



The Ford Car is playing an important part in the conservation of Canada's forest wealth.

The price of a Ford Car is a small premium to pay for forest fire insurance.

FORD PRICES

Chassis	- - - - -	\$445
Runabout	- - - - -	495
Touring	- - - - -	535
Truck Chassis	- - -	575
Coupe	- - - - -	840
Sedan	- - - - -	930

Prices are F.O.B. Ford, Ontario, and do not include Sales Tax.

Electric lighting and starting on Chassis and open Models \$85 extra.

Closed Models are fully equipped.

Ford Motor Co. of Canada, Limited

Ford, Ontario