

# ROYAL Yeast Cakes

**BEST YEAST IN THE WORLD.**  
DECLINE THE NUMEROUS INFERIOR  
IMITATIONS THAT ARE BEING OFFERED  
AWARDED HIGHEST HONORS AT ALL EXPOSITIONS  
**E.W. GILLET COMPANY LIMITED.**  
WINNIPEG TORONTO ONT. MONTREAL

According to the Canadian Forestry Association, fifty per cent. of Canada is capable of growing nothing but timber crops. More than four hundred patents have been issued by the United States for devices intended to harness the power of sea waves.



DISRAELI (GEORGE ARLISS) AND MRS. TRAVERS (MARGARET DALE), THE PLOTTER AND THE FAIR CONSPIRATOR, IN THE FAMOUS PLAY THAT WILL BE SEEN AT THE PRINCESS THIS WEEK.

## High Grade, Price Saving Diamond Jewelry

**CHRISTMAS!** the time of special new gift-giving, of merriment and of good will.

Gifts that appeal as particularly appropriate for the occasion are those where diamonds—the King of Gems—predominate. If there is one Department of our store that we are just a little bit more than ordinarily proud of, it is in the one devoted to Diamonds and precious stones, generally.

The accompanying illustrations give but a very modest idea of what we actually show. Still, even here, is there not a suggestion of superiority? Platinum-mounted Jewelry is the modern way of fashionable society in the wearing, and of skilful artists in the designing of fine Diamonds.

We show a most attractive array of beautiful "first-water" gem designs, not only smartly fashioned according to our own ideas, but continually complimented upon by connoisseurs and visitors from the world's leading jewelry centres. "Not outside Tiffany's have we seen such magnificent splendour as your windows display and your values are certainly very tempting," was an opinion expressed by one of a party of tourists recently. Yes, for upwards of forty years we have been continuously situated in about the same and one locality, patronized by the very first families of Toronto. By this we mean that class of buyers who want the best; until to-day "Kents'" is a bye-word and a familiar name in most Canadian homes where High-Grade Jewelry is possessed. We show for Xmas buying a most remarkable selection, where a reasonable outlay is only necessary. For instance, a pair of Gent's Cuff Links, with small, pure, perfectly-cut Diamonds, costs but \$10.00.

From this price up, including a most select and chaste Lavalier of simple design in platinum, containing but three single diamonds, one as large as a man's thumb nail and costing \$3,500.00, our stock contains a long list of desirable gifts.

Between \$1.00 and \$15.00 an almost unlimited variety of gift-like suggestions may be availed of all too long a story to successfully enumerate. One must come and see for one's self.

So we invite you to do so before our assortments are invaded, and secure wider selection.

Fine Diamond Designs Mounted in Platinum



Our illustrations herewith give but an idea of the character of our selections, where Platinum—the metal so admirably adapted for Diamond Jewelry—shows to much advantage.

**Kents' Limited** DIAMOND JEWELRY SPECIALISTS  
144 YONGE ST., TORONTO

## KENTS' Limited, 144 Yonge Street, Toronto

The only firm by this name trading as high-grade jewelers in our locality. Remember the address. It's important to you, 144 Yonge Street.

### Everything in Musical Christmas Presents

#### VICTROLAS

#### VICTOR RECORDS

#### MUSIC ROLLS

#### BANJOS

#### GUITARS

#### VIOLINS

#### MUSIC ROLL CABINETS

#### MUSIC CABINETS

#### INSTRUMENT CASES

#### MUSIC CARRIERS

#### PIANOS

#### PLAYER-PIANOS

OPEN  
TILL  
10 P.M.

OPEN  
TILL  
10 P.M.

