LIV.





HERE ARE YOUR TRACTOR PARTS

The telephone, the time saver, has never been so indispensable on the farm as today, when farm hands are difficult to secure and when higher prices for farm products are so general.

This human-like little instrument has completely transformed farm life. It has banished isolation and distance, and brought to the farmer a city facility—the means of direct communication.

Though it be half-a-day's journey to the village, the telephone brings you within "speaking distance" of the man you want. It enables you to transact business or make social calls at a remarkable saving of time, no matter how far away.

OUR FREE BOOK—"How The Telephone Helps The Farmer" tells all about the telephone in a most complete and con-

SEND THE COUPON cise form. Have you received your copy? If not, write your name and address on the coupon and return to us. It's FREE and without obligation-DO IT TODAY.

JUST IN TIME! MONEY IF YOU HAD NOT TELEPHONED I COULDN'T HAVE GOT THOSE INTEREST IN THE SHAPE OF INCREASED LEISURE AND FREEDOM FROM ANXIETY

TO THE Northern Electric Company

Please send us your new

Free Book "How The Telephone Helps The Farmer.

(Address nearest house)

0

We supply everything a Telephone Company needs from the organization of a Company to the Complete Plant-inside apparatus and batteries as well as poles, crossarms, wire, and other line construction material and tools. Our business is the telephone business.

Northern Electric Company

VANCOUVER

Makers of the Nation's Telephones and Northern Electric Farm Lighting Plants

MONTREAL.

OTTAWA REGINA

TORONTO CALGARY

L.F.A. 813