

Ladies' Wool and Mercerised Vests.

The same style as a Man's Vest, in colors Tan, Navy, Saxe, Rose. Old prices, **\$1.00 and \$1.10 each.**

Ladies' Hug-Me-Tights.

A nice Wool Vest that will hug you tight on a cold day. Colors: White, Black, Brown, Navy, Grey. **\$2.00 each.**

Patriotic Handkerchiefs

10 doz. National Anthem, with music.
10 doz. Till the Boys Come Home, with music.
10 doz. Tipperary, with music.
20 doz. Plain Khaki, with Nfld. Crests.

All at Old Prices.

Every Department of this Store Is Now Ready with a Delightful SHOWING of NEW THINGS.

You will find a big display of the newest and best merchandise ever shown. We emphasize strongly the fact that the values offered in every line and at every price are—as always—the Very Best.

Dark Green Spring Blinds. 10 doz. Dark Green Window Blinds at old prices.

Men's Police Braces.

20 doz. Men's Police Braces, made of very strong webbing and solid leather fittings. Just the Brace for the working man.

Old Prices—25 cents per pair.

Marshall Bros

Gents' Initial Silk Handkerchiefs.

5 doz. only, which we offer at less than old price.

Now 35c. each.

Bureau Sets.

5 doz. only, nicely trimmed with Lace and Insertion.

Old Price, 30c. each.

Linoleum Mats.

3 doz., sizes 18 x 27 and 18 x 36.

Old Price, 30c. and 48c. each

Infants' White Kid Shoes

4 doz. 2-strap, with perforated fronts.

Old Price. 30c. pair.

Heel Protectors.

20 doz., protects the heel of the stockings. No holes. No darning. Regular Price 20c.

Now 5c. pair.

Uncles or Aunts?

By RUTH CAMERON.



"Which do you like best?" I heard one youngster say to another the other day, "Uncles or aunts?" "Oh, uncles!" said the other. "They give you more pennies and don't try to make you do things." Does that awaken echoes from your childhood? It does from mine.

Uncles and aunts, though they occupy similar positions on the family tree, are as totally different in flavor as any two relationships could possibly be.

They Know They Could Bring You Up Better.

Aunts, as the youngsters said, always wanted you to do things; they were sure they could bring you up much better than your mother, and they fairly itched for a chance. And with some queer sixth sense possessed by childhood, you could feel them itching.

Each aunt usually had some particular hobby. My memory of one severe old great-aunt is entirely summed up in one phrase, "You love your mother and like your food." Every time I said I loved ice-cream or candy, or new gingerbread, they descended upon me. Poor lady, she was old and dyspeptic, and I suppose my enthusiasm for the things she couldn't eat didn't particularly appeal to her.

I'm Grateful Now But I Wasn't Then. Another aunt used to say, "Throw your shoulders back!" every time she saw me. Whereat I jerked my ab-

domen forward in a position that must have been a little less attractive than my former slouch. Fortunately I possessed still another aunt who counteracted this by saying, "Keep your stomach in," every time she saw me. It was to her that I owe the reasonably good carriage I ultimately attained, and I am grateful now, though I am afraid I wasn't then.

That's the difference between aunts and uncles. You may be grateful to aunts afterward, but you enjoy uncles more at the time.

The Spirit of All Uncles Concentrated In One.

Perhaps my own feeling towards uncles is tinged by the fact that I was particularly happy in mine. I only had one, but the spirit of all uncles was concentrated in him.

"Here comes Uncle!" was a cry that could make the dullest day bright. He was always ready for a romp or a game of some sort. His pockets were full of those hard old-fashioned peppermints. I buy them sometimes now, just for oldtime's sake. Pennies I don't remember, but it needed no pennies to make "dear Uncle" our most-beloved guest.

There are many disadvantages in being a woman, and one is that one can never be an uncle.

Minard's Liniment Co., Limited.
Dear Sirs,—I can recommend MINARD'S LINIMENT for Rheumatism and Sprains, as I have used it for both with excellent results.

Yours truly,
T. B. LAVERS,
St. John.

To be sure that tomato catsup will not mellow add a nasturtium seed-pod to each jar.

GOODS IN STOCK:

100 bags Rangoon Beans.
25 bags Calif. Lima Beans
10 tons Rangoon Rice—
1/8, 1/4, 1/2, 1s & 2s.
5 tons Siam Patna Rice.
150 cases Seeded Raisins.
100 cases 3-Crown Raisins
200 brls. Grav. Apples—
1s, 2 and spl. 3s.

