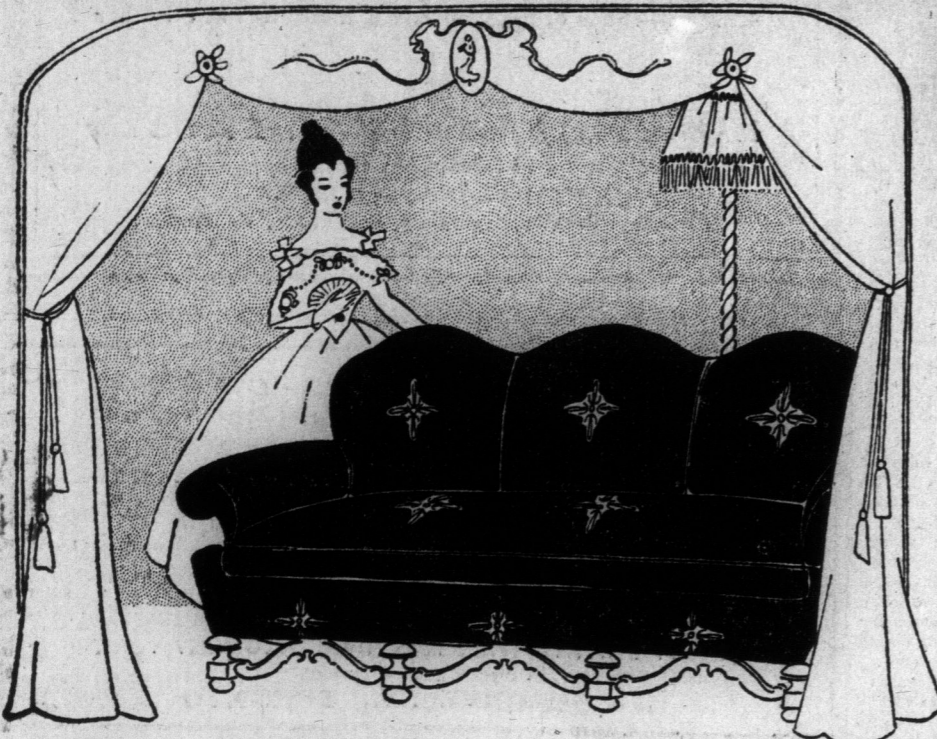


"Here's the Rub" Bath Towels 85c Pair

THE ROBERT SIMPSON COMPANY LIMITED

Vacuum Cleaners 12 Only. Well-Made and Efficient



Our February Sale of CANADA-MADE FURNITURE

Is Great From Every Point of View-- GREAT in showing how Canadian makers are now equalling anything on the continent;

- Buffet, in genuine quarter-cut oak, fumed or golden finish, two cutlery drawers, double door cupboard and long linen drawer, British bevel mirror. Regular \$18.95

- Buffet, "Colonial" design, made of genuine quarter-cut oak, fumed or golden finish, two top drawers, centre cupboard and drawer, two end cupboards and long linen drawer, British bevel mirror. Regular \$38.00, February Sale price \$29.00

Decorations for Living Rooms To harmonize with the fumed oak woodwork and Jacobean or willow furniture, we are showing soft-toned foliage tapestries, in brown and gray, and exceptional conventional drawings, not stiff, but exceedingly graceful. Prices, roll 25 to 150

Begin Your Shopping Early Today

Bring the Boy for His Spring Suit at \$5.95 Regular \$8.50, \$9.50, \$10.00 and \$12.00.

128 only, in newest styles, single-breasted yoke, Norfolk model; fancy and plain pleats, with stitched-on belts, and fine cut bloomers; Scotch and English cloths; browns, grays and dark fancy weaves; sizes 27 to 35. On sale Saturday at \$5.95

Boys' Winter Ulsters \$4.95 Regular \$8.00, \$8.50, \$9.50, \$10.00 and \$11.00.

78 Ulsters, splendidly tailored from Scotch and English ulstering, in dark brown and gray; odd sizes of regular stock; double-breasted model, with wide storm collars and belt; sizes 31 to 35. Saturday 4.95

The Boot Sale Begins 8.30 a.m. There's the reason of good service behind the wonderful popularity of these Saturday Boot Sales. The same people come and come again because they find styles, fit and wearing qualities as good as the prices are small.

