

Gammage

This Advertisement Entitles You to

ONE FREE GUESS

How Many Birds in Our Window?

To the person guessing the correct number of birds in our window we will give them their choice of a singing canary or a pair of any other birds in the window. Guess on this slip and bring it to our store.

Name
Address
No. of Birds

WOULD HAVE PENSIONS OF ALL RANKS EQUAL

Niagara Falls Request Submitted to Council Committee.

A request signed by several hundred Niagara Falls citizens, who have taken the initiative in the movement to have the pensions of officers and soldiers of the Canadian forces made equal, was laid before the legislative committee of the city council Thursday afternoon.

The communication asked that London unite with other municipalities to get the required legislation put through by the Dominion Government. The question was laid over for further consideration.

The Overseas Club asked for a grant to its fund which is used from time to time to assist in the purchase of aeroplanes, which are presented to the Royal Flying Corps. This request was filed for further consideration at the next meeting. The passing of seven accounts completed the committee's business.

BATTERY GOING TO GUELPH ON SATURDAY

Civic Holiday of Royal City Causes Change in Date.

The 6th Battery, under command of Major Walker, will go to Guelph tomorrow via C. P. R., leaving at 2 o'clock in the afternoon. The original intention of the battery was not to go until next Monday, but owing to Guelph's Civic Holiday coming tomorrow the city council of Guelph prevailed upon the battery officers to change the date and go tomorrow.

The battery will present a special program, consisting of a musical ride, physical drill, calisthenics, tug-of-war and other sports, and will be the main feature of the Civic Holiday celebration in the Royal City.

The entire battery will go. It has been practicing several days for the musical ride.

In addition to its own mounted band, the London Kliffers Band will accompany the battery.

The return trip to the city will be made on Monday next via C. P. R., arriving at 12:15 p.m.

PROVISIONS MADE IN EVENT OF MEN'S DEATH

Orders Explain Procedure for Officers When Soldiers Die.

Camp orders contain the following paragraph with reference to soldiers dying in this district:

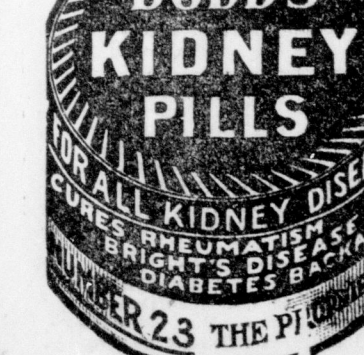
"When a soldier of the Canadian Expeditionary Force or active militia on duty dies, his will, if any is discovered, and his personal effects are to be collected by his commanding officer, or if in a military hospital, by the officer in charge, and forwarded with a statement to the A. A. G., Military District No. 1, for transmission to the officer in charge of estates."

"The regimental paymaster will close the man's account to date of death inclusive, and forward original last pay certificate to the district paymaster."

BACK FOR COURSE

Many Men of 153rd Return for the Musketry.

The camp grounds of the 153rd Battalion are beginning to once more assume a lifelike appearance. Nearly half of the men who have been summoned from their harvesting furloughs to take the musketry course have arrived. In all about 75 per cent of the men in the battalion will take the course, which will begin in at least two weeks.



Military News of London and District

LONDON BUSINESSMEN TO TAKE OVER WORK FOR RETURNED MEN

Big Committee Formed to Take Place of S. P. A.

MEETING NEXT FRIDAY

Many More Names To Be Added to the List.

At a largely-attended meeting of representative London businessmen on Thursday afternoon in the council chamber it was decided to take over the work done in the past by the S. P. A., namely, meeting returned men at the railroad stations, and looking after their welfare when they are discharged. J. P. Laidlaw of Toronto and Mr. McKay were present, and laid the aims of such a society before the meeting. The constitution of the S. P. A. as adopted by London some time ago was read, and the committee will be formed with similar objects. During the time necessary for the formation of the society the Returned Soldiers' Association will carry on the work.

