

## ABSOLUTE SECURITY THE PROFITS PROFITABLE POLICIES

allotted to Canada Life Policyholders in 1910, amounted to over

**\$2,000,000.00**

and the large increase in Surplus for the past year insures that Canada Life Policies will continue to be profitable.

Mr. J. B. T., insured under Policy No. 651854, writes: "I desire to express my satisfaction with the outcome on my policy in your Company for \$2,000. I can now draw in cash over \$700 more than the total premiums paid, and besides I have had insurance protection for twenty years."

At age 30 a Profit-bearing, 20 year Endowment Policy of \$5,000 can be purchased for a quarterly investment of \$14. This amount, together with accumulated profits, will be paid to you in one sum or in a number of instalments, as desired.

It will pay you to invest in a Canada Life Policy. Ask for a proposition suited to your age and means.

**Canada Life Assurance Co.**

C. A. C. BRUCE, Manager, St. John's,

## Money Is Invested

for the purpose of obtaining interest. The more interest you get, the more money you will save. We own and offer a number of Securities that will meet the requirements of those who wish to double their interest income—with safety. Ask for particulars.

**F. B. McCURDY CO.,**

Members Montreal Stock Exchange.

C. A. C. BRUCE, Manager,

St. John's.

## New Lumber!

Four Million ft. Last Year's Cut,  
Thoroughly dry and clean Pine and Spruce.  
Landing every day at our wharves and for sale.  
**Horwood Lumber Co'y, Ltd.**

## DO YOU WANT

MOONEY'S CREAM SODAS,  
Mooney's Assorted Fancy Biscuits,  
Jacob & Co.'s Assorted Fancy Biscuits,  
(Fresh Stock and large assortment.)  
Hartley's Assorted Jams,  
Choice French Coffee—tins and loose,  
Symington's Coffee Essence,  
Heinz's Mince Meat—tins—  
Baked Beans, 3-lb. tins—14c.  
Fruit Pudding, Fruitella, Dustbun.

**J. J. ST. JOHN.**

## Just Received,

Per S.S. CITY OF SYDNEY:

400 Sacks 14's  
"Windsor"  
400 Sacks 14's  
"Royal Household."  
**HARVEY & CO.**

## "She'll Understand."

BY RUTH CAMERON.



A returned vacationist was writing a half dozen thank notes to as many friends who had contributed towards making her vacation successful. She did not have time to write the notes all at once, so glanced over the list and said: "I'll leave Elaine's until next week. Of course she did more for me than any one, but she's such an old friend that she'll understand and forgive me. I must surely write Mrs. R. and Mrs. S. to-night or they'll think I'm terribly negligent."

And is it not rather a queer philosophy which makes the majority of us inclined to treat those we love the most with the least consideration and courtesy?

For strangers and for the most formal acquaintances we keep our finest clothes, our best manners and our most careful courtesies. Our close friends must put up with our second or third best. And as for our very nearest and dearest—why anything at all will do for them.

A neighbour of mine is expecting a simultaneous visit from two women. One woman is her dearest and oldest friend; the other is a comparative stranger whom she has met but half a dozen times and may never see again. Now my neighbour has two guest rooms. That is, one is a genuine guest room, a large, beautiful chamber, daintily and luxuriously ap-

pointed; the other is a little hall room, a cross between a sewing room and a nursery, which is occasionally cleaned up and turned into a guest room when stress of circumstances demands it.

Now which of these two rooms do you think is to be given to the lifelong friend, the woman who has been as dear as a sister to my neighbour, and which is to be given to the stranger who means almost nothing to her?

Of course you know the answer. The dearly loved friend is to be tucked away in that hybrid nursery-sewing room, because "she'll understand," and the unloved stranger is to be installed in the luxurious guest room.

"Well, what on earth would you do?" I can hear some indignant reader exclaim. "Surely you wouldn't put that strange woman into the little room and let her think you didn't have anything better?"

Calm yourself my friend while I freely admit that I would probably do just as my neighbour is going to. Being human and a woman I suppose I should feel the imperative necessity of showing off my guest room to the stranger.

But that only means that I am illogical, not that that would be logical.

Friends are wonderful things, probably the most wonderful things in all the world. While acquaintances, at best, are only potential friends. So let's remember that "she'll understand" is a very feeble justification for slighting our friends, and one that may easily be overworked.

*Ruth Cameron*

## Housework Drudgery!

Housework is drudgery for the weak woman. She brushes, dusts and scrubs, or is on her feet all day attending to the many details of the household, her back aching, her temples throbbing, nerves quivering under the stress of pain, possibly dizzy feelings. Sometimes rest in bed is not refreshing, because the poor tired nerves do not permit of refreshing sleep. The real need of weak, nervous women is satisfied by Dr. Pierce's Favorite Prescription, and as Mrs. Briggs and others testify:

**It Makes Weak Women Strong and Sick Women Well.**  
This "Prescription" removes the cause of women's weaknesses, heals inflammation and ulceration. It tranquilizes the nerves, encourages the appetite and induces restful sleep.



