

1878 1910

OUR THIRTY-SECOND BIRTHDAY

It is just thirty-two years ago today since we started to develop our extension business, and every year of that thirty-two has shown an increase in the volume of business, giving unmistakable evidence that the people of St. John and vicinity have appreciated the values we have offered. Many and varied are the changes that have taken place since 1878. The most pronounced pessimist must admit that St. John has materially advanced and we have advanced with it.

The small beginning of thirty-two years ago has developed into one of the largest boot and shoe establishments in the province. To attain that enviable position has been no easy task, and would have been impossible but for the co-operation of the purchasing public. Our heartiest thanks are publicly extended to each and every one of our numerous friends and customers. In the future we shall endeavor, by every means in our power, to merit a continuance of that generous patronage extended us in the past.

Waterbury & Rising
THREE STORES
King Street. Union Street. Mill Street.

KODAKS BROWNIES
And Photographic Supplies, At
S. H. HAWKER'S, Cor. Paradise Road and Main St.
THE TRANSFER CORNER

FURS! FURS!

In The Styles of The Season

Our Stock is Now Complete in all The Newest Leading Furs Whether of Neck Pieces, Muffs or Coats. We Invite Your Inspection

F. S. THOMAS
Fashionable Furrier
539 to 545 Main Street

"A GOOD PLACE TO BUY GOOD CLOTHES"

Winter Overcoats

Have you seriously considered the importance of having your Winter Overcoat THOROUGHLY good, made of strictly all-wool materials, tailored with care and skill, and as perfect in the "inside" details as in the external parts.

A Winter Overcoat is exposed to all sorts of weather. If not THOROUGHLY good its original elegance soon wanes. It looks commonplace, shrinks or stretches, wrinkles—takes on the appearance of the ruffled plumage of a moulting bird.

Gilmour's Overcoats are genuinely good all the way through. They "stay young" and retain their clean-cut outline and air of sartorial superiority.

We do not hesitate to GUARANTEE them in both material and tailoring.

Now on sale, NEW lines of Convertible Collar Overcoats, Single and Double-Breasted Ulsters, Prussian Ulsters, Chesterfield's and all the "snappy" styles young men admire, \$9 up to \$30.

GILMOUR'S 68 King Street,
Tailoring and Clothing
Agency 20th Century Brand Clothing

Purity and Potency in Prescriptions

And you get just that when you have your prescriptions filled at Porter's. Bring your prescriptions to us. You will be delighted with the service and your doctor will be delighted with the results.

FRANK E. PORTER
Prescription Druggist, Corner Union and Patrick Streets

WATCHES

A beautiful thin model 12 size, permanent gold-filled case, 17 jewel. An exact time-keeper. Longline movement. Only \$30.00

ALLAN GUNDRY
Optician and Watch Repairer, 79 King Street.

Grave Will Be Marked

North Shore Leader—Jack Sprague, a lumberjack, who died and was buried in the Miramichi woods seventy-eight years ago, will have his last resting place marked by a handsome bronze tablet. It will be erected to his memory this week by Guide Henry Braithwaite and John Ungar, W.

W. Stanton, C. E. Dinkley and H. D. Williams, sportsmen of Pittsburg. The gentlemen have been annual visitors to the Miramichi woods for several years and Sprague's lonely grave with nothing but a blazed tree to denote it aroused their sympathies and they decided to erect a tablet.

Fashion Hints for Times Readers



NOW THE HAT BOW IS AT THE BACK

Very few blocked felt hats are seen in the milliner's windows. Most of the models are of satin, silk, velvet or some other material folded or shirred over a frame. And most often the frame is a modified turban shape of some sort or other. The close-fitting turban pictured here is a favorite model, and this shape is particularly easy to manage by the same milliner. The top of the crown and edge of the brim are covered with velvet, the remainder of the hat being draped with handsome silk. At the back is placed the trimming—in this case a bow of satin ribbon, arranged in rising loops.

The Evening Chit-Chat

By RUTH CAMERON

LETTERS OF A SUCCESSFUL WOMAN TO HER NIECE.

DEAR NIECE—What's all this I hear from your mother, about your working evenings and lying awake nights worrying about some important document?

My dear Joan, you are right about the bread of independence being sweet eating, but let me tell you one thing. There's one mighty good way to make it sour on your stomach, and that is, buttering it with the butter of overwork and nervous exhaustion.

I don't believe you father will think that a few dollars a week repays him for having his jolly, sweet tempered daughter transformed into a nervous, irritable creature who flings off the handle over nothing and has hysterics every time her big brother teases her a little.