A committee was appointed to nominate officers for a larger meeting next week. The committee will meet Wednesday afternoon, and it is likely that a general meeting will be held next Friday.

The members of the committee were: Philip Pocock, J. P. Moore, E. C. Mitchell, Mayor H. A. Stevenson, George H. Belton, A. E. Silverwood, E. C. McCann, W. E. Manning and W. W. Gammage.

General Committee.

The general committee appointed was as follows, with power to add to it: Hon. C. L. Hyman, Sir Adam Beck, Sir Geo. Gibbons, J. C. Duffell, T. H. Purdon, K. C., W. J. Blackburn, E. J. Curty, C. Miller, J. H. Fowler, Wallace Laut, A. Talbot, Col. Garsshore, Mayor Stevenson, J. F. White, J. M. Moore, W. W. Gammage, G. E. Rose, G. H. O'Sullivan, G. H. Belton, A. E. Silverwood, E. C. Mitchell, P. Pocock, Arthur White, A. Little, R. Lawson, A. T. McMahon, W. Trevelyan, Mrs. J. B. Wright, Mrs. Campbell, Mrs. E. B. Smith, Geo. T. Brown, A. M. Smart, Samuel King, Thos. Baker, Geo. Nightingale, Alex. Ritchie, Dr. H. T. Reason, F. E. Leonard, J. H. Bayley, James Hussey, W. N. Manning, Col. A. A. Campbell, W. M. Spencer, Major Ingram, L. Baker, Mrs. John Stevely.

COUNTY PATRIOTIC CHECK WILL BE \$100 SMALLER

Surplus From July Will Take Care of Difference.

The check for the Middlesex Patriotic Fund, which will reach the treasurer of the fund, County Clerk Stuart, tomorrow will call for \$100 less than the usual monthly amount. This small amount was asked because \$200 had been left over from the fund last month.

During July thirteen new families have been added, and this will necessitate larger amounts for future distribution.

PREMIER BORDEN OFF TO INSPECT THE TROOPS

Will Address Patriotic Meeting at Montreal and Visit Valcartier.

[Special to The Advertiser.] Ottawa, August 4.—Premier Borden today leaves for Montreal to address a patriotic meeting held in observance of the second anniversary of the war. From Montreal he goes to Valcartier, where he will inspect troops in the address and addresses an oratorical meeting at Berwick in the evening. He will spend a few days at Halifax and return to Ottawa in the course of a week.

BAND TAKES PART

160th Musicians Play at Paisley Field Day.

Ten men of the 160th (Bruce) Battalion left last night for Paisley to take part in the patriotic field day being held there today. The remainder of the band joined them there. Lieut. Col. Weir, O. C. of the battalion, was one of the speakers, and numerous officers and men, home on leave, took part.

MORE IMPROVEMENTS

11th Battery Decorating Underneath of Tent Floors With Whitewash.

No definite time has yet been set for the conclusion of the 11th Battalion's musketry course at the Cove ranges, but it is expected that it will be before the end of next week. Meanwhile the few pioneers left at Carling camp are busy. All the tent floors are being taken up and whitewashed on the under side.

This is practically the first battalion to make this improvement, which has been necessitated by moist ground caused by the heavy rain and by the fact that when the floors are washed much water soaks through under the tent.

ENEMY PRESS APPLAUDS THE CHANGE OF COMMAND

Approve Von Hindenburg Being Given Supreme Charge in East.

[Canadian Press.] Amsterdam, via London, Aug. 4.—The appointment of Field Marshal Von Hindenburg to the supreme command of the eastern front is hailed by the German papers as a master stroke. The Hamburger Nachrichten says: "He is the right man in the right place. A desire long since cherished by our people, but never directly expressed, is now fulfilled. In the present crisis on the eastern front the consolidation of the army groups was a necessity. All commanders of the eastern armies will readily and ungrudgingly submit to Field Marshal Von Hindenburg's authority." The Koelnische Volks Zeitung says: "Germany's confidence in her army leaders in the east was never shaken, but the appointment of Von Hindenburg increases this confidence to certainty."

