

Here is the land of White! Snown whiteness everywhere. It's a sight to delight every woman. We have provided peerless assortments of the finest and firmest materials that will wear and launder well. The whole display is full of interest and newness, economy and special opportunities to save.



the best we have ever held. A rices at other stores, will easily up on Household Linens, &c

#### White Cambric Chemises. quare neck, embroidery trimmed, medisizes, hemstitch finish. Reg. \$1.80 each for .. .. .. .. Reg. \$2.50 each for .. ... ... ... \$2.05

# Princess Petticoats.

Lace 38 to 4	and	eml	oroid	lery	7	trin	nme	bed	;	siz	e
Reg.	\$2.25	each	for		••	-	•••		.\$	1.80	1
Reg.	\$2.85	each	for						. 52	2.38	
Reg. Reg.	\$3.25 \$3.75	each each	for for	••				:	. \$	2.69 3.15	

## White

### Cambric Nightdresses.

edium and OS: in a variety of pretty cluding square and V shaped neck; ith high nec'. and round collar; all finished with lace and embroid-

Reg.	\$2.50	each	for		2-0			\$2.0
Reg.	\$3.00	each	for					
Reg.	\$4.00	each	for					
Rog	\$5.95	aach	for				1 4 1 4 1 4	. \$4.3
neg.	\$0.20	eacn	IOL	4.4		- 2-0		1 . OU.L
neg.	\$1.50	eacn	101			~		• • • • • • • • •
Reg.	\$8.25	each	for	-	-	-		\$6.9

#### Cream Flette Nightdresses.

fine selection, also a splendid lot made ream Winceyette, in all the popular les, finished with silk embroidery. 

### White

# Cambric Underskirts.

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CC

PPLES

SNIPS

1	ace; n	nces tr nedium	sizes	Q W	161	e	na D.	FOI	lery	au
	Reg.	\$2.40	each	for				•••	\$1	.90
	Reg.	\$3.00	each	for				••	\$2	.50
	Reg.	\$3.50	each	for		••	••		\$2	.90
	Reg.	\$4.25	each	for	• •					.59
	Reg.	\$4.75	each	for		••			.\ \$3	.98
	Reg.	\$5.25	each	for					\$4	.30
	Reg.	\$6.75	each	for	••		-		\$5	.67
	Reg.	\$8.00	each	for						.75
	neg.	\$10.50	each	for	••	• •				.75

#### White Cambric Camisoles. edium and OS.; lace and embroidery with and without sleeves.

g. \$3.00 each for ..... . \$2.50

Children's

Dresses

embroide

Dainty White Voile Dresses to fit children f all ages; pretty trimmed effects in lace

White or Ivory, trimmed with Val.

. \$5.23

Child's Silk Dresses.

gular \$6.25 each for .....

Sular \$6.50 each for .....

#### White Silk Camisoles. Medium sizes; lace trimmed, finished with shoulder strap.

Reg. \$3.00 each for ..... \$2.50 Silk Muslin Camisoles.

Pink only; trimmed with lace and finishwith silk ribbon straps; sizes 38 to 42. Reg. \$1.80 each for ..... \$1.45 Reg. \$2.00 each for .. .. .. .. .. \$1.60

### Brassieres.

In White Cambric and Lace; sizes, from 34 to 42. Reg. \$1.10 each for ..... 88c. Reg. \$1.35 each for .. .. .. .. .. \$1.08 Reg. \$1.75 each for .. .. .. .. .. .. .. .. \$1.40

#### White Cambric Combinations.

40 to	44;	lace	and	e	mbroid	lery trin
\$2.25	pair	for	·	••		
\$2.50	pair	for				
	\$2.25	\$2.25 pair	\$2.25 pair for	\$2.25 pair for	\$2.25 pair for	40 to 44; lace and embroid \$2.25 pair for \$2.50 pair for

