## TODAY

THE

# FIGHTING COWARD

Booth Tarkington Story Directed By James Cruze. Added Film Features

THREE ACTS Supreme Vaudeville

#### SENIOR O. B. A. BASEBALL Sarnia vs London A.A.A.

TECUMSEH PARK SATURDAY, JUNE 28 3:15 P.M. ADMISSION-25 CENTS.

EXHIBITION OF PEREN-NIAL PLANT BLOOM at 4A and 4B stand on the market. Blooms of perennial plants during their season every Saturday. T. H. Hill, Nursery, Bonavesta Gardens, Trial

#### MEETINGS

FEMPLE Lodge, No. 597, A., F. and A. M., G. R. C., holds its regular monthly meeting in the Masonic Temple at 7:30 p.m. today. Masonic visitors welcomed. W. L. Stewart, W. M.; C. McN. Freeman, Secretary.

THE MEMBERS of St. Paul's Lodge. No. 107, A., F. and A. M., Lambeth, extend to their sister lodges a cordial extend to their sister louges a colour invitation to join them to divine service on Sunday, June 29, at 3 p.m. in the Anglican Church, meeting in lodge room at 230 p.m. sharp. Services conducted by the Rev. Worshipful Brother Croley of Delaware REGULAR MEETING St. George's R. A. C., this (Friday) evening, Masonic Temple, Queen's Ave., 7:30 o'clock. Fegular business and degrees. Visitors welcome. W. M. Noble, Z., T. P. Elliott, Scribe E.

LONDON COUNCIL, No. 233, Royal Arcanum, meets 2nd and 4th Fridays.

### LOST AND FOUND

LOST—Blue suit coat, white collar attached, somewhere between Warwick and Strathroy, on London Rd. Finder please communicate with Mrs. D. N. Gilbert, 825 Erie St., Port Huron, Mich. U. S. A. LOST-Lady's gold wristlet watch be-tween Cafeteria and Bridge Street Depot, Fort Stanley, Finder please notify Port Stanley Station agent or phone 526, ring 3-3. Reward.

**BUSINESS OPPORTUNITIES** 

AGENTS—Don't answer this ad, if you don't mean business. But if you're out for money and want a fast-selling auto necessity, if you own a car, get particulars of your agency. Fan Flame Spark Plug Co., 3070 St. Lawrence,

A—"WATCH STRATFORD GROW,"
Manufacturers and others desiring information, write Thornton Park Ltd.,
Stratford.

BAKERY in town of Dorchester, no opposition, good business, fully equip-ped. Will sell or rent. Owner going to Detroit. Terms easy. Barr & Barr, Egerton St., London, or Dor

chester, Ont. STOCK of stationery, with magazines, newspapers, tobacco, candles soft drinks and ice cream, with small-wares. Sydney Smythe, Market Lane,

## DENTAL CARDS

BLAIR, DR. JOHN F.—Office moved to 241 Queen's Ave. Phone 1400. FRASER, DR. A. G.—Dentist; practice limited to X-ray and extraction. 238 Queen's Ave. Tel. 709. WINDRIM DR. HAROLD L.—General practice. 242 Queen's Ave. Phones 1827W-1827J.

FREZELL, DR. M. J.-3861/2 Richmond St., over Taylor's Drug Store.

KELLY, DR. V.—Fixed and removable bridge work. 241 Queen's Ave. Tel. 1400.

MOORE, DR. S. A.—Orthodontist, 241 Queen's, Practice limited to straight-ening teeth. Dewey graduate, N. Y. ROSS, DR. J. V.—Corner Dundas and Richmond, over C.N.R. office. Tel. 374 TAYLOR, DR. H. D.-532 Dundas St. Evening appointments. Phone 4843. THOMAS, DR. ROSS—General practice. Specialist pyorrhea, X-ray, 381 Queen's WESTLAND DR. W. S.—Dentist, post-graduate crown and bridge work, ex-tracting Chicago, Philadelphia, To-ronto, 1914. Office and residence, 287

WILKEY, DR. W. J.—169 Wortley Rd. Tel. 6175. Evening appointments.