C. B. KEENEYSIDE WILL RECRUIT A BATTALION IN SOUTHERN SASKATCHEWAN

Former London Newspaperman is Made a Lieutenant-Colonel.

[Special to The Advertiser.] WINNIPEG, Aug. 2.—C. B. Keeneyside, formerly of London, Ont., is now a lieutenant-colonel with full power to mobilize a battalion in Southern Saskatchewan. The headquarters of the unit will be in Regina.

Several years ago he was connected with the Northwest Farmer, but quit the newspaper game and entered the ministry, going to London to follow his new vocation.

In later years he went to Saskatchewan to fight for prohibition, and conducted a temperance newspaper there.

LITTLE STORIES OF CAMP BORDEN

As battalions move out to the east for further training in other camps, their places at Camp Borden are being taken by other units. Within the next two weeks all battalions of No. 2 (Toronto) military district will be under canvas at Borden with one exception.

GOING TO NIAGARA

The batteries from No. 2 district will be sent to the camp at Niagara for further training. It has been announced. There was some talk of bringing them into Camp Borden, but it was decided to send them to the lake front camp instead.

TWO-CENT SAVING.

Lieut.-Col. Langton of the C. A. S. C. has declared that he believes that two cents per day per man can be saved on the rations now being issued at Camp Borden. Two cents per man seem small, but when multiplied by 30,000 the number of those under canvas here, it amounts to at least \$600 per day of a saving of \$18,000 per month.

KEEN RIVALRY.

The keenest rivalry prevails in the camp among all battalions. The new order of the day is that numerical superiority will no longer count in sending units overseas as got officers and men into the swing of drill as never before. The first to reach overseas efficiency will be the first to go.

STAFF GOING OVERSEAS.

For instructional purposes staff officers of Camp Borden are to be sent overseas shortly, according to the statement being made by Brig.-Gen. Logie. When Major-General W. E. Hodgins was on a recent visit to the camp he made arrangements for the instructional trips. The names of the selected officers will be given out before long, it is expected.

Those who go will be taken to the English camps and training grounds and will also be sent to the front in order to familiarize themselves with active service conditions now prevailing.

NO CEREMONY NEEDED.

The new "clink" of the camp has been informally opened. There were no speeches or cornerstone layings, etc., to mark the event. The handful of soldiers and officers were marched from the guard tent to the clink.

GETTING MORE RIFLES.

Because the Ross rifle has been banned from the Canadian forces at the front, the musketry work at the ranges in Camp Borden can proceed at a faster rate. One result of the cancellation of the Ross rifle is the additional receipts of guns for target work that are being shipped in steadily.

SECOND PARTY WILL SEEK SLAYERS OF EXPLORERS

Mounted Police Start on New Man-Hunt in Arctic Circle.

[Special to The Advertiser.] Ottawa, August 4.—A second party of Mounted Police is about to start north on a man hunt. They are after the Eskimoes who killed Explorers Radford and Street three years ago on the edge of the Arctic Circle, west of Hudson Bay. Two years ago, Inspector Berles, with a party of five mounted policemen, started after the natives. They have been in the wilderness two years, and have not succeeded in locating the men they wanted. Now they are coming out, but the hunt goes on. Capt. Frank French has come down from the Pas, and is organizing another party to take up the search. It is to be larger and better equipped than the first.

JAP PUPILS STRIKE

200 Walk Out Because Dissatisfied With Head Master.

[Canadian Press.] Tokyo, July 28.—Strikes of pupils against their teachers constitute a feature of modern Japan which is giving the educational authorities considerable concern. Previously peaceful revolts of students were confined to the medical schools, but lately it has extended to the middle schools, which correspond to the high schools of the United States. The strikes are usually due to the pupils' objection to the transfer of a favorite teacher or to their dislike of a new teacher. Ordinarily the incident is closed up by the temporary suspension of the students. This time, however, as they fear dismissal which would ruin their careers in business or professional life.

