Men's Felt & Straw Hats For Summer Wear.

30.00

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10.00

10.00

15.00

45.00

18.00

100.00

24.00

1,000.00

26.840.00

\$ 300.00

10.00

We are showing this week the most fashionable and popular models in Men's light= weight Felt and straw Hats for summer wear.

These Hats are chosen for Style and Wear, are made by the first makers in the world, and are warranted to give perfect comfort and satisfaction.

The Felt Hats are decidedly smart, all the newest shapes and colors, distinguished in appearance, they are exactly what the well-dressed man needs as a finish to his appearance. Prices right.

U.S. Picture & Portrait Co.

are at present being quoted at a considerable advance over last years prices.

We offer at a reasonable figure:

500 Cases 24 1's Cooked Corned Beef

12 2's Cooked Corned Beef

650 24 1's Roast Beef

12 2's Roast Beef

You will seve money by stocking from this shipment which was

Secured Before the Advance.

HEARN & COMPANY

00%%000%%000%%000%%000%%000%%000%%000%%000%

Cow Boy Condensed Milk Lily Brand Safety Matches Manderson's Pickles "EVERY DAY" BRAND EVAPORATED MILK

These are all good trade bringers. WRITE US

FOR PRICES.

Wholesale and Retail Job's Stores Limited.

When You Want a HERRING NET

\$\$\$**◆**\$\$\$**◆**\$\$\$**◆**\$\$\$**◆**\$\$\$**◆**\$\$\$**◆**\$\$\$**◆**\$\$\$**◆**\$\$\$**◆**\$\$\$**◆**\$\$\$

Come to TEMPLETON'S.

	V	Ve have	the	folle	owing	sizes	in st	ock now:			
30	ran	21/4	35	ran	21/4	40	ran	21/4	45	ran	21/4
30	ran	23/8	35	ran	23%	40	ran	23/8	45	ran	23%
30	ran	21/2	35	ran	21/2	40	ran	21/2	45	ran	21/2
			35	ran	2%	40	ran	2%	45	ran	25%
						40	ran	234	45	ran	234

Prices are the Lowest in the City

Robt. Templeton

ADVERTISE IN THE MAIL AND ADVOCATE! 320 Water Street. Have a chat with Uncle.

TO THE EDITOR.

TO CORRESPONDENTS-We are always glad to receive letters on matters of local and general public interest. Correspondents, however, deavor to shape her policies. should make their letters as brief as they possibly can, as we are receiving scores of communications daily and have only a very limited space in which to publish them.

there must, in view of our large correspondence, necessarily be some delay before some of these letters appear in The Mail and Advocate.

We are particularly anxious to receive notes of news from all round the Island. Let our young people particularly get busy and help us make our paper the newsiest in the country.-Editor.

FARMS AND FARMING

(Editor Mail and Advocate) Dear Sir,-Nobody who considers the welfare of his country can raise any objection to the spending of money to encourage agriculture, for after all farming and fishing are the only two lasting and permanent natural industries, and farming may even take precedence of fishing, for the waters may be depleted of their finny wealth, but the land, the more it is properly cultivated and looked after the more and more it may be induced to yield. It is not only inexhaustible, but is practically a/mine that becomes richer the more you draw upon its resources. The limit of productiveness has not yet been reached even in countries where farming is best understood.

Science Helps Farmers. Science has come to the aid of the farmer and taught him how to improve his land and to make two blades of grass to grow where only one had been raised before. Most people have heard that expression before. Morris used it, but he has failed to realize what the words import. His way of inducing the two blades

of grass to grow has been but a paltry and childish expedient. An expedient that might have served Morris's political designs, but it has been a costly one to the country, both in the vast amount of hard-earned money squandered and also in the valuable time that has been lost. Childish Actions.

Morris acted like a child who wanted to have a garden blooming at once. He has planted a desert, and neglected to irrigate it with the waters of knowledge, and like a tantalizing mirage it will fade from sight, and then will dawn on his sight a waste and barren field of

The Great Giver of life has given man intelligence, that he might by that subtle power overcome the disalabors. But that intelligence must be er should begin his farming operations. He must farm his brain, and farm. Morris and all those who support his farming folly have not come to recognize so simple a proposition, but they must for sooth plant roses

Roses in Sahara.

The giving out of fancy stock and the science of agriculture is planting roses in Sahara. I do not mean to insinuate that farmers are deficient in intelligence, but I mean to say that they have not been taught to look for the why and the wherefore of the grand phenomena of nature that un fold themselves daily before their eyes. Farmers leaves too much to chance, their methods are rule of thumb. That their crops grow is not because of their care, but often in

I am not writing this as a captious ritic, but as one whose sole desire



He Who Knows!

what you should do, will in time to come, direct you to 320 Water Street. GREAT SCOTT; IT'S UNCLE

Oh, that's where they get the good fountain pens for small money. The home of that wonderful Top Gyros-make money and save money by calling at the Overseas Novelty House,

wealth of the country fooled away without raising a voice of protest. We are furnishing the money and we should see that it is put to proper use. It is aduty we owe to ourselves and our country to try by all honest en-

Unsound Policy. I know sufficient of farming to warrant me in what I have to say, and instead of finding fault with me let those who can find fault with what We use practically every letter re- I say. I am open to conviction and will welcome honest argument mean to prove that Morris' Agricultural Policy is unsound, and that he has thrown away money upon the greatest fraud that has even been worked upon us.

I intend to prove it by clean and sound argument based on the teachings of science, and driven home by years of careful observation of the slip-shod methods of farmers who have never paid any heed to modern teaching.

