

**EIGHT PAGES TO-DAY,**  
**WEATHER FORECAST.**  
 TORONTO, Noon. — Strong winds and moderate gales, W. and N.W.; showery. Sunday, N. winds and cooler.  
 ROPERS, Noon.—Bar. 29.15; Ther. 48.

THE "PEOPLE'S PAPER" IS A LIVE DAILY IN A BUSY CENTRE—STUDY ITS NEWSY ADVERTISING.

# THE EVENING TELEGRAM.

**EIGHT PAGES TO-DAY,**  
**READ BY OVER**  
**40,000 PEOPLE**  
**EVERY DAY.**

VOLUME XXXVI.

PRICE ONE CENT.

ST. JOHN'S, NEWFOUNDLAND, SATURDAY, OCTOBER 24, 1914.

\$3.00 PER YEAR.

NUMBER 247.

# USE BUFFALO FLOUR.

Sold at BOWRING'S Retail Store.

## Friday and Saturday!

Owing to the war we are anxious to effect a quick sale on some lines, we will therefore offer for Friday and Saturday only our entire stock of **CHILD'S & MISSES COATS, LADIES' COATS, JERSEYS, SPORTS' SETS and COSTUMES** at from 10 to 20 per cent. Discount. Also our choice selection of

## New Fall HATS

as follows:  
 Regular Price, 70c.  
 Friday & Saturday, 63c.  
 Regular Price, 95c.  
 Friday & Saturday, 86c.  
 Regular Price, \$1.10 and \$1.20.  
 Friday & Saturday, 99c.  
 Regular Price, \$1.40 and \$1.50.  
 Friday & Saturday, \$1.26  
 Regular Price, \$1.70.  
 Friday & Saturday, \$1.53  
 Regular Price, \$1.80.  
 Friday & Saturday, \$1.62  
 Regular Price, \$2.10.  
 Friday & Saturday, \$1.89  
 Regular Price, \$2.30.  
 Friday & Saturday, \$2.07  
 Regular Price, \$2.70.  
 Friday & Saturday, \$2.43  
 Remember, **FRIDAY & SATURDAY ONLY.**

## Henderson's Theatre Hill,

"The Best Value House."

**SPEY ROYAL,**  
 10 Years Old.



Pure Malt Scotch Whisky.  
 Finest procurable.  
**J. C. BAIRD,**  
 Water Street.

**NOTICE.**  
 Despatch of Mail for First Newfoundland Regiment.  
 Letters and Parcels for Members of the Contingent at the Front should be addressed as follows, so long as the troops are still in England undergoing training:—  
 No. — Private —  
 Company —  
 Newfoundland Contingent  
 c/o The War Office,  
 WHITEHALL,  
 London, S.W.  
 All letters and Parcels so addressed will be made up in a separate bag and despatched with the Governor's official bag to the Colonial Office, and will thus receive special attention.  
 H. J. B. WOODS,  
 Postmaster General.  
 oct19,61,ed

## Houses For Sale.

The following are a few of those listed with us:—  
 Freshwater Road . . . \$4,500.00  
 Military Road . . . 2,900.00  
 Prescott Street . . . 2,900.00  
 Saunders' Place . . . 2,700.00  
 Gower Street . . . 2,400.00  
 New Gower Street . . . 2,000.00  
 Casey Street . . . 2,000.00  
 (Hurdale Road) . . . 2,000.00  
 Water Street West . . . 1,900.00  
 Barter's Hill (4) . . . 1,750.00  
 Prescott Street . . . 1,500.00  
 Pleasant Street . . . 1,500.00  
 Long's Hill . . . 1,200.00  
 Gower Street . . . 1,000.00  
 Monroe Street . . . 1,000.00  
 Colonial Street . . . 900.00  
 Full particulars on request.

