



BREDIN'S HOME-MADE BREAD

"The quality goes in before the name goes on."
What is "Quality?"

Quality is that indescribable something contained in the best of everything.

In Bredin's bread it is in the wheat flour—in the process—in the baking—in the bakers themselves.

Therefore it must be in the finished article—the Bredin's home-made loaf.

5 cents, at your grocer's, or direct from Bredin's Bakeshops, 160-164 Avenue Road, Phone North 133.

FOR AND ABOUT WOMAN

RECEIVING TO-DAY.

Mrs. J. Jarvis Kennedy, Eva Stanners, 113 Rusholme-road.
Mrs. Alfred Munster, 1241 West King-street.
Mrs. J. C. Eaton, Walmer-road.
Mrs. Robert Lee, 91 Lucas-street.
Mrs. J. Wesley MacCully, 63 Wood-lawn-avenue.
Mrs. J. W. Charles, 2 Bain-avenue.
Mrs. D. A. Milne, Miss Milne, 242 Delawar-avenue.
Mrs. Vaux, at the Arlington.
Mrs. J. G. Bowes and the Misses Bowes, 338 Davenport-street.
Mrs. Albert Williams, 338 Palmerston-boulevard.
Mrs. Roy, Palmerston-boulevard.
Mrs. Arthur R. Power, 132 Wells-street.
Mrs. W. E. Jones, 27 Spencer-avenue.

Anti-Cigarette Society.

A most earnest and willing worker in the cause of reform is Miss Milford, one of the leading members of the David Higgins' Company, at the Grand Hotel. Miss Milford is president of an anti-cigarette society in New York, which is affiliated with the national organization of which Miss Lucy Page Gaston of Chicago is secretary. It is the mission in life of this young woman to help abolish cigaret smoking.

When her company opened this season Miss Milford found that nearly all the members of the baseball team which is a part of the "Capt. Clay of Missouri" show, were addicted to the habit. An immediate crusade was inaugurated by the young woman and her arguments were so sweetly persuasive that the practice has almost disappeared.

The anti-cigarette society, while it does not approve altogether, does not strongly object to the smoking of cigars or pipes. One of the reforms instituted by Miss Milford and brought to a successful conclusion was the elimination of two cigars smoked by one of the characters in the play. Miss Milford prevailed upon the management to have the lines and stage business changed so that smoking cigars would be unnecessary to the action of the plot. Her reason is that smoking on the stage tends to influence the minds of young men and boys who attend the theatre.

It Isn't So.

The World yesterday sought opinions as to Ald. Hales' remarks at Hamilton that temperance and gambling were prevalent among Toronto women. The following expressions of the ladies can be taken as representative on Toronto women:

"Dr. Augusta Stowe Gullen: 'It was with great regret that I perused the remark of Ald. Hales, and I am glad to state that my experience leads me to know that Mr. Hales' remarks refer to a very limited class of women in our community. They are the women who are not interested in money or reform issues and seek but the idle gratification of the moment, their idea

being the false one of seeking individual happiness, unappreciative of the good of humanity. My life's work has also taught me that women as a whole are idealistic, actuated by a higher sense of duty, nobler aims and aspirations than the majority of men and I think that it is more than time for the constant bombardment on women to cease. I should like to end my remarks by this question: Could not the efforts of Mr. Hales be better employed by remedying the vices of men than flourishing in our midst and have things protected by man-made government? If Ald. Hales did voice the truth, then, if so, with man lies the responsibility for having withheld opportunities from women.'

Mrs. Flora MacD. Denison: 'I believe there are women in Toronto who both drink and gamble. But who are they? Not the women who are interested in the social betterment of the race, not business women, but professional women; not women in domestic circles, but the pampered society women on one hand and the prostitute class on the other, who are gambling and drinking because they have money furnished them by men. After all, the men are paying dear to keep up the class of women they have been fools enough to encourage.'

Dr. Margaret Gordon: 'After reading Ald. Hales' article, would say that it is not a very complimentary statement to the character of the women of Toronto. He had better watch and improve the morals of men before he attacks the actions of women. I heartily endorse the temperance workers, but do not think it is aided by attacking the women of our fair city.'

Dominion Council Y.W.C.A.

