

# First Saturday Shopping List For Year 1925

## SATURDAY CANDY SPECIALS

100 boxes Chocolates, hard and soft centers; fifteen varieties. One-pound box, special ..... 43c  
 Cut Rock Candy. Special ..... 20c lb.  
 Assorted Chocolate Bars ..... 6 for 25c  
 Candy Circle, Main Floor.



## SATIN DRESSES A NEW FAVORITE

From New York, "The Breath of the Avenue" writes on the popularity of the satin dress:  
 "Holiday functions emphasize the popularity of the new high color satin dress. Everywhere, the newest dress is the satin dress." Rust shade, browns, and the new greens are featured in these slim, gleaming, satin frocks.  
 Rust satin, made tunic style, and banded with fur and embroidery, is priced at ..... \$35.00  
 Nigger Brown Satin, beaded in beige and given a fur-trimmed apron panel, is priced at ..... \$35.00  
 Almond green satin in a straight-line model, takes simple and smart trimming in a double-pleated ruching from neck line to hem. It is priced at ..... \$35.00  
 French Dresses in beaded Canton Crepe. In nigger, black and green. Straight line models with short sleeves and beaded in contrasting colors. Priced from ..... \$39.00 to \$45.00  
 Second Floor.

## DID YOU LOSE A PARCEL?

A number of parcels lost in the store during the Christmas rush have not been called for. Owners may recover these by identifying same at exchange office, on the main floor.  
 ALSO GLOVES, MITTS, ETC.

## FLANNELETTE PYJAMAS TO TAKE BACK TO SCHOOL OR COLLEGE

Flannelette Pyjamas, one-piece or two-piece garments; coat or slipover style; cosy fabric in stripes or floral patterns, trimmed with braid and silk frogs; in blue, pink and mauve, at ..... \$3.75, \$4.00 and \$4.50  
 All-White Pyjamas, in two-piece kimono slipover style, V neck, trimmed with pink or blue stitching ..... \$3.00  
 Second Floor.

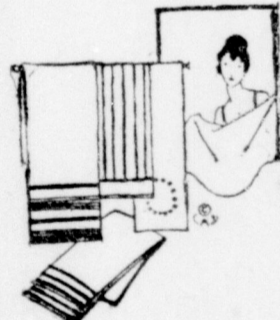
## FLANNELETTE GOWNS

Gowns in kimono and Mother Hubbard styles; long or short sleeves; square or V neck, trimmed with stitching ..... \$1.25 and \$1.75  
 Gowns with high or V neck, embroidered in colored floral patterns ..... \$2.00 and \$2.50  
 O. S. Flannelette Gowns, made Mother Hubbard style, with round or square neck, trimmed with tucks, hemstitching and embroidery ..... \$1.75 to \$3.50  
 The well-known Carlsbad Sleeping Garments; Gowns in white and pink and blue stripe; roomy and noted for their excellent workmanship ..... \$2.50, \$3.00 and \$3.50  
 Second Floor.

## IN THE LINEN SECTION TOMORROW 17-INCH ALL PURE LINEN CRASH, 18c YARD

A really good weight in pure linen yarns that is offered tomorrow at a price that should clear the 500 yards quickly; assorted red and blue borders; for hand, roller or tea towels. Saturday special ..... 18c yard, 50-yard bolt, \$8.75

## ALL PURE LINEN HUCK TOWELS AT ATTRACTIVE PRICES



The values here are outstanding, lovely numbers in fine, medium and heavy Huck, finished in plain hem or hemstitched. Quantities are limited in some cases. See these on the counter tomorrow:  
 18x34 inch Pure Linen Huckabaek Hemstitched Ends. Special ..... 45c each  
 17x32 inch Pure Linen Huckabaek Hemstitched Ends. Special ..... 49c each  
 19x36 inch Pure Linen Huckabaek Hemstitched Ends, a splendid size and weight ..... 59c each  
 20x36 inch Pure Linen Huckabaek Superfine Quality Hemstitched ..... 98c each

## SAMPLES, LACE-TRIMMED DRESSER SCARFS

This lot covers a big variety of designs and qualities in pretty lace-trimmed Scarfs, grouped at special prices for tomorrow's selling; slightly mussed by handling, but perfect goods. 49c, 69c, 98c, \$1.19 and \$1.98

## BIG SPECIAL HUCK TOWELS, 79c EACH

Solid Linen Towel in medium weight and extra size. See this Towel for general use. You'll like the quality and size. The value is exceptional. Special, 79c each, \$9.25 doz.