ST. THOMAS ACTING MAYOR.

ALD. JACKSON, CHAIRMAN OF NO. 1 COMMITTEE, OF THE COUNCIL, HAS BEEN APPOINTED ACTING MAYOR DURING THE ABSENCE OF MAYOR Wm. Trott, who is away on an extended vacation.

FINAL INSPECTION OF 135TH BATTALION AT CAMP BORDEN

Middlesex Men Fully Satisfy All Headquarter's Demands.

LONDON'S OWN GOT TENTS

Were Provided for the Unit Out of Battalion Funds.

[Special to The Advertiser.] CAMP BORDEN, Aug. 3.—The 135th Battalion spent today on the ceremonial area, where it was inspected for the last time. Lieut.-Col. S. Campbell, who represented the general staff, went over each man personally, and among other things, expected all officers to answer any questions which he might ask of a personal nature concerning their men. Officers were taken from their companies and platoons which were turned over to the men. The battalion satisfied headquarters.

The mess tents of the 135th Battalion reached camp today. They were purchased from battalion funds. Lieut.-Col. Graham goes swimming with his troops in the Pine and Bear rivers when they are not marching. The brigades composed of Western Ontario men prefer to have their sporting events among themselves. This evening Dr. Ramsay Rankin, former McGill athlete, opened the boxing events in the ring of the 110th in a three-round bout with a private of the battalion. Pte. Droux appeared at the camp stadium, and knocked out George Bland, a former Canadian champion.

Danny Johnston, now the holder of a campship, has accepted the challenge of Pte. Wildfang of Berlin, of the 115th Battalion, to fight from six to twenty rounds two weeks from tonight.

ITALIAN OFFICIAL REPORT SHOWS MANY ACTIVITIES

Artillery and Infantry Busy at Numerous Points.

[Canadian Press.] Rome, Aug. 4, via London, 3:30 p.m.—"In the Adige Valley," says the official statement issued today by the Italian war department, "the enemy's artillery bombardment continued, especially against our positions south of the River Camera."

"On the Posina line, in the evening of August 2, the enemy attacked our positions east of Griso, but he was promptly repulsed."

"Yesterday the artillery actions were lively between Monte Solfio and Monte Cimone."

"In the Drave Valley the enemy attempted the night of August 3 the enemy attempted to surprise our positions, but the attack was repulsed, and we gained some ground."

"In the Drave Valley we again hit the railway station at Toblach."

"To the head of the Digione Torrent, in the Upper Piave, we extended our wards Monte Cavallone our occupation of Cima Vallone."

"On the Isonzo on intense bombardment took place."

NEW MAGISTRATE NAMED FOR CITY OF CHATHAM

Ex-Ald. S. B. Arnold, Barrister, Succeeds Ward Stanworth, Now Judge.

[Special to The Advertiser.] CHATHAM, Aug. 3.—Ex-Ald. S. B. Arnold, well-known local barrister, today received word from the provincial secretary at Toronto of his appointment as magistrate of the city of Chatham, succeeding Ward Stanworth, who was appointed county judge some months ago.

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FRENCH AND HUNS

supplied as ever, the Germans no longer are able to gather the masses of troops necessary to reap the benefit of artillery preparation.

It is 20 days since the Germans made their last big attack on the right bank of the Meuse by which they obtained small results at a heavy cost. On the left bank of the Meuse nothing beyond local actions have been attempted by the invaders for a week.

BOMBERS' ADVANCE.

French bomb throwers for a fortnight past, in anticipation of the present offensive, had been creeping forward by the Vignes ravine, west of Froide Terre with the object of getting near Thiaumont work by working round Hill 365.

The bombers had reached the Fleury road. They then separated into two parties, one going to the eastward toward Thiaumont work and the second pushing northward toward Vacherauville and Pepper Hill.