- 2500 PAIRS MEN'S LATEST WINTER BOOTS. In button and lace styles; genuine Goodyear welted soles, made of velour calf, gunmetal calf, box calf, patent calf and kid, and tan calf leathers; light and heavy soles; military and flat heels; stylish military toe shapes; sizes 5 1/2 to 11. Regular \$4.00, \$5.00 and \$6.00. Today 2.95

Durable Draperies ENGLISH VELOURS, YARD, \$1.25 We have just received a large shipment of English velours, in green, brown and rose; 50 inches wide; for curtains or portieres. Saturday, per yard \$1.25

"SUNRESISTA" CASEMENT CLOTH, 65c. Notwithstanding the fact that sun-fast dyes are unusually scarce, we are offering this fabric at an exceptionally low figure. We purchased this fabric months ago; 50 inches wide; green or brown. Saturday, per yard .65

LACE CURTAINS. A large assortment, with two special lots for Saturday, as follows: Curtains, 3 1/2 yards long, white, floral borders. Pair 1.29 Curtains, 3 yards long, white, new designs. Pair .75 CURTAIN NET. Practically new, block, spray and spot effects; 40 and 45 inches wide. Yard .24 CURTAIN FABRICS AT 15c. Assortment of nets, and pretty block effects and scrims, with hem-stitched borders; also muslins, in spots and stripes. Saturday, yard .15 ARTISTIC CHINTZES, 21c YARD. Some of these originally priced as high as 45c a yard; 30 and 36 inches wide. On sale Saturday, per yard .21

Underpriced Underwear and Other Things for Men Men's \$1.50 to \$2.25 Underwear, 98c

Pure wool, imported and Canadian makes; unshrinkable; broken ranges of regular stock; some of the shirts are double-breasted and double-backed; sizes 32 to 46; not all sizes to match. Regular \$1.50, \$1.75, \$2.00 and \$2.25. Saturday 98c AND \$1.00 NEGLIGE SHIRTS AT 50c. Plain and fancy stripes, broken ranges from regular stock; coat styles; laundered cuffs; sizes 13 1/4 to 17. Regular 98c and \$1.00. Saturday .55

3000 Pairs of Women's New Winter Boots, showing several of the leading makers of New York and Canada; in patent cut, kid, gunmetal, box calf and tan leathers; Goodyear welted and McKay-sew soles; Cuban, kidney and Spanish heels; plain and toe-cap vamp; colored and black cloth and kid uppers; sizes 2 1/2 to 7, in different widths. Regular \$3.00, \$4.00, \$5.00. Today 2.49

WESTON'S GIRLS' BOOTS GREATLY REDUCED. 500 Pairs Girls' Boots, in kid, button and lace styles; made with solid leather counters and box toes, with good weight soles, and solid heels; we recommend this boot for either school or dress. Sizes 11-2, today, 1.49; sizes 8-10, today 1.39

The Floor Coverings SMALL AXMINSTER RUGS, Regular \$11.25, FOR \$9.75. 8 only, in Oriental designs, for halls, small dens, or living-rooms; very good colorings; size 6 1/2 x 4 1/2. Regular \$11.25. Saturday, February Sale price \$9.75

OILCLOTH MATS FOR KITCHENS AND BATHROOMS. These Oilcloth Mats are very strongly made, woven in a variety of patterns, reversible, just useful in front of the sink, stove or bath, to save the linoleum. Great variety of colors. Three sizes: 18 x 24 inches .25 20 x 32 inches .30 26 x 42 inches .50

COCOA MATS. Red and green borders, three sizes: 14 x 24 inches .22 16 x 27 inches .29 18 x 30 inches .32 SIX BIG SPECIALS IN ODD RUGS. One of the best bargains we have offered in this sale: Wilton Rug, two-tone blue, size 11.3 x 12.0. Regular \$54.00. Saturday \$35.00 Wilton Rug, fawn ground, small conventional, size 11.3 x 12.0. Regular \$49.50. Saturday \$29.95 Wilton Rug, Oriental design, size 11.3 x 12.0. Regular \$49.50. Saturday \$29.95 Axminster Rug, green ground, Oriental, 10.6 x 12.0. Regular \$30.00. Saturday \$22.95 Wilton Rug, Oriental design, rose and green colorings, size 11.3 x 12.0. Regular \$49.50. Saturday \$29.95

LAST DAY FOR SELECTING YOUR INLAID LINOLEUMS TO BE LAID FREE. Large stock to select from, all new and perfect goods, well seasoned, in black, tile, Oriental and hardwood designs, \$1.25, \$1.45. Saturday, laid free.

