

The Robert Simpson Company, Limited

Men's Overcoats and Ulsters

The quality, style and price are attractive features of our clothing. Simpson's wear is the best that care can produce, and gives the biggest values that ready money can procure.

If \$15.00 is Your Price for an Overcoat, then you had best see our Overcoats and Ulsters at that price. They are unequalled.

One Very Attractive Coat is made single-breasted button-through style, from an English coating of plain brown, with fancy check back; it has the new split sleeve, inlaid velvet collar, is perfect fitting and of the best workmanship. This is only one of many popular lines. Price. **15.00**

Browns predominate, and an attractive brown English tweed is one that will appeal to most men; it is almost plain in pattern, single-breasted, button through; plaid back, half lined. Price **26.50**

MEN'S ULSTERS.

Winter Comfort is Found in Every One of Our Ulsters, made from a heavy English tweed in brown and gray mixed; double-breasted style, with convertible collar. A beauty. Price **18.50**

Coat of Rich, Plain English Coating, plain brown, with fancy back, satin sleeve linings, double-breasted ulster, two-way collar, and made by expert tailors. Price **24.00**

"Durward's" Heavy English Ulsters, in double-breasted style, made from soft, warm English coating, in brown; a superior coat in every respect. Price **38.00**

Men's Fur Collar Overcoats, are as warm as a fur-lined, more durable and less expensive; a choice English black beaver cloth, lined with heavy twill mohair lining, and interlined to bottom of coat with chamois; shawl collar of Persian lamb; best workmanship. Price **42.00**
(Men's Store)

Clearing of Boys' Fancy Overcoats

36 Overcoats, double-breasted style, with close-fitting Prussian collar, trimmed with red flannel, twilled linings, splendidly tailored, and sold regularly at \$6.25, \$6.75, \$7.00 and \$8.00. Special Wednesday, sizes 3 to 6 years. **4.95**

BOYS' DOUBLE-BREAST TWEED SUITS.

Made from an all-wool Scotch tweed, with a checked pattern, in brown shade, double-breasted coat, single-breasted vest and bloomer pants, well tailored. Wednesday, sizes 26 to 34 **6.50**
(Main Floor)



Men's Stiff Hats

New styles, in medium or low crowns, fine grade English fur felt, black only. Regularly \$2.00. Half price Wednesday. **1.00**

Men's Winter Wear Tweed Caps, large golf shape, medium large peak, drop ear bands are fur lined. Regularly 50c cap. Wednesday **.39**

Boys' Wool Toques, plain or honeycomb stitch, short or long style, and popular colors, and in combinations of colors. **.29**
(Main Floor)

For a Man's Christmas

Men's Braces, Garters and Armbands, of good quality elastic webs, in several different colors; the three-piece set is arranged in a Christmas box, and each box bears a greeting. Regularly 75c. Wednesday **.59**

Men's Near Silk Mufflers, with fringe ends, each one in a Christmas box; colors are white or pearl, full length and correct width for this season's wear. Extra special Wednesday **1.39**

Men's Elastic Web Armbands, covered with pure silk, fringe and silk bows, solid brass fittings, put up in pretty Christmas boxes. Special Wednesday **.50**
(First Floor)

Queen Quality Sample Boots

57 pairs of "Queen Quality" Sample Boots, in new and exclusive styles for Fall of 1912; they were made to represent the product of the largest women's shoe factory in the world; they fit most people wearing from a 2½ to a small 4. Regular prices were \$3.50 to \$5.00. Wednesday **2.49**

MEN'S LEATHER-LINED WINTER BOOTS.