Dr. Pierce is perfectly willing to let every one know what his "Favorite Prescription" contains, a complete list of ingredients on the bottle-wrapper. Do not let any druggist persuade you that his unknown composition is "just as good" in order that he may make a bigger profit.

Mrs. BRIGGS, of 229 N. Washington St., Delphos, Ohio, writes: "I have taken your 'Favorite Prescription' for a bad case of intestinal disease and constipation with woman's ills, for which I was almost unable to do anything. I think I am saying that there are no remedies in the world like Dr. Pierce's Favorite Prescription and 'Purifying Lotion Tablets.' I am now enjoying the best of health, and thank Dr. Pierce for his wonderful medicines which have done me a world of good."

Dr. Pierce's Pleasant Pellets regulate liver and bowels.

## Household Notes.

Peach jam is improved by grated pineapple.

Current jelly should always be served with mutton.

Clean straw matting with a stiff brush dipped in salt water.

A stain on marble can usually be removed with fine table salt.

Evaporated peaches and apricots are excellent stewed together.

When cutting out garments, use the long, strong stented bankers' pins.

One teaspoon of extract will flavor one quart of custard or pudding.

To get a glass stopper out of a bottle, put a few drops of oil on it.

Grease the inner lid of a kettle, and its contents will never boil over.

Never dry a colored wash dress in the sun unless you wish it to fade.

Let a bit of garlic lie in the bowl of lettuce leaves and remove it before serving.

White cloth garters may be cleaned with soapy water with a sponge.

One tablespoon of water or milk should be allowed for every egg in an omelet.

Keep your jars of home-canned

fruits in dry, airy storage places, out of the direct light.

To insure straight hems on table linen, always draw a thread and cut the linen on this line.

It saves a lot of time in the sewing room to have an iron heated, constantly ready for use.

Small pickles, olives and capers, minced very fine, make good seasoning for salad dressing.

Pieces of old kid gloves stitched over heavy string make excellent loops for hanging coats.

White doekin shoes are easily cleaned with spirit and then powdered to make them velvety new.

Pour melted suet or melted beef 'at over the top of mince-meat if you wish to keep it some weeks.

Add a cupful of curran juice to each jar of canned blackberries; it improves the flavor immensely.

To remove mud-stains from white aprons, dip the spot in kerosene before putting clothing into boiler.

Always keep umbrellas tightly rolled when not in use if you would have them retain their slender shape.

Always wax the thread when sewing buttons on shoes, coats or anything where there is the least strain.

Keep spices, rice, dried peas and such supplies in glass jars with covers. A glance will tell you the contents.

The fringed edges of table and other linens should always be shaken out thoroughly while damp—never ironed.

In creaming vegetables, drain off the water and stir in the flour dry, then pour on the cream or milk and smooth.

Wash dresses of delicate hues, pinks, greens and reds, may be set with vinegar. Use a tablespoon to a quart of water.

Combine elderberries with green grapes, gooseberries or crabapples when you make jelly sauce or pie. The result is delicious.

When making soup stock, a large quantity is made as easily as small, and the surplus can be poured hot into fruit jars and sealed.

Grease spots can be removed from kitchen table or dresser by scrubbing it with hot water that has a teaspoonful of whitening in it.

ASK FOR MINARD'S AND T. KE NO OTHER.

## FRESH VEGETABLES

Just arrived and in store:

25 brls New potatoes,  
30 brls Green Cabbage,  
30 crates Bananas,  
10 cases Calif. Oranges,  
5 brls Jamaica Oranges,  
100 bunches Turnips.

**White Swan Yeast,**

The kind that makes good bread, the perfection of compressed Yeast.

TRY IT.

FRESH, POWERFUL, SURE.

**Soper & Moore**

Phone—480.

## Prayers for Fine Weather.

Much of New Brunswick Hay Crop Will be Destroyed.

Chatham, N. B., Aug. 12.—Prayers for fine weather were offered in St. Mary's and St. Paul's churches yesterday. The situation is becoming very serious for the farmer, as out of the first eleven days of this month eight have been rainy.

These conditions have prevented the big proportion of this year's hay crop from being housed, and that portion which is cut is rotting more every day so that conditions are looking serious for the farmer. It is feared that if any dry weather does not soon come a large part of this year's crop will be rendered worthless. The official register for Chatham shows that 6.53 inches of rain fell in July of this year and 3.29 inches in August to date, compared with 5.32 inches in July, 1911, and 3.65 inches in August, 1911.