**Fred. J. Roll & Co.,**  
 Real Estate,  
 SMALLWOOD BUILDING,  
 Duckworth St.

## For Sale by Tender.

Tenders will be received by the undersigned who will give all desired information on or before noon on Tuesday, 27th inst., for the purchase of those four Spacious Dwelling Houses now in course of construction and as they now stand, situate on the south side of LeMarchant Road, opposite St. Clare's Home (formerly White House). The property is open for inspection of Tenderer at any time.  
 Tenders to be sealed and marked "Tenders for Unfinished Houses." Owners do not bind themselves to accept the highest or any tender.  
 W. KENNEDY,  
 Casey's Street.  
 J. A. CLIFT,  
 Solicitor, Law Chambers.  
 oct20,31,ed

## For Sale or to Let.

That newly constructed detached residence on Freshwater Road, ideally situated and commanding a magnificent view of country from windows and balcony. Plastered and electric wired throughout; Dining and Drawing Rooms with Extension Kitchen and Pantry; 4 Bedrooms and Bathroom; Concrete Basement; together with a fine Stable and Coach House and lot of ground suitable for Kitchen Garden or Poultry Yard. Immediate occupation, owner leaving country. Apply on the premises or to FRED J. ROLL & CO., Real Estate, Smallwood Building, Duckworth Street.  
 oct22,31,th,s,tu

## FOR SALE.

1 YOUNG HORSE, about 6 years old.  
 1 MARE, about 1,000 lbs.  
 Also  
 A FEW YOUNG YORKSHIRE PIGS, ready for delivery.

**J. W. CAMPBELL,**  
 ROBINSON'S HILL.  
 Telephone 586. sep22,ed,tf

## Fox Skins For Sale.

We have a few choice Cross and White Fox Skins at prices as low as is charged for imitation furs. These will be dressed and made up by us to order.  
 NOTE.—We repair and remodel all kinds of Fur Garments.  
 W. H. EWING & SON,  
 Taxidermists & Furriers,  
 497 Water St., St. John's, Nfld.  
 oct17,31,s,w,s

## COAL, COAL

Just loaded.  
**North Sydney COAL.**  
 Also Best Quality  
**ANTHRACITE COAL,**  
 Furnace, Egg,  
 Stove, Nut.

**M. MOREY & CO.**  
 Office: Queen Street.

**WARD'S LINIMENT CURE**  
 601,94, 24c.

## OVERHEARD

### When the Wires Crossed.

Central, kindly connect me with one of the stores which sell DICKESON'S TEA—THE BEVERAGE OF THE OLD COUNTRY.

I am sorry, Madam, you will have to wait a few moments. The telephones of the following stores which sell DICKESON'S TEA have been busy all the morning taking orders for DICKESON'S TEA. It is the only tea people are drinking nowadays. The following stores sell it:—

AYRE & SONS, Ltd.  
 W. E. BEARNS,  
 BISHOP, SONS & CO.  
 BOWRING BROS., Ltd.  
 T. J. EDENS,  
 A. D. LANKIN & CO.  
 THE ROYAL STORES, Ltd.  
 N. B.—The result of our competition will appear next week.

## The Universal Agencies

187 WATER STREET,  
 Telephone 60.  
 oct22,ed,tf



## Scientific Dentistry!

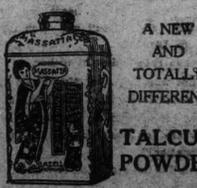
It is impossible to obtain better fitting or more natural looking TEETH than can be obtained here.  
 Teeth extracted free of pain by our famous Anaesthetic . . . . . 25c.  
 Best Artificial Plates . . . \$12.00  
 Crown and Bridge Work and Filling at reasonable prices.  
 Remember Our New Anaesthetic is used solely and exclusively at our offices in the U.S.A., Canada and Newfoundland.

**Maritime Dental Parlors,**  
 176 WATER ST.—176.  
 (Opp. Mark Chaplin's.)  
 jun23,31,th,s

**W. J. WHELAN,**  
 182 Duckworth Street,  
 Phone 65.

Windows Cleaned and Polish- ed in Hotels, Club Rooms, Schools and Factories. Private Residences a specialty, at short- est notice. Carpets Cleaned and all orders attended to. P. O. Box 1127.  
 N.B.—Orders can be left to Janitor Board of Trade Bldg.  
 oct17,31,ed

## Lazell's MASSATTA



A NEW AND TOTALLY DIFFERENT  
**TALCUM POWDER**

Not only softer, smoother, more satisfying than any other, but distinguished by the "True Oriental Odor," a fragrance inimitable in its subtlety and charm.  
 In addition to Massatta, we carry a complete line of Lazell's famous Specialties, including the most exquisite Perfumes, Delightful Toilet Water, Soap, Creams, and Powders of unquestionable excellence.  
 At all Druggists, St. John's, Nfld.

## AS USUAL!

We have not, owing to the war, shut down any of our Departments, discharged any of our help, reduced their hours of labour or cut their rate of pay.

