Will Have Jurisdiction Over Trans-Atlantic Traffic From Canada-U. S. Ports

MAJOR S. A. CURRY IS HEAD OF EXECUTIVE

"Conada Trans-Atlantic Conference" Is Title Adopted

MONTREAL, Dec. 10-Formation of a new conference
by Canadian shipping interests
known as the Canadian TransAtlantic Conference," has been
consummated, announcement to
this effect being made tonight
by Major P. A. Curry, president
of the executive committee of the Canadian Pacific Steamships, Ltd.; Canadian Pacific Steamships, Ltd.; Cunard Line,
Furness, Withy and Co.; Manchester
Canadian Pacific Steamships, Ltd.; Head Line; Intercontinental Transport Services, Ltd.; Thomson Line and the White Star-Dominion
Line. of the executive committee of the new organization and general manager in Montreal of the White Star Dominion Steamship

The new conference will have jurisdiction only over Easthound Canadian and American freight from the St. Lawrence route and Maritime Province ports to United Kingdom and continental ports. It will not have jurisdiction over Westbound freight of cattle rates, and all passenger trafic will be dealt with from across the Atlantic

NO ILL-FEELING EXISTS.

**Velocipedes** 

which we are showing in all sizes, and many kinds including Ball Bearing Velocipedes with Tubular Steel Frames, beautifully enameled with Rubber Tires and adjustable Handle

Sleds and Framers

25 Germain Street
Store Hours—8 to 6. Open Saturdays till 10 p. m.

Joy Gifts for Juveniles

Healthy, stirring youngsters take keen delight in outdoor gifts, such as

had been made for ensuring a good will have grown to \$2,200. Every do-Christmas for the children. nation, large or small, will be welcom-

Through the growing importance of Canada as a maritime nation and provided as a maritime nation and of Canada as a maritime nation and as a maritime nation and of Canada as a maritime nation and of Canada as a maritime nation and of Canada as a maritime nation,





Ties That Please

Selection of our Xmas Stock of Neckwear was made with such attention as to detail that you can choose blindfolded. Invariably you'll select what he wants.

All Ties Neatly Boxed \$1.50 \$1.00 75c. 50c.

Chas. Magnusson

54 Dock St.

Employes of N. B. Telephone Company Give Fine Program at Opening Session

The opening meeting of the Service-First Club was held last night in the assembly room on the third floor of the lower building of the New Brunswick Telephone Company.

The first part of the program consisted of selections by the club's own orchestra, solos and readings by members and a ten-minute talk on "Clubs in General" by Dr. H. L. Spangler. Miss R. Brittain was the accompanist for the soloists.

The meeting was arranged under the

for the soloists.

The meeting was arranged under the direction of a committee consisting of Miss R. Brittain, Miss Stella Moran, Miss Theo McKiel, Messrs. O. J. Fraser, C. A. McKee, N. E. Moore, Ernest Till and G. M. McKiel. The decorations were carried out by A. W. Watson. Delicious refreshments were served and shortly after dancing was enjoyed.

THOSE TAKING PART. The following program was carried out: Selection, N. B. T. Co. orchestra; solo, Paul Cross; reading, Ronald Shaw; Scottish songs, Clinton Regan; solo, Miss M. Stevens; talk, Dr. H. L. Spangler; solos, Murray Thomson and Miss M. Sadovsky; reading, Miss Pearl Wayne, and solos by Mrs. G. M. Mc-Kiel and Ernest Till.

Use the Want Ad. Way

Constipation's warnings show on the face-Get sure relief with Kellogg's ALL-BRAN



Constipation in your body is like dry-rot in timber. It continually weakens the structure to the point of collapse. Its poisons creeping through your system lead to over forty serious diseases.

Pimples are caused by constipation. So are circles under the eyes, and spots before them. So are hollow cheeks and sallow skin. So is unpleasant breath.

Drive constipation out of your system with Kellogg's ALL-BRAN.