The annual business meeting of the Dominion Council of the Y.W.C.A. of Canada was held at the residence of Mrs. T. Eakin, Madison-avenue, yesterday afternoon, the president, Mrs. Robert Gilgour, presiding. The report of the general secretary, Miss S. Little, B.A., showed that the past year had been one of encouraging development. A new feature is the first Canadian summer conference to be held at the Elgin House, Lake Joseph, Muskoka, Ont. June 15 to July 5. An outline of the program was presented by Mrs. R. A. Falconer, chairman of the conference committee. In addition to supporting Miss A. C. Macdonald, foreign secretary in Japan, the Canadian Association have undertaken to support Miss May Corlie, foreign secretary in India. Miss Stella Fisher who has recently arrived from Tokyo, Japan, where she has been assisting the foreign secretary, gave an account of association work in that country. Miss M. I. Anderson, B.A., the new college secretary, is at present visiting the colleges of Eastern Ontario. The new officers elected were Mrs. Ashdown, Winnipeg, vice-president for Manitoba; Miss Blackburn, Ottawa, vice-president for Ontario.

Graduating Nurses.

ST. CATHARINES, Nov. 25.—(Special.) The graduating exercises of the Mack Training School for Nurses were held this evening. The graduates were Miss Laura Gilmore, Miss Lottie McDougall, Miss Jessie Wallace and Miss Idessa Huber.

In Society.

Miss B. Marion Wade, a graduate of the department of physical and natural science of Trinity University, Toronto, has been appointed bacteriologist and chemist at the Boston Mass. board of health laboratory at \$1200 a year.

The third monthly meeting of the West Toronto branch of the Women's Institute will be held on Tuesday evening, Dec. 1, at 8 o'clock, in the College of Music Hall.

There was a meeting of the general hospital graduates at the hospital yesterday afternoon. Miss Bowerman, the president, was in the chair.

On Monday evening a very enjoyable dance was held at St. George's Hall by the Queen's Social Club, under the direction of Mr. Henry Irving; Miss A. Moore, pianist; Mr. J. Blong, violinist. Among those present were: Misses M. Delaney, Eaton, Davidson, Graham, Hesterson, G. P. Foote, and Messrs. Chitty, A. McNeill, E. Dennis, J. Campbell, Morris, Cole, J. Gallagher, Jim Seymour, E. Malone and a host of others. A very enjoyable time was spent dancing.

Mrs. and Miss McQuade of 433 Kensington-street will not receive again until the New Year; then on the third Thursday of each month, as usual.

Mrs. William Scriptura, 24 Harbord-street, will not receive again until the New Year.

A quiet but very happy wedding took place at half-past 6 o'clock yesterday afternoon at St. Clement's Church, Brooklyn-avenue, when Miss Emily Jordan Guest, youngest daughter of Mr. and Mrs. George Guest, was married to Mr. J. C. Nicholson, manager of the General Rubber Goods Division of the Canadian Rubber Co. of Montreal, Limited. Only the immediate relatives of the bride and groom were present, the ceremony being performed by the Rev. John Bushell, M.A. Miss Emily Empringham was bridesmaid, while the groom was supported by Mr. R. J. Young of Montreal. After the ceremony a very dainty dinner was served at the home of the bride's parents, 5 Broadview-avenue, and

amid a shower of good wishes Mr. and Mrs. Nicholson took the train for Montreal. Both are well known in Toronto, and during the past few days have been the recipients of many beautiful gifts and expressions of esteem. Mr. and Mrs. Nicholson will reside at 387 Lansdowne-avenue, Westmount, Montreal, and will be at home to their friends after Jan. 1.

JAMIESON'S FOR CLOTHING BARGAINS

Friday, the Second Day of Our Great Rush
Sale of Men's and Boys' Wearables

will bring you a host of money-saving chances, some of which we print below
In all our thirty years of experience in supplying the men and boys of Toronto with right goods at invincible value we don't remember a season when you were offered

Better Chances to Save Dollars.

Such a ruthless riddling of values is the toll manufacturers have to pay for over-production—the savings go into your pocket; double welcome right at the start of a long, cold siege by King Frost.

Read the list of Friday Price Benefits—don't miss a price or line—get here early Friday morning—bring the boys' mothers—come men, young and old, rich or poor, big or little—all come.