## We are doing Business as usual.

We intend to continue this policy to the extent of our ability, and, to that end, suggest that you confine your purchases, during the war and after, as largely as possible to goods MADE IN NEWFOUNDLAND.

When in the market for any kind of Paint, Soap, Oiled Clothing or Candles please remember we can supply your wants. It is our desire to serve you.

**The Standard Manufacturing Co., Ltd.**  
 WATER STREET EAST.

## Two Big Two-Part Features for the Week-End Programme at THE NICKEL.

THE JUNIOR PARTNER—A thrilling two part Thanouser with Flo. La Badie.  
 ARTHUR C. HESKINS, Tenor, sings (a) "Rose in Bud"; (b) "The Little Grey Home in the West."  
 FORTUNE'S TURN—RILEY'S DECEITS—Biograph comedy.  
 HIS TIRED UNCLE—A John Bunny laugh.  
 TO-DAY'S BIG FEATURE WILL BE  
**"The Uphill Climb,"**  
 A Galt masterpiece produced in two parts.  
 Just received another shipment of excellent Colored War Slides. EXTRA PICTURES FOR THE CHILDREN AT THE SATURDAY MATINEE AT THE NICKEL.

## ONIONS and GRAPES

To-Day ex "Carthaginian," at  
**LOWEST PRICES,**  
 50 Cases  
**Silverpeel ONIONS.**  
 50 Kegs  
**GREEN GRAPES.**  
**F. McNAMARA, Queen Street.**

## November Paper Patterns

NOW ON SALE.  
 Cash (17c.) must accompany Outport Orders.  
 8000 Patterns to select from.  
**CHARLES HUTTON,**  
 SOLD AGENT.

## Red Cross Line.

INTENDED SAILINGS  
 From St. John's . . . . . S. S. "STEPHANO" . . . . . Nov. 4th  
 From St. John's . . . . . S. S. "FLORIZEL" . . . . . Nov. 11th  
 Passenger Tickets issued to New York, Halifax and Boston.  
 FARES INCLUDING MEALS & BERTH ON RED CROSS STEAMERS:—  

	FIRST CLASS	2nd CLASS
To New York . . . . .	\$40.00	\$20.00
To Halifax . . . . .	20.00	10.00
To Boston (Plant Line) . . . . .	25.00	15.00
To Boston (D.A.R.) . . . . .	30.00	15.00

 Connections at Halifax for Boston: (1) Plant Line Saturdays at midnight. (2) Dominion Atlantic Railway through the beautiful land of Nova Scotia to Yarmouth, thence by Boston and Yarmouth S. S. Co. Ltd. four times weekly. Luxurious accommodation and excellent cuisine by either route. Full particulars from  
**HARVEY & COMPANY, LTD.,**  
 Agents Red Cross Line.

## Free GUARANTEED American Silk HOSIERY

We Want You to Know These Hose

They stood the test when all others failed. They give real foot comfort. They have no seams to rip. They never become loose and baggy as the shape is knit in, not pressed in. They are GUARANTEED for fitness, for style, for superiority of material and workmanship, absolutely stainless, and to wear six months without holes or replaced by new pairs free.

**OUR FREE OFFER**  
 To every one sending us 50c to cover shipping charges, we will send, subject to duty, absolutely free:

Three pairs of our famous men's AMERICAN SILK HOSE with written guarantee, any color, or  
 Three pairs of our Ladies' Hose in Black, Tan or White colors, with written guarantee. DON'T DELAY—Offer expires when dealer in your locality is selected. Give color and size desired.

The International Hosiery Co.  
 21 Bittern Street  
 Dayton, Ohio, U.S.A.  
 sep10,24,th,s



## EXPLAINING THE VALUE

of the protection afforded by fire insurance should not be necessary. Everybody knows of instances where the lack of it has resulted in ruin. So we won't waste time in arguing. We simply urge you to have us  
**MAKE YOU A POLICY**  
 at once. It will be in one of the best companies and the rates will be the lowest.