Doctors recommend it—they know

ALL BRAN brings sure results.
Kellogg's has brought health to
thousands when all else has failed.
If eaten regularly, Kellogg's
ALL-BRAN is guaranteed to bring
permanent relief in the most chronic
cases or your grocer returns the
purchase price. Eat two tablespoonfuls daily—in chronic cases,
with every meal.
Kellogg's ALL-BRAN is readyto-eat with milk or cream. Delicious with fruit. Recipes on every
package. Made in London, Canada.
Served by leading hotels and restaurants. Sold by all grocers. Buy
a package today.

ALL-BRAN



\$ 2.50 \$3.50,\$5.00&up World's Best Just Say "Three B" at any Pipe Store

# The Magic Touch in Flavour

of Salads, Stews, Sauces, Dressings and Beverages



HERE'S magic in the very word "Flavour," for it conjures up rare and delightful dishes that linger in one's gastronomic memory. No matter what science tells us about calories and balanced diet, we are all children at heart when it comes to mealtime and we want to eat what appeals to our individual appetite.

Indeed, dictitians have modified their dictates about eating to live, and admit that even the most nutritious foods are less beneficial to the system if these do not appeal to our taste. It is Flavour that brings enjoyment—and the present day problem of home cooking is to get the attractiveness of Flavour into everything served.

This does NOT mean an overload of condiments. Thousands and thousands of homes are using Oxo Cubes almost as freely as salt. They have found that the fresh beef flavour of these nutritious Cubes is the magic touch which converts ordinary things into dishes to be thoroughly enjoyed and recalled with pleasure.

# THE TRANSFORMATION

OF COLD BEEF Cold roast beef is good food; but even those who praise it most must have an accompaniment of pickles, chow-chow, chili sauce or mustard to make it palatable. A good way to serve it sometimes is to slice the beef and arrange on a hot platter. Dissolve two or three Oxo Cubes in boiling water, thicken to taste, and pour over the beef. Then you have a dish that brings back the best Dickensian days—prime roast beef with all its rich, juicy deliciousness matured by OXO Cubes.

## HOW DO YOU MAKE POULTRY DRESSING?

When you are stuffing a turkey or chicken, here's a hint that will just about double your enjoyment of the dressing. Dissolve two OXO Cubes in half a cup of water and moisten the dressing with it. OXO Cubes, blending with the onions, sage and savory puts in a flavour that is simply delicious.

Use OXO Cubes for the dressing for pork tenderloin, breast of veal and fish — the little cubes do a giant's work in making things taste better.

## CREAM SAUCES FOR **VEGETABLES**

The favorite white sauce for carrots, onions, cauliflower, potatoes becomes a new sauce altogether when OXO Cubes are added. Here is the recipe:—

OXO BEEF CUBE CREAM SAUCE OXO BEEF CUBE CREAM SAUCE
This recipe makes one pint and is for use with various dishes. Where a cupful of OXO BEEF CUBE SAUCE is called for, make half this recipe; where one quart is required, double the recipe.

2 tablespoonfuls butter 2 OXO BEEF CUBES 2 tablespoonfuls flour ½ cup boiling water

1½ cupfuls milk
Melt the butter, add the flour and stir tifl blended; then pour on gradually the milk, stirring constantly and cooking until thick.
Then remove from the fire and add the OXO Cubes which have been dissolved in the ½ cup boiling water.

### SALADS AND SALAD DRESSINGS

Salads of all kinds, from the humble potato to the aristocratic lobster, are all the better for an OXO Cube or two in the dressing. Whether the Salad Dressing be French or Mayonnaise, add OXO Cubes and see how much tastier it becomes.

QUEEN OF SALADS 2 OXO BEEF CUBES
2 cupfuls boiling water
3 tablespoonfuls gelatine
4 cupful cold water
Juice of 1 lemon
1 teaspoonful celery
salt

1 2 cupfuls cold
chicken
1 cupful shredded
cabbage
4 cupful small sweet
pickles (sliced)
3 hard boiled eggs
(may be omitted)

Dash of Cayenne pepper Soak the gelatine in the cold water five minutes. Dissolve the OXO BEEF CUBES in the boiling water. Mix together lightly with a fork the chicken (cut into small pieces), shredded cabbage, pickles, celery salt and cayenne pepper. When the cubes are dissolved, pour the boiling bouillon on to the soaked gelatine and add the lemon juice. Strain, and when beginning to set, add the chicken and cabbage mixture Turn into a mold and when firm, serve on lettue leaves garnished by thin slices of the hard boiled eggs. (The eggs may be omitted). Serve with or without salad dressing.

