

Bathing

ING PANTS, 9c., 25c., 30c.
ING PANTS, 25c., 30c.
ING SUITS, 70c., 90c., \$1.25, \$1.40
h skirts attached,
O, \$4.25.

ONGES, 65c.
KISH BATH BLANK-
... \$2.20 each

... 40c., 50c. per pr.
... 45c. per pr.

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re.

MEN'S SHIRTS.
Made of good quality Blue
Linen. A working shirt most
suitable for warm days. Collar
attached; assorted sizes. Sale
Price, each ... \$1.35

BOYS' SUITS.
Boys' Suits of Blue Poplin,
an item of utmost importance
to mothers; are good fitting
and will stand hard wear; two
pieces—pants and coat. Sale
Price, per suit ... \$2.35

INFANTS' SOCKS.
A full line of Infants' Socks
in assorted colors. We intend
clearing this lot at this special
figure: Sale Price, per
pair ... 23c



LADIES' WHITE SHOES.
In one and two strap styles.
These are a regular line that
we offer at a cut price; all
sizes. Sale Price, per pair ... \$1.95

CHILD'S WHITE SHOES.
Also 20 pairs left out of this
special line of Child's White 2-
strap. These are fitted with a
white bow and spring heel;
sizes 6 to 8 only. Sale Price,
per pair ... 93c

LADIES' BOOTS.
Some odd lines that we have
grouped under one figure. Some
of these we were selling at \$4.50
per pair, and cannot be dupli-
cated at this price. We advise
you to see these. Sale Price, per pr. \$3.70

PERSONAL.—Miss Edith Bright,
daughter of Mr. Stephen Bright, who
has spent the past eight months on
the Labrador, teaching school, return-
ed by the S.S. Sagona. Miss Bright
speaks highly of the Labrador, and its
inhabitants, and is to be commended
on her work in the North, which she
liked very much and was greatly
taken up with it. Miss Bright is look-
ing exceptionally fine, and that argues
well for the Labrador.

The Back Aches

Possibly you do not re-
alize that this indicates de-
rangement of the kidneys.
Neglect usually means the
development of Bright's
disease. You know how
dreadfully painful and fatal
that is.
There is quick relief for
the kidneys in the use of
Dr. Chase's Kidney-Liver
Pills. This medicine is
known in the great major-
ity of homes as the greatest
of regulators.

Summer Vacation Requisites

That Greatly Add to the Pleasure
of Ones Vacation.

Affording Every Advantage For Favorable Selection

PICTURES.
Oval shapes, with 1 1/4 inch metal
frames finished in dull white, blue,
salmon pink or bright mahogany
frames. The subjects are remarkably
pretty with suitable mottoes. Regu-
lar 75c. each. Friday and Sat-
urday ... 65c



EMBROIDERY DRESSES.—The balance lot of this sea-
son's stylish Dresses for Children and Misses, in high
grade White Cambric, offered this week at ridiculously
low prices for entire clearance. Some of the pret-
tiest styles procurable are offered in this lot.

Regular \$2.00 each. Sale Price ... \$1.50
Regular \$2.75 each. Sale Price ... \$2.20
Regular \$3.00 each. Sale Price ... \$2.50
Regular \$3.25 each. Sale Price ... \$2.69
Regular \$3.50 each. Sale Price ... \$2.99
Regular \$4.00 each. Sale Price ... \$3.40
Regular \$5.00 each. Sale Price ... \$3.75

CHILDREN'S PINAFORES.—Of Soft White Cotton with
pin tucked frill at bottom and sleeve holes, yoke of
fine embroidery and lace finished neck. They are
wonderful value at this low price; sizes for 2 to 7
years. Regular 50c. each. Friday and Satur-
day ... 42c

EMBROIDERY DRESSES.—The balance lots of this sea-
pin tucked frill at bottom and sleeve holes, yoke of
fine embroidery and lace finished neck. They are
wonderful value at this low price; sizes for 2 to 7
years. Regular 50c. each. Friday and Satur-
day ... 42c

MISSIE'S CHIP STRAW HATS.—A serviceable biscuit
shade with band of white corded silk ribbon bowed
at front, giving a very pretty effect. Reg.
50c. each. Friday and Saturday ... 75c

BOYS' STRAW HATS.—Galates style with lettered and
tagged bands, and fabric edging in colors to match.
Regular \$1.25 each. Friday and Satur-
day ... \$1.00

REAL VALUES IN Men's Shirts, Ties, etc.