Morris has done farming a great injury by his ill-advised policy. He has, in fact, taught the farmers to

cannot stand idly by and see the you want is seeds and rams and bulls.

Dear Sir,-I don't know how much owe you on the paper. I am sending \$1.00. If at the end of the year am alive, let me know how much I we, but in the meantime send the paper, which is the greatest paper in Newfoundland to-day, because of

with you are more than are against Business is dull here, as the fishermen have no money. When the fishermen are not in it, the shops ean't find any customers and the millionaire can't be made, and the

inless we obey orders and cast th -RICH. BADCOCK.

discard all ideas of scientific know- Carbonear, June 4th, 1914.

There is No Salt For Fishery Purposes

Equal to CADIZ.

S. S. "HARDANGER" has arrived

With a full cargo.

For sale at lowest prices. Orders now being booked

for delivery alongside steamer.

BAINE JOHNSTON & Co.

O MOOM の MOOM

Burrell's Blue Label Mixed Paint.

Snow White Zinc.

Highest quality White Paint imported. In all size tins.

A good Paint at a very low price, all colors.

In 1 Gln., 1/2 Gln., 1/4 Gln., also 1 & 2 lb. tins.

BURRELL'S PAINTS, Ground in Oil

BURRELL'S LINSEED OIL

In Casks, and all size drums, 1 Gln. to 10 Glns.

TURPENTINE

In Casks and Tins.

BURRELL'S SANITARY DISTEMPER

In Powder. All Colours.

SAPOLIN GOODS:

WHOLESALE AND RETAIL

STEER BROTHERS

Gold and Aluminum Paint, Etc.

PHONE 647.

White Enamel.

Stove Pipe Enamel.

(Editor Mail and Advocate)

"The Daily Mail"

Pattern Service.



COMBINED WITH BLACK TAFFETA

Taffeta was used for the underskirt.

Address in full:

Bust Length your names and stamps to cover

N.B.—Be sure to cut out the illustration and send with the coupon, carefully filled out. The pattern can not reach you in less than 15 days. Price 10c. each, in cash, postal note, or stamps. Address: Daily Mail Pattern Department

MARRIAGES

GOODYEAR-WHITE. - At Miller- jne8,3i town, June 2nd, by the Rev. I. Davis May, eldest daughter of William Good- ADVERTISE IN THE rear to Thomas White.

MUIR'S MARBLE WORKS ESTABLISHED 1847.

Cabot Building, Water Street. Monuments, Headstones, Memorials, Cemetery Decorations in Marble and

Latest and most chaste designs. Largest stock to select from in the

The distinctive features of our work are Superior Carving, Finish and Designs and price list mailed to any

Mail orders have special attention.

F. CHISLETT,

We have just landed a small vessel's cargo of extra good quality, and have another cargo due to-day

Also in stock and to ar-

PICKETS, RAILS, POSTS, BIRCH JUNKS ETC. W. H. HYNES.

Important Notice!

The Fraser Machine & Motor Co. for BLACK AND WHITE CHIFFON the purpose of reorganizing and enlarging their plant, lately went into voluntary liquidation; the organization is now complete, much more cap-The perennially popular black and ital has been subscribed to meet the white combination is again to the growing demands of the business, and fore this season. It is charmingly ex- this year double as many FRASER ploited here in this gown of taffeta. engines will be built as last year. The over-blouse of this is of the taf- There is no other engine so popular in feta with deep "V" front and wide Newfoundland or Canada as the arm-holes. In striking contrast to FRASER, and with the new Company this is the flaring collar and neck fill- we can promise better service and deing of pure white maline. The sleeves liveries than in the past, when many are of black and white figured chif- had to wait for their engines, as we fon and are finished with broad bands could not get them from the factory of the taffeta. The girdle also is of fast enough. All orders now booked the taffeta, while the triple tunic of we can ship at a moment's notice. graduated depths was of chiffon, the FRANKLIN'S AGENCIES, LTD., St. lower one bordered with the taffeta. John's, Newfoundland, Agents .- feb28

THE MAIL AND ADVOCATE.

The weekly edition of The Mail and Advocate will be sent to any address .. in Newfoundland and Canada for the balance of 1914 for the small sum of .. | 30c., and the daily for the balance of 1914 for the sum of \$1.00. Send along

MASONIC CLUB



The regular quarterly meeting of the Masonic Club will be held at 8 p.m., WEWNESDAY, 10th S. A. CHURCHILL

Hon. Secy.

MAIL AND ADVOCATE

STANDARD Granite and Marble Works. 361 Duckworth Street

Two doors west of City Hall.

The leading and most reliable store in the city for HEADSTONES, MONUMENTS, TOMBS, ETC., In Aberdeen Granite of different colors. Dealer in White Sicilian and American Marble of Best Quality-WORK. MANSHIP GUARANTEED. Designs sent on applica-

J. McINTYRE, Proprietor.

Advertise in The Mail and Advocate

Skinner's Monumental Art Works

REMEMBERED. FORGOTTEN. If you want a nicely finished Headstone or Monument, see our stock, or wrnte for our Catalogue of sizes and prices, and our mail order system. We give first-class stone sockets with all stones. Beware of cheaper imitations now in the market. First-class always. Second to none. First-Class Lettering a Specialty. Catalogue of prices sent to any address on receipt of Post Card.



DUDLEY P. O. Box 1210

and FOLDING GO CARTS. Those are selling cheap as we want the space. We

will crate those in wood and send them to any part of the Island.

CHILDREN'S CARRIAGES



Go Carts. The strongest and lightest carriage made.

All rubber Tired.

Pope's FURNITURE SHOWROOMS George & Waldegrave Sts.