See All the Windows To-night—They're Showing Sample Bargains
Men's Suits and Overcoats



DARK TWEED OVERCOATS of imported materials; single and double breasted; all well made; some sack, some semi-fitting; broken lots that are marked \$8.50 to \$10.50.
Rush Sale Price **4.38**

WINTER OVERCOATS, full length; some with velvet collars, others collars of self; all well tailored; lined with wool Italian cloth.
Rush Sale Price, each. **4.49**

PEA JACKETS of Genuine English Beaver cloth; sizes 36 to 40. Regular price \$6.95 each. Rush Sale Price **4.49**

RAINPROOF COATS, guaranteed English Cravenette; dark grey, dark stripes and olive; all sizes from 35 to 46. Regular prices \$10.00, \$12.00 and \$15.00 each. Rush Sale Price **7.69**

TWEED SUITS—Grouped lots to give complete size range. All faultlessly tailored, light or dark shades, single or double breasted. The former good value prices were \$9 to \$15 each.
Rush Sale Price **3.95**

HERE'S ANOTHER—Imported Scotch and English Tweed and Worsted Suits, all nice dark patterns, in heavy winter weights, single or double breasted; regular \$10.00 and \$12.00.
Rush Sale Price **4.83**

STYLISH BLUE SERGE SUITS—Single or double breasted. Just half a hundred for an hour's rush on Friday morning. Regularly \$10.00 and \$12.00 each. Rush Sale Price **6.95**

STRONG TWEED SUITS, fashionable and well made, single or double breasted, all from imported Scotch, English and Irish cloth. All sizes from 34 to 44. Rush Sale Price, each **4.83**

HEAVY TWEED TROUSERS, Scotch and English cloth, all sizes, all well made, regular prices \$1.75 to \$2.25 per pair. Rush Sale Price **1.19**

MEN'S BOOTS, 279 pairs, box calf and gun metal, lace or Blucher, good heavy wetproof oak soles. Regularly \$3.50 to \$4.50 per pair. Rush Sale Price **2.89**

MEN'S GLOVES for cold weather; Dent's English mocha, wool lined; regular \$1.50 per pair. Rush Sale Price **.99**

DENT'S CAPEKIN GLOVES, wool lined, regular price \$1.75 per pair. Rush Sale Price **1.25**

UNDERWEAR—We bought tremendously — now, to rush it out; Men's Scotch Knit, Ribbed, 75c lines; rushing out at, each **.49**

"ZERO" Fleeced Underwear, heavy, warm garments, dollar line. Rush Sale Price, each **.69**

ENGLISH Natural Wool Underwear. Regularly \$1.50 each. Rush Sale Price **.99**

The Cigars and Tobaccos are now on the Main Floor. Come in Queen St. entrance—Some good Bargains await you.

Boys' Wear Big Bargains



BOYS' RUSSIAN AND BLOUSE SUITS, in brown and blue shades, sizes 21 to 26. Regular prices \$3.25 to \$5.25. Rush Sale Price, each **1.98**

BOYS' FANCY SUITS, Buster styles, black and white checks, various shades, for boys 3 to 7 years. Regular price \$4.50 to \$6.00 each. Rush Sale Price **2.98**

BOYS' RUSSIAN SUITS, mixed tweeds, also blouse suits, sizes 21 to 26. Regular prices \$4.25 to \$6.00. Rush Sale Price **2.49**

BOYS' NORFOLK SUITS, black and blue serges, sizes 27 to 33. Regular prices \$4.95 to \$6.75. Rush Sale Price **3.49**

BOYS' KNICKERS, tweeds, in blue and black, sizes 24 to 33. Regular prices 60c to \$1.25. Sale price, a pair **.45**

BOYS' OVERCOATS, black, with white stripe; navy, grey and black, beaver, melton and tweed, velvet collars, full length, sizes 28 to 32. Regular prices \$6.25 to \$7.50. Rush Sale Price **4.95**

SMALL BOYS' OVERCOATS, in grey tweeds, sizes 22 to 24. Regular prices \$3.50 and \$3.99 each. Rush Sale Price **1.98**

BOYS' OVERCOATS, of black beaver, with velvet collar, sizes 23, 24 and 25. Regular price \$4.50. Rush Sale Price **2.98**

BOYS' REEFERS, nap cloth, brass buttons, lined with flannel; sizes 21 to 24. Regular price \$2.75. Rush Sale Price **1.98**

These for Bigger Boys

YOUTHS' SUITS, single and double breasted, light and medium shades, assorted patterns; sizes 32 to 35. Regular prices \$6.50 to \$11.00. Rush Sale Price **3.95**

YOUTHS' BLACK AND NAVY SERGE SUITS, fine twill, double breasted; sizes 34 and 35. Regular prices \$11.00 and \$11.95. Rush Sale Price **7.95**

YOUTHS' OVERCOATS, heavy Scotch tweed; fawn and brown shades, with and without velvet collars; first-class trimmings; full length; sizes 29, 33, 34. Regular prices \$7.00 to \$11.00. Rush Sale Price **3.95**

YOUTHS' REEFERS, heavy tweed, grey shade, storm collars, sizes 31 to 33. Regular price, each, \$3.95. Rush Sale Price **2.95**

P. JAMIESON, THE FAMOUS CLOTHING CORNER

YONGE AND QUEEN STREETS

amid a shower of good wishes Mr. and Mrs. Nicholson took the train for Montreal. Both are well known in Toronto, and during the past few days have been the recipients of many beautiful gifts and expressions of esteem. Mr. and Mrs. Nicholson will reside at 387 Lansdowne-avenue, Westmount, Montreal, and will be at home to their friends after Jan. 1.