MEN'S WIDE END TIES.—Dull, quiet
shades of Grey, Navy, Brown and Dark
Saxe in narrow stripes and dots. Reg.
50c. each. Friday and Satur-
day ... 44c

MEN'S BALBRIGGAN UNDERWEAR.—
The most desirable Underwear for
present season's wear. Fine quality; natu-
ral shade. The pants are made with
double seats; sizes 34 to 46. Regular
75c. garment. Friday and Sat-
urday ... 68c

ENGLISH PRESIDENT SUSPENDERS.—
With improved detachable loop fittings
which hold the button loops in place and
render their slipping out impossible.
Reg. 90c. pair. Friday and Sat-
urday ... 79c

BOYS' NEGLIGEE SHIRTS.—Coat style in
soft striped cotton. The colors that any
growing boy will be sure to admire.
Stiff neck bands and soft double cuffs;
sizes 12 1/2 to 13 1/2. Reg. \$1.25
each. Friday and Saturday ... \$1.05

FASHIONABLE FOOTWEAR, Remarkable Reductions for Friday and Saturday.

ARTIFICIAL SILK AND COTTON HOSE.—In plain White, Grey, Pink, Champagne and
Black. Made with reinforced toes, heels and vamp and wide garter tops. They
are manufacturers samples with slight defects, and we offer
them at a ridiculously low price; sizes 9, 9 1/2 and 10. Friday
and Saturday ... 24c

WOMEN'S PURE SILK HOSE.—
—With Little tops, heels and
toes and double silk vamp.
Colors: Plain Grey and Cham-
pagne, also Black, Brown and
Grey with colored clocks,
stripes and fancy designs.
These Stockings are all the
rage and women should be
well supplied while the col-
ors are procurable. Regular
\$1.00 pair. Friday & Sat-
urday ... 86c

WOMEN'S DOYGOILA
OXFORDS.—The line
we offer here cannot
be replaced to-day at
a higher price than
that quoted here. Cu-
stomers therefore should
see the advantage of buying now and
purchase without delay.
Reg. \$2.20 pr. Fri. & Sat. \$1.98

SHOWROOM BARGAINS

That Should Prove Exceptionally Attractive
To Careful Dressers.

NET COLLARS.—Tucked in
cross bar effects with wide
hemmed edge. Also voile
and muslin collars in have-
some new styles you will
certainly be delighted to
wear. Regular 60c. each.
Friday and Sat-
urday ... 48c

COLORED FLOWERS.—
Bunches of roses, buds and
a big variety of fancy flow-
ers in velvet and silk.
Part of a job purchase that
our lady buyer was very
fortunate in securing. All
the desired colors and kinds
are shown here. Special
per bunch Friday
and Saturday ... 18c

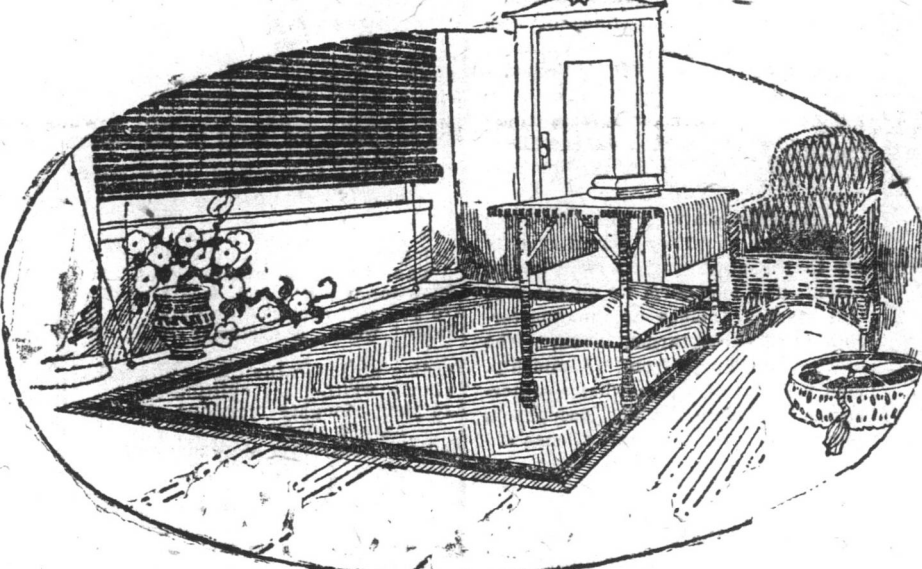
PALE BLUE MOIRE UNDER-
SKIRTS.—The original
"Waterline" skirt in
extra good moire. A qual-
ity we cannot buy to-day at
anything like the price
quoted below. Regular \$2.75
each. Friday
and Saturday ... \$2.50

