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QUALITY..



When a salesman talks price to you

Ask him about QUALITY

When he talks quantity

Ask him about QUALITY

When he talks merit to you

Ask him about QUALITY

That's the _____

STRONG POINT

in

Colman's Mustard

Quality Does Count!

One grocer says—"Admitting that Tillson's Pan-Dried Rolled Oats are highest quality, I can sell inferior brands for the same price and make more money." We keep close watch of all those grocers we sell to—**without exception they lead the trade in their own town.** Each year brings us larger orders from them—they prosper—they build up more business, constantly. We believe this is an effective, silent, forceful argument, proving beyond a question that "Quality does count" in those clean, free from hulls, rich, nutty-flavored

Tillson's Pan-Dried Rolled Oats.

FROM MANUFACTURER TO
RETAILER DIRECT.

The Tillson Co'y, Limited, Tilsonburg, Ont.