Of course, you are nothing like that yet, but that's the goal you seem to be aiming for.

Now, niece, no doubt, you've read a good deal in the newspapers, and so forth, about the clerk who doesn't see Miss Opportunity when she beckons to him, because he is too all-fired busy watching the clock.

Of course, there's plenty of truth in that kind of dope. But as usual, there's another side to that question. There's the man who's worked evenings and laid awake nights worrying over his business so much that he's too dead asleep to open his eyes wide enough to see the lady of the beckoning finger even when she shakes it right under his very nose.

To keep yourself bright, and alert, and efficient, is your duty, both to yourself and your employer.

And that doesn't mean that you should always refuse to work overtime either. That would be absurd. There are exigencies in every business that demand that occasionally, and the girl who has her hatpins all poised ready to ram them into the correct holes at the first stroke of five, and who acts like an abused wife when her employer asks her to stop a few moments and take an important letter, loses as many jobs as she deserves to. But being asked to work overtime or in the evenings is a regular thing, is something that no girl could stand. When that happens it means that your employer is trying to make you do to work two-thirds. And you can't do that even though you think you'd like to except by drawing on the future. That means that some day you will have to pay up on that over-drawn account by not being able to do the work of one. And that doesn't pay.

Now for the lying awake and worrying. That's got to stop right here, niece. Believe me, if you spend your first year just learning to leave your work at the office when you come away at night, and learn nothing else, you will have done well.

And during that isn't lack of devotion to your employer and your business, either. It's the height of devotion.

Which do you think a business man would rather have come to work in the morning for him—a fagged-out, nervous girl who was so devoted to his interests that she spoiled her evening's relaxation and her night's rest worrying over a fancied mistake, that she couldn't correct until morning anyhow, or a bright, efficient young person who had put her business out of her head the minute she left the office, and rested and relaxed for all she was worth and came back to her desk with a clear, steady brain, ready to correct any past mistakes and to minimize mistakes in the future?

Well, then niece, why don't you prove your common sense by being the right kind and justifying the sky-high good opinion of.

Your fussy but devoted-to-your-interests
Old Aunt.

Daily Hints for the Cook

MUSHROOM CATSUP
Do not peel the mushrooms for catsup. Simply wash and break in bits, then place in a stone jar with an ounce and a half of salt allowed for each quart of mushrooms. Let them stand in a cool place for three days, stirring several times a day with a silver spoon. On the third day put over the fire in a porcelain kettle and heat slowly. In about half an hour the juice will flow freely, then strain through a hair sieve, return to the fire and simmer 20 minutes. Measure and to each quart allow an inch of ginger root, a blade of mace, a bay leaf, pinch of cayenne, an ounce each of allspice and black pepper. Boil down to half the quantity, which will require several hours. Stand all night in a cool place until clear and settled. Pour off from the sediment and bottle, filling the flask up to within an inch of the top and filling the space left with olive oil as a preservative. Seal tightly, dipping the cork in molten resin. The bottles should be very small, as mushroom catsup soon spoils when exposed to the air.

DR. MARTEL'S FEMALE PILLS
SEVENTEEN YEARS OF STANFORD
Prescribed and recommended for women's ailments, a scientifically prepared remedy of proven worth. The same from their use is quick and permanent for sale at all drug stores.

Spread Paste—It's COMMON SENSE!
If a house is over-run with roaches, bugs, and similar vermin, be sure to use COMMON SENSE Bug Paste. About 1/2 lb. of it is their last meal. 25c. and \$1. at all dealers.

GRAPE CATSUP
For grape catsup allow a pound of sugar to five pounds of the fruit. Boil the sugar in a cupful of vinegar for a quarter of an hour with half an ounce each of cloves, mace and cinnamon. Meanwhile bring the pulp and skins of the grapes to a scalding point, cool and rub them through a sieve. Add the pulp to the vinegar and cook for 20 minutes. If the catsup is too thick it may be reduced with vinegar.

GINGER CAKE
Cream together one half cup brown sugar, one half cup white sugar, one half (generous) cup lard and butter mixed, and the yolks of two eggs. Add one teaspoonful each of ginger and cinnamon, one quarter teaspoonful cloves and one fourth nutmeg. Mix together one cup molasses, one cup sour milk and one teaspoonful bicarbonate soda. Add this mixture to the creamed sugar alternately with three cups of flour sifted with one large teaspoonful baking powder. Lastly fold in the beaten whites of two eggs. Bake in a dripping pan. Frost with boiled frosting flavored with the extract of ginger.