## FINANCIAL

REAL estate loans, E. Towe & Co., genl. insurance agency. Royal Bank Bldg. SCANDRETT, T. W., solicitor—Private and trust money to loan, lowest rates. 98 Dundas St. Phone 354.

## WANTED to borrow, \$1,200, on good city property, 7 per cent. Box 80, Advertiser. BORN. MARRIED, DIED

BRENNER-At Bethesda Hospital, to Mr. and Mrs. H. Brenner, 528 Talbot St. on June 19, a daughter (Dorothea

GALE—At Victoria Hospital, on June 26, 1924 to Mr. and Mrs. W. W. J. Gale, 798 Maitland St., a daughter (Parth Christing) (Ruth Christine).

CHITTICK—At the residence of his son-in-law, Mr. George Mansbridge, 105 Bruce St., on June 25, 1924, George, beloved husband of Margaret Chittick,

in his 93rd year.
Funeral services will be held at the above address on Saturday at 2:30 p.m. Interment at Woodland Cemetery. Friends and acquaintances please accept this intimation.

accept this intimation.

ROWE—At the Bevon Private Nursing Home, on June 26, 1924, Eliza, formerly of 552 Elizabeth St., in her 72nd year.

Funeral on Saturday, June 28, at 10:30 a.m. from Harrison's Undertaking Parlors. Friends and acquaintances please accept this intimation. IN MEMORIAM.

NORTON—In loving memory of Driver William Norton, 63rd Battery, C. F. A., who passed away, June 27, 1921. His memory is as dear today as in the hour he passed away. -Wife, mother, sister and brother,

#### MALE HELP WANTED

EARN \$5 to \$25 WEEKLY — The pleasant home work way making socks on the fast, easily learned Auto Knitter, experience unnecessary; distance immaterial; particulars 3 stamp. Dept. 79C, Auto Knitter Co

TEN GOOD MEN to hoe and cultivate Apply U. G. Gee & Sons, Chelsen Apply Green.

## FEMALE HELP WANTED

OOK-GENERAL, no washing, good wages. Box 78, Advertiser. MAID—General, references, good, cook. Apply evenings, 753 Ric

00 GOOD strawberry pickers. Appl U. G. Ree. Cheisea Green. WANTED—Pupil nurses for Niagara Falls General Hospital, 3-year course, uniforms and allowance, 1 year of high school work. Apply Superintendent

#### TEACHERS WANTED

EXPERIENCED Protestant teacher for S.S. No. 5, Dawn Township. Apply, stating qualifications and salary ex-pected. Splendid locality. Samuel McTaggart, Florence, Route 3. EXPERIENCED Protestant teacher for S. S. 13, Sarnia Township, piano in school, Petrolia-Sarnia bus passes school, salary \$1,000 per annum. Ap-ply Silas M. Miller, Route 3, Petrolia EXPERIENCED teacher wanted for U. S. S. No. 2, Ekfrid, near station. Apply, stating qualifications and salary expected, to Tom Warren, Longwood, R. R. No. 1.

FROTESTANT teacher for Section 2, Sarnia Township. Appy to Robert Sharpe, R. R. 2, Sarnia. Phone 911-r-4 Personal applications preferred. PROTESTANT TEACHER for S. S. No. 1, Caradoc and Lobo; state experience, qualifications and salary expected, to Ed. Henderson, R. 2, Mount Brydges, Ont.

PROTESTANT teacher, S. S. No. 8 Lobo. Apply, stating references an salary expected, to W. Arrand, Lobo PROTESTANT teacher for S. S. No.
12. Dover, with second-class certificate, at least two years' experience close to church, store, 1½ miles to C. W. and L. E. Railway, 8 miles to C. W. and L. E. Railway, 8 miles to company Chatham; duties to commence Sept. 1. Apply David Hind, Secretary-Treas-urer, Bearline, Ont.

urer, Bearline, Ont.

TEACHER for S.S. No. 3, Ekfrid
Please state salary and qualifications Duties to commence Sept. 3. J. F. Corneille, secretary-treasurer, Meabourne, Ont.

TEACHER for S.S. No. 10, Sombra. Apply, stating qualifications and salary expected, to J. R. Pretty, Bick-ford, Ont., Route 1. TEACHER for S. S. No. 16, Londor Township, 5 miles north of London Apply, stating qualifications and sal-ary expected, to James Smibert. Ettrick, R. R. 1.