NOW DUE:
25 cases SALMON.

Soper & Moore,
Retail and Wholesale.

Britain and Her Allies Will Fight to a Finish

REITERATES MR. LLOYD GEORGE.

London, Oct. 11.—The Minister of War, Mr. Lloyd George, met with strong criticism in the House of Commons on account of recent public utterances to the effect that the European war was to be a fight to a finish, and that Great Britain would tolerate no outside interference in the direction of peace. Several members took part in the discussion, and Charles P. Trevelyan, formerly parliamentary secretary for education, wanted to know if the government blocked mediation, how the Allies were to discover Germany's terms of peace. "We are ignorant of the commitments on the question of annexation of territory," he continued. "Must we continue the war until Russia is in possession of Constantinople?" Mr. Trevelyan complained that the government had ignored the important speech by President Wilson on international mediation.

Mr. Lloyd George, replying declared that the answer to all criticisms could be found in the Prime Minister's thrilling peroration to-day. After all, he said, this was a military, rather than a diplomatic affair. As a matter of fact Viscount Grey had anticipated President Wilson's statement.

There was a great difference between intervention to secure an international combination after the war to enforce world peace, and intervention at a moment like the present. Intervention now would be a military triumph for Germany and military disaster for Great Britain, and he claimed the right, as secretary for war, to express his opinion on such a matter. He did not intend to withdraw a single syllable of what he had said. It was not merely the expression of his own opinion, he declared, but the expression of the opinion of the cabinet of the war committee and of the military advisers of every ally.

Sir Edward Carson, the Ulster Leader, commented briefly on Premier As-

quith's declaration. He said that the operations the Premier had detailed demonstrated that they need have no fears of the valor, courage, persistence and success of the army, which had been tried against the best German trained troops and found superior. Sir Edward said the fight would be carried to a finish, but declared there was no use in concealing the fact that the task before the army was an herculean one.

The whole nation, he declared, is determined to gain a decisive victory. The question, he asserted, of more man power, especially from the reserve power of Ireland must be raised and debated before long.

The House agreed to vote the credit asked for by Premier Asquith, virtually no criticism being offered to the Premier's statement.

The Irish Unionist members of the House of Commons have passed a resolution declaring that the Government should extend the military service act to Ireland, and expressing their readiness to assist the Government in this and all other measures which are necessary to increase the strength of the armies in the field.



Don't Neglect Your Cough.

A little cold may not seem a dangerous thing—you may feel inclined to let it go on hoping that to-morrow it will be better—but can you afford to take chances? Just as the little insignificant acorn grows if let alone, to the mighty giant oak, that cough if not stopped may grow to a very serious illness. When a cough starts there's no telling where it will end. You know no doubt, of cases right among people you have known, where serious complications and fatal illness have had their start from a neglected cough or cold. "Don't neglect your cough," Stafford's Phorotone Cough and Cold Cure is what you should take. For sale at Stafford's Drug Store, Theatre Hill, and Stafford's Pharmacy, Duckworth Street. Price 25c, postage 5c extra.

No trouble to take this cough remedy. Prepared only by DR. F. STAFFORD & SON, St. John's, Nfld. Manufacturers of 3 Specialties:—STAFFORD'S LINIMENT. STAFFORD'S PRESCRIPTION A. STAFFORD'S PHOROTONE.

When rolling cracker crumbs time will be saved by rolling them on a piece of brown paper. They can be easily lifted and poured into a jar and the table will not be covered with crumbs.

BE READY for the cold weather. Get in your supply of Fuel. GAS COKE is an excellent substitute for hard coal. We have COKE of best quality, made from Pennsylvania Coal, which we are selling at \$8.50 per ton at the Gas Works, or \$9.20 per ton sent home. Send in your order now. ST. JOHN'S GAS LIGHT COMPANY.

The Zeppelin A Military Failure.

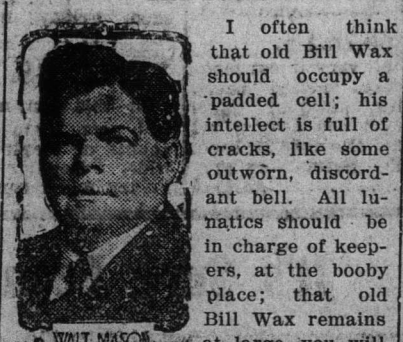
(Philadelphia "Enquirer.")