## Boys' Knitted Combinations 89c Suit

A rare opportunity for mothers tomorrow. Boys' Ribbed Winter Weight Combinations; warm, comfortable, non-irritating. 89c  
 Watson's make. Sale price, per suit

MEN'S WOOL-LINED MOCHA GLOVES  
 Warm Mocha Gloves, lined, dark tan shade. All sizes. Special, per pair ..... \$1.49

SALE OF BOYS' WOOL JERSEYS, \$1.69  
 Unusually neat in style. These All-Wool Jerseys, with polo collar and two-button front; heather and lovat; all sizes. \$1.69  
 Special at

**SMALLMAN & INGRAM**  
 LIMITED



## OVERCOATS for VIGOROUS WINTER DAYS!

ULSTERS, SLIP-ONS, CHESTER-FIELDS, MOTOR COATS, GUARDS

Fabrics from Scotland's and England's famous looms; deep chinchillas, wintneys, meltons; beautifully tailored and finished. In a value-plus group, at

**\$35.00**

Others, \$25, \$30 to \$60.

BOYS' TWEED BLOOMERS, \$1.69

Wool Tweed Bloomers for sturdy boys; lined; governor fasteners; strongly made; good patterns; browns, grays and mixtures. Special, all sizes, per pair ..... \$1.69



**SALE**

## Rare Values Listed For Saturday

If you wish to add to your home furnishings or wardrobe, the month of January offers ample opportunity to practice economy in so doing. After a busy holiday season you will find stocks favorably priced without being lessened in value or utility.

Special offerings will be found throughout the store, so if you are interested in saving money do not overlook them.

## The Breath of the Avenue

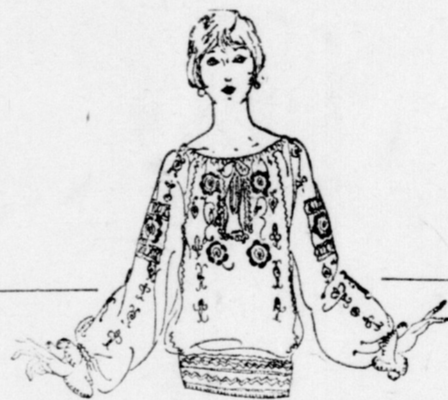


## NEW FASHIONS REPORTED BY THE BREATH OF THE AVENUE

Here are new fashions you will be seeing and wearing from now on if you go south and even if you stay at home: Hats are high. And then that extra height is crushed down again as suits you best. If it weren't for its denting or creasing, a new hat would look very much like a cloche. But that soft, crushable crown makes all the difference between the new and the old.

Dresses look so slender, and yet they can fit themselves to the longest stride. Godets and groups of pleats do all sorts of clever things with dresses now. But the inverted pleat is the newest invention. You will like the looks of this deep pleat. And when you wear it, you will like it better still.

Exclusive Style Service to Smallman & Ingram  
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## IMPORTED BLOUSES WITH THE PARIS MANNER

Coming from Paris itself, these Beaded and Embroidered Blouses are distinctly smart. Their richness and their simplicity alike give them the stamp of modishness for afternoon or informal evening wear. In all-white, or in black and white, or in fuchsia, sand, black, navy, jade, cinnamon and gray. Sizes 36 to 44 ..... \$10.50 to \$20.00

Black Crepe de Chine, heavily beaded, in artillery red. Size 46 ..... \$15.50  
 Gray Crepe de Chine, with V neck and long peasant sleeve; embroidered in French blue and silver. Size 42 ..... \$20.00

## NAVY AND BLACK FLANNEL MIDDIES

Flannel Middies, regulation length, with white or red braid trimming; emblem on sleeve; sizes 16 to 20 years ..... \$4.50  
 Blouse Department, Second Floor.

## QUALITY TOILETRIES AT TOILET COUNTER

Roger & Gallet Rice Powder, Flesh and White ..... 35c pkg.  
 Dorin Rouge, in Brunette, Framboise, Rose Des Blondes ..... 35c box  
 Dorin's White and Red Lypstyl ..... 25c  
 Florida Water ..... 85c bottle  
 Mentholatum ..... 25c and 50c  
 Wright's Coal Tar Soap ..... 15c cake  
 Conde French Castile Soap ..... 35c bar  
 Conde French Castile, large cakes ..... 3 for 25c

## Electric Seal and Muskrat Coats Specially Priced

The New Year Fur Coat does double duty. It is new for the smart occasions of the three winter months to come. And it will be equally new for the commencement of another winter season. These Coats, purchased now, have the advantage of special prices.