TEACHER for Union School Section No. 4, Dercham, and No. 9, North Norwich. Apply, stating salary and qualifications, to Arthur Thomas secretary-treasurer, Salford, Ont. EACHER, Protestant, for S. S. No. Adelaide. Apply, stating qualificatio and salary, personal application pr ferred. M. C. Morgan, Kerwood Or

No. 9, Adelaide. Must be Protestant State salary and experience. Addres George Emmons, R. R. 3, Kerwood P.O., Ont. FEACHER for S. S. No. 6, Plympton Apply, stating qualifications and sal-ary expected, to David Richardson Wyoming, Ont., Route 1.

### SITUATIONS WANTED

MARRIED couple desire position; man good all round farmhand; wife domestic. Write particulars. King C-o W. J. Smith, Farkhill, R.K. No. 8

### PERSONAL

A-PROF, SWAN, psychic astrologe and introspective clairvoyant analy

ALL KINDS of scissors, knives, etc., sharpened. London Keen Edge, 698 Dundas St. Phone 3166.

NICE selection of leghorns in the poke shape has just come in. Why see them at Miss Blackmore's Hat Shop, 700 Dundas St.

ANTIQUE dining-room suits in solid walnut. We cordially invite you to come and see these. Lesse's Antique Shop, 71 Dundas St. Phone 7009J. DRESSMAKING, beading and embroid-ery, work guaranteed, prices moder-ate. Mrs. Priest, 42 Dundas St. W.

DRESSMAKING, latest styles, prices moderate. Miss Marshall, 925 Duf-ferin Ave. Phone 5479W. DR. M. W. EDGAR-Nervous, circula-tory and organic diseases permanently cured by electro-therapeutics. 546 Richmond. Phone 1009M.

FOR adoption—Strong, healthy baby boy 5 weeks old,, light hair and blue eyes. Apply Advertiser Box 82. HEMSTITCHING—Cotton 6c; linen 7c; silk 8c per yard; mail orders filled. Viola Williams, 199 Hamilton Road. Phone 4228F

HERMAN SILVERMAN-

Positively saves you money on trunks, bags, suitcases, gents' fur-nishings, watches, diamonds, and jewelry, musical goods. T. Fox's stand, 383-385 Clarence St. Buy, sell and exchange. Money to loan. Phone 158J.

HAIRBOBBING, all latest styles, shampooing, curling, marcell wave and massaging. Tecumseh Barber

LADIES—We specialize in hair bob-bing. All the latest cuts, 25c. Earl Arnold, Forest City House Barber S.op, 91 King St.

LOOK YOUR BEST—Have a permanent wave. Grey Beauty Shop, 221½ Dun-das St. Tel. 2632W. Mrs. Daugherty,

LEVITT, M. J. (successor to Henry Ed-wards)—Cancers cured with plasters. Advice free, 390 Ridout St. Phone 2666 MATERNITY Home, private — Mrs. T White, 1009 Maitland St. Phone 1642J PRACTICAL NURSE — Experienced, country calls accepted, will assist with light duties. Apply 412 York St. PRACTICAL nurse open for engage ments. Phone 2188.

SPIRELLA HEALTH CORSETS and girdles for all types of figures. Phone 2224F. Miss Scott, organizer. UITS and coats ready-made or tailored by custom tailor, cut rates. Novelty Cloak and Suit Mfr., 290 Dundas St. Phone 6289J.

THE BLUE DRAGON TEA Room—All home cooking 247½ Dundas St. Phone 7016J.

THE SALVATION ARMY Industrial Department, 791 Dundas St. You can enable us to help others by giving us your cast-off clothing, boots, furniture, newspapers, etc. Phone 4009, and our truck will call.

WALKER'S Reliable Hair Grower— There is no need to be bald-headed. Use Walker's Reliable. Grows hair and stops dandruff permanently. In-quire Mrs. Sarah Walker. 152 Ann St. YE OLDE CURIOSITE STOPPE — Antique furniture and china. 591 Richmond St. Phone 1345J.