Women's Winter Coats Half Price and Less at \$10.00 Dozens of individual styles and samples, including all the latest mid-winter designs; some fur trimmed; made from all-wool popular materials, and a wide range of new colors. Regular to \$25.00. Saturday 10.00

Suits That Insure Satisfaction MEN'S ENGLISH TWEED SUITS, \$9.95.

Made from reliable brown or gray, in good single-breasted, three-button sack style, with high-cut vest; sizes 36 to 44. Regular \$13.50 and \$15.00. Saturday at \$9.95 YOUNG MEN'S SUITS IN SIZES 33 TO 36, TODAY, \$12.50. Sack coats with soft roll lapels, two and three-button, close-fitting and short length; vest high cut, with collar; narrow, straight-cut trousers; tweeds in brown or gray stripe and check patterns; sizes 33 to 36. Saturday 12.50 Men's English Tweed Trousers, \$2.25—Browns and grays; sizes 32 to 44. Saturday 2.25

Canadian and American Overcoats for Men \$12.95 Broken lines from the best Canadian and American manufacturers; only a few sizes of any one line, but in the lot every size from 36 to 44; brown tweed, in small check pattern, smart slip-on style; brown raw edge melton or brown and gray English tweed; beautiful cheviot cloth, in black or color mixed goods, made in the season's best styles; single and double-breasted, close fitting and box backs, and short length; velvet collars and soft roll lapels; satin or twill mohair linings; sizes 36 to 44. Regular \$18.00, \$20.00 and \$24.00. Saturday \$12.95

MEN'S MILITARY KHAKI SOCKS Wool, worsted and cashmere, 39c, 50c and 65c; a small quantity only of khaki wool socks; English makes; the regulation army sock. Sizes 9 1/2 to 11. Wool Worsted, pair .65; 2 pairs for 1.25 Wool Worsted, per pair .39; 3 pairs 1.10 Plain Cashmere, per pair .50 Plain Cashmere, per pair .39; 3 pairs 1.10

MEN'S SILK SOCKS 39c Travellers' samples, in good condition; Lord & Taylor's brand; 1916 patterns; heavy silk; vertical stripes and other patterns; great range of colors; sizes 9 1/2 to 11. Regular 65c. Saturday, February Hosiery Sale, 3 pairs 1.10; pair .39

Men's Silk Socks 39c

Men's Silk Socks 39c



New Millinery Each day new "Early Spring" Hats are arriving - sailors, turbans and close-fitting styles of rich satin, in black, nigger brown, navy, French blue, new rose, etc.; many show smart touches of straw, making an effective "immediate wear" hat, practically no trimming being required. Big showing today at 1.50, 2.00 to 3.50

Men's Fur-Lined Coats Shells of fine black beaver cloth; lined, including sleeves, with dark muskrat skins; collars of Canadian otter or Persian lamb; sizes 36 to 42 chest and 50 inches long. Regular \$65.00 coats. Saturday 45.00 Fur-lined Coats, selected muskrat lined, Persian lamb collars. Regular \$100.00. Saturday at 62.50 Russian Muskrat-lined Coats, Canadian otter collars. Regular \$125.00 and \$150.00. On sale Saturday 79.00

Men's Fur-Lined Coats Shells of fine black beaver cloth; lined, including sleeves, with dark muskrat skins; collars of Canadian otter or Persian lamb; sizes 36 to 42 chest and 50 inches long. Regular \$65.00 coats. Saturday 45.00

Men's Fur-Lined Coats Shells of fine black beaver cloth; lined, including sleeves, with dark muskrat skins; collars of Canadian otter or Persian lamb; sizes 36 to 42 chest and 50 inches long. Regular \$65.00 coats. Saturday 45.00