WOMEN'S VOILE COLLARS.—
—Peter Pan and Sailor
styles with insertion, lace
and colored voile trim-
mings. A very dainty lot
we have just unpacked.
Regular 30c. each. Friday
and Saturday ... 24c

BLUE ZEPHYR UNDER-
SKIRTS.—Wide flared
flounce embroidered with
white lustrous cotton. This
is a splendid opportunity
for women or misses re-
quiring an extra low priced
skirt of good wearing qual-
ity. Regular \$1.00 each.
Friday and Sat-
urday ... 85c

MISSIE'S READY-TO-WEAR HATS.—
White Tuscan Straw in
very neat shapes, trimmed
with band of corded silk
ribbon and pretty silk or-
naments. These hats are
most suitable for Summer
outings and picnics, at a
remarkably low price, con-
sidering the quality. Reg.
\$3.25 a e h. \$2.85
Friday & Sat'y.

WOMEN'S PURE SILK
GLOVES.—In two-tone col-
ors. Black with white
wrist band and back stitch-
ing. White with black and
white with grey. They are
made with double tipped
fingers and consequently
will give double wear.
Reg. \$1.45 pair.
Friday & Sat'y. \$1.25



SUMMER HOME FURNISHINGS.

HEMSTITCHED AND EMBROIDERED
TEA CLOTHS.—Fine, closely
woven cotton in quality that will
laundry splendidly and give great
wear; comes in a popular size, be-
ing 31 x 31 inches. Reg. 70c.
each. Friday & Satur-
day ... 60c

FURNITURE CHINTZ.—Six elegant designs in
light and dark; all of a fine quality bought
almost twelve months ago and offered less
than the old price. Reg. 50c. yard. tri-
angle. Friday and Saturday ... 44c

EMBROIDERED PILLOW CASES.—With wide
hemstitched frill, made from light weight
Pillow Cotton; extra low price. Reg. 38c.
each. Friday and Saturday ... 38c

BALL FRINGE.—Of plain Red or Green Wool;
for edging table covers, curtains, draperies,
etc. This line should interest housekeepers
new, as Ball Fringe will be difficult to get
later. Regular 25c. yard. Friday and
Saturday ... 20c

PLAIN TAPED PILLOW CASES.—These Cases
are extra low priced considering their splen-
did wearing qualities; although new, they
compare very favourably with goods import-
ed six months ago. Reg. 38c. each.
Friday and Saturday ... 30c

CRASH CUSHION COVERS.—Plain
and colored embroidered cen-
tres in very handsome designs;
bordered with black silk chain
stitching; size 19 x 19 inches.
Regular 60c. each. Friday & Sat-
urday ... 50c

FRILLED CUSHION COVERS.—
Daintily worked with colored em-
broidered silk in beautifully blended
shades; made of tawn crash with
wide hemstitched frill. Regular
50c. each. Friday & Sat-
urday ... 78c

FANCY QUILT COTTONS.—A new lot of new de-
signs that could be used for quilts, draperies
or cushion covers. The prettiest floral pat-
terns we have shown. Come and view them.
Regular 45c. yard. Friday and Sat-
urday ... 39c

EMBROIDERED AND HEMSTITCHED SIDE-
BOARD COVERS.—Here's a line that you
can't possibly lose on. The high grade,
handsome designs and serviceable quality
of these cloths make them especially desirable
for home use or gift purposes. Reg.
75c. each. Friday and Saturday ... 65c

LACE TRIMMED TEA CLOTHS.—Of the better
kind, made from firm linen finish cotton with
a narrow row of fancy net bordering on the
inside, a heavy lace edge and heavy insertion
to match the lace between. Reg.
\$1.20 each. Friday & Saturday ... \$1.00

HIGH GRADE LINEN CUP TOWELS.—Large
size with narrow red borders, hemmed ready
for use. Regular 45c. each. Friday
and Saturday ... 38c

Articles for Which There Are Decided Preference

Are Worthily Represented in This List.

Affording Every Advantage For Favorable Selection

FRIDAY and SATURDAY

Our New CARPET CLEANER is Here.

Housekeepers desirous of having
their Carpets properly cleaned would
be well advised to consult us at once.

