

W. C. T. U. Notes.

Women's Christian Temperance Union first organized in 1874.

Aim—The protection of the home, the abolition of the liquor traffic and the triumph of Christ's Golden Rule in custom and in law.

Motto—For God and Home and Native Land.

Badge—A knot of White Ribbon.

Watchword—A gitate, educate, organize.

Let us not judge one another any more, but judge this rather, that no man put a stumbling block or an occasion to fall in his brother's way. Rm. 14:81.

Business meeting of the W. C. T. U. the last Monday of every month.

Officers of Wolfville Union: President—Mrs. J. G. Elderkin 1st. Vice President—Mrs. W. O. Taylor 2nd Vice President—Mrs. G. W. Miller Recording Sec'y.—Mrs. Ernest Redden Cor. Sec'y.—Mrs. Roy Jodrey Treasurer—Mrs. H. Pineo

Superintendents

Evangelistic—Mr. William Chipman Parlor Meetings—Mrs. D. G. Whidden, Labrador Work—Mrs. J. W. Vaughn Fishermen and Lumbermen—Mrs. W. E. Fielding

Anti-Narcotic—Mrs. W. O. Taylor. Flower Fruit and Delicacies—Mrs. A. W. Bleakney Christian Citizenship—Mrs. B. O. Davidson

Press—Mrs. M. P. Freeman White Ribbon and Willard Hall—Mrs. T. Hutchinson. Temperance in Sabbath Schools—Mr. C. A. Patriquin.

WHERE PROHIBITION IS FELT

(From the Hartford Courant) Prohibition has changed the Windham County jail from a "respectable" self-supporting institution into an \$11,000 yearly liability. Against an average of forty-three husky inmates from September 1919, the number has gradually decreased until at present the total registration at the county's free "winter hotel" is six. And unfortunately these six are incapacitated for work. During the flourishing days of the institution, the inmates were "hired out" to farmers, and the resulting income for many years paid the expenses of maintaining the jail. The facts of the case were brought to light at the Windham County meeting at the capitol, where the county commissioners reported a deficiency of \$25,000. The upkeep of the jail cost \$15,991.31 from September 30, 1920, the deficiency for the jail alone being \$10,822.50. The average number of inmates during that period was fifteen and nine-thirteenths.

CIGARETTE FIRES

Forty-five per cent of the fires in office buildings are caused by the careless throwing away of lighted cigarettes according to J. C. O'Callaghan, president of the Building Owners' and Managers' Association of Philadelphia. The association is going to compose a "slogan" warning of the dangers of the lighted cigarette, print it on a placard and place it conspicuously in office buildings, says the North American.

DISCRIMINATING ADVERTISER

Los Angeles Times: In this year, intelligent advertising can be depended upon to produce unusual results. The public is using more discrimination in making its purchase and the merchant who succeeds will be he who has something to advertise and advertises it in the right place.

A political speaker was criticizing the policy of the government in relation to the income tax.

"Yes", he said, "they'll keep on cutting the wool off the sheep that lays the golden eggs until they pump it dry."

Nothing To Equal Baby's Own Tablets

Mrs. Georges Lefebvre, St. Zenon, Que., writes: "I do not think there is any other medicine to equal Baby's Own Tablets for little ones. I have used them for my baby and would use nothing else." What Mrs. Lefebvre says thousands of other mothers say. They have found by trial that the Tablets always do just what is claimed for them. The Tablets are a mild but thorough laxative which regulate the bowels and sweeten the stomach and thus banish indigestion, constipation, colic, etc. They are sold by medicine dealers or by mail at 25 cents a box from The Dr. Williams' Medicine Co., Brockville, Ont.

BUYING IN CANADA

The buy-in-Canada campaign is a logical result of the exchange situation and should be supported by every Canadian citizen, if not from patriotic, then from selfish reasons. But the manufacturers must do their part by seeing to it that the articles they produce are equal in value to the imported goods and that their merits are sufficiently advertised. The names of many American brands are household names because the United States' manufacturers have, by liberal and judicious use of printers' ink, made their products famous everywhere. Canadian-made goods of the same kind should be and doubtless are, equal in point of merit, but the better advertised American products crowd the home article from the public memory. The Canadian manufacturer should take a leaf from the book of his American competitor. Let him make the name of his product stand for quality and value and the exchange situation to a considerable extent at least, will be adjusted. The Canadian people who buy imported goods do so because the brands are familiar to them; if the Canadian made article is not so well known the manufacturers of this country have no one to blame but themselves.

