

MAKING CLOTHES WITHIN FOUR DAYS

Orders Are Received at Every
Semi-Ready Agency.

Delivered at the Express Office
in Montreal on the Fourth
Day After the Order is
Received at the Semi-
Ready Factory.

Six months ago the Semi-Ready Com-
pany started to reduce the time oc-
cupied in making suits and overcoats
to special order for their customers
in Canada.

An order received from London,
England, can be received from and
delivered there complete within two
weeks.

An order from Vancouver by tele-
graph can be delivered in ten days.

An order from Winnipeg by mail
would be delivered to the customer in
eight days.

From Toronto or Hamilton the
order would be delivered well within a
week.

The Semi-Ready trade mark and
price is put on the special order gar-
ment just as it is seen on the stock
orders carried in all the Semi-Ready
stores.

If one can't find just what is wanted
in the stock carried, the sample fac-
tories carried will prove interesting.
They are made in any style desired.

POET OF EMPIRE

Continued From Page 1.

and you learn that your rival in busi-
ness has received a great big order
from there for the merchandise, as per
specifications attached.

"I tell you, gentlemen, that while, as
Canadians, you may think it wise to
cultivate the big nations of the day,
that you are making a great mistake
in not paying more attention to the
tremendous markets that are growing
up within the boundaries of the young
empire of the British Empire."

Then the old man murmured lowly
As his eyes with tears grew wet,
And he sang this strain of music
Tremulous "Let us forget."

"Lord God of Hosts be with us yet,"
Benediction unto all,
Give the aged seer departing
And to Kipling in my hall.

W. A. Sherwood.
Toronto, Oct. 17, 1907.

War Welded Empire.

"Let us be careful," he continued,
"that in times of peace we are not too
selfish and provincial. I say in times
of peace, because I need to give no
exhortation as to what you should do
in time of war. In time of war, Can-
ada needs no prompter. (Applause.)
Her battalions will be found leading
the hosts of the empire then as they
were found rescuing the hosts of the
empire on the veldt of South Africa.
(Loud and prolonged applause.) War
welded our empire together. Let no
divisions arise in times of peace."

Kipling then made an earnest
plea for Canada to support the prefer-
ential trade propaganda so ably con-
ducted by Mr. Chamberlain.

"Your sister nations within the em-
pire have the five big problems which
confront you. They are education, em-
igration, transportation, irrigation and
administration. (Applause.) Settle
these questions in an imperial spirit
and assist the other colonies to settle
them in like manner."

A vote of thanks was moved by J.
S. Willson and seconded by Rev. J. A.
Macdonald. Both speakers hailed Mr.
Kipling as the apostle of true imperi-
alism. Mr. Kipling left at 10 p.m. for
Ottawa.

KIPLING'S GOOD-BY.

"When earth's last picture is paint-
ed and the tubes are twisted and
dried.

When the oldest colors have faded,
and the youngest critics has died,
We shall rest, and, faith, we shall
need it—lie down for an aeon or
two.

Till the Master of all Good Workmen
shall put us to work anew."

And those that were good shall be
happy—they shall sit in a golden
chair.

They shall splash at a ten-league can-
vas with brushes of comet's hair;
They shall find real saints to draw
from—Magdalene, Peter and Paul.

They shall work for an age at a sit-
ting and never be tired at all?

And only the Master shall praise us,
and only the Master shall blame;
And no one shall work for money, and
no one shall work for fame,
But each for the joy of the working,
and each in his separate star,
Shall draw the thing as he sees it for
the God of things as they are?

TO RUDYARD KIPLING.

Open wide the gates of welcome,
Let the trumpet blasts be blown.

Why Stay Rheumatic?

Nothing Short of Folly When
Cure is Guaranteed With
Ferrozone.

Rheumatism can't be cured so long
as your system is weak and run down.
You must first build up and get
strength to fight off the disease.

Ferrozone cures because it builds up,
because it renews the blood and dis-
solves the Uric Acid and the poisons
that cause rheumatism.

It is proved right here that Ferro-
zone does cure.