This means that a total of 3.85 inches more of rain fell this year from July 1st to the present time than in the same period last year. Moreover, when it is considered that the mean temperature of July, 1911, was 71, and of July, 1912, 68, the fact that the farmers have found it hard to dry their hay is further emphasized.

## Will Make Hair Grow

Every up-to-date woman should have radiant hair.

There are thousands of women with harsh, faded, characterless hair, who do not try to improve it.

England and Paris women take pride in having beautiful hair. Every Canadian woman can have lustrous and luxuriant hair by using SALVIA, the Great American Sage Hair Tonic. McMurdo & Co. sells a large bottle for 50 cents, and guarantees it to banish Dandruff, stop falling hair and itching scalp in ten days, or money back.

## Mutilated and Killed.

Montreal, Aug. 13.—Attempting to cross the Grand Trunk Railway tracks at the corner of Mountain St. at 9.30 o'clock last night, when the gates were down, John Flanagan, a checker in the freight sheds, was knocked down and had both his legs and an arm cut off by the wheels of a baggage car which was being backed into the station at the time. Flanagan was caught under the wheels of the car in such a way that those who ran to his aid did not know how to get him out, for they feared if they backed the engine they would crush him to death. On the arrival of the General Hospital ambulance, Dr. Hand and the driver, Archie Odeux, immediately got to work, and after administering stimulants to the man, who was still conscious, managed to extricate him from his terrible position. He was hurried to the hospital. No hope was held out for his recovery. Flanagan was 32 years of age and lived at 46 Fort Street. The body was taken to the morgue where an inquest will be held.

**WOMAN FAINTS.**—Yesterday afternoon a domestic while passing along Springdale Street, was seized with a fainting illness and collapsed. She was picked up and brought into the Salvation Army College where restoratives were given her by a doctor who was summoned.

**MINARD'S LINIMENT CURES DIS-**

## Our Sale Continues!



We have decided to prolong our

## Shoe Sale Ten Days Longer.

Here are Special Bargains in Men's Footwear:

|   |               |
|---|---------------|
| 48 Pairs Men's Fine Boots, worth \$3.00, now . . . . .                                | <b>\$2.50</b> |
| 48 Pairs Men's Fine Kid Boots, worth \$4.00, now . . . . .                            | <b>\$3.50</b> |
| 60 Pairs Men's Kid Boots, leather lined, regular \$4.50 and \$5.00 value, now . . . . | <b>\$3.50</b> |

Also, 400 Pairs Ladies' and Children's Fine Boots and Shoes, at Greatly Reduced Prices.

You will Save Money during the next Ten Days.

**F. SMALLWOOD,**

THE HOME OF GOOD SHOES.

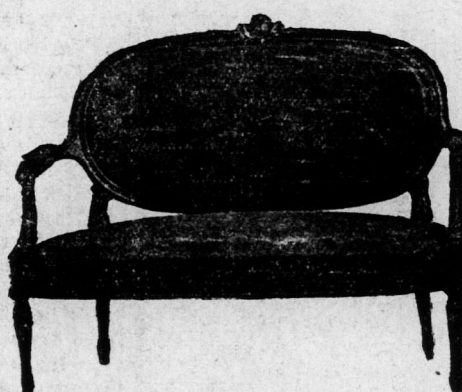
## PIANOS and ORGANS

New Instruments just received.

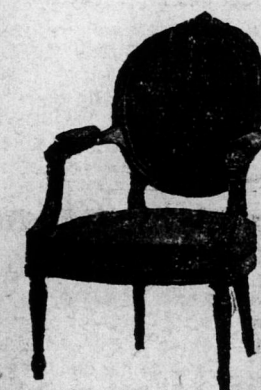
## CHESLEY WOODS.

WE HAVE FAITHFULLY

considered the Furniture needs and offer a choice line of Furniture that will bring brightness and comfort to the home. Everything here to fit the season. Never here before in larger,



more attractive or better variety than now. For summer time comfort, at home or away. You'll find here much that will interest you.



**U. S. PICTURE & PORTRAIT Co.**

Complete House Furnishers.  
Water Street East.

## REPRESENTATIVES WANTED!

**THE KITSON-EMPIRE LIGHTING CO., LTD., STAMFORD, ENGLAND.**  
Patentees and Manufacturers of the World-famed "KITSON-EMPIRE PETROLEUM INCANDESCENT LIGHT" want Representatives for Newfoundland.

The Lamps are suitable for Factories, Stores, Wharves, Railway Stations, Streets and the Home, ranging in Candle Power from 100 to 1,000.

SIMPLE, ECONOMICAL, EFFICIENT.

Preference given to firms with a Show Room. Apply to

**H. A. BARNARD,** Controlling Agent, 16 Victoria Square, Montreal, Aug. 13, 1912.