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A National Weekly

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61 Victoria Street - TORONTO

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## Editor's Talk

UNIVERSITY students everywhere in Canada will be interested in the advertisement on page three of this issue. The Canadian Courier wants circulation and desires to be known in every part of Canada. It is becoming known. The circulation this week is 250 copies larger than last week. At this rate of increase, we would add 13,000 in a year. This, however, is not sufficiently large to suit us. We want 25,000 new subscribers in the next twelve months. We intend to get them, if energy and ambition and capital can secure them.

Next week, there will be some pictorial features of more than ordinary interest. Mr. C. W. Jefferys has been in the West taking photographs and making drawings for this journal. One of the best full pages ever published in a Canadian paper will appear next week as the first instalment of his work. The visit of the British artillerymen will also be pictured in striking form.

Congratulations are continuing to pour in—congratulations on covers and on the general pictorial features. We hope that these are but the beginning because we believe that the covers and pictorial features of future issues will be superior in many ways to those which have already set the country talking.

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