#### Pink Silk Camisoles.

							rimmin
nd rib	bon s	trap;	size	38	to	44.	
Reg.	\$2.00	each	for				 \$1.60
Reg.	\$2.75	each	for				 \$2.30
							\$2.50
							\$3.29
Reg.	\$4.80	each	for	·	••	••	 \$4.02
	100 M						

#### Silk Envelope Chemises.

In shades of Pink, lace trimmed. Reg. \$3.45 each for ..... \$2.84

#### Ladies' Corsets.

		Shi fitta a shi fi					
	Reg.	\$1.50	pair	for	 	 	\$1.33
	Reg.	\$1.95	pair	for	 	 	\$1.77
	Reg.	\$2.80	pair	for	 	 	\$2.50
	Reg.	\$3.40	pair	for	 	 	\$3.10
	Reg.	\$4.25	pair	for	 	 	\$3.80
	Reg.	\$5.00	pair	for	 	 	. : \$4.35
	Reg.	\$6.25	pair	for	 	 	\$5.50
	Reg.	\$8.00	pair	for	 	 	\$7.10
15						 10	1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1

### White Voile Blouses. In all popular styles, lace trimmed, em-broidered, &c.; sizes from 36 to 44.

.\$5.90 .\$6.50 .\$9.75 Reg. \$7.80 each for ..... \$8.50 each for .. .. .. .. Reg. 12.00 each for

White Curtain Nets.

36 m. Reg. 65c, yd. for. / 56c. 42 in. Reg. 70c. yd. for.. 68c. 48 in. Reg. 90c. yd. for.. 79c. 60 in. Reg. \$1.10 yd. for.. 97c.

**Curtain Materials** 

Madras Muslins.

(Cream-Frilled).

36 in. Reg. 90c. yd. for.. 79c.

51 in. Reg. \$1.75 yd. for. .\$1.58

The ROYAL STORES, Ltd.



	1
From an economy standpoint this Sa	le is one of
comparison of the prices listed here with	
convince the housewife that now is the t	
	into to storik
	1
White Damask Table Cloths.	
In a wide range of handsome floral and	Plain V
other designs; all neatly hemmed ready for use.	Reg. \$1 Reg. \$1
Size 50 x 50 Reg \$1 95 each for \$1 57	
Size 56 x 56. Reg. \$3.50 each for \$2.80	Reg. \$1
Size 56 x 56. Reg. \$3.50 each for. \$2.50 Size 56 x 56. Reg. \$4.80 each for. \$2.80 Size 56 x 66. Reg. \$6.00 each for. \$4.84 Size 66 x 84. Reg. \$6.50 each for. \$4.50 Size 72 x 90. Reg. \$9.75 each for. \$7.50	W
Size 66 x 84. Rcg. \$6.50 each for \$5.20	Size 72 Size 72
Size 72 x 90. Reg. \$9.75 each for\$7.50 (With hemstitched borders.)	Size 72
Size 45 x 45. Reg. \$2.50 each for \$2.00	Size 72
Size 66 x 66. Reg. \$9.50 each for \$7.60	Size 72
A second state of the second state of the	W
White Damask Table Napkins.	Reg. 3
Hemmed ready for use; assorted sizes.	Reg. 5
Reg. 40c. each for	Reg. \$1 Reg. \$1
Reg. 45c. each for	
Pillow Cases.	Reg. 9
(Plain-Taped ends.)	Reg. \$1 Reg. \$1
Reg. 50c. each for	1008. 41
Reg. 66c. each for	(He
Reg. 80c. each for	Reg. \$1
(Frilled and Embroidered.) Reg. \$1.20 each for	Reg. \$1 Reg. \$2
Reg. \$1.40 each for	Reg. \$2
Reg. \$1.50 each for \$1.20	Reg. \$2
	1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1
Now is the	Time
TAOM 12 CHIC	THIC
CL . C. DIII	6
Sheetings, Pillo	
Directings, I mit	
White Sheetings.	
(Twilled.)	and the second
54 in. wide. Reg. \$1.65 yard for \$1.50	24 ins. w 18 ins. w
(Plain.)	18 ins. w
70 in. wide. Reg. \$1.85 yard for \$1.65	. Alterial
80 in. wide. Reg. \$2.00 yard for. \$1.70 90 in. wide. Reg. \$2.25 yard for. \$1.95	16 ins. w
Blay Sheetings.	16 ins. wi 16 ins. wi
72 in. wide. Reg. \$1.00 yard for 88c.	16 ins. wi
72 in. wide. Reg. \$1.35 yard for\$1.20 72 in. wide. Reg. \$1.75 yard for\$1.58	17 ins. wi
Pillow Cottons.	1 127 C.M. C.
Twilled.	15 ins. wi 16 ins. wi
04 ins. wide. Reg. \$1.00 yard for 88c. 40 ins. wide. Reg. \$1.30 yard for\$1.15	17 ins. w
Circular-Plain.	H
40 ins. wide. Reg. \$1.65 yard for\$1.50 40 ins. wide. Reg. \$1.80 yard for\$1.65	36 ins. wi
White Linen	36 ins. wi

