

Ex-Kaiser's Story of His Reign and Fall

The Ex-Kaiser Answered---Written by Viviani of France

Believing that readers of this paper should have the opportunity of reading history written by the men who have made history, The London Advertiser has secured the exclusive rights for the publication of the Memoirs of the ex-Kaiser. Not that we agree with what he will say, but in order that a great document, that is stirring world interest, should be placed before our readers.

Following this will come the masterful answer of Viviani, the strong man of France, who will present the side of the Allies, and deal, point by point, with all the ex-Kaiser has to say.

Big Events
Which
Led Up To
the
World War
Told By
the Man Who
Is Blamed
for
Its Start



Answered
By the Great
Viviani,
Champion
of
the French
Nation

The Memoirs of the Ex-Kaiser
Will Begin NEXT MONDAY, September 25, in
The London Advertiser
And Continue Daily For 30 Days

The memoirs of William II., deposed German Kaiser, will be more widely circulated and will arouse more critical comment than any series of articles ever before published. They will appear simultaneously throughout the world, in leading newspapers of the United States, as well as in France, Great Britain, Italy, Japan, Australia, South Africa, Scandinavia and the Teutonic countries.

Exclusive rights of publication for London and district have been acquired by The London Advertiser.

Criticism of the ex-Kaiser's opinions and statements will be voiced all over the world by editors, historians, soldiers and statesmen. The best of these expressions will be reproduced in The Advertiser, and, in addition, its own criticisms will be published with the installments of the memoirs.

The misrepresentations and misconceptions of William II., the most colossal failure in history, will be pointed out to our readers as his account proceeds. But it is not for completeness or accuracy of fact that this narrative deserves consideration. It presents in one respect a truthful and permanently valuable revelation. The world has always been insatiably curious about the men who have posed as its rulers by their own prowess or by the caprice of fate, and in this autobiography it will find, exposed by his own hand, the vanities and weaknesses that chiefly make up the character of a man, once hero to all the credulous, now hero only to himself.

The Answer by Viviani of France
has been purchased by The London Advertiser, and its publication will shortly follow that of the ex-Kaiser's story.

Notice!

It will be necessary for readers of the ex-Kaiser's story to order The Advertiser in advance. The interest in the serial and the controversies aroused by it will be widespread, and the newsdealers can only supply the demand by ordering ahead.

The Ex-Kaiser's Story Begins Next Monday, September 25, and Continues Daily Until Completed