For many years the militarists of Germany prepared with great care for the war which they had at last forced upon a goodly section of the civilized world. Leaving aside all questions save that of their preparedness, there must be admiration for the great work they accomplished in the way of getting ready. Their siege guns were astonishingly effective. Their trench building was marvellous. But in one thing they have fallen far short of expectations. Their Zeppelins have proved to be a rank failure. When we say failure we mean from a military point of view. Of course, a Zeppelin can drop bombs upon unfortunate cities or upon villages and kill men, women and children in their beds. But that is not war. That is pure murder, and of a particularly atrocious kind, akin to the drowning of the passengers of the "Lusitania."

Much had been anticipated of the Zeppelins. In fleets they were to attack England, blow up its defences and its ammunition plants and open the country to invasion. Two years and more have gone by, and the highest accomplishment of the Zeppelin has been murder. So far as is known there has been no important destruction from a military viewpoint. It is apparent that there can be no such destruction based upon any preconceived plan. The bomb must be dropped aimlessly, and if it hits anything it is by chance, and chance only. Not only that, but the fact that two of these airships were brought down in the recent Saturday night raid proves that schemes of defences can be highly organized.

Germany has expended untold millions upon this sort of craft, millions that are worse than wasted, for all that the Zeppelin has amounted to has been to increase the detestation that civilization holds for all atrocities.

THE BOOB.



I often think that old Bill Wax should occupy a padded cell; his intellect is full of cracks, like some outworn, discordant bell. All innuendoes should be in charge of keepers, at the booby place; that old Bill Wax remains at large, you will admit, is a disgrace. I talk with him from day to day, no word of mine to him I say, he makes me hot, from head to heels. When I explain that Charles Hughes is, as a statesman, truly great, old Bill hands out his moldy views, indorsing 'other candidate. When I rebuke the Kaiser's course, and say his conduct is a shame, old Wax will argue, till he's hoarse, that Nicholas must bear the blame. Whatever argument I make, whatever words of truth I say, old Bill the other side will take, and chew the rag for half a day. And I have heard that he explains to those who listen for a spell, that I have weevil in my brains, and should be in a padded cell!

ASK FOR MINARD'S LINIMENT AND TAKE NO OTHER.

Men's Overcoats!

Fall—1916—Models.

Just opened—and ready for your inspection and approval, a fine range of Men's Winter Overcoats in Chin-chillas, Tweeds, etc., in Navy, Grey, Brown, and some very smart mixtures.

These Overcoats, perfectly cut and tailored, are all Fall 1916 Models, and are the productions of first-class English and American tailoring houses.

U. S. Picture and Portrait Co.
Water Street.

USE Gold Soap!

\$4.60 Box of 100 Cakes.

Biggest and Best Value on the Market.

Made in Canada.

Gossage's Soaps!

In stock the following well known brands:
GOSSAGE'S WHEEL.
GOSSAGE'S HOUSEWIFE'S FRIEND.
GOSSAGE'S MAGICAL.
GOSSAGE'S PURIFIED CARBOLIC.

All size boxes in stock.

GEO. M. BARR Agent.

Advertise in the Telegram

Ladies' Fur

\$45.00 to \$120.00
A rare collection of quality Furs in Seal, Wolf, distinctive styles, new shapes, lar and wide at skirt.

Ladies' Fur Coats

\$36.00 and \$40.00
Grey Tweed and Navy lined, with large Squid, Pony and Natural Opes

Ladies' Tweed

\$6.40 to \$12.00
Striking patterns of large cape collars, fur, other shipment just

Ladies' Coats

\$10.00 to \$20.00
Plaid Velour, Black Plum, Black Nigger and ardine and American very stylish and dress terlined throughout. S trade.

Bishop

MAIL ORDER

Bedsteads

We have in stock all sizes of Bedsteads in

White Enamel and Colored, selling at very Low Prices.

We can also supply any grade Mattress, either Spring or Tick, at prices that defy competition.

Call and see our stock

MARTIN

The Eye of War

(Halifax "Morning Chronicle")
In an article in the "Fortnightly Review" for September, Mr. Arnold Hurd throws a little light on the history of the fateful days in 1914 just before the war, and the reason to believe that his statement



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Windsor Table Salt

THE-CANADIAN SALT CO. LIMITED