CARRIAGE MAKER ASSIGNS. James Ewart, proprietor of the carriage works at 289 East Queen-street, has assigned to N. L. Martin & Co. The liabilities are about \$6500.

Paymaster Benefit Concert. A benefit concert will be held on Friday evening, in the Labor Temple, by the B. P. D. and Paperhangers' Union, in aid of the widow and children of the late Wm. Faynter, who was killed by a fall from the bell of Ryerson-street school.

Calve and the Heintzman & Co. Piano. The picture in Massey Hall on Tuesday evening was one of interest to every Canadian.

There stood the great Calve, swaying and delighting the large and fashionable audience assembled. At one side stood Karl Klein, the clever young violinist, and seated at a Heintzman & Co. grand piano was Brahms Van Den Berg, pianist of the party.

It was a tribute to this Canadian-made piano that might well gladden the hearts of the members of the old firm of Heintzman & Co., who today have taken so distinctive a place in the musical world, as manufacturers of a piano that ever calls for the highest circumstances from artists of the standing and world-wide experience of Calve.

Only teas grown at an elevation of 5000 feet are used in "Solade," thus making it richer, more fragrant and infinitely more delicious than other teas.

The FABRE LINE

New York to Marseilles, via Naples, direct to Nice (Siviera), February 6, 1909, per new twin screw "Venezia," 11,000 tons. Catholic Cruises to the Holy Land, Feb. 7 and March 4, 1909, 3300 upward. Sailings twice a month, J. TerKullie, Inc., G.P.A., 33 Broadway, N.Y. R. M. McMillan, agent, Adelaide-Toronto Sts., Toronto.

An East End Sale. John Russell has just purchased 500 feet of the Ashbridge estate, East Queen-street, on Applegrove and Hia-watha-avenues, on which he will erect some 20 brick houses. Robins, Limited, suburban lots department, put the deal thru. A large orchard belonging to the estate is to be divided immediately into lots. Robins, Limited, being the selling agents. The same firm also report the sale of 110 feet on Bincarth-road, Rosedale, at \$41 per foot, on which two large residences, detached, will be built at once.

EMERSON'S CANADIAN PACIFIC ATLANTIC STEAMSHIP SERVICE

Winter Rates NOW IN

Empress—First class, \$82.50 up; second, \$48.75 and \$50.00; steerage, \$28.75.
Lake Manitoba—First class, \$50.00 up; second, \$42.50; steerage, \$27.50.
Lake Erie and Champlain—One-cabin steamers, \$45.00 and \$47.50; steerage, \$27.50.
ST. JOHN-LIVERPOOL SERVICE. West. Nov. 27—Empress of Britain. Dec. 4—Lake Erie. Dec. 11—Empress of Ireland. Dec. 18—Empress of Britain. Dec. 25—Empress of Ireland. Special rail rates to St. John in connection with steamers. Write or call for complete rate and sailing list. E. J. BEAR, W.P.A., 71 Yonge Street, Toronto. 2467

PASSENGER TRAFFIC.

CANADIAN PACIFIC

To Florida, Mexico and all Southern Resorts
The Canadian Pacific and connecting lines offer first-class service. We have special advantages for through ticketing, doing away with troublesome exchanges, and will be glad to quote rates, plan routes, and give any information desired.

\$16.90

CHICAGO AND RETURN
From Toronto, Nov. 26 to Dec. 4, inclusive. Return limit Dec. 13.
Secure your ticket at the C.P.R. office, corner King and Yonge Sts.

GRAND TRUNK RAILWAY SYSTEM

CHICAGO SERVICE

8 a.m., 4.40 p.m., and 11 p.m. daily.
ONLY DOUBLE TRACK LINE THROUGH ST. CLAIR TUNNEL BY ELZEVICHITY
INTERNATIONAL LIVE STOCK EXPOSITION
\$16.90
FROM TORONTO TO CHICAGO AND RETURN.
Inclusive of going Nov. 29 to Dec. 4, inclusive. Return limit Dec. 13, 1908.
Secure tickets at City Office, northwest corner King and Yonge Streets.