300 pairs of "Doctors Favorite" Antiseptic Winter Boots, in tan or black storm calfskin, leather lined, triple thick Good-year welted soles; a big, bold, good-looking boot to wear without rubbers; sizes 6 to 11. Regular \$5.00. Wednesday **3.95**
(Second Floor)

In the Chinese Bazaar

300 Unbreakable Celluloid Kid Body Dolls, with lifelike expression, jointed legs, sewn curly wig, lace hose and fancy slippers. Selling in the regular way at \$1.25. Special on Wednesday in Bazaar for **.87**

10-piece Toy Granite Cooking Set, in cardboard box. Regularly selling at \$1.00. Wednesday for **.69**

Granite Toy Toilet Sets, five pieces, in cardboard box. Regularly, selling at \$1.00. Wednesday for **.69**

8-piece Toy Granite Tea Sets, in cardboard box. Selling regularly at \$1.00. Wednesday for **.69**

Collapsible Wooden Dolls' Cradles, at prices **15.25 and .39**

80 only Sets Very Superior Seven-Piece Carving Sets, consisting of fowl carvers, meat carvers, fish carvers and steel; all in plush-lined leatherette case, and of Sheffield, England, manufacture. On sale in Bazaar. Special for Wednesday, per set **5.98**

250 Vest Pocket Pen-Knives, two good blades, oxidized handles, strong and serviceable. A regular 50c line. On Wednesday, in Bazaar, for **.32**

Autograph Christmas Cards, handsomely decorated, with envelopes to match. Per box **.19**

Dainty Easel Calendar, beautifully printed in colors. **10**

Candies—500 lbs. Fresh Quaker Chewing Candy. Regularly 15c. at 2 lbs. for **.25**
(Third Floor)

Needlework Specials

20 of Our Most Handsome Hand-Embroidered Centres, Cushions and Scarves, all worked in our own workrooms, and priced from \$6.50 to \$14.00. Marked at, Wednesday, Half-Price.

Also a collection of smaller pieces, beautifully worked; these are in all white as well as colored. Priced from \$1.00 to \$5.00. Wednesday.

Half Price

(Main Floor)



The Robert Simpson Company, Limited

Jewelry the Gift Permanent

Some article of jewelry is among the first thoughts when making up your Christmas list, for it is always acceptable, and is a lasting token of regard. No matter what sum you intend to spend, Simpson's Jewelry Department can give you its maximum value in jewelry of perfect taste and exceptional finish.

500 MEN'S AND WOMEN'S WATCH FOBs.

Black silk ribbon, with signet or amethyst charms; women wire fobs with signet, suitable for engraving monogram. Wednesday **1.00**
Men's 10k Fobs, with locket or charm attached. Wednesday **1.00**

THOUSANDS OF PAIRS EARRINGS AT SPECIAL SALE PRICES.

\$1.50 Sterling Silver Earrings, with pearl drops. **.75**
10k and 9k Gold Earrings, real stones. Wednesday **6.50**
200 pairs Sample Earrings, assorted styles. Worth \$1.50 to \$3.00 pair. Wednesday, all one price, per pair **1.00**
Dainty Pearl Sample Stud Earrings. Wednesday, per pair **.39**

200 14K SCARF PINS.

Selected seed pearls, heavy 14k mountings, popular designs, star, fleur-de-lis, crescent, horseshoe, wishbone and other patterns. Regular prices \$2.50, \$2.75 and \$3.00. Wednesday **1.05**

10K SCARF PINS.

Fine real pearls, large size mountings; star, wishbone, fleur-de-lis; good strong pins. Wednesday **1.45**

500 9K BROOCHES.

All real pearls, spray, star, three-leaf, amethyst and pearl-scroll designs; stamped 9k. Regular price \$1.75 to \$2.50. Wednesday **.98**

BROOCHES.

9k Pearl and Amethyst Brooches, Opal and Pearl Circle Brooches, Amethyst and Pearl Wreath Brooches, Spray Bars. Regular price \$2.75 to \$3.50. Wednesday **1.98**

1000 GOLD-FILLED LOCKETS.

Oval, round, heart and square shapes, fancy engraved and plain for monogram; good strong joint and catches; room for two pictures. The pearl-set lockets have one, three, six and nine pearl settings. The monogram lockets are engraved free. Worth two and three times the price. Wednesday, all one price. Each **.89**

BRACELETS.