Beautiful Summer DRESSES

Especially Underpriced.

White Pique, Linen and Pop-
lin Dresses for Misses and small
Women, in a magnificent col-
lection of this season's most ap-
proved styles. Owing to the
backwardness of Spring and
early summer weather we are
compelled to offer these splen-
did dresses at specially reduced
prices while they last. Come
early for the best choice.

Reg. \$2.00. Sale Price ... \$1.60
Reg. 2.50. Sale Price ... 2.05
Reg. 2.75. Sale Price ... 2.30
Reg. 3.00. Sale Price ... 2.50
Reg. 3.20. Sale Price ... 2.65
Reg. 3.75. Sale Price ... 3.15

WOMEN'S COLORED VOILE
DRESSES.—Stripes and fancy
patterns in Green, Grey, Pink
and Hello effects. Very style-
lish and dainty models with
belt, cuffs and collars in con-
trasting and self materials.
Reg. \$5.00 each.
Friday and Sat'y. \$4.10

GIRLS' COLORED PIQUE DRESSES.—In Tan, Saxe and
Khaki shades with white pique collars and piping.
Stylishly shaped and proportioned to fit girls of 14,
15 or 16 years. Qualities that will give great sat-
isfaction for outings, parties or country wear and after-
wards for house use.

Regular \$2.75 each. Sale Price ... \$2.25
Regular \$3.00 each. Sale Price ... \$2.50
Regular \$3.25 each. Sale Price ... \$2.64

SHORT SLEEVE SUMMER VESTS.—A
beautiful sort quality of silk and wool.
They will prove very comfortable, as
the soft silk and wool are woven so well
together that these garments are abso-
lutely non-itchable. Reg.
\$2.00 ea. Friday & Saturday \$1.80

TAFFETA SILK RIBBON.—Every shade re-
quired for the present season's styles of
trimmings, dresses, hair ribbons, etc.;
all 1/4 inch wide. Reg. 37c.
yard. Friday & Saturday ... 32c

Another Opportunity to Save on Men's Hats, Caps, Etc.

MEN'S SWISS
STRAW HATS.—
The balance of
the big job line
that we sold so
many of in our
recent White
Sale. If you need
a smart looking
extra lightweight
Straw you should
take advantage
of this offer at
once. Friday &
Saturday, \$1.10.

MEN'S SOFT FELT HATS.—Stylishly made with a
wide band of corded ribbon and bow at back;
colors: Fawn, Brown, Green and Grey.
Regular \$2.20 each. Friday and
Saturday ... \$1.98

ENGLISH TWEED CAPS.—An extra quality
line in beautiful patterns of Grey, Brown and
Green. If you find it difficult to be suited in
a Cap, you will certainly have no difficulty
in choosing the style you like here. Regular
\$1.60 each. Friday and Satur-
day ... \$1.30

MEN'S BENCH MADE BOOTS.—In a dark choco-
late shade. The famous "Ethian Allen" Shoe
in Blucher style with Goodyear welt; a com-
plete range of full and half sizes. Regular
\$6.50 pair. Friday and Satur-
day ... \$6.00

MEN'S VELVET KID BOOTS.—A very comfort-
able Blucher shape boot with hard wearing
oak soles; medium heels and self tip; sizes
5 1/2 to 8 1/2. Regular \$4.75 pair.
Friday and Saturday ... \$4.29

SHOE SHINERS.—For home use. The only Shoe
Shiner that can hold any size or shape shoe
perfectly rigid for polishing with brush or
cloth. Special for Friday and
Saturday ... \$1.20



Vacation Attractions in BATHING SUITS

Bathing is Doubly Enjoyed in One of these
Smart Looking Bathing Suits.

WOMEN'S BATHING SUITS.—Of Black Twill Cotton, with
edging in either Green or Red. The dress is wing
sleeved and cut in a style that you will surely like.
The knickers fit the waist snugly and button in front;
elastic knees. Regular \$2.40 suit. Fri-
day and Saturday ... \$2.10

HIGH GRADE ATHLETIC BATHING COSTUMES.—Black
Jersey trimmed with gold or scarlet at armholes and
waist. Made with attached knickers and buttoned
shoulders, from medium weight yarn, and with the
best dye procurable. Reg. \$4.75 suit.
Friday and Saturday ... \$4.25



The Royal Stores Ltd.

"The Glory Dies Not."