#### \* REAL ESTATE

ASK WHEELER the Homefinder, 1821/2 Dundas St. Phone 5264. EAST-1½-story white orick home, usual living-rooms, 3 bedrooms and bath-room, full basement, lot 66x112; only \$2,800; \$200 cash, or will take a car or some lots. White & Bainard, King and Talbot Sts. Phone 7041W, evenings 5339J.

NEW HOUSES FOR SALE. Six two-story rug brick houses, just empleted, fully up-to-date, close in also one bungalow, best in the city.
Easy terms. Will call for intended purchasers. Apply 51 Wortley Road.
Phone 1044, or evenings 1725W. 100c

WNER, leaving city, offers for sale cottage, situated east, convenient to OwnER, leaving city, offers for said cottage, situated east, convenient to C. N. R. shops and east end factories; contains hall, parlor, dining-room, kitchen. All nice large rooms. Three bedrooms and room for bath, summer kitchen hydro, gas, water, nice lot, with driveway and good barn or garage, and sewer connections this year. Price \$3,900, on easy terms. Brodie & Brown, 220 Dundas St. Phone 568.

QUEBEC \*ST.—Red brick, 7-room bun-galow, fully modern, choice locality; will sell at a bargain; apply owner. Phone 2477M.

SAM D. CAMPBELL, Realtor—Special-izing choice homes. Other properties sale and rent. 422 Richmond. SOUTH - Story and three-quart white brick, large living-room, 4 be rooms, clothes closets, 3-piece bath and furnace, garage, splendid location for Normal students; \$4,700; terms. Phone 3806W. H. M. Smiley. 467 YORK ST .- Brick cottage, 3 living-

rooms, 3 bedrooms, 1 bedroom and storeroom up, good lot with drive. For price apply at house or phone 345. \$1,700—I am willing to sell my home on Rectory St. for a small amount of cash and a car as part payment. House has 3 bedrooms, 3 clothes closets, living-room, dining-room, kitchen, bathroom, full basement, furnace, large veranda. Phone 7085W.

#### SUMMER RESORTS. HOICE summer cottages, rent, sale, Port Stanley; other resorts; vacant

Sam D. Campbell, realtor, 422 nond. MEPAHWIN-GREGORY, Lake Rosseau, Muskoka offers you a wonderful two weeks' vacation, including railroad fare, for as little as \$50. Write for booklet. If postal strike continues, make your reservation by night lat-

PORT STANLEY (Isle of View)-No 6 Cavell Boulevard, room and board. Apply Mrs. H. C. Spencer, No. 6 Cavell Boulevard, Port Stanley. PORT STANLEY—Cottage for month of August, ideally situated on bank facing lake, and convenient to beach or road. Phone 4414J or 3136W.

PORT STANLEY-House, sufficiently large for two families, wide veranda, large for two families, wide veranda overlooking lake, well furnished Phone 4303. 91 Mount Pleasant Ave PORT STANLEY—Jubilee cottage. Eri Rest, facing lake, screen porch, 4 bed rooms, season or month. Apply Mrs Knott. Fhone London 2924 or 4902.

BARGAIN-65 acres of choice land, 30 mile west, on Longwoods Rd. Sell cheap or trade for city property. Apply Box 80, Advertiser. ONTARIO-700 choice farms; catalogue

VANTED—Good farm, clear of en-cumberance, for good-revenue city property. Apply Box 80, Advertiser. 2 ACRES, well built on, close in, sell or exchange for small farm between Kitchener and Galt. J. C. Patterson, 359 Richmond St

## TO LET

ASK WHEELER the Homefinder, 1821/2 Dundas St. Phone 5264. BACHELOR Apartments—Living-roo bedroom, bath, Queen's Ave. Pho 1400.

JENTRAL — Unfurnished apartment, fully modern, rent reasonable. Apply 317 King St.

out, rent reasonable, garage, space if required. Apply 572 Colborne. CHOICE large and small homes, other properties, etc. Sam D. Campbell realtor, "The Hub," 422 Richmond St

CORNER Dundas and Ridout Sts— Three rooms and kitchenette; ground floor, heated, reasonable rent. Apply Canada Trust Company. COTTAGE—Six rooms, newly decorated, modern, large garden, immediate possession. Apply after 6 p.m. 1027 Pine St.

