

Telephone Main 7841 1898---TWENTY-FIRST ANNIVERSARY, COMING-OF-AGE YEAR---1919 Market Adelaide 6100

Store Open All Day Today Closed Monday, Thanksgiving Day



# SIMPSON'S

## Thanksgiving Special! Sale of Men's Fall Type Overcoats Today

### The Exhibition of Royal Chinese Robes

Which excites unlimited admiration and wonder on the part of all who see them, has an untold variety of fascinating features.

For instance, on a winter coat worn by the Emperor, we find a wealth of embroidery, so skilfully woven on both sides that one side cannot be told from the other.

Wonderful as the embroidery work may seem, it sinks into insignificance in comparison with the marvelous patterns woven by hand. A particularly clever example of this you will find on a Manchu lady's court coat of green, with flowers woven in pink.

A spring coat of the Empress Dowager's—purple background, with painted hyacinths in gold—interestingly portrays the purity of Chinese art. The plant in its entirety is pictured bulb and all.

A winter robe, worn by an Imperial Princess, makes a special appeal by reason of the luxurious squirrel fur which lines it throughout.

These are only a very few of the wonders of this remarkable display to which the Simpson Store extends a cordial invitation to you and your friends.

Simpson's—Fifth Floor.

Exhibit Hours—9.30 a.m. to 4.30 p.m.

### The Call Now Is For Heavier UNDERWEAR

The penetrating chill of these Autumn days and nights makes the matter of heavier and more comfortable underclothing a very vital question, indeed. Men whose wardrobe of Fall and Winter underwear needs replenishing will do well to inspect our stocks, which comprise a wide range of garments from Canadian and American makers—every material and every style in the lot. The prices will surprise you.

#### Men's Lambs-Downe Fleece-Lined Underwear, \$1.50

Shirts and drawers, heavy cotton shell, with silky fleece lining. Natural shades. Sizes 34 to 44. Today, garment, \$1.50.

#### Men's Winter Weight Underwear, \$2.00

Shirts and drawers, Scotch wool—shirts have double-breast front—soft and warm. Sizes 34 to 44. Today garment, \$2.00.

#### Men's Fall and Winter Underwear, \$2.00

Elastic ribbed, with brushed lined. Natural shade, form-fitting. Sizes 34 to 44. Today, garment, \$2.00.

#### Men's Underwear, Shirts and Drawers, \$3.00

"St. George" brand. Fine elastic ribbed knit—made from cashmere yarn—natural shade, form-fitting, reinforced seat, suspender loops. The right weight for fall and winter. Sizes 34 to 44. Today, garment, \$3.00.

#### Men's \$8.50 to \$10 Wool Combinations \$4.95

Extraordinary reduction in men's heavy winter weight combinations—fine elastic rib knit, Tru-Knit brand, heavy winter weight, 80% wool and 20% cotton mixture. French neck, close-fitting cuffs and ankles. All sizes. Regularly \$8.50 to \$10.00. Today, \$4.95.

#### Men's Combination Underwear, \$3.00

Natural wool. Medium weight, for fall and winter wear. Sizes 34 to 44. Suit, today, \$3.00.

#### Men's Ribbed Fleece Combinations, \$3.00

Natural shade. Sizes 34 to 44. Today, suit, \$3.00.

#### Men's Underwear Combinations, \$5.00

Union style suits. Made from extra quality cashmere yarn. Natural shade. Tiger brand. Elastic ribbed knit, form-fitting. Soft, smooth, even thread. Sizes 34 to 42. Suit, today, \$5.00.

#### \$10.00 Sweater Coats, \$6.95

Men's pure wool sweater coats, plain and fancy stitch—in brown or maroon. Perfect fitting bodies, shawl collar, two pockets, pearl buttons. Regularly \$10.00. Today, \$6.95.

For Men and Young Men

# \$29.95

Only 45 in the Lot All Sizes 34 to 42

### They Sell in the Regular Way at \$38.00, \$40.00 and \$45.00

The most startling values offered this season. Handsome coats—all the very newest models—offered at prices which would make their purchase, even in time of normal costs, an unusually good buy.

These are odd sizes and broken lines—the products of the best Canadian makers and the well-known American firm of Michaels, Stern & Co.