**PERCIE JOHNSON,**  
 Insurance Agent.

**HAYWARD & CO.,** Water Street, East



OLD MACKENZIE  
 OLD MATURED  
 SCOTCH WHISKY  
 HAYWARD & CO., LTD.  
 100 WATER STREET, EAST

## RHODES SCHOLARSHIP FOR 1915.

The Qualifying Examination for the 1915 Rhodes Scholarship has been deferred till March 1915, and the election will take place in April. Applications for this scholarship may be made to the undersigned up to the 1st day of March next.  
 A. WILSON,  
 Secretary C. H. E.  
 oct20,51

**WARD'S LINIMENT**  
 CURE FOR COLIC IN COWS.

## Notice to Contractors.

Tenders will be received until November 4th, 1914, for the erection of a dwelling house to be built in the West End of the City for James Haw- Esq. Plans and specifications to be seen at the office of  
 W. F. BUTLER,  
 Architect.  
 The lowest or any tender not necessarily accepted. oct24,tf

## TO RENT!

That Shop situated on Harvey Road, near Armoury, at present occupied by Mrs. Farrell. Possession given immediately. Also for sale all the stock of Confectionery and Fruits, etc. The shop is fitted up in first-class style and with the up-to-date stock will be an excellent investment for any person wishing to start in business. oct24,tf

**TO LET—In Sudbury Hall,**  
 Water Street West, near Leslie Street, 2 most comfortable Dwellings. Gas and electric light; 4 rooms and bath- room. Immediate occupation. Rents reduced owing to war depression. Apply to Sudbury Hall or FRED J. ROLL & CO., Real Estate, Smallwood Building, Duckworth Street. oct24,31,ed

**TO LET,**  
 House on Holloway St., 8 Rooms.  
 House on Pleasant St., 8 Rooms.  
 House on Pleasant St., 4 Rooms.  
 House on Clifford St., 5 Rooms.  
 F. C. WILLS,  
 City Terrace,  
 328 Duckworth St.  
 oct22,61

**FOR SALE—One Light Single Sleigh,** suitable for pony; one Side Sleigh (small), in good condition; 1 Buggy (light), single seat; 1 Car- amaran (new), suitable for truck purposes; 1 set Pony Harness, almost new. The above are in good condition and will be sold cheap. Apply to JAMES F. KENNY, No. 87 Cabot Street. oct22,41,ed

**TO RENT—A Flat of the** Hulton Building, 222 Water Street heated, suitable for dwelling house or offices. Entrance from Duckworth and Water Streets. Possession given the 1st November. Apply to CHARLES FUTTON. oct13,tf

**TO LET or SELL—Immediate possession, two Large Modern Dwellings,** in choice residential locality; apply to J. J. McGRATH, Solicitor, 263 Duckworth St. 11/27,ed,tf

**TO LET—Furnished House** with modern improvements, situate on car line; apply at this office. oct18,th,s,tu,tf

**TO LET—House No. 10** Barnes' Road; apply No. 8 Barnes' Rd. oct24,tf

**TO LET—The Dwelling** House, 88 Duckworth Street; apply between the hours of 1 and 3 o'clock. oct24,31

**TO RENT—7 Roomed House** with Bathroom, small Shop and basement, on a corner near head of Queen Street. Rent \$140.00 per year. oct24,tf

**STRAYED—From Pleasantville, 6 Head Cattle** branded M. C. Y. Finder will be rewarded upon returning same to M. CONNOLLY, Duckworth Street. oct22,31,ed,tf

## HELP WANTED.

**WANTED—A General Servant,** must understand plain cooking; references required; apply to MRS. C. R. THOMSON, "Sudbury." oct24,2,ed

**WANTED—A General Servant,** must understand plain cooking; apply MRS. SIMPSON, 9 Garrison Hill. oct24,31

**WANTED—By 1st week in** November, a General Servant; must understand cooking; apply to MRS. F. MARTIN, 18 Rennie's Mill Road, between the hours of 8 and 10 p.m. oct21,31,th,s,tu

**AGENTS WANTED—** Agents make 500 per cent profit selling "Novelty Sign Cards." Merchants buy 10 to 100 on sight. 800 varieties. Catalogue Free. SULLIVAN CO., 1234 Van Buren St., Chicago, Ill. oct24,11

**WANTED—A Nurse—House-** maid; apply to MRS. W. U. KNOW- LING, 17 Circular Road. oct20,ed,31

**WANTED—A Strong Youth** for General Work; apply at McDON- ALD'S Bakery, 149 New Gower Street. oct25,tf

**WANTED—Immediately,** a Saleslady; must have experience; also a Junior Assistant; apply, with references, from 11 to 12 noon or 2 to 3 p.m. to THOMAS PEEL, 276 Water Street. oct25,tf

**WANTED—A General Serv-** vant; apply at this office. — oct22,tf