NORTH—Brick house, fully modern, 8 rooms also frame cottage, semi-modern, 6 rooms, reasonable rent. Apply 105 Wharncliffe north. NORTH-Six-room cottage, partly mod ern, rent reasonable, Apply 892 Water loo after 6.

ORTH—Three apartments, fully mod-ern, hardwood floors, immediate pos-session, rent reasonable. Phone 383W. ROBINSON HALL—Ground floor, 3 good light rooms and vault, privilege to sublet. Apply Canada Trust Company.

SOUTH—Modern ground floor duplex, separate entrance, 3 bedrooms, hotwater heat, electric range, boiler and garage, close in; rent only \$35. South—Furnished ground-floor apartment, with 2 bedrooms plane phonograph; with 2 bedrooms, piano, phonograph; select place. Furnished flat, rent \$25. Apply Spruce Terrace, Grand Ave. Phone 5935F.

O LET—Story and a half brick house, on Connaught Ave., equipment fully modern; possession at once. J. W. G. Winnett, barrister.

## ROOM AND BOARD

ENTRAL — Furnished room with board, single or double, modern and reasonable. Phone 4889W.

TALBOT ST., 505-Rooms with board also table board by the week. Phone

ROOMS TO LET ENTRAL—Bed-sitting-room for gen tleman; board if desired. Phone 7273 OUSEKEEPING apartment, bedroom, sitting-room, other rooms, with use of kitchen on bathroom floor. Apply 534 Dundas St. NEAR Victoria Park, two nicely fur-nished rooms, private modern home, breakfast optional. Phone 6384W.

## VERY CENTRAL, one or two house-keeping rooms, also sleeping room 287 King St. WANTED TO RENT

WANTED-Board and room in vicinity of Medical School, gentlemen. Apply Advertiser Box 83.

OSTEOPATHIC PHYSICIANS Queen's Ave. Hours, 11-12, 2-4, 7-

Phone 3373. Hours, 11-12, 2-4 7-8. HARKINS, Drs. Marie H. Rebecca—St. George Apts., Wellington. Abrams method of diagnosis and treatment. Hours. 10-12, 2-5. Tel. 1560.

VETERINARY SURGEONS WILSON, W. J.—Veterinary; horse and HILES, DR. LEROY V.—Foot special-dog hospital 34 King, Tal 788. ist. 202 Dundas St. Phone 7308.

FOR SALE ALL MAKES of phonographs repaired at Ashton's Music Store, 627 Dundas St. Phone 995M.

BARN, size 34x50, in good condition, to be moved, price \$250. Apply Warren Decker, Route 2, London. BABY BUGGY, artillery wheels, cost \$60, will sell for \$30, has only been in use six months. Phone 7685J. BABY GRAND PIANO, nearly new owner leaving Canada, \$600 cash. Apply Methodist parsonage. West Lorne BOOKS, theological, medical, scientific classical, art, fiction, theoretical and practical; wanted, Britannica tenth edition. Hamilton's, 210 King St.

CITY Auction Rooms are offering some wonderful bargains in slightly-used furniture and sewing machines. We repair all makes of sewing ma-chines. Needles and shuttles for New Williams, Raymond, White, etc.

ELECTRIC MOTORS, used, 1-6 horse, \$15; all other sizes at cut prices. Leff Electric Co., 316 Grey St. Phone 4626W ELECTRIC wiring, fixtures and appliances. Bowley Electric, the Store with the Stock, 306 Dundas St.

ENGLISH DAISIES, 35c dozen; violas, 30c dozen; English ivies, 50c each; parrot, \$10. 280 Talbot. Phone 5681J. FOR careful eye examination see F. Steele, London's leading optician, op-posite Loew's and Allen's Theatres. FULL LINE Pedlar perfect product including metal lath, shingles, corrugated iron and garages. Brick Supply Co., 609 William. Phone 4244. VURNITURE bought and sold, also auctioned on commission, Ralph-Mc-Lachlan, 411 Ridout St. Tel. 6084W; residence 5576W.

