

*We Extend to the Lum-
bermen and Retail Mer-
chants of the North Shore
and to all our Customers*



*Our Very Best Wishes
For A Merry Christmas
and A Very Happy and
Prosperous New Year!*

THE FORECAST

Larger and Better Business For The Coming Year

GET READY NOW!

☐ Opportunity is knocking now at every merchant's door. The handicap of being far from marketing centres which set a limit to a store's expansion no longer exists. Our being centrally located we can serve you better and quicker. Our purchasing office in Montreal and purchasing power enables us to take advantage of many good buys and which in turn we offer to you. You will find at our store large assortment of stocks in quality merchandise reasonably priced. You waste no time in waiting for delivery. You can see the goods before you buy them. You not only save the freight from distant points but you get quick service. The secret of merchandising to turn the goods quickly ---Buying from us means quick delivery, quick turn over.

Below you will find timely selections on which we allow you very special discount. Three travelling salesmen will give you prompt service. Write or Phone, we pay message if we secure your order. Better come to us at Newcastle—Good Train Service.

Men's Overcoats

A very select assortment in Oxford Grey and mixtures. Very distinctive patterns in Ulsters and Ulsterettes. Very smartly tailored, specially priced to clear. Write or phone, all sizes in stock



Atlantic Grey Sweaters For Men

Well known on this coast and with a reputation extending as far as the Pacific. Woodsmen have a marked preference for them and town people like them too.

Mackinaw Pants

Long and Knee Length in check and plain patterns. All sizes still on hand but they are going fast.

We are showing at present a large assortment of Samples for Spring and can assure you early and prompt delivery of any order entrusted to us.

A.D. Farrah & Co.

Men's and Women's Ready-to-Wear
Footwear, Lumbermen's Supplies.

Wholesale Merchants, Newcastle, N.B.



Far-a-Head Sweaters For Women

Sweaters are more fashionable than ever. Ladies like them because they feel warm and comfortable and because they look smart and attractive too.



Men's North Shore Boots

Every pair a Goodyear welt, solid leather and comes in the most fashionable lasts. Medium, round or recede tow in mahogany and black. Prices beyond competition.