Express leaves Toronto 9.00 a.m. for Parry Sound, Sudbury and intermediate points. Local 8.00 p.m. to Parry Sound. Local arrives from Parry Sound 10.30 a.m. Express from Sudbury, 5.30 p.m. Daily, except Sundays.
Ticket offices corner King and Toronto streets and Union Station.

HOLLAND-AMERICA LINE

New Twin-Screw Steamers at 1500 tons. NEW YORK-ROTTERDAM, via SOUTH AFRICA.
Sailings Wednesdays as per sailing list:
Nov. 17 Noordam
Nov. 24 Minerva
Dec. 1 New Amsterdam
The new giant twin-screw Rotterdam, 2419 tons register, one of the largest marine leviathans of the world.
R. M. MELVILLE, General Passenger Agent, Toronto, Ont.

Delightful Winter Voyages From NEW YORK and BOSTON to ITALY & EGYPT

Via Azores, Madeira, Gibraltar, Algiers by Splendid Twin Screw Steamers of the WHITE STAR LINE
Including the CEDRIC 21,035 Tons (Largest Steamer Employed in the Trade) And the Popular "Republie" "Canopic" "Cretie" "Romanie"
Full particulars promptly furnished by H. G. THORLEY, Passenger Agent, 41 King Street East, Toronto.

STEAMSHIP PASSAGES

Booked to all parts of the world by R. M. MELVILLE
agent for principal lines from American, Canadian and Foreign ports. Address, Cor. Adelaide and Toronto Sts., Toronto, Tel. Main 8010. 246

AMERICAN LINE

PLYMOUTH-CHESTERBOURGH-SOUTHAMPTON.
St. Paul, Nov. 28. St. Louis, Dec. 12. New York, Dec. 5. Philadelphia, Dec. 19.

ATLANTIC TRANSPORT LINE

NEW YORK-LONDON DIRECT.
Minneapolis, Dec. 5. Minneapolis, Dec. 12. Mesaba, Dec. 12. Minneapolis, Dec. 26.

WHITE STAR-Dominion Line

PORTLAND TO LIVERPOOL.
Dominion, Nov. 28. Canada, Dec. 12.

LEYLAND LINE

BOSTON-LIVERPOOL.
Devonian, Nov. 2. Bohemian, Dec. 2.

RED STAR LINE

NEW YORK-ANTWERP-PARIS.
Zeeland, Dec. 2. Finland, Dec. 16. Samland, Dec. 2. Vaderland, Dec. 26.

WHITE STAR LINE

NEW YORK-QUEENSTOWN-LIVERPOOL.
Baltic, Nov. 28. Arctic, Dec. 12. Celtic, Dec. 19. Cedric, Dec. 26. PLYMOUTH-CHESTERBOURGH-SOUTHAMPTON.
Adriatic, Dec. 2. Despatch, Dec. 16. Majestic, Dec. 2. Teutonic, Dec. 23.

ITALY & EGYPT

Via Azores, Madeira and Gibraltar.
Republie, Nov. 28. Jan. 28. Mar. 6. Romanie, Dec. 5. Jan. 20. Mar. 13. Cretie, Dec. 19. Jan. 18. Feb. 27. Canopic, Nov. 26. Jan. 10. Feb. 27. Cedric (21,035 tons), largest in the trade, Jan. 9. Feb. 20.
H. G. THORLEY, Passenger Agent for Ontario, 41 King-st. East, Toronto. Freight Office, 22 Wellington-street East.

ALLAN LINE

WINTER SAILINGS TO LIVERPOOL.
From St. John, Halifax.
Tunisian sails, Nov. 29.
Victorian sails, Dec. 4. Dec. 5.
Granplan sails, Dec. 12.
Corican sails, Dec. 18. Dec. 19.
TO GLASGOW.
Kesperian, from Glasgow, Dec. 12.
Ionian, from Portland, Dec. 12.
Laurentian, from Boston, Dec. 23.
First-class, \$65.00 upwards; second-class, \$42.00; third-class, \$28.50.
Full particulars on application to THE ALLAN LINE
77 Yonge St., Toronto. 246

THE WORLD COUPON

THIS COUPON AND 10c Will obtain the best Reserved Seat for a Lady at the Matinee Tuesday, Wednesday, Thursday or Friday Afternoon.

Majestic Theatre