SAS STOVE, new. Will sell cheap, \$25 cash. Apply 146 Hamilton Rd. GET YOUR banjo, violin, guitar and ukulele strings at Ashton's Music Store, 627 Dundas St. Phone 995M. JUNE brides of other years would appreciate the gift of a grand prize Eureka vacuum cleaner or a Sunnysuds electric washer. Call at the Wife-Saving Station, 231 Dundas St. and see one work. Sold on terms anyone can afford.

LIBRARY table, armchair, both fumed oak, almost new. 585 Elizabeth St. Phone 4530J. AMED ASTERS, grand, mixed, large, healthy plants, large variety, Annuals and Perennials, Zinnias, Cosmos, Scabosia, Morning Bride, Larkspur. Scabosia, Mor 944 Colborne.

EW line American Malt Extract (Dark), 30c pound, Old line, 26c pound, while it lasts. 355½ Clarence St. NO LEAK roofing paint, \$2.25 gallon stops all leaks, guaranteed. London Wrecking Co., 500 Bathurst St. Phone

POULTRY and stock food, milfeed crushed oats, baled hay and straw at lowest prices. We deliver to any part of city. Special prices at the door. Satisfaction guaranteed. C. T. Butler, 91½ Bathurst St. Phone 1459J.

RIVATE sale - Household furniture some good pieces, mahogany and wal nut; also furniture suitable for sum ner cottages, beginning Saturday norning June 28. 5 Stanley St. PUDNEY BROS, are exclusive Londor dealers for the famous Bell Pianos uprights and grands: Evans Bros pianos, and the new Columbia phono

graphs and records. 348 Dundas St Phone 5124J. We are open every EE QUICK, the upholsterer, about your furniture when in need of recov-ering, 528 Richmond St. Phone 3887J PECIAL SALE for two weeks choice perennial plants; 50c per do Shrubs from 50c up. Richard Tro-hill, 335 Victoria St. Phone 7813W.

INUSUALLY GOOD SECOND HAND FURNITURE-

This week sees several new articles to the front at prices that insure ready sale. Many have been disappointed in the past through not making up their minds quickly enough. enough.

plete with genuine porcelain top and all latest improvements. Sale price, \$33.

Moffatt four-burner gas stove, in splendid shape, \$17.

An eight-piece dining suite, in which the chairs and table are brand-new, with only the buffet having been used. Of course, the chairs are covered with genuine leather. On sale, \$85.

One odd set of six surface oak dining chairs. A snap at only \$17. Two cabinet-base kitchen tables. in good state, having come from fine homes, \$10 and \$12.

One only odd buffet, in fumed finish. It's yours for only \$28. THE FURNITURE EXCHANGE

197 KING ST. Opposite Central Fire Hall.

WE BUY and sell new and used furni-ture. We offer a few specials for this week: a walnut writing desk, walnut chest of drawers walnut couch, Hoosier kitchen cabinet, \$33; sideboards \$7.50, \$9.50, \$11 and \$12.50; dressers, \$6 up. Call evenings be-tween 6 and 9 p.m. 218 Horton St. near Clarence.

PAIRS men's and women's shoes travellers' samples, all sizes; regular up to \$7, for \$2.95. Geo. Boyd foot specialist, 156 King St. 220J POULTRY AND LIVE STOCK. BOSTON terrier, female, three pups Mrs. Edwards. Chesley, Ont.

TEAM of work horses, brass mounted harness and Bain wagon, or exchange on Ford car or ton truck, James Watson, 194 Hamilton Rd. Phone 6907J COAL AND WOOD

ANTHRACITE COAL—Now is the time for summer orders. Dry slabs, \$2.50 per load; hardwood, \$3 per load. Deviney, Maitland St. Phone 7320. OAL—Chestnut, \$15 per ton; pea coal, \$12 per ton. Peter Fargnoli, 691 Ade-laide. Phone 5419.

WOOD, 9-inch, mixed, \$2.50 per load; beech and maple, \$3; dry kindling, 25c per bag, delivered, 431 Grey St. Phone 6919W. WANTED TO PURCHASE

VOOD for sale, \$4 per load. Phone 5404W. I. Boom, 51 Adelaide St.

