

Creepers, Shovels, etc.

Ice Creepers,
Snow Shovels,
Ice Cutters.

BOWRING BROS., Ltd.,
Hardware Dept.

ARE YOU A MAN

who likes to be dressed well? If so, read this: It is, no doubt, **YOUR** ambition to get clothing fit for a **KING** and if you will enlist you will be able to get your uniform and great coat made by us. Our prices are right **AND** our styles and qualities are of the very best. There is no other factory throughout the **COUNTRY** where you will be better treated than by us, and where you can get better value. We are the oldest established factory in Newfoundland. If you **NEED** proof of what we say, give us a trial and **YOU** will not be disappointed. We are noted for the finest military and civil clothing in Newfoundland.

Nfld. Clothing Company, Ltd.

See These!

LADIES'
Fast Black
FINE RIBBED

Fleeced HOSE,

Only **35c.** pair.

These are very Special Value,
The Right Weight,
Colour, Price.

HENRY BLAIR.

GREAT BARGAINS
THIS WEEK IN

Ladies' Fur Stoles and Muffs.

We have marked the balance of our winter stock down to Genuine Clear Out Prices. Many styles to choose from.

WILLIAM FREW.

FOR SALE!

Schooner 'Greenwood,'

Built 1901 in Shelbourne.

Oak top sides, hardwood bottom, size 71 tons net. Sails, Ground Tackling and running gear in good condition. Apply to **SAMUEL BENNETT,** Burin, or

Robert Templeton,

St. John's.

JUST ARRIVED

per Durango:

A splendid variety of Suitings. No two patterns alike. These goods were ordered before the big jump in Woollens and our

Customers can have the **advantage of OLD PRICES**

Our new style sheets for Fall and Winter just to hand.



John Maunders
TAILOR & CLOTHIER
St. John's, Nfld.
281-283 DUCKWORTH STREET.

THE "BIG"
Furniture Store.

New Goods Arriving Daily

See our grand display of **Bamboo, Wicker and Rattan Goods.**

A splendid variety of TABLES, CHAIRS, BUFFETS and CHINA CABINETS in Fumed and Quartered Oak. Everything for the model home: BEDSTEADS, MATTRESSES & PILLOWS, BUREAUS, WASHSTANDS and WARDROBES; EXTENSION, CENTRE, BEDROOM, HALL and PARLOR TABLES. All of the classiest design. We invite inspection.

CALLAHAN, GLASS & Co., Limited,
DUCKWORTH & GOWER STREETS.

WE HAVE SOME SPLENDID

Large Labrador Cure Codfish

AND

Large Shore Codfish,

Suitable for Shopkeepers, selling at

Lowest Prices.

A. H. MURRAY,

BECK'S COVE.

NOTICE.



Prospero

will leave the wharf of

Bowring Bros., Ltd.,

on

FRIDAY January 21st,
at 10 a.m.,

calling at the following places:
Bay de Verde, Trinity, Catalina, Bonavista, King's Cove, Greenspond, Pool's Island, Wesleyville, Seldom Come By, Fogo, Change Islands, Herring Neck, Twillingate, Moreton's Hr., Exploits, Fortune Harbor, Leading Tickle, Pilley's Island, Little Bay Island, Little Bay, Nipper's Harbor, Tilt Cove (weather and ice permitting).

For freight or passage apply to the Coastal Office of

BOWRING BROTHERS, LTD.
Telephone 306.

Brick and Cement!

Hard Brick,
Soft Brick,
Fire Brick,
Cement,

in brls. and sacks.

H. J. Stabb & Co.

J. J. ST. JOHN

GROCERIES

CHEAPER THAN EVER.

Everybody is doing it at **ST. JOHN'S.**

1800 lbs. Best Icing Sugar, 8c. lb.

50 cases Seeded Raisins, 1 lb., full weight.

1/2 ton Citron Peel, 21c. lb.

30 boxes Dessert Raisins, 1/4 lb.

10 kegs Green Grapes.

Best Cream of Tartar in 1/4 lb. pkts.

50 cases Cleaned Currants.

900 lbs. Real Irish Butter. No better in the world . . . 45c. lb.

20 cs. No. 1 P.E.I. Eggs.

100 brls. Local Cabbage. (Very choice).