Last week the first party stormed a redoubt west of Thiaumont, and after a stiff fight, went beyond that position. The second party reached the little wood of Vacherauville.

French Bayonets Prevail. The whole section from Vacherauville to the approaches of Souville this time in the hands of the French, and the higher command judged the time ripe to attack from all sides at once. Attacked from the north, the Germans made desperate resistance, but the French bayonets finally prevailed. Some Germans managed to escape to the Vaux-Le-Château wood, but a majority were taken prisoner.

To sum up, the French in their three days' offensive regained all the ground that the Germans had taken several weeks. They took all the positions for a depth of about a mile from the slopes of Souville Fort to the approaches of Hill No. 320, as well as in the woods east of Vacherauville and in the Vignes ravine, which borders to the west of Froide Terre Hill. The French also installed themselves in positions southwest, south and southeast of the famous Thiaumont woods.

ALL NIGHT ATTACK.

Paris, August 4.—2:40 p.m.—The text of the official statement given out this afternoon by the French war department, in which it is admitted that the Germans have succeeded in recapturing a portion of the village of Fleury follows:

"On the right bank of the River Meuse the battle continued along the Thiaumont-Fleury front, which the Germans attacked all last night with great ferocity. Several counter-attacks in large numbers upon our positions near Thiaumont work were repulsed with heavy losses for our adversaries. In the course of this fighting our troops even occupied the Thiaumont work, but they were compelled subsequently to evacuate it under the powerful German bombardment. They brought back with them 80 prisoners."

Secured a Footing. "There has been fighting no less violent in the region of Fleury. The Germans multiplied the number of counter-attacks upon this village. Each was preceded by an intense preparatory artillery fire. After several fruitless endeavors,

Saturday One of the Unusual Days For Men's and Women's Summer Clothes



NEW OUTING COATS HALF PRICE. FACTORY SAMPLES ABOUT HALF. VOILE BLOUSES LESS THAN HALF. MEN'S PALM BEACH SUITS ABOUT HALF.

Not odd lots, not things made for bargain sales—all new goods, this season's styles, new models of good material with good workmanship, and every garment about half, some less than half price. To say the prices in these sales are half or about half regular is most conservative, as we know we could not in the market today replace a single group of these garments to sell at even the full regular prices. Please note the newness and good taste of the fashions, the very best styles we know how to find, fresh, charming and beautiful in every line. Sales Saturday morning.

Ladies' Sport Coats Half Price

Fifty Outing Coats to be cleared tomorrow at half price—Corduroy Sport Coats in white, coral and blue, Tweed and Serge Outing Coats, all broken assortments, to be quickly disposed of Saturday morning. We cannot give individual descriptions. Come early for yours. Sizes: Misses' 16 and 18 years, and ladies', 34, 36 and 38 bust.

CORDUROY COATS, \$7.75 and \$10.00, half price \$3.87 to \$5.00
CLOTH COATS, \$10.00, \$11.50, \$12.50 and \$13.50, half price \$5.00, \$5.75, \$6.25, \$6.75

Slipover Gowns, 69c

Five dozen Slipover Gowns of soft white cotton, open front or slipover styles, all trimmed with pretty laces or embroidery; lengths 36, 58 and 60. Saturday 69c each

House Dress Special, 79c

Ten dozen House Dresses in very neat and practical styles, made of good quality striped percale, plain waist with box pleat down front opening through with pearl buttons; flat, round collar and three-quarter sleeves, piped; sizes 34 to 42. Saturday 79c

All Hammocks One-Third Off Saturday

Saturday the balance of our Hammocks will be cleared at one-third off regular prices; 30 only left; the same Hammocks cannot be duplicated at the prices, and one-third off means easily a half-price reduction on present prices.