## THE ECONOMY OF **FLAVOUR**

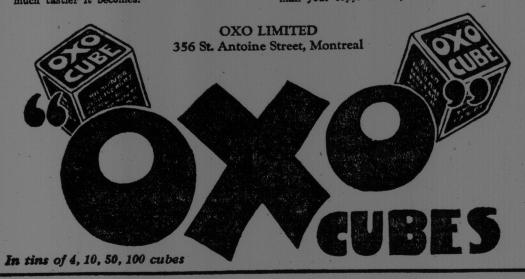
OXO Cubes are a sound economy because they enable you to make so many inexpensive dishes attractive to the taste and lend a welcome variety to every-day meals. Baked macaroni and cheese, omelettes, meat pies, stews and hash all get the magic touch of flavour and appeal to the appetite when OXO Cubes are added.

### AS A HOT DRINK FOR YOUR GUESTS

So easy to give them something deliciously refreshing when you have OXO Cubes handy. Fragrant, tasty Hot Oxo is made in a moment by dissolving OXO Cubes in boiling water — a cube to a cup. Such a warming welcome drink, just before your guests go out in the cold.

# A FREE RECIPE BOOK

The new Oxo Cook Book tells you when and how to use OXO Cubes. It contains recipes for every meal, simplified for practical home use — accurate measurements — easy directions. It is just the kind of cook book you have always wanted. We have a copy for you. Send us your name and address to-day—NOW, while you think of it—so we can mail your copy. FREE, of course.



"TWO MONTHS AGO my four-year-old daughter took her first yeast cake. It immediately satisfied a craving for something that her food did not contain. Her vitality has been wonderfully increased. None of the children's



"I AM A RAILROAD MAN of thirteen years' service, working on freight trains at all hours of day and night. Rest and meals are as uncertain as health would be without proper care. Conditions such as no one can consider the property of the stomach trouble so-called



With constipation banished, skin and stomach disorders conquered, vitality regained, thousands have found a new zest in living through one simple food

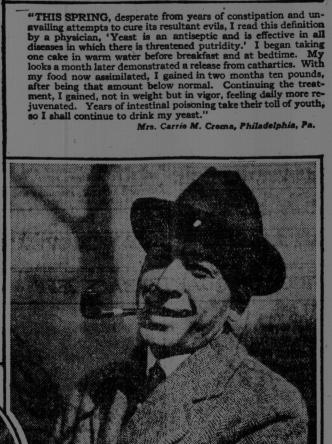
NOT a "cure-all", not a medicine in any sense -Fleischmann's Yeast is simply a remarkable

The millions of tiny active yeast plants in every cake invigorate the whole system. They aid digestion—clear the skin — banish the poisons of constipation. Where cathartics give only temporary relief, yeast strengthens the intestinal muscles and makes them healthy and active. And day by day it releases new

Eat two or three cakes regularly every day before meals: on crackers—in fruit juices or milk-or just plain. For constipation especially, dissolve one cake in hot water (not scalding) before breakfast and at bedtime. Buy several cakes at a time—they will keep fresh in a cool dry place for two or three days. All grocers have Fleischmann's Yeast. Start eating it today!

And let us send you a free copy of our latest booklet on Yeast for Health. Health Research Dept. 443, The Fleischmann Company, 208 Simcoe St., Toronto, Ont., Canada.





"I HAD THE REMEDY for my ill-health right on the shelves of my grocery store, but didn't know it. So I sold my store and entered the insurance business with the hope that the change would cure my stomach cramps and constipation. But it did not help me. I grasped someone's suggestion to try Fleischmann's Yeast. After taking three cakes daily for about two months I began to feel better. That was three years ago. I have taken no medicine for three years—just yeast. My insurance business is prosperous, so I am not sorry that I sold my grocery store, but I am sorry that I suffered for thirty-five years with stomach cramps and constipation before I discovered that the cure, Fleischmann's Yeast, was back there on the shelves."

Philip Holm, Clinton, Iowa.