# DLD gold and silver jewelry, watches etc., bought. J. J. Feeney, 12 Marke Lane. Phone 765J.

ROWBOAT, good size. State cast price, where and when it can be seen Box 81. Advertiser. 22 REPEATING rifle, magazine type State how long in use, present condi-tion, and cash price. Box 79, Adver-

## CHIROPODY

BEATTIE MISS-Graduate chiropodist Talbot and Fullarton. Tel. 3027W. GEORGE BOYD, J.A.S.F. and N.S.O.— Foot specialist, 13 years' experience, removing all kinds of foot ailments; consultation free. 156 King St. Phone 220J.

GREY BEAUTY SHOP-Graduate chi ropodist, 221½ Dundas. Tel. 2632W.

### **AUTOMOBILES**

HEVROLET SEDAN, superior model, 1924, must be sold at once, owner leaving city, \$800 cash. Apply Box 77. Advertiser.

CHEVROLET 490, 1918 model, in firstclass running order and good repair will sacrifice for quick sale for \$100 Apply 1385 Dundas St.

Apply 1385 Dundas St.

FORD CARS—See the latest models at
Middlesex Motors, Limited, London's
only Ford dealer; cash or easy terms;
deal with a reliable firm, not a curbstone broker, who has no interest
after the sale; we have over 60 employees and the largest, cleanest and
best equipped service plant in Canada;
two blocks from market. Talbot and
Queen's. Middlesex Motors, Limited.

HERE IS YOUR CHANCE TO GET A GOOD CAR-

\$1,100-Chalmers touring, 1923 model, in perfect running order.

\$275-McLaughlin touring, 1918 model This car is worth at least \$500. \$200—Maxwell touring 1919 model. This car is a real bargain.

CHAS: HUTCHESON. PHONE 1373.

JEWETT SPECIAL, fully equipped, practically new, guaranteed in Al condition, must be sold, leaving city Fhone 5869W.

NO MATTER WHAT PRICE YOU INTEND TO PAY-

FOR a car this summer, you should visit the Motomart before you buy. YOU can buy with certainty that ther are no hidden repair bills that will come to light with a few miles service

RIGHT now there is a wide variety for your selection. Why not look over these values before someone else buys the car you want? Terms i Sport-Grant Six Roadster ...... \$175.6 1915 Ford Touring ......\$75.0 1916 Chevrolet Touring ......\$125.00 917 Hupmobile Touring, with winter top, wire wheels and Westinghouse shocks ......\$290.00 917 Chevrolet Touring ......\$125.00 1917 Studebaker Touring ......\$200.00 1918 Dodge Brothers Sedan ..... \$525.00

1918 McLaughlin 6 Touring .....\$200.0 1918 Dodge Brothers Touring ...\$410.00

922 Ford Roadster ..... \$215.00 1922 Studebaker Light 6 Touring \$890.00

923 Ford Touring .....\$390.00 923 Overland Light 4 Touring .. \$470.00 IT will pay you to visit the Motomart WILLIAMS & ROBERTS - Plumbing LONDON APPLEBY USED CAR

PHONE 7031. 127-129 QUEEN'S AVE. JUST WEST OF THE POSTOFFICE

AUTO ACCESSORIES FORD SEDAN, 1918 model, first \$200 takes it; also parts for all cars. Lon-don Auto Wreckers, 264 Horton. Phone

PLAN MOTOMART.

AUTO REPAIRING AUTO tops, body trimming and slip covers. M. Wilson & Sons, 337 Talbo St. Tel. 5320.

HAVE your repair work done at the Windsor Highway Garage. Carbon burnt out while you wait, 40c per burnt out while you cylinder. Phone 4251F. HIGH-CLASS auto painting at low prices. Ed. E. Buller, 154 Fullarton St., over Morrison's Garage. TAXI SERVICE

BLUE BONNET TAXI, Tel. 6262. Bag-gage transfer. We never sleep. DAVIS TAXI Service—Heated sedans Night service, 739 Richmond. Tel

## MARLEY TAXI—Reliable drivers and cars at reasonable rates. Phone 2823

CHIROPRACTIC DR. A. W. MACFIE, Dominion Savings Bldg., chiropractic, osteopathy and electrical treatment; eleventh year. Phone 4710 and 5710. CADY, DR. W. H., D.C.M.C.—Electric treatments. 369 Queen's Ave. Phone 6455J.