White Linen. 52 ins. wide. Reg. \$1.50 yard for .... \$1.35 Nurses' Linen. 45 ins. wide. Reg. \$1.40 yard for .... \$1.25 50 ins. wide. Reg. \$1.55 yard for .... \$1.40

43

**Plain and Fancy Scrims** 

A special line of high grade Scrims in White, with dainty

designs: 40 inches wide. Regular \$1.99 yard \$1.45

Other prices in White Scrims, SSc., 97c. and \$1.05.

## **Bolster** Cases.

	2		200	DUCA	000			
Plai	n T	Vh	ite C	otton;	butto	ned	ends.	4.
Reg	. \$1	1.3	5 eac	h for			\$1.	09
Reg	. \$1	.70	) eac	h for			\$1.	36
~				hemsti				
Reg	. \$1		) eac	h for			\$1.	28
	W	h	ite	Croc	het	Qu	ilts.	
Size	72	x	90.	Reg.	\$3.00	ea.	for \$2.	40
Size	72	x	90.	Reg.	\$3.25	ea.	for \$2.	60
Size	72	x	100.	Reg.	\$3.75	ea.	for \$3.	00
Size	72	x	108.	Reg.	\$4.50	ae.	for \$3.	60
							for\$4.	
	W	hi	ite '	Furk	ish 7	Гот	vels.	

Assorted sizes and weights.) 30c. each for .. .. .. .. .. 26c. 48c. 55c. each for ..... 1.10 each for ..... 976. 1.20 each for ..... \$1.05 Sideboard Cloths.

#### (Lace and embroidered.) 90c. each for .. .. .. .. .. 70c.

									1
Reg.	\$1.30	each	for	• •		• • •		\$1,04	
	3.1	Tea	a C	lo	ths	5.		1	
(	Hems	titche	d an	d e	mb	roi	der	ed.)	
Reg.	\$1.50	each	for			/		. \$1.20	
Reg.	\$1.65	each	for					\$1.32	
Reg.	\$2.00	each	for					\$1.60	
									1
Reg.	\$2.75	each	for		•••	••	•••	\$2.20	
	Reg. Reg. Reg. Reg. Reg.	Reg. \$1.30 (Hems Reg. \$1.50 Reg. \$1.65 Reg. \$2.00 Reg. \$2.40	Reg. \$1.30 each Te: (Hemstitche Reg. \$1.50 each Reg. \$2.00 each Reg. \$2.40 each	Reg. \$1.30 each for Tea C (Hemstitched an Reg. \$1.50 each for Reg. \$1.65 each for Reg. \$2.40 each for Reg. \$2.40 each for	Reg. \$1.30 each for Tea Clo (Hemstitched and e Reg. \$1.50 each for Reg. \$1.65 each for Reg. \$2.40 each for	Reg. \$1.30 each for Tea Cloths (Hemstitched and emb Reg. \$1.50 each for Reg. \$2.00 each for Reg. \$2.40 each for	Reg. \$1.30 each for <b>Tea Cloths.</b> (Hemstitched and embroid Reg. \$1.50 each for Reg. \$2.00 each for Reg. \$2.40 each for	Reg. \$1.30 each for <b>Tea Cloths.</b> (Hemstitched and embroider Reg. \$1.50 each for Reg. \$2.00 each for Reg. \$2.40 each for	Reg. \$1.10 each for