A little girl timidly asked the drug clerk for a package of pink dye. "What do you want it for," responded the clerk. "Woolen or cotton goods?" "Neither," said the child. "It's for ma's stomach. The doctor said she'd have to diet, and she wants it a pretty color."

French financiers point out that Germany is easily able to pay the reparation prescribed for her by the Supreme Council.

Out of the 1,100 students now enrolled at the Sackville Institutions, 51 per cent are of denominations other than Methodist

PUBLIC LIFE

Hon. W. S. Fielding, correcting press reports of an address in West Peterboro which represented him as speaking of the Premier as "this man Meighen," declares "while I freely criticized politics for which I held him and his party responsible, I certainly did not refer to him as 'this man Meighen,' nor did I make any personal reference to him that was not consistent with the courtesy due to him and to the high position he occupies." Although the misrepresentation of Hon. Mr. Fielding's words was in all probability due to careless reporting, it is well to have placed before the country the ex-Finance Minister's declaration that he made no personal reference not consistent with the courtesy due the Premier and the high position he occupies. If all public speakers were mindful in this same way public life would lose some of its terrors for those who naturally shrink from criticism, unjust, unkind and not infrequently far more bitter than the exigencies of politics make necessary. There are reasons for believing that many men whose presence in Parliament would be a distinct advantage to the country and incidentally to their party, decline the call because of unwillingness to make themselves the objects of partisan criticism. There must of course be criticism of men in public life, but it is always possible to keep in mind the courtesy due the man and the position he occupies.

"Tis never too late to marry." Of the 287,000 women who became brides in England last year nearly two hundred and fifty were over seventy years of age.

The mosquitoes which infest Greenland during the summer are larger and more ferocious than the mosquitoes of the temperate zones.

CANADIANS SHOULD KNOW THEIR COUNTRY

Every Traveller Should be a Missionary of its Advantages—Information Available from the Commission of Conservation

A knowledge of ones' country should be the first essential of the patriotic citizen's education. Without this knowledge, he is neither prepared to advocate its advantages nor to defend it from depreciatory criticism. Canada has much that her citizens should be proud of, but, unfortunately, this fact is not as well known as it should be by her citizens. Every Canadian should know what Canada's forests, mines, fisheries, wild life and waterways represent to the country. Many thousands go abroad every year and a very large number spend a portion of the winter season in southern climes. Each and every one of these travellers should be a missionary for Canada, spreading knowledge of its many advantages.

This information is available for the asking, the Commission of Conservation being authorized by Parliament to secure and compile information on Canada's natural resources and to advise the public of the same. The Commission has available many valuable reports, two of which, "Water-powers of British Columbia" and "Forests of British Columbia," have been but recently issued. They are handsomely illustrated and contain much valuable information on that western province which it would be of advantage for the residents of eastern Canada to know. These reports may be had on request.

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ORIGIN OF THE STIFF COLLAR

(From the Manchester Guardian)

The stiff white collar has many softer rivals nowadays, and the fact that its weekly cleansing is in the future likely to cost more rather than less suggests that it may disappear altogether. The reflection prompts the question. When did that same stiff collar first come into existence as a separate garment? It was about 1825, and the invention was due to the wife of a blacksmith in the American town of Troy, which, oddly enough, is the biggest collar factory in the world at the present moment. The worthy woman—Hannah Lord Montagu, as a tablet to her memory on the wall of her house informs the traveller—was busy washing her husband's shirts (with the collars attached) when it occurred to her mind that a shirt lasted much longer than the collar, and forthwith she started making the separation required. The idea caught on with her neighbors, and she began to sell her collars. Then one Ebenezer Brown, a retired Methodist preacher, who kept a small shop in Troy, scented money in the manufacture and put a selection of these separate collars—"string collars," he called them—in the windows. The sale and demand grew from the first, and several collar-making companies were operating before 1840.