Electric Seal Coats, all seal, 40 to 48 inches long, with shawl or convertible collars ..... \$98.00, \$110.00 and \$165.00  
 Muskrat Coats, made with reverse borders and tuckled or shawl collars; lined with brocade linings ..... \$125.00, \$135.00 and \$145.00  
 Electric Seal Coats, with Alaska sable collars and cuffs; lined with brocade silk linings; shawl or tuckled collars ..... \$132.00, \$158.00 and \$163.00  
 Second Floor.

## WOOLEN HOSE

English Imported Hose in pure wool, with smart sport-rib effect; in beaver shade; sizes 8 1/2 to 10, at ..... \$2.00  
 Heavy Worsted Wool Hose, in light fawn, heather and brown mixtures, at ..... \$1.15 and \$1.25  
 Hosiery Counter, Main Floor.

## WARM GLOVES AND HOSE FOR THE RINK AND OUTDOOR SPORTS

Woolen Sport Gloves for women and girls. Well-fitting and splendidly warm.

Gloves with long pull-on cuffs, in green, brown and heather, \$1.35  
 English Woolen Gloves of splendid quality, in beaver shade, with long cuff ..... \$2.50  
 Specially priced Woolen Gloves, in gray, brown, heather, \$1.29  
 Long Woolen Mitts in gray, fawn, cardinal and scarlet, 75c pair  
 Glove Counter, Main Floor.

## Get Your Invisibles Saturday

Fourth distribution. If you have not entered the contest, do so Saturday.  
 \$75.00 in Prizes.  
 \$1.00 to \$15.00 25 Prizes.  
 Boys—Main Floor.  
 Girls—Second Floor.

## UNDERWEAR FOR THE COLD MONTHS WHICH REMAIN

Woolen garments and silk and wool. A plentiful and a warm supply is a splendid New Year's resolution for health. These are standard make, perfectly fitting garments.

Cream Wool Vests, camisole top ..... \$1.75 and \$2.00  
 Cream Wool Vests, low neck, hem finish, sleeveless ..... \$1.75  
 Cream Silk and Wool Vests ..... \$2.00, \$2.25 and \$3.50  
 Cream Pure Wool Cottee Combinations, low neck, plain hem finish at top, sleeveless, knee length ..... \$6.00 and \$6.50  
 Same quality, V neck, half sleeves, ankle length. \$7.00, \$7.50  
 Cream Wool Combinations (Stanfield's unshrinkable), high neck, long sleeves, ankle length ..... \$4.50  
 Bloomers, light fleeced, pink, black or navy. Special ..... 75c  
 Glove Silk Bloomers, white or pink, well reinforced ..... \$2.49



## SATURDAY'S BASEMENT LIST

Whisks, specially priced ..... 19c	Rinso ..... 3 for 23c	Ivory Flakes ..... 10c
Nail Scrubs, 5c, 10c, 15c	Lifebuoy Health Soap ..... 3 for 23c	Handstick ..... 25c
Clothes Pegs, 3 doz., 10c	Silver Gloss Starch ..... 3 for 23c	Slick ..... 15c
Spring Clothes Pegs ..... 5c dozen	Ammonia ..... 3 for 23c	Owen's Blue Soap Powder ..... 25c
Toilet Brushes ..... 30c, 35c and 50c	Dutch Cleanser, 3 for 34c	Bon Ami, cake or powder ..... 15c
Banner Ash Sifters, \$3.25	Pearline ..... 3 for 23c	Tea or Coffee ..... 65c lb., 35c half lb.
Sunlight Soap, 16 for 98c	S. & I. Soap Chips ..... 2 for 27c	Wear-Ever Aluminum Roasters ..... \$5.69
Lux ..... 5 for 43c	Charm ..... 23c package	

## Interwoven Hosiery at About One-Third Off

Special sample lots of pure silk, silk and lisle, lisle ribbed and wool fine ribbed. All size 10 1/2. About one-third off regular price—

**49c, 79c, 98c, \$1.35**

## UNDERWEAR FOR MEN AT CLEARING PRICES

Special purchases of Combination Winter Underwear for men, offering exceptional value. Light, medium and heavy weight Wool and Wool and Cotton ..... \$1.98, \$2.49, \$2.98  
 Mixture, unshrinkable. Prices

**SMALLMAN & INGRAM**