

wished for, and sought Pep, but you didn't get it — your trails were wrong — they came back to the starting point.

You are after strength, peace, poise; you want Pep; you wish to be emancipated and freed from the blue devils and hold-backs. You will have your wish if you follow with faith, sincerity and patience. I know you may have tried to get courage and strength out of a pill box or medicine bottle. You may have taken drugs, dope, tonics, culture courses and tried systems. You have read heavy books on mental training. You may have tried many fads, fancies and treatments, and because you didn't get Pep, you may doubt these very promises you are now reading.

The man who wrote "If at first you don't succeed, try, try again," might have strengthened

You May Win; You Can't Lose.	the suggestion by adding: "but don't try the same plan." Other plans have failed — try Pep.
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You will listen to cold reason, I am sure — our plan has no apparatus, isms, freak beliefs, and no drugs. You can't lose — you may win. If you do not realize your object, it hasn't cost you anything; if you get what you are after, you have been well repaid. There you are — you can't lose, you may win. Are you with us?