The young postmistress, says "Everybody's Magazine," was reading a postal card from the morning mail. Finally she turned it over to the address. "Huh, she said, in a disappointed tone, 'this card is for me.'"

"Mother," said Tommy, "is it correct to say 'water a horse' when he is thirsty?" "Yes, my dear," said the mother. "Well, then," said Tommy, picking up a saucer, "I'm going to milk the cat."

REBECCA WAS LATE

(From the Milwaukee Sentinel)

Trite, though unintentional use of a scriptural quotation, in a Washington, D.C. church on a recent Sunday, has caused many smiles as the story has been repeated. It all hinges upon the fact that a certain young woman, always a church attendant, but nearly always tardy at services, is named Rebecca. Last Sunday, just as she tripped down the aisle, some moments after the services had started, the minister was reading from Genesis, chapter 24. As the belated member of the congregation advanced to her pew the voice of the pastor announced:

"And behold Rebecca came forth." Broad smiles spread through the congregation while blushes mantled the cheeks of the fair worshipp'r as the pastor continued, "and she made haste."

At this the merriment grew, as did the embarrassment of the fair one, while just as she started to take her seat the minister, still unconscious of the fact that he was causing the disturbance, completed the verse, "And let the maiden abide with us."

"As he closed the book and looked around to see what had been going on to cause the laughter, by this time general, the young lady had dropped into her seat, probably with a prayer in her heart that she would be more prompt in the future.

He met her in the meadow As the sun was sinking low, They walked along together In the twilight's after-glow: She waited until patiently He lowered all the bars, Her soft eyes bent upon him As radiant as the stars; She didn't smile or thank him, 'In fact, she knew not how, For he was but a farmer lad, And she a Jersey cow.

Picture News From England



The Prince of Wales at the Ex-Servicemen's Exhibition receiving his prize (a pair of boots) at the Lucky Tub from a dwarf dressed as a Scotchman.



The highest reward a city can give. The Freedom of the City of London, Eng., presented to members of Special Constabulary for services rendered during the war.

Effective Advertising

The thing that will make your place a landmark and your name a household word is consistent, truthful, rightly supported newspaper advertising.

"A city that is set upon a hill," says the Good Book, "cannot be hid."

The right kind of advertising will, so to speak, set any man, any town, any worthy business, upon a hill.

Play fair, look after things, and dip deeply into printer's ink—and you can no more escape becoming prominent and successful than you can reverse gravity and cause rivers to run up grade.

Carry the stuff—deliver the service—keep up a vigorous fire in the papers—know what you print and live up to it.

The most precious and desirable thing in a business career is public confidence. Getting ever-widening circles of people to believing in you is progress of the first order. But educating strangers to the idea that you're a man not entirely to be trusted is slipping back—no matter what, for the time being, the balance sheet may be saying to the contrary.

Forget that old saying of the circus man, that "the people like to be humbugged"—they do, on any circus day—and have a bully time over it—but regular business is different.

The fellow who deliberately sets out to deceive the public is a fool and a piker if he thinks he can get away with it through pages in newspapers. He may manage to put it over for a while, but the backfire will get him in time and it won't be long before he'll find himself exactly where he deserves to be—nowhere.

Newspaper space isn't for fakery—it's for honest men, and every honest business can profit greatly through the use of it. It throws a spotlight upon the scene—and men and things that are not quite standard will not stand the glare.

The crook should eschew printer's ink—he should emulate the Hun propagandists—slip around quietly and pass the bunk heart to heart.

THE ACADIAN

is anxious that our advertisers receive the very best results and is willing at all times to "lend a hand."

PEERLESS DRY GINGER ALE

Can be supplied by the bottle (cheaper by the case), from all Grocers, Druggists and Confectioners. If not write

GEO. H. YEATON & SON, Hantsport, N. S., Wholesale Distributors for Valley

J. & T. Morris, Manufacturers "Peerless" Beverages, Charlottetown, Prince Edward Island.

Claimed by experts to be the finest Dry Ginger Ale made or imported into Canada.

The Bottle Wrapped in Pink Tissue Paper

Bacteriologically Pure Safe for Children