The subject of the appended extract
is a son of Mr. J. W. Aitken, of Bot-
wood, and nephew of Mr. R. Aitken of
this city. This gallant lad enlisted as
a private in the 11th. Regiment on
December 1st, 1914; embarked for
England with C Company in February,
1915; was transferred to transport
service in July of the same year; re-
ceived his Sergeant stripes May, 1917.
Sergt. Aitken is expected home on
furlough very shortly, and we wish
him a pleasant time. Nothing is too
good for the men, who by such deeds
have brought much honor to New-
foundland.

Mr. John W. Aitken, Botwood.
Dear Sir,—The following extract
from Honours and Awards is quoted
in connection with the deed for which
No. 643 Sergt. E. P. Aitken won the
Military Medal:

"On the night of the 9th October,
1917, the transport officer and four
of his men were killed on their way
to Battalion Headquarters with rat-
ions. Immediately upon receipt of
the news, Sergt. Aitken volunteered
to attempt to reach Headquarters
with a fresh supply of water. Tak-
ing four men with him he started
for transport lines at 1.30 a.m. on
the 10th and after meeting with con-
siderable amount of shell fire, safely
delivered supplies at Brigade Head-
quarters."

I wish to congratulate you on the
conduct of your son, which reflects
credit, not only on himself, but on his
Regiment.

Yours faithfully,
W. F. RENDELL, Lieut.-Col.,
Chief Staff Officer.

Coal Operations.

(Western Star.)
Coal mining operations continue at
the Howley-Grand Lake area, under
the direction of Capt. McCulloch, for the
A.N.D. Co. of Grand Falls. A drift of
500 feet has been driven. In this
drift are three coal seams. The upper
seam runs from two to three inches,
the middle seam averages about six
inches, while the bottom seam, which
dips, runs from 18 to 20 inches of the
finest kind of bituminous coal, which
burns with a blue flame leaving a white
ash and no clinkers. The coal is be-
ing used at the works, and is giving
excellent results as a steam as well as
a domestic article. A shaft will now
be sunk from the end of the drift,
which is on the east or opposite side
of the brook to the old workings, and
about two miles from Howley station.
Twelve men are employed there, work-
ing two eight-hour shifts daily.

The World's Holidays.

According to statistics drawn up
by the Guaranty Trust Company of
New York, during the present year
there are only eighty-four days on
which banks are open everywhere in
the world. On every one of the other
two hundred and eighty-one days
some nation somewhere it will be
celebrating a civil or religious holi-
day, or observing the Sabbath. Only
one of these holidays is universal.
This is New Year's Day, and eleven
different dates are observed by vari-
ous countries as the beginning of a
new year. Some countries observe
more than one during the calendar
year. Five Christian countries do not
observe Christmas as a legal holiday.
Brazil leads the nations in the num-
ber of its holidays. It has eighty-
four, and the United States is second
with fifty-four. Although such days
as New Year's Day, Washington's
Birthday, Independence Day, Christ-
mas, and others are generally cele-
brated throughout the United States,
there is no national legal holiday.
The fixing of holidays in the United
States is a matter determined by the
individual States.

France observes eighteen formal
holidays during the year, and Italy
twenty-three. Among the other bel-
ligerents, Germany, it is presumed
will observe twenty days; Great Bri-
tain sixteen, Japan fifteen, and Rus-
sia seventeen. In most of these coun-
tries numerous local holidays ordi-
narily observed have been abandoned
during the war.

November—Holiday Month.
Among the favourite months for
holidays the world over, November
leads, with twenty-six out of its pos-
sible thirty days. May comes next
with twenty-five.

Christmas Day is not so generally
observed as New Year's Day. It has,
however, only three different dates.
The only country whose holidays re-
veal little of its political, racial, or
religious origin is Portugal. This is
its calendar: January 1st, dedicated
to universal brotherhood; January
31st, dedicated to the memory of all
those who fought and died to estab-
lish the republic of Portugal; May
3rd, in memory of the discovery of
Brazil by the Portuguese; June 19th,
municipal holiday at Lisbon; June
24th, municipal holiday at Oporto;
25th, the date of the establishment of
the Portuguese republic; December
1st, Flag Day, to commemorate the
independence of the country; Decem-
ber 25th, family day.

IN STOCK:—PURE GOLD
JELLIES, Raspberry, Straw-
berry Lemon, Vanilla. Sold by
the Gross only. P. E. OUTER-
BRIDGE, 266 Water Street.
Telephone 60.—jly11,1f