Women's 9k Gold Bracelets, real fine pearls, same designs as illustration. Wednesday **5.95**
Gold-Filled Expansion Bracelets, with stone setting and signet top for engraving a monogram. Wednesday **1.30**
Gold-Filled Jointed Bracelets, sterling silver engraved patterns, expansion bracelets, plain style. Wednesday, all one price. **1.19**

CUFF LINKS.

Men's 14k Heavy Cuff Links, plain and fancy oval patterns; any monogram engraved. Wednesday **8.95**
Men's 10k Cuff Links, large size; any monogram engraved **2.75**
Women's and Men's Cuff Links, over 2000 pairs, fancy engraved, stone-set, and plain for engraving; each pair in a velvet box. Wednesday **.59**

3000 PEARL NECKLETS.

Beautiful cream and white luster. They retain their lustre and do not peel off. Mounted with a gold-filled clasp, and some are strung on fine chain; also 500 Real Coral Strings, with gold-filled clasp; our guarantee they are real coral. Clearing, all one price, Wednesday **.49**

RINGS.

200 14k Single-Stone Diamond Rings, all platinum settings. At special prices for Wednesday, \$9.95, \$14.50, \$25.00, \$39.00, \$50.00, \$100.00, \$200.00, \$350.00 and \$400.00 each.

14k Gold Real Whole Pearl Cluster and Fancy Rings, with colored stone centres; many designs, containing 4, 6, 8 and 11 real stones. Each, Wednesday **6.95**

Women's 10k Real Whole Pearl Single-Stone Rings. Wednesday, each **1.00**

9K PEARL NECKLACES.

Real pearls, with fine gold chain, soldered links, amethyst and pearls and all-pearl patterns. Wednesday **4.95**

Store Notes

- 1—A Furniture Gift Shop has been opened on the 5th Floor.
- 2—Trimming Department has been moved to the 2nd Floor, near the Silk Department.
- 3—A new lot of Christmas Gift articles at special prices has been opened in the Chinese Bazaar, 3rd Floor.
- 4—We are to have a sale of original paintings in a few days.
- 5—Just inside the north Yonge street door we have opened up a new Handkerchief Department.
- 6—The Circulating Library will be closed till after Christmas, but books may be returned at any time.
- 7—We have just opened an imported lot of Sterling Silver novelties, suitable for Christmas Gifts.

Private Greeting Cards

If you have not yet ordered your cards, we invite you to inspect our choice collection. Order now and save disappointment.

Dennison's Dressings for packing and marking of gifts—Tags, Stickers, Engraved Cards, Seals, Tape, Coin Holders, Express Labels, etc., at popular prices.

Choice Xmas Papereries for presents, from 25c to \$5.00 each.

Special Presentation Volumes in dainty styles, bound in white vellum and boxed:

- Thoughts and Good Wishes **.39**
- Joy Be With You **.39**
- Friendship's Greeting **.39**
- Volume of Good Wishes **.45**
- Essence of Friendship **.45**
- Golden Rays of Sunshine **.45**
- Sonnets from the Portuguese **.50**
- Shakespeare on Friendship **.50**
- Stevenson on Friendship **.50**
- Book and Stationery Dept.—Main Floor.

Christmas Dolls

5000 Baby Dolls, some with closing eyes and some stationary eyes, with the use of every joint. This doll was made to sell at 40c, but delivery was late in reaching our store. We shall have them ready for sale Wednesday morning, 8 o'clock, in the Basement. Not more than 3 to each customer. Price is, each **.18**

Toy Circles

Boys' Sets of Carpenters' Tools on cards. Wednesday **10.25, 50**

Boys' Carpenters' Tool Chests at prices for Wednesday **.25, .50, .75, 1.00, 1.25, 1.50**

Toy Sewing Machines for the girls, on Wednesday for **.50**
—Basement.

Christmas Gifts in Hosiery and Gloves

Women's Choice Quality Real French Kid Gloves, selected real kid skins, extra soft and pliable; two dome fasteners, gusset fingers, neat embroidered back, perfect fitting, every wanted shade; sizes 5½ to 7½. Regular \$1.00 