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The high roller doesn't always roll in wealth.

MISS McCLELLAND, Corsetiere, COMING

We take pleasure in announcing that MISS McCLELLAND, the Expert Corsetiere, will be here on Monday, October 17th.

Since her last visit many have been enquiring when she would be here again, and already a large number of ladies have asked to have appointments with her as early as possible.

Miss McClelland is well qualified to answer any questions as to the style most suitable for the different figures, the weights and qualities most desirable and is prepared to alter any of the **BIAS CORSETS**, which she especially features, to suit any figure. Come in during the next ten days from 9 a. m. to 6 p. m. and have your Corsets fitted free of charge.

LADIES' UNDERWEAR
New Fall Underwear in special values. Give your order early while the full assortment is in stock.

VESTS and DRAWERS
Watson's make, wool and cotton mixture, unshrinkable, vests with high neck and long sleeves, button front, drawers, ankle length, natural or cream, 50c. pair.

LADIES' VESTS
Fine ribbed, all pure wool, high neck, long sleeve, button front, \$1.00 and \$1.25

STANFIELD'S VESTS and DRAWERS
Fine ribbed, all wool, white or natural, long sleeve, button front; drawers, ankle length to match, \$1.25 garment

CHILDREN'S VESTS and DRAWERS
Children's vests, wool and cotton mixed, in all sizes, high neck and long sleeves, ankle length drawers to match, 35c. and 50c.

LADIES' HOSIERY
Penfield's Full Cashmere Hose are among the most sought after on account of their guarantee. These come in all sizes, in black or tan and are guaranteed to give perfect satisfaction or they will be replaced with 2 pairs, 50c. pair

CHILDREN'S HOSE
1 x1 Rib Hose with double knees, all sizes, 25c. and 50c. pair

PLAIN CASHMERE HOSE
For Girls and Misses, 25c. and 50c. pair

LADIES' EMBROIDERED CASHMERE HOSE
Fine quality Black Cashmere Hose, with colored hand embroidery, 45c. and 75c. pair

J. W. Daniel & Sons, Limited

LONDON HOUSE, COR. KING STREET

OPPORTUNITIES FOR BOARDS OF TRADE

(Financial Post.)

The Financial Post's reference in its issue of September 24th to the alertness of the Saskatchewan Board of Trade has led the secretary of the Halifax Board of Trade to write us thus: "About a fortnight ago this board was the means of stopping what is believed would have been an advertising fraud in this city—the name of a local charitable organization being used for the purpose of soliciting money."

It was, however, by threatening to take legal action against the people, we succeeded in collecting a fair amount of money for the organization referred to, and are led to believe that the people who were about to perpetrate the fraud left this city much poorer, but wiser."

Evidently not all Boards of Trade, however, are on the outlook or are able to serve the community. The Central Alberta, of Westsaskatoon, published in its last issue a tirade against inefficient Boards of Trade, under the heading "A Hand-

THE ELGIN MEETING

(Sackville Tribune)

Some writing editorials for the St. John Standard recently used two or more columns of space in trying to belittle the Liberal gathering in Elgin, Albert county, and in attacking Dr. McAllister, Hon. C. W. Robinson and every one else who spoke at the meeting. The Standard's editorial board of late has been said to be composed of three politicians and as the St. John Telegraph well says the Standard's article sounded "very much like Mr. Hazen at his worst."

But the meeting must have worried the Conservatives a good deal to call forth two columns of Standard editorials. It will take more than the winning ways of Organizer Dickson to carry Albert for the Conservatives when the next local campaign comes on.

Thomas A. Frisell, said to be a consistent advocate of prohibition in the town of Hinesdale, advertises that his store is on the "sunny, light and sober side of the street."



The men who are doing the big things to-day, are the men who think for themselves.

The men, who think for themselves, think about themselves.

All men, who are making reputations, know the value of personal appearance.

They use the GILLETTE, and look the whole world in the face with clean shaven faces.

The Gillette face is the sign of success.

You are in company with the biggest men on the continent when you shave with the GILLETTE.

This is the new Gillette Sign, displayed by dealers handling Gillette Razors and Blades.

Look for the sign—look at the Razor. The dealer displaying this sign will gladly point out the unique features of the Gillette—or write us for descriptive booklets.

GILLETTE SAFETY RAZOR CO. OF CANADA, LIMITED,
MONTREAL.