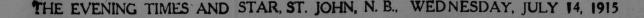
## MC 2035 POOR DOCUMENT



In All Our Experience in the Clothing Business We've Never Had Better Values To Offer Than You Can Get at This

# Great Mid-Summer Sale Which Starts Tomorrow

It isn't the discount off, however, that makes this sale such a tremendous money-saving opportunity. It is the fact that the discounts have been clipped from prices which were already the lowest in the city.

It is the fact that the clothing we offer you is the highest type of ready-to-wear clothing that is made. Materials are the best, cut, fit and finish the newest and best style, and as for the service it will give-well, ask any man who has ever worn the clothing and he'll tell you it can't possibly be excelled. It will pay you to provide for next summer's needs as well as for the balance of this season.

science is under him, but of what he learned from them of the intimate sec-rets of the war, he said, he was natural-iy not privileged to talk. The Rabbi said he came away from the battlefield with all its heart-sickening ilaughter, with a solemn sense of the awful consequence of the war upon the whole world. Being asked what was the deepest impression he brought back with him he answered that the ultimate effect of the war was a thing all humanity must seriously regard, adding: Old Legend Fulfified.

10

Born

TROOPS' SPIRIT IS

SUPERBLY HEROIC

fidence in Ultimate Victory

CHIEF RABBI INTERVIEWED

bined With Steadfast Clinging

to Faith in Which SoldiersWere

MANY PEASANTS

Allies Have Unshakeable Con- Troops Bring Prosperity To

ound Religious Teleration Com- Canadian Soldier Tells of Exper-

London, July 18—On his return to London tonight after a fortnight's visit to the firing line in France, Chief Rabbi Hertz, of the United Hebrew Congre-gations of the British Empire, said, in an interview with a correspondent, that he spirit of the British and France.

PROFIT BY WAR

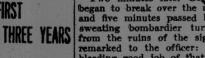
Some Districts

EVERY COTTAGE A CAFE

iences in France--Windmill That

Helped Germans to Entrap Our

<text>



the in the interval interval

Arlington, July 13—There was a hap-by reunion at the home of John C. Waage last week. Mr. Waage and his brother, Capt. Christian Waage of the Norwegian steamer Corona, meeting for the first time in thirty-three years. Al-though the two brothers had been in communication during these years the nearest they had been to each other was a few years ago when John was in Glas-gow and his brother in Liverpool, Eng. In early life both followed the sea, and for some time sailed from Norway

### IT RUINS HAIR TO WASH IT WITH SOAP

Soap should be used very sparing-ly, if at all, if you want to keep your hair looking its best. Most soaps and prepared shampoos con-tain too much alkali. This dries the scalp, makes the hair brittle, and

the scalp, makes the hair brittle, and rvins it. The best thing for steady use is just ordinary mulsified cocoanut oil (which is pure and greaseless), it's cheaper and better than soap or any-thing else you can use. One or two teaspoonfuls will cleanse the hair and scalp thorough-ly. Simply moisten the hair with water and rub it in. It makes an abundance of rich, creamy lather, which rinses out easily, removing every particle of dust, dirt, dandruff and excessive oil. The hair dries quickly and evenly, and it leaves the scalp soft, and the hair fine and

pairs of Bloomers.

#### Remember, this is not a sale of odd's and ends, but takes in our entire stock.

#### MEN'S SUITS

Deduce	-1 +		2 05
\$ 8.50 Fancy Tweed and Worsted SuitsReduc	ea to	)	
10.00 Fancy Tweed and Worsted Suits	ed to	) (	1.90
15.00 Fancy Tweed and Worsted Suits	ed to	) 12	6.70
18.00 Fancy Tweed and Worsted Suits	ed to	) 14	1.80
20.00 Fancy Tweed and Worsted Suits	ed to	0 10	0.90
25.00 Fancy Tweed and Worsted Suits.	ed to	) 21	1.20
30.00 Fancy Tweed and Worsted Suits	ed to	24	.00
15.00 Blue and Black Suits	d to	12	.70
20.00 Blue and Black Suits	ad to	16	.95
30.00 Blue and Black Suits	ed to	25	.00

#### MEN'S LIGHT WEIGHT OVERCOATS.

\$10.00	OvercoatsNow		\$12.00 Ov	vercoatsNow	\$ 8.85
	OvercoatsNow		18.00 Ov	vercoatsNow	14.85
25.00	OvercoatsNow	19.85	30.00 Ov	vercoatsNow	24.00

#### MEN'S AND LADIES' ENGLISH WATERPROOF COATS.

6.50 Waterproof CoatsNow	\$ 5.20	\$ 8.00 Waterproof Coats Now \$ 6.45
10.00 Waterproof CoatsNow		12.00 Waterproof Coats
15.00 Waterproof CoatsNow	12.30	20.00 Waterproof Coats Now 16.70