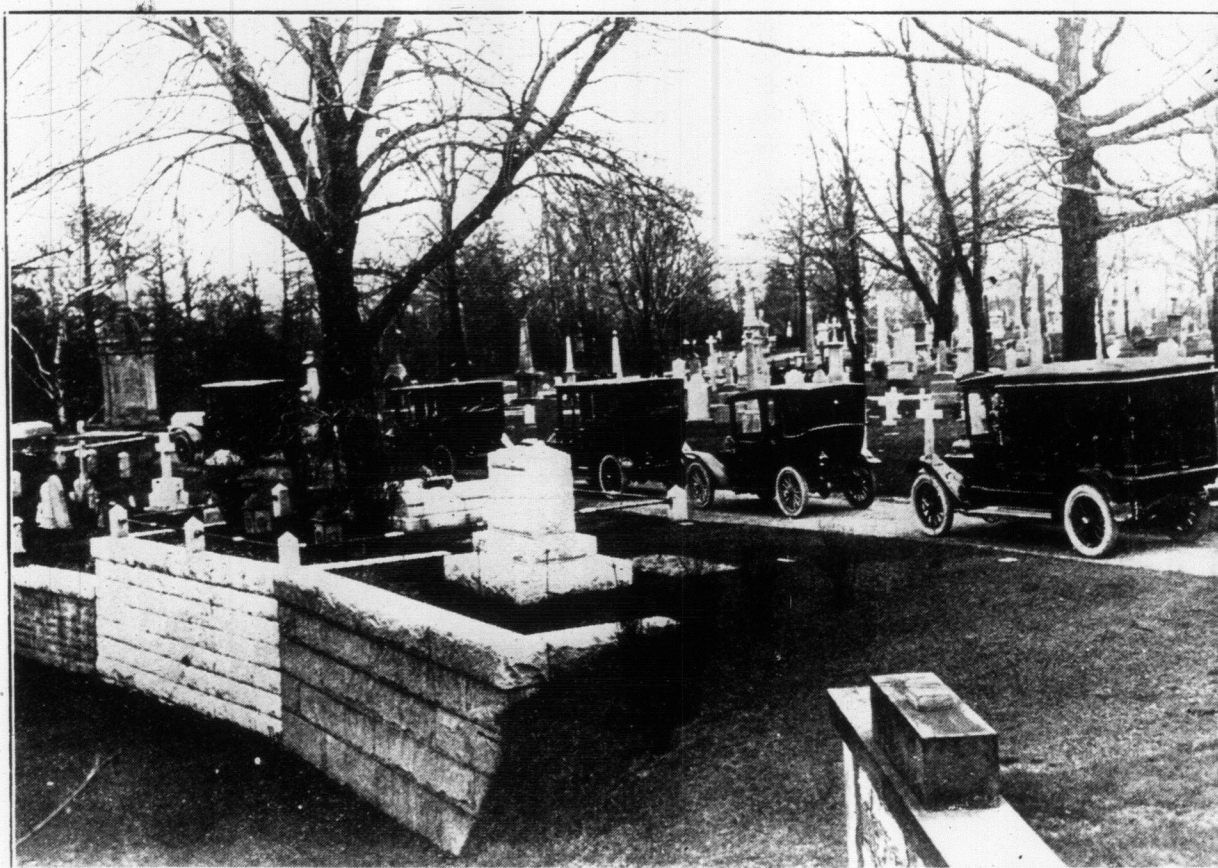
Music

**Bell**

Rooms

146 Yonge St.

Toronto



FUNERAL IN ST. JAMES' CEMETERY, SHOWING LIMOUSINES AND FIRST MOTOR HEARSE IN CANADA, INTRODUCED BY A. W. MILES, 390 COLLEGE STREET, ADDING A NEW FEATURE TO ONE OF THE BEST ESTABLISHMENTS ON THE CONTINENT. THE MOTOR HAS BECOME A NECESSITY IN COVERING THE LONG DISTANCES TO CEMETERIES, FOREST LAWN MAUSOLEUM AND TORONTO'S EVER-WIDENING SUBURBS.

### Topless Tricot and Stockinette Tailored Corsets

The closing days of this special sale of these stylish and up-to-the-minute Corsets are at hand. They are the vogue and the almost indispensable Corset materials. Decide to let us demonstrate and you'll surely be charmed with the superior quality and workmanship. Special sale prices run as under:—

25.00 Silk Tricot Corsets	15.00
10.50 Suede Corsets	7.50
8.00 Cotton Tricot Corsets	6.00
6.00 Stockinette Corsets	5.00
6.00 Stockinette Corsets	3.00

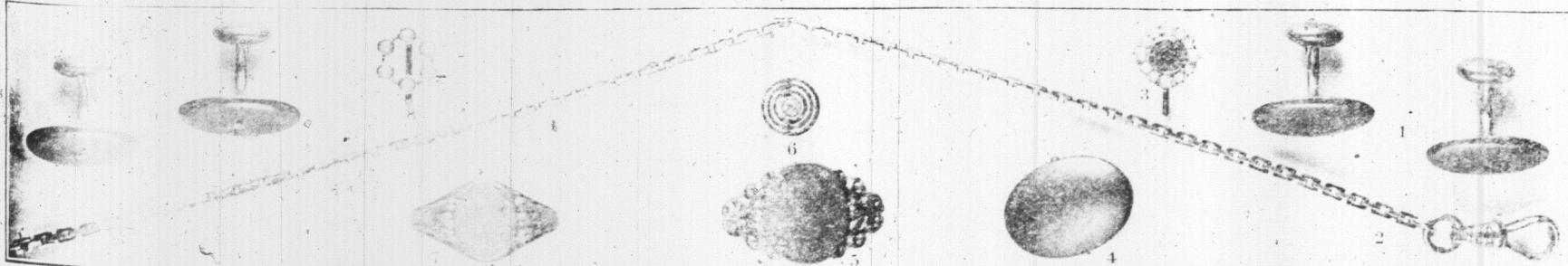
The latter have slight flaws that will not impair their wearing qualities. They are practically good as new.

#### Christmas Corset Offer to Customers

Wouldn't your friends appreciate a gift of stylish tailored-to-order Woolnough Corsets? Here's an inviting offer. If your name is on our books we will let you have an order for **\$15 CORSETS AT 10-50, or \$10 CORSETS AT 7-50**. Your friend may have the order you present her with made up any time between now and January 10th.

**WOOLNOUGH---CORSETIERS**  
276 YONGE ST., TORONTO

### GIFT SPECIALS FOR MEN



10k gold links, in velvet case, each \$2.75	3. 14k gold, Peridot Pearl Tie Pin \$1.50	6. Genuine Diamond Tie Pin, 14k gold mounting \$8.00
Same \$3.50	4. 10k solid gold Tie Clip, including engraving \$2.00	7. 14k gold Signet Ring, including engraving \$4.50
2. New "W" guaranteed gold-filled \$3.50	5. Heavy 10k gold Signet Ring, including engraving \$5.00	8. 14k gold Pearl Set Tie Pin \$3.00
		9. Diamond Set, 10k gold Cuff Links \$8.00

What is sometimes a puzzle. A man wears limited jewelry, so the above suggestions represent pretty nearly all the things that are suitable. There are other things like Fountain Pens, Silver Pencils, Watch Chains, etc., which we will show. You will then realize what a money-saving place Ellis Bros.' Store is. Order carefully and promptly.

**ELLIS BROS., Limited, Jewelers** 108 Yonge St.  
Open Evenings



LEAVE IT TO THE SCHOOLBOYS TO FIND NEW IDEAS IN AMUSEMENT, ESPECIALLY WHEN BUILDING OPERATIONS ARE GOING ON.