# e to Buy Cottons, etc.

**Roller Towelings.** Huckabuck. wide. Reg. \$1.00 yard for.... 88c. wide. Reg. \$1.10 yard for.... 97c. wide. Reg. \$1.20 yard for.... \$1.05 Linen Crash. White Turkish. orrockses Shirtings. wide. Reg. \$1.10 yard for.... 97c. wide. Reg. \$1.20 yard for....\$1.05 wide. Reg. \$1.35 yard for....\$1.20 wide. Reg. \$1.50 yard for....\$1.25 36 ins. wide. 36 ins. wide. Madapolam. wide. Reg. \$1.50 yard for .... \$1.35 wide. Reg. \$2.00 yard for .... \$1.70

2000 Yards of

**Dress** Cotton

nights, and the boxes are also open. No better way we think could the children celebrate Thanksgiving af ternoon than by going to see Ebthe Ganzy Boy, Ricketty Ann, and Cy and Seth, who furnish the comedy down on the farm; and their young hearts will surely be charmed by the appearance on the stage of the real live horse and its load of hay. There is plenty of good, clean, wholesome fun right through the performance, while the story carries with it the strongest temperance moral of any." It furnishes a delightful evening's entertainment for young and old. **Express** Passengers.

GIVING DAY.

The Royal Stationery report a rec-

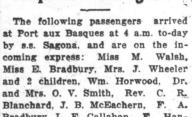
ord sale of tickets yesterday for

"The Old Homestead," and Monday

night's plan was practically sold within an hour. There are, however,

some very choice seats available for

Tuesday, Wednesday, and Thursday



Bradbury, L. E. Callahan, E. Hancock, G. Williams, R. Baker, L. Carter, J. Noonan, Miss I. Dawe, Mrs. F. Chamberlain, S. Johnson, Miss M. Campbell.

# STOP THAT COUGH.

A good many people have thought that a cough did not amount to much -most excellent people whose friends were sorry to lose them. Now don't make this mistake-a cough is the first step towards serious and often fatal sickness. Stop it right there. Stafford's Phoratone Cough and Cold Cure has proved a marvellous cough stopper. Price 35c. bottle. Postage 10c. extra.

Manufactured by . ] DR. F. STAFFORD & SON, Wholesale and Retail Chemists and

Druggists, St. John's, Newfoundland.

Here and There.

# Nourriture Laxative Infail-lible, "LES FRUITS."-dec9,tf

GEORGE ST. CHOIR -- Owing to the illness of the organist, there will. be no practice to-night.

Try our Special Cambridge Sausages. Made fresh daily at ELLIS'.-nov10,tf

MASONIC DANCE\_A dance for members of the fraternity and their lady friends will be held in the Masonic Temple on the night of Mon-

Unfailing in its results. A Pure, Vholesome and Delicious 11x-tive, "LES FRUITS."-decs, it

uperior quality Cotton materials, close Superior quality Cotton materials, close-ly woven with silk corded designs. These goods come in short lengths, 2 to 8 yards; they are 31 inches wide and are ideal for making up into Shirts, Shirtwaists, Aprons, &c. Regular sold at 80c. a yard. During this Sale they are offered at 40c. a yard. 1/2 PRICE.

day. January 31st.