#### MEN'S TWO-PIECE SUMMER SUITS. CHIEFLY NORFOLK STYLES

\$ 7.50 Suits	 10.00 Suits Reduced to	7.85	
	 15.00 Suits Reduced to	11.90	
18.00 Suits	 20.00 Suits Reduced to	15.90	

#### MEN'S WORKING AND DRESS TROUSERS

\$1.25	Trousers	to	\$ .98	4.00 Trousers	Reduced to	3.10
1.50	Trousers	to	1.15	5.00 Trousers	Reduced to	4.15
2.50	Trousers	to	1.98	6.00 Trousers	Reduced to	4.85
3.50	TrousersReduced	to	2.68	7.00 Trousers	Reduced to	5.90

#### SOME EXTRA VALUES IT WILL PAY YOU TO INVESTIGATE.

Dress and Frock Suits at special prices. Overalls and Jumpers at great reductions.

			TOPPITI		
\$3.75	Suits	 	 	Now	\$2.95
6.00	Suits	 	 	Now	4.80
5.00	Suits	 	 	Now	3.95

#### LADIES' FANCY COATS.

Regular \$11.5	0 Coats For \$ 7.67	4
	0 Coats	
Regular 16.2	5 Coats For 10.83	-
Regular 23.0	0 Coats For 15.34	

### CHILDREN'S REEFERS (21-2 TO 10 YEARS.)

N	avy Se	rge, S	Shepher	d Check	and Fancy	Tweeds.
\$ 3.50	Coats					For \$2.80
6.00	Coats					For 4.80
						For 7.20
5.00	Coats					For 5.95
10.00	Coats					For 7.95

#### EXTRA SPECIAL BARGAINS IN THE BOYS' DE. PARTMENT.

...3 for 79c.

Dark Galatea Russian Blouse Washable Suits at hair prices.
Dark Galatea Russian Blouse Washable Suits at hair prices.
regular price \$1.35, \$1.65, \$1.75......Sale Price 79c.
Khaki Soldier Suits, 3 to 10 eyars, with long pants; regular price \$2.75......Sale Price \$2.35
Child's Washable Hats. Were 25c. now 19c.; were 40c.

now 32c

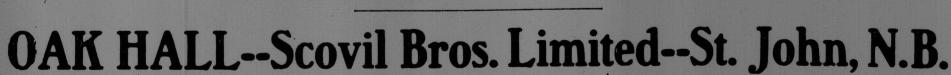
Boys' Negligee Shirts; regular price \$1.00. . Sale Price 79c. Here are some articles for 19c. it would be good busi-ness to purchase freely of: Underwear, Black Cotton Stockings, Silk Ties, Leather Belts, Police Braces. All Boys' Furnishings at saving price.

There Won't Be Another Sale Like This in St. John This Season --- There Can't Be

Extra Salesmen.



No Goods On Approval.



Suits that were 6.00.....Reduced to 4.80 Suits that were 8.00.....Reduced to 6.40 Suits that were 10.00.....Reduced to 7.95 Suits that were 12.00......Reduced to 9.60 Suits that were 15.00......Reduced to 11.95

BOYS' WASHABLE SUITS. Styles are Oliver Twist, French Blouse, Middy and Vestee in White and Fancy Colors.

\$ .75 Suits ..... Now .59 1.50 Suits ..... Now 1.19

BOYS' 2-PIECE SUITS (8 TO 16 YEARS.) New York Styles. All the higher price Suits have two

Suits that were \$3.50..... Reduced to \$ 2.80 Suits that were 4.50..... Reduced to 3.60

2.50 Suits ..... Now 1.98 1.00 Suits ...... Now .79 1.75 Suits ..... Now 1.39 3.00 Suits ..... Now 2.39

LADIES' SUITS.

Regular siezs and special sizes for stout figures. Materials Blue and Black Poplin, Serge and Fancy Weaves.

\$28.00	Suits	Reduced	to	\$19.00	
30.00	Suits	Reduced	to	20.00	
32.80	Suits		to	21.87	



CONSTIPATIENTS

Read This

Disrevencent Sait, sold 25c and 60c, stimulates the stomach digestion, flow of bile into the ses a flow from the in-is, and restors the nefluffy an acy, and a few on the back door just in time ter in the morning Fitch went out to that the lead had made a furrow and ter in the morning Fitch went out to had uncovered a large American cent USE THE WANT and we are the shot struck, and found of the year 1800. d at about 2 a. m. by the loud cack- haster AD. WAY