

Guide-Advocate

HARRIS & CO. PROPRIETORS.

WATFORD, NOVEMBER 2, 1917

Good as the Wheat

"Good as the wheat" is an old motto, about as much the last word in meaning as "Safe as the Bank of England." A bag of No. 1 Northern clean as a whistle of cockle and fox-tail, was a symbol of sure value long before gold was known in the world. Wheat has been found in the Pyramids. The Egyptians just about worshipped wheat. The Bible calls it corn; so do the English. But when we say "good as the wheat" we refer to the bushel of brown, hard kernels worth by Government fixture this year, \$2.20. In the memory of living man when did "good as the wheat" mean more than it does now? Never. A bag of wheat weighing two bushels and a peck tops up in 1917 to just about the value of a five-dollar gold piece. But of course no man wants gold for his wheat. All he gets is a check made out in his favor on some bank and signed by the manager of some elevator company or milling concern. The check is converted into bills or goes on deposit. Good wheat; good paper; nobody asks any questions. Because the company is O.K. and the bank is sound. If any wheat-seller had any doubt of either he would at once demand something else.

"I sold good wheat," he would say. "I want something as good in exchange."

What made the wheat good? The good farmer behind it. A poor farmer can make good seed into poor wheat.

What makes the paper money good? The security of the corporation whose name it bears. The sounder the corporation, the nearer the paper comes to being as good as the wheat. But even a big company may go "broke." Back of the corporation is a concern whose guarantee on a piece of paper is better than either. The pledge of the Dominion of Canada to pay any man money for value received is as good as the wheat and as safe as the Bank of England.

The best pledge of the Dominion of Canada to pay is a Canadian Victory Bond; better than checks or bills—AS GOOD AS WHEAT! Suppose you change that twenty bags of wheat on your wagon, not into a check or notes or even gold; but into Canadian Victory Bonds of \$50 each, bearing interest at five and one-half per cent. per annum and as negotiable on the market as the best check or the best load of wheat you ever saw. It's worth considering.

BROOKE

The 13th anniversary of the services of the opening of the new St. James' Church, Brooke, will be held on Sunday next, Nov. 4th. There will be services at 10.45 in the morning and 7.30 in the evening. The Rev. A. L. Beverley, rector of St. Mark's Church, London, will be the special preacher at both services. All welcome.

The October meeting of the Women's Institute was held on Thursday, Oct. 18, at the home of Mrs. Geo. Campbell. Roll call was well responded to by "A Cure for the Blues." Miss Mabel McGugan gave an instructive paper on "Canadian Fiction." Excellent papers on "Thanksgiving" were read by Misses Mary Fisher and Romelda Clark. The meeting closed by singing the National Anthem and lunch was served by the hostess. The next meeting will be held Nov. 8th at the home of Mrs. R. Searson. Visitors always welcome.

The annual meeting of the Inevitable Red Cross Circle was held on Wednesday, October 17th, at the home of Mrs. Jas. Moffatt. A splendid number of workers and visitors were present to help make the meeting a success and to show their interest in this important branch of the work. After the selection of officers a short program was rendered including instrumental by Miss Amy Moffatt, recitations by Mrs. Sisson and Mrs. Leach and Misses Pearl Moffatt, Reta Palmer and Nettie Shea and a solo by Miss Reta Higgins. Short addresses were given by Rev. Irwin and Rev. Fortner. The collection for the day amounted to \$14.70. During the year the Society has raised over \$400 and has forwarded to Hyman Hall the following articles:—day socks 252 pair, bed socks 6 pair, helpless shirts 15, grey flannel shirts 41, pyjama suits 65, hospital towels 54, trench towels 96, handkerchiefs 72, kit bags 6, pillow slips 79, mouthwipes 17, wristlets 1, binders 2, hospital suit 1. A dainty lunch was served at the close of the meeting. The officers for the ensuing year are:—President—Mrs. Russell Hayward; Vice-President—Mrs. Wesley Hoskin; Treasurer—Mrs. Robert King; Secretary—Mrs. Joseph Acton.

PERSONAL

Mr. and Mrs. W. J. Mitchell, Parkhill, spent Sunday at T. G. Mitchell's.

Mr. Anderson Smith is visiting relatives in Alvinston.

Mrs. J. A. Tanner is visiting her daughters at St. Thomas.

Mrs. George Gibson, of Detroit, is the guest of her cousin, Miss Aitken.

Mr. John Rogers, of Ludington, Mich., was here on Monday calling on relatives and many old friends. All were pleased to see him and to know that the world was using him well.

The Late Colin Campbell

The death of the late Colin Campbell took place at his home on the 4th concession of Enniskillen on Friday, Oct. 5, 1917. The deceased had been in poor health for about two months prior to his demise and his sudden death came as a great shock to the whole community who knew and loved him.