Fall shades of brown, grey, fawn and mixture effects, in cheviots, covert cloths, tweeds and light weight wool coating materials.

Distinctive models, in slip-ons, form-fitting and waist-seam effects. Some lined throughout, others have satin or fancy silk yoke and sleeves. The 8.30 shopper has a particularly attractive and wide selection. 45 in the lot. Sizes 34 to 42. \$29.95.

### New Fall Suits and Overcoats

#### Navy Blue Suit \$35.00

For Men and Young Men

Rich dark navy blue mill-finished serge; single-breasted, 3-button, soft roll, semi-fitted sacque model. Sizes 36 to 40. \$35.00.

Simpson's—Main Floor.

#### Waist-Seam Suits \$35.00

For the Young Man

A dark brown fine-finished worsted; single-breasted, 2-button, soft roll, waist-seam sacque, with vertical pockets. Sizes 34 to 40. \$35.00.

#### Fall Weight Chesterfield Overcoats, \$26.50

Made up from a plain dark grey cheviot, fly front, close-fitting collar, slightly fitted back—regular pockets with flaps, wool body linings. Sizes 36 to 44. \$26.50.

#### Gabardine Trench Coats, \$26.50

A serviceable coat, which may be worn as a waterproof or light top coat. Indispensable in the rainy days of fall—tailored from a rich fawn gabardine cloth—raglan shoulders, all-around belt, convertible collar, slash pockets, fancy silk yoke and sleeves. Sizes 34 to 40. \$26.50.



#### Boys' \$2.50 Combinations, \$1.98

Boys' winter weight combination underwear, natural shade. Fine elastic rib knit. Close-fitting cuffs and ankles. Sizes 22 to 32. Regularly \$2.50. Today, \$1.98.

Simpson's—Main Floor.

### Many Designs in the New Fall Hats

All the new styles in men's hats from America's foremost makers are here, featuring more especially the popular low crown and curled brim, so much in evidence this fall. See these hats today and select yours for the holiday.



Borsalino, John B. Stetson and Knox Hats, in the new fall shapes—offering unexcelled opportunity of selection—and in varieties sufficiently diverse to meet the requirements of the most exacting.

#### Velour Hats Are \$7.50

Brown, black and green shades. High-grade American velours in fedora shapes, with slightly curled brims. Finished with satin linings. Today, \$7.50.

#### Lincoln Hats, \$5.00

Black Stiff Hats—five new fall shapes. Soft Felt Hats in many shapes and colors.

#### English and American Style Caps

Many new materials, in one, four and eight-piece crown styles. 95c, \$1.25, \$1.50, \$2.00, \$2.50, \$3.00 and \$3.50.

Simpson's—Main Floor.

### Store Conveniences for Out-of-Town Visitors

THE PALM ROOM—On the Sixth Floor.  
INFORMATION BUREAU—On Main Floor, Centre.  
TELEGRAPH STATION AND FREE PARCEL CHECK ROOM—In the Basement, Centre.

POST OFFICE—On the Street Floor, Centre.

WOMEN'S REST ROOM—On the Third Floor, Richmond side.

TELEPHONE BOOTHS—Conveniently located throughout the store.

We Prepay Delivery Charges

On all purchases of \$10.00 or more, to any station in Ontario.



### Items of Interest to Boys

## A New Suit for the Holiday at \$8.45

Regularly \$10.50 and \$11.50

Boys! Here are suits whose good style, durability, dependability and moderate price should appeal to you.

Styled in the popular Belter model, with vertical pockets, full-fashioned bloomers with belt loops and governor fasteners.

Tailored in grey checks and overchecks, wool and cotton tweeds and dark grey hair-line stripe worsted finish materials. Sizes 7 to 14 years. Regularly \$10.50 and \$11.50. Thanksgiving special, \$8.45.



### Boys' Overcoats, \$11.65

Regularly \$14.00 and \$15.00

75 well-made, roomy and excellent fitting overcoats for boys. Made from sturdy English and domestic tweeds, in grey and brown mixtures. Ulster model with convertible collar. Half-belt at back, lined throughout with durable twill linings. Sizes 8 to 12 years. Regularly \$14.00 and \$15.00. Thanksgiving special, \$11.65.

Simpson's—Main Floor.

The Robert SIMPSON Company Limited