# READ THIS OFFER

Six residents of New Brunswick may enjoy, as a reward for a little work, a twelve thousand mile trip from St. John to Alaska and return, or if they do not desire to take the trip they may have absolutely without cost a year's course at any University in the Maritime Provinces.

## HERE ARE THE RULES GOVERNING MEMBERSHIP IN THE STANDARD "TRAVEL CLUB"

The Standard offers six trips to Alaska or College courses to those securing the largest number of votes according to the plan herewith announced.

**Rule No. 1**—Any lady or gentleman in New Brunswick over sixteen years of age is eligible to membership. Any resident of the Province may nominate one or more for membership in the Club.

**Rule No. 2**—Members of the Club to enjoy the trip, and winners of the special prizes which will be offered from time to time, will be selected by the votes of readers and subscribers to The St. John Daily Standard and The Semi-Weekly Standard. The voting will be by means of ballots clipped from The Standard, by special subscription coupons issued on all money collected on subscriptions, and the one thousand votes allowed on the nomination blank.

**Rule No. 3**—Votes cannot be bought under any circumstances, but must be secured only in the manner set forth in Rule No. 2. Votes on payment made by individual subscribers will not be credited to any candidate unless request for such credit is made at the time of payment.

**Rule No. 4**—The first nomination received for any member will count for one thousand votes, but only one nomination ballot can be voted for any one member, and only the person sending in the first nomination ballot for the member who eventually secures the largest number of votes will be entitled to the special nomination prize of $25.00.

**Rule No. 5**—Votes once credited to any member cannot be transferred to any other member, with this exception, that the member who may have entered but who for any good reason may wish to withdraw may transfer his or her votes and standing to a substitute who must be an entirely new member.

**Rule No. 6**—Members may obtain subscriptions anywhere in Canada or the United States, such subscriptions to be paid for according to the schedule of prices published herewith.

**Rule No. 7**—A ballot will be published in The Daily Standard each day and in The Semi-Weekly Standard each week from April 17 to June 10, good for one vote each. Each ballot will bear an expiration limit and must reach The Standard on or before the expiration date to be counted.

**Rule No. 8**—No member of The Standard staff, and no member of any of The Standard employees' families is eligible to become a member.

**Rule No. 9**—Each active member not taking one of the trips or one of the college courses, will receive a cash prize equal in value to ten per cent. of the money turned in by him or her on subscriptions. An active member is one who turns in at least ten new subscriptions during the working period.

**Rule No. 10**—No member can drop out after May 15th and have his or her votes cast for any other member.

**Rule No. 11**—No districts will be recognized in this Travel Club. Members may work anywhere and the trips and college courses will be awarded to those members who have the highest standing.

**Rule No. 12**—Actual voting will begin on April 24 and will close at 8 p. m. on June 24. Those having the highest number of votes will be declared entitled to the trip.

**Rule No. 13**—The Standard reserves the right to accept or reject any nomination without explanation or to pass on the eligibility of any member at any time. It also reserves the right to make any and all rulings at any time which may be necessary for the best interests of the members. The Standard will decide all questions which may arise and members on entering agree to abide by such decision, which shall be final.

**Rule No. 14**—No statement or promise made by any member of the staff or other person whatever varying from the above rules will be recognized by The Standard.

## SCHEDULE OF VOTES

The Daily Standard by carrier in St. John for 6 mos. $ 2.50—200 votes.
" " " " " " " " 1 yr. 5.00—500 votes.
" " " " " " " " 2 yrs. 10.00—1200 votes.

The Daily Standard by mail outside St. John for 6 mos. $1.50—125 votes.
" " " " " " " " 1 yr. 3.00—300 votes.
" " " " " " " " 2 yrs. 6.00—750 votes.

The Semi-Weekly Standard in Canada for one year $1.00—100 votes.
" " " " " " two years 2.00—300 votes.

The Semi-Weekly Standard outside of Canada for one year $2.00—100 Votes.

The Semi-Weekly Standard is not mailed to, or delivered in the city of St. John nor is The Daily Standard sent by mail in the city of St. John.

**The member securing the highest number of votes will have the privilege of taking a friend along absolutely free of charge.**

**Enter now and have your friends co-operate in securing the votes.**

**You can accomplish wonderful results by this method.**

**The Standard will pay twenty-five dollars to the person who nominates the member who eventually secures the largest number of votes.**

The Standard has arranged, in connection with the "Travel Club" announced herewith, the option that out of the six persons winning these trips, four may if they so desire select instead of the trip a year's course in any Maritime Province College, either Dalhousie, Acadia, Kings, Mt. Allison, U. N. B. or St. Joseph's. Any course given by these colleges may be selected and all expenses other than personal purchases will be provided by The Standard. Here is an opportunity for those who are endeavoring to put themselves through college or to whom such a chance will prove of value.

These trips, and these college courses, form together the first prizes offered to members of The Standard Travel Club. In addition to these there will be given from time to time a series of special prizes of much value and to all those members of the club who fail to win the leading prizes. The Standard will pay in cash ten per cent. of the amount they send in on subscriptions.

The whole undertaking is a plan on the part of The Standard to secure additional subscriptions to this paper and renewals of existing subscriptions. Members of the club by their own efforts, and by co-operation of their friends and neighbors may readily secure very gratifying prizes for when one enters, all his or her friends will be interested and will desire to help.

A number of leading newspapers of Canada and the Eastern States have joined together and organized this "Travel Club" fo the purpose of sending during the coming summer a tourist party across the continent to Alaska and return through the United States. Six memberships in the party have been assigned to The Standard on condition that if we so desire this number may be reduced to two in the event that should any number up to four desire to take the option of the college courses they may do so.

The subscribers and readers of The Standard will select the persons who are to receive this wonderful vacation trip. These members will be chosen at large through the Province of New Brunswick and will be those who receive the highest number of votes secured by coupons printed in The Standard, by the nomination coupon, and by votes secured through payment of subscriptions to The Daily or Semi-Weekly Standard.

Send in your nomination blank today and full information will be sent to you at once. You have nothing to lose in joining the "Travel Club" for it costs nothing to enter and if you should not win a trip you will receive a cash prize amounting to ten per cent. of all the money you turn in on subscriptions.

Every man or woman has an equal chance to win in this. There are no votes to buy, and no chance of being beaten out by those who may have opportunity to buy votes in quantity. There are no Standard votes for sale and the daily ballots which will be printed are not a commercial possibility, for subscribers' votes so far outnumber them that it would be of no avail to traffic in them.

Any resident of New Brunswick of good character is available for membership. By signing the nomination blank at once you will start with one thousand votes. In your spare time see your friends; they will help you.

## HAS YOUR FRIEND BEEN NOMINATED?

You possibly know of some young man or young woman who deserves a restful vacation like this Special Train Trip through America, some lady or gentleman to whom this wonderful voyage among the Alaskan islands would be the event of a life-time, should you not be in a position to take it yourself. Send in his or her name at once. This will start him or her with one thousand votes. Then do your part and see that you extend every possible aid. Your spare time may win a trip for your friend.

**WE WILL PAY $25.00 TO THE PERSON WHO NOMINATES THE LADY OR GENTLEMAN WHO SECURES THE LARGEST NUMBER OF VOTES.**

## NOMINATION BLANK

GOOD FOR 1000 VOTES

*I hereby nominate* _____

_____

*As a member of The Standard "Travel Club"*

*Sent by* _____

_____

_____

**You cannot lose in this "Travel Club." If you do not win one of the big prizes you will make enough money to pay you well for the trouble to which you go. We pay cash to those who do not win trips.**