Colin Campbell was born on New Year's Day, 1862, being in his 56th year at the time of his death. He was the seventh son of the late Robert Campbell, of Warwick, and was born in that township. In the early days of Brooke and Enniskillen, when the big elms stood a mighty host, he and many other young men invaded the country and converted the great forest into the excellent farming district that it is today. He first settled in Brooke but after a few years sold out and took up his residence on the place where his death occurred.

He married, about the time of moving to Enniskillen; Miss Sarah Chalk, of Warwick, and this happy union was blessed with three children, Hugh, Joseph and Agnes, who, with his widow survive. The deceased was a life-long member of the Baptist Church and a most highly respected member of the community. The funeral was held from the family residence on Monday, Oct. 7th, and a large number of friends gathered to pay a last tribute to a man much beloved. Interment was made in Alvinston cemetery.

CHOP STUFF

Pte. Stanley J. Smith, of Sarnia, has been reported wounded.

Wild ducks are reported more plentiful this season than for many years.

Mrs. Albert E. McGill, of Strathroy, died suddenly in Toronto on Monday, while on a visit.

Geo. Wilcox, proprietor of the Dominion Hotel, St. Thomas, is dead. He was a native of Strathroy.

The King Edward Hotel, Toronto, the Tecumseh House, London, and the Hotel Connaught, Hamilton, will come under one management.

A storekeeper at Peace River, Alberta, has a display of potatoes in his shop window that average over two pounds apiece. They were grown in his garden there.

Ill health and despondency led Wm. R. Davidson, of Princeton, to hang himself in his father's barn last week. He had recently returned from the Northwest.

A number of Sarnia citizens are contemplating shipping potatoes into that city, and are confident they can bring in the spuds, pay freight and sell cheaper than prevailing prices.

James Long, a well-known farmer of Ops Township, was killed by a train, when he caught his foot in a rail. He had been driving some cattle across the track, and was caught just as a train came along, being unable to extricate himself.

War Notes

Canadians, who had for weeks been before Lens, are now on the Ypres front where they are fighting while waist-deep in mud.

The Coldstream Guards, the oldest regular regiment in the British Army, has been wiped out and reconstituted twenty-one times since the war began.

Every Australian man without wife or children, who is between the ages of 21 and 45, must pay to the Commonwealth of Australia ten per cent. of his taxable income in addition to all other taxes, unless he is serving in the army.

MARKETS

WATFORD

GRAIN AND SEEDS—

Wheat, fall, per bush.	\$2 05 @	\$2 05
Oats, per bush.	60	60
Barley, per bush.	1 00	1 10
Timothy.	3 00	3 50
Clover Seed.	9 00	10 00
Alsike.	10 00	11 00

PROVISIONS—

Butter, per pound.	35	40
Lard.	33	35
Eggs, per doz.	40	40
Pork.	21 00	22 00
Flour, per cwt.	5 80	6 50
Brar, per ton.	40 00	40 00
Shorts, per ton.	44 00	45 00

MISCELLANEOUS—

Wood.	3 00	4 50
Tallow.	11	12
Hides.	16	17
Wool.	00	00
Hay, per ton.	7 00	8 00

VEGETABLES AND FRUIT—

Potatoes, per bag.	1 50	1 80
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POULTRY—

Turkeys, per lb.	18	00
Chickens, per lb.	13	00
Fowl.	11	00
Ducks.	13	00
Geese.	10	00

London

Wheat.	\$2 12 to	\$2 12
Oats, cwt.	1 90 to	2 00
Butter.	44 to	45
Eggs.	45 to	46
Pork.	20 00 to	21 00

Warm Winter Clothing

—SWIFT, SONS & CO.



GIRLS OR JUNIORS COAT 9427

Butterick Pattern

Passed by the Censor

- Men's Suits and Overcoats.....\$10.00 to \$30.00
- Ladies' Suits and Top Coats.....\$12.50 to \$40.00
- Misses' Smart Styles in Coats.....\$10.00 to \$16.50
- Girls' Coats, nice and warm—Special.....\$ 3.00 to \$ 6.50
- Boys' Overcoats, sizes 23 to 35 —Grand value.

THE NEW CAPS

THE NEW HATS

THE NEW CLOTHING

SWIFT, SONS & Co.

DIRECT IMPORTERS



COAT 9471

Butterick Pattern

WANT COLUMN

LITTLE PIGS for sale.—W. J. HOWDEN, R. R. No. 8, Watford P. O. n2-3t

FOR SALE—One wood turning lathe, nearly new. Apply to H. McNALLY, Watford. s28-tf

BLACKSMITH SHOP to Rent. The old Alexander stand, Watford. Possession given after Nov. 18th. Desirably located. Apply to R. E. PRENTIS, Watford. 26t2

WANTED to buy 100 acre farm or less, with good buildings, good loam land, well drained. Those with farms for sale leave or send word to Guide-Advocate office. n2-tf

LOST on Monday October 22nd, on 4th line between Watford and Sarnia, a pair of gold rimmed spectacles in case, owners name inside. Reward at this office.