CHIVERTON, DR. MAURICE L., D.C., D.M.T., 169½ Dundas (over Peters). Hours 2-5, 7-8. Appointment, phone 4205, Residence phone 3409J. OR. A. W. LUCAS, drugless physician, 86 Elmwood Ave. Phone 2825M. HAMMOND, A. S., D.C.N.—539 Dundas St. Electrical specialist. Tel. 7716. NATTRASS. DR. MAUD—Chiropractic and osteopathy. 898 Dundas. Tel. 5991W.

## WALSH, DR. H. E., D.C., D.A.S.—Chir-opractic physician, specialist in nerv-ous diseases, modern electrical equip-ment, Dundas, cor. Colborne, Tel. 5245J OSTEOPATHY

CATON, DR. H. V., has removed to 380 Adelaide St., between Dundas and King Sts. Phone 1673.

## INSURANCE

ABBOT-LAWSON Assurance Agencies Your Safety Service. Dominion Sav-ings Bldg. Phone 650. GUNN, G. M. & SON, Limited Creorge C. Gunn, Allan M. McLean)—Fire, life, accident, automobile. LIFE and general insurance—O. C. Stoner, Room 4, Moore, Bldg. Phones 1562 and 6362J.

REELY, R., 795 York St. Tel. 3893. All kinds of insurance. See me before you decide. ROBT. STEEDMAN—Accident, fire and automobile, good companies. Moore Bldg. Phone 1562. WILSON, S.—Sick, accident, hold-up, robbery, fire and automobile insurance, money to loan, mortgages, rents BUSINESS CARDS

ALL SAVOY SHOE repair work is done with best oak leather at popular prices. Work called for and delivered. Corner Dundas and Clarence Sts. Phone 2632J. . PHILLIPS-Piano tuning and repair-

ing; 12 years' experience; work guaranteed. Phone 7754W. BICYCLES, lawn mowers, etc., repaired and sharpened by an expert, J. Gossman, 613 Richmond St. Phone 1139M.

ALL UP JAKE'S PLACE, 7802J, and I will help you to turn your cast-off clothing, shoes, hardware, odd coats, pants and suits into ready cash. Call up Jake, 209½ King. DEMENT MIXER and man for hire, by day or week. Phone 3882.

COATS and suits for ladies and gents also dresses, rugs, linoleams, curtains etc., \$5 down and \$2 a week. Call write, or phone 3722W. J. M. Fink 123 Maitland St. Open evenings. FARMERS ATTENTION We repair all makes of impleme Superior Machinery Company, I next Tecumseh House, York St.

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## WHAT THINGS WILL YOU TAKE IN TRADE?

The owner of three parrots decided to advertise them for exchange. He was an observing man when selling was being done. and had pondered many times on the way good retail clerks made suggestions to customers. Visiting a drug store, he ask for razor plades. The clerk suggested, as he got ready to wrap them up, "Have you tried Blank's new shaving cream?" The more suggestions a clerk made-that is what the owner of the parrots observed -the more goods he sold.

Why, reasoned the advertiser, wouldn't the same principle operate in a "For Trade" Want Ad? He decided it would.

So, writing his message, he didn't simply say, "What have you?" Instead, he suggested specifically several things he would take in trade. He reasoned correctly that owners of suggested things, reading his Want Ad, would immediately ask themselves now much they needed those things, and whether they wouldn't like more what the advertiser offered to trade. And the more things the advertiser suggested, the greater his chances of making

His Want Ad read: "For Sale or Trade-Three Parrots, talk and sing English or Spanish, laugh and cry, fine pets and companions. Separate or all. Value \$100. Exchange for Smith & Weston or Colt's 38 special; motorcycle side car; 12-volt auto battery; old coins and stamps; poultry; radio set; or such of equal

He used, the reader should note, the several good methods of a "For Trade" Want Ad. He described his offering attractively. He gave his estimate of the value of the parrots. He said, "For

take in exchange. In your "For Trade" message, suggest specifically some of the things you will be glad to trade for. The plan will help you

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