Col. H. M. Russ of Edwards, Ont.,
Lawrence County, one of the fine old
heroes of the Civil War, was com-
pletely restored by Ferrozone. Read
his statement:

"I couldn't get around without a
cane, and then only with difficulty.
Rheumatism took complete control
of my limbs.

"The suffering was more intense
than hardships on the battlefield.
When my doctor had done his best,
I got Ferrozone.

"Then came a quick change.
Ferrozone gave me comfort at
once, eased the pain and took the stiff-
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"I am well to-day. Ferrozone cured
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That the bard of wide dominions
May be greeted by his own.
Give him honor all that's worthy.
Wreath the laurel for his brow.
On this Indian summer morning
Give him welcome, welcome now.

Thus whilst writing this short stanza
Came an old man to my door.
Bent with care and years of toiling,
One I had not known before.

Reading from a morning paper
Kipling's views on local themes
Made the aged seer look weary.
Quite disturbed his sacred dreams.

And he ran a line of comment
Which I cannot quite recall.
Not irrelevant, yet wandering.
As he wandered thru my hall.

So unworthy the sons of Britain
Shall the home and hearth and country
Be made vassals of a trust?

Public ownership you know is
Quite a vital question here.
Whilst we jest on minor matters
We on this are so sincere.

If you've met the other bunch, sir,
Don't play oracle for them.
Hath the crown not many jewels?
Truth should be your diadem.

And behold our lovely daughter,
Sweeter than a budding rose.
She, I know, will draw you nearer
Than our "Lady of the Snows."

In this weather aureolan
Let me whisper in your ear.
In this Indian summer season
'Tis so lovely to be here.

May God grant you when you leave us
Power to hold the hearts of men
With the old-time grip that made you
Master of the flaming pen.

Every word a holy beacon
Shining o'er the hills of time,
Pointing onward, ever upward,
Thru the Jasper gates of rhyme.

Do not voice a down-town section;
There is something greater far—
Merit, glory of the nation.
Sing of peace and love and war.

Leave unto the thin voice weaklings
Doctrines of expediency.
Don the "Mantle of Isaiah,"
It is more becoming thee."

Then the old man murmured lowly
As his eyes with tears grew wet,
And he sang this strain of music
Tremulous "Let us forget."

"Lord God of Hosts be with us yet,"
Benediction unto all,
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D. MORRISON, The Credit Clothier

Men's Suits Many new lines added for
Opening Day—Suits in the new
fall shades of grey and tan mixtures, also blue
and black worsteds—latest ideas in cut, tailored
most perfectly, single or double-breasted—each
matchable anywhere at this wide range of prices:

7.50, 9.50, 12.50, 14.50, 16.50

Fail and Winter Overcoats New models
in dressiest fabrics—every style to be found on
the fashion plates for 1907. Honest materials,
well tailored, comparing with others proves them
the best values in town at these prices:

7.50, 9.50, 12.50, 14.50, 16.50

Ladies' Coats in Fall and Winter
black broadcloths. Also mixtures in all the
correct shades, all lengths, with smart style
touches of coats, retailed at other stores for
more money. Range of prices:

5.50, 9.50, 12.50, 16.50, 20.00

Skirts, Fall and Winter A startling
array of
styles, splendidly made and trimmed, perfect
fitting; walking and dress skirts in volens, pana-
mas, tweed, mixtures and stripes. Selection
at these prices:

2.50, 3.50, 5.50, 7.50, 10.50

FURS ON CREDIT The season is at hand. Are you prepared? Why not call and select
your furs and start payments now and have them put aside for you!

A select stock of Furs in Muffs, Stoles and Ruffs. Get my terms on Persian Lamb Coats.

SPECIAL MEN'S PATENT LEATHER BOOTS, 4.50 I Allow You 10% Discount on Bills
Reg. 6.50 values. Special for Opening Day only Paid in 30 Days.

Special Ladies' Coats and Shoes Opening Day Only
Special Prices for...

NEW ADDRESS:

318 QUEEN WEST

3 Doors East of Old Stand

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