Let that next order be

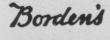
Borden's





If in the past you have been disappointed with the selling qualities of the "just as good" variety, why not resolve now to always give preference to the old reliable line.

BORDEN MILK PRO-DUCTS have established a reputation for purity and wholesomeness that is unbeatable. Hence it is that, wherever displayed the Borden line produces the repeat business which puts more dollars in the dealer's cash drawer.









THE

Borden Milk Company, LIMITED

"LEADERS OF QUALITY"

MONTREAL

Branch Office, No. 2 Arcade Building, Vancouver

If any advertisement interests you, tear it out now and place with letters to be answered.