Today's Market Telephone Adslade 6100 MEATS Leg of Young Lamb, special, per lb. .23 Shoulder Roasts of Beef, very tender, per lb. .15 Thick Rib Roast Beef, per lb. .18 First Rib Roast, choicest cuts, per lb. .20 Finest Quality Porterhouse Roast, per lb. .13 Brisket Beef, boiling, per lb. .10 All-Pork Sausage, our own make, per lb. .17 Ingersoll Breakfast Bacon, choice mild, whole or half, special, per lb. .22 Pure Lard, 3-lb. pails, gross weight, per lb. .55

GROCERIES 2000 lbs. Finest Creamery Butter, White Clover Brand, per lb. .26 Toasted Cornflakes, 3 packages .25 Loaf Sugar, 3 lbs. .25 Macaroni's Soups, assorted, 2 lbs. .25 Peas, small and tender, Old Oak brand (not more than six lbs. to a customer), 3 lbs. .25 California Canned Asparagus Tips, per tin .23 Clark's Pork and Beans in Chili Sauce, large tin .23 Choice Red Salmon, 2 tins .25 Baker's Cocoa, 4 lb. tin .22 Macaroni's Pickles, Mixed Chow and Gherkins, pint bottle .23 Finest Canned Fruit, Raspberries, Strawberries and Cherries, per tin .18 Crossed Fish Brand Sardines, 2 tins .25 Pure Honey in Comb, section .22 Choice California Prunes, 2 lbs. .15 Fancy Mixed Biscuits, per lb. .15 Choice Olives, pint gem .20 200 pails Choice Strawberry Jam, Lily brand, Regular 70c. Fall .62 Fresh Fruit Cake, per lb. .15 100 lbs. Fresh Roasted Coffee in the Bean, ground pure or with chicory. Saturday, per lb. .27

FRUIT Choice California "Sunblast" Oranges, good size, sweet and seedless, dozen .25 Fancy Apples for table use, peck .65 Choice Grape Fruit, 4 for .25 Choice California Figs, in packages. Special, 3 for .25 500 lbs. Assorted Chocolates, fruit flavoured, Saturday, dozen .25 Choice Assorted Nut Taffy, per lb. .12 Simpson's Special, assorted colors, per dozen .25 Calla or Easter Lilies, per dozen .25 We do floral designing at moderate prices

Flowers Princess Violets, 15c bunch, or 2 bunches for 25c. Carnations (assorted colors). Regular 90c. Saturday, dozen .75 Daffodils, single or double. Saturday, dozen .75 Tips, Special, assorted colors, per dozen .25 Calla or Easter Lilies, per dozen .25 We do floral designing at moderate prices

C.P.R. BU... PROBS... ALLI... Ente... Briti... FRENCH C... TORPEDO... COAST... Amiral Charner... Nearly Four... Men L... WAS ON PAT... French Ministry... Abandons Ho... Warship's... PARIS, Feb. 12.—The... statement was... today: "The ministry of... the state of the cruise... which has been in... coast. No new... ordered from the cr... when, according to... a submarine... warship. The Amiral Charner... conditions carried a... was 347 feet long, 46... displaced 4880 tons... with two 7.6-inch guns... and an aft, six 5.5... pounders, four 3-p... pounders and four to... was laid down in 18... RAID FROM ZE... PLANNED BY... Scout Vessels Rep... Left Port at... Are Rea... AMSTERDAM, Feb... The Telegraph... about vessels in the... saved to have some... as it is known armed... used there, and the... which formerly were... have been lying there... Small German war... active in the North S... German war office ann... that two British cr... sunk, but the British... referred to were... one of which failed to... : WA... To... FIGHTING brok... no fewer than... between Hill... only one of which... mans a lodgement... going hill, but the... the Germans out be... Champagne also be... being repulsed, exc... some front-line tre... close and bloody, t... from them the Ger... apets before suffic... work. Champagne... grounds by the ene... Grand advance. From their abil... the French positio... numbers than the... offensive impelling... strengthen those in... film in Artois and... directing his chief... the big battle that... September, and, ta... eral offensive by... other attacks had... what the enemy is... conquer by dividing... Prince Nicholas... early in the wa... the fighting at that... even demanded...