Three only Extra Heavy Hammocks, regular \$6.00, For \$4.00
Three only Hammocks, regular price \$5.75. Sale price \$3.84
Three only Hammocks, regular price \$5.00. Sale price \$3.34
Seven only Hammocks, regular price \$4.25. Sale price \$2.84
Five only Hammocks, regular price \$3.75. Sale price \$2.50
Two only Hammocks, regular price \$3.00. Sale price \$2.00
Five only Hammocks, regular price \$2.65. Sale price \$1.77
Two only Hammocks, regular price \$2.25. Sale price \$1.50

Ladies' Handbags, \$1.48

Special sale of Leather Handbags in seal, crepe seal and Morocco grain, in all the new pouch shapes, with leather-covered frames and leather lined, fitted with mirror and coin purse. Saturday \$1.48

Men's Palm Beach and Kool Cloth Suits up to \$15 TO CLEAR SATURDAY AT \$7.50

Men! Important News!—30 only left after one of the biggest season's selling in years of hot weather suits, and as you know, it is our unalterable policy to sell "season's merchandise in season." We have made the price about an average half to secure an absolute clearance. These suits are the very finest and highest grade we carry, all good materials, styles and tailoring, as we have shown this season, and the balance must go now. They are suits that will give you many summers' wear and save your woolen garments; the only comfortable, cool dress for hot weather. Come early Saturday for your choice; 30 suits only up to \$15.00. Saturday \$7.50

SALE MANUFACTURERS' SAMPLES SATURDAY

Men's Shirts, Pyjamas, Night Shirts and Summer Underwear

We were fortunate in securing the travelers' samples of one of our best Canadian manufacturers, a maker of the highest quality goods on the market, and these will be placed on sale Saturday morning in the Men's Section at prices in all cases below the manufacturer's cost. Anything you may need in above lines will be found in these samples. Note the sizes.

NEGLEGEE SHIRTS, 15 and 15½ sizes. Prices 75c to \$1.75 each
PYJAMAS, 38, 40 and 42 sizes. Prices \$1.25 to \$1.75 suit
NIGHTSHIRTS, 15 and 16 sizes. Prices 75c to \$1.25 each

UNDERWEAR, 36 and 40 sizes, single garments and combinations. Prices 59c to \$1.50
Above prices are about one-third to one-half, below regular.

AFTERNOON LUNCH, 20c.—Cold Roast Beef with Sliced Cucumbers, Bread and Butter or Rolls, Cup of Tea or Coffee, 20c.

August Furniture Sale
Ten to Fifty Per Cent Reductions on All Furniture.
Third Floor.

station at Noyon, and on a munitions factory. Fifty shells were thrown down by another squadron upon railroad stations and bivouacs of the enemy in the region of the Somme."

FRENCH OFFICIAL STATEMENT. [Canadian Press.] Paris, Aug. 4.—The French official statement issued last night by the war department announcing the capture of Fleury by the French troops and recording other operations of the day along the western front, said:

"On the Somme front there was no infantry action in the course of the day. An artillery duel continues in the region of Monaca Farm."

"On the right bank of the Meuse our infantry, continuing their offensive action on the Thiaumont-Fleury front, captured during the day by a series of successive attacks all the trenches comprised between those two points as far as a point southeast of Thiaumont work and in the vicinity of Hill 320."

Occupied Fleury. "The village of Fleury was attacked simultaneously on the northwest and on the southeast and was entirely occupied by our troops after a brilliant action. The number of prisoners taken in the course of this action and so far counted exceeds 650. This brings up to 1,750 the total number of wounded prisoners taken by us on the right bank of the Meuse since August 1."

"About the same time we delivered in the region of Chenois a sharp attack which enabled us to recover the greater part of the ground lost by us the day before yesterday."

"On the rest of the front there was intermittent cannonading."

"Aviation. During the night of August 2-3 our battle aeroplanes dropped projectiles on the stations of Hem and Noyon. This morning an enemy aeroplane dropped a bomb on Nancy. There were no victims and no damage was done. Pont-a-Mousson also was bombed but to no effect."