WORN OUT HORSES and fallen animals of any kind bought.—LETT BROS., fur ranchers, lot 18, con. 13, Brooke; Rural phone 4821. Watford P. O. Phone messages at our expense. tf

CARD OF THANKS.—We wish to extend our sincere thanks to the friends and neighbors for the many acts of kindness shown in our recent sad bereavement.—MRS. R. KARR, G. H. HOLBROOK.

Now is the time to buy an Aladdin mantle lamp which gives a very much greater and better brilliant light and burns less coal oil than any ordinary lamp. Supplies also for sale. Apply to CHARLES M. FITZGERALD, Watford.

AFTER Nov. 15, H. MacNally, blacksmith, will be found at the Maxwell shop, Main street, which he has rented. Horseshoeing and all kinds of job work promptly attended to. Give me a call.—H. MACNALLY. 26t2

"AN ALL WINTER'S JOB"—Big money for a live man steady work or spare time, your choice—selling our Guaranteed Nursery Stock. 25 years reputation back of our trees. Outfit free. Your money each week. Write at once.—BROWN BROTHERS COMPANY, NURSERYMEN LTD. Brown's Nursery, Welland Co., Ontario. o19-4t

Sale Register

Saturday, Nov. 3, building lot in the business portion of Watford. Se ad.

35 extra bred Durham yearling steers and heifers, at Roche House, Watford, on Saturday, Nov. 3rd, at 2 p.m. 8 months credit. R. B. Pinkerton, prop.; J. F. Elliot, auctioneer.

The Dominion Cannery will build a \$100,000 cannery at Strathroy.

Maine potatoes bring \$5 to \$5.25 per 180 pounds at New York this week; Long Islands, \$5.50 to \$5.75; and New York, \$4.50 to \$5 per 180 pounds in bulk. This is a sharp decline from last week's sensational advance. From now on receipts may be expected to be heavier, and prices lower.



YOU cannot consider yourself

in good taste unless your shoes are also perfect fitting and in perfect style. No matter how well your clothes may become you—how attractive you may appear—your shoes must also be neat and stylish if the whole effect is to be perfect.

At this store we carry a stock of the very latest in footwear—comfortable, well made shoes that are built to suit your dress and give you that finished appearance that stamps you as a lady or gentleman.

Come in today and let us show you the latest.

Our stock of RUBBERS is complete at the lowest prices. All Styles.

P. DODDS & SON

Guide-Advocate Want Ads. Get Quick Results

LOCAL

THE GUIDE-ADVOCATE has a Phone Item in Gold

FIRST fall o morning.

SPECIAL silk black.—SWIFT

LOVELL ha Christmas pack

GREATLY red feathers and t LIAMS.

EVERYTHING cept notepaper i stationery.

THE Guide-A field card from Somewhere in I

BEWARE of t looks an oppo honesty is the b

MICHIGAN st committee has a potatoes and spe

FARMERS wo weather in order other root crops

SMART navy a prices.—SWIFT

THE Daughter busy these days ready for the W

It looks as if great winter in v to whether it rea not.

THE world is i Keep cheerf For if you sto You've only

You need rub have any kind y and children. I F. J. DODDS.

Is a one-day c donated \$7,200 t British Red Cros military work.

F. KENWARD Morningstar w again this week i bagged quite a fe

A FINE man! shawl collar, in black, sizes 34 t \$24.00.—SWIFT

SIX months tr more than 1,347 crease of about corresponding pe

THERE are pe few dollars of p flower of the er liberty on the fi

OWING to the ther advance in t materials, weekly accept payment fi in advance.

A RUMOR got o quail shooting wo The Game and Fi Toronto says ther in the report.

THERE will b Trinity church re ministration of l sermon will be for service at usual h

HERE is your suits sizes 34 and \$10.00 and \$16.50.

THERE will be young people of at the close of the evening to consid re-organization of

"Why Canada i explained on ou mark, learn, then loose money you l nation.

It would look boards are prom large percentage c who have ahead for exemption.

"THE BIRTH most dramatic s will be exhibited i Monday, Nov. 19t ment next week.

THERE are no Those that did not been obliged to go did the latter last and one at Peterb

The little cleve George Wise, of Watford, was seri ing at school Mon called to Sarnia fellow.

The Bishop of in Trinity Church ing. He is a fo doubt a large n embrace the oppo All welcome.

It's not the cras Nor strain on t It's lacking a sn time

That frazzles a s An American c forward to Germ States cities. N impossible but we fessor is looking future.

POSTMASTER I registrations unde Act up till Wednes all for exemption c Grade B. man. R promptly made, as so by Nov. 10th Whether a man ha not he must report service or exempti