



**“Tastes
Delicious**

That is why I like brushing my teeth with Colgate's. Mother says that Colgate's Ribbon Dental Cream cleans better than any other. Father says Colgate's is safe, and he ought to know because he's a Doctor.

**You
Try It!”**

The dental profession and the discriminating public prefer Colgate's for what it does, and does well; and for what it does not do, and makes no claim to do.

You should use it
Ask for Colgate's at
your favorite store.



Water--Soap--Talc--

Three Everyday Necessities

YOU use them to help preserve baby's comfort and bodily health. Together they keep his skin soft, sweet, clean and wholesome, guarding against rashes, chafings and the little irritations that disturb him—and mother.



Colgate's® Baby Talc has a very delicate fragrance, and therefore may be preferred for nursery use.

COLGATE & CO.

ESTABLISHED 1806

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