N.B.—Bring along your Coupons on and after Monday, 27th inst.

J. J. ST. JOHN,

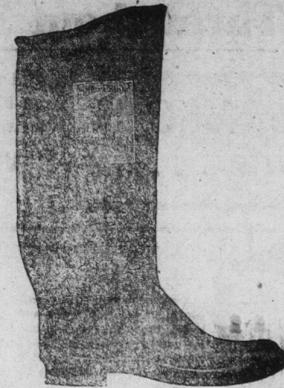
Duckworth St. & LeMarchant Road.

NOTICE!

The St. John's Gas Light Company is about to remove its Office from the Board of Trade Building to the Office recently occupied by P. N. B. Johnson, Esq., corner of Prescott and Duckworth Streets. The Showroom, Office and Basement at present occupied by the Company in the Board of Trade Building, will be let immediately. For particulars apply to

W. H. RENNIE,
Board of Trade Building.

Larragans!



This cut represents the "Snag" Rubber Boot, as worn by the American fisherman. The finest Rubber Boot on the market.

30 Pairs Men's 10 inch Larragans, with leather soles. All orders receive prompt attention.

F. SMALLWOOD,
THE HOME OF GOOD SHOES.

REID-NEWFOUNDLAND COMPANY.

Columbia Ignitor Cells.

We have just received a shipment of the world-celebrated

No. 6 Dry Cells.

Water St. Stores Dept.

Notice of Removal and Partnersnip

HON. R. A. SQUIRES, K.C., LL.B.,

Announces the removal of his LAW OFFICES to the New BANK OF NOVA SCOTIA Building at the corner of Beck's Cove and Water Street, and the formation of a PARTNERSHIP for general practice as Barristers, Solicitors and Notaries, with **MR. J. A. WINTER,** eldest son of the late Sir James S. Winter, K.C., under the firm name of **SQUIRES & WINTER.**

Address: Bank of Nova Scotia Building, St. John's. January 3rd, 1916. dec31.1f

Hon. R. A. Squires, K.C., LL.B. Mr. J. A. Winter.

SQUIRES & WINTER

Barristers, Solicitors and Notaries.

New Bank of Nova Scotia Building.

Corner Beck's Cove and Water Street. dec31.1f

Over 40,000 People
Read The Telegram

TEN PAGES TO

TORONTO, Noon.—Winds increasing to gales from south and southwest to-night snow and rain. No. 4 signal raised up.

ROPER'S, Noon.—Bar. 29. Ther. 20.

VOLUME XXXVII

DO

Positive Sale

The undermentioned assets of Insolvent Estate of Alan Pritchard, Middle Brook, B.B., are for sale. Offers to purchase the whole or part, or inquiries for information should be addressed to the under at Gambo, B.B.

1—Steam Saw Mill at Drake Cove, B.B.

containing:

BOILER—MAIN CIRCULAR EXHAUST CUT-OFF SAW SHAFING—EDGING SAW BELTING—STAVE SAW PLAINER & MATCHER.

The Mill property consists of main building and five houses for plocees.

2—A Quantity of Lumber

approximating:

20,000 SCOTCH HERRING BARK STAVES.

15,000 B. M. F. 1 INCH BOARDS.

3,000 B. M. F. SCANTLING.

3—ONE BOAT

new and built for motor engine. Dimensions about 30 feet long over.

Apply to

SIDNEY C. MIFFLIN
Agent for Trust

Jan 18, 1916.

Satisfaction and Reason

Satisfied, because our sales for "House of Lords" Scotch Whiskies increased 219 per cent. during 1915.

Reason—The people who drank it were satisfied, because of its exceptional quality, and reasonable price.

\$1.50 per bottle. Try one.

J. C. BAIRD



The key to a fisherman's wealth is a first-class Fish Hook, and every fisherman should see that each package of Hooks he buys are marked "O. MUSTAD & SONS KEY BRAND." They are the best Tinned Hook made and the cheapest.

Do It Now!

Ring up, write or send us instructions to call for your

Laundry

when next you require any work done.

EXPERT WORKERS. LATEST MACHINERY. PROMPT SERVICE.

Globe Steam Laundry Co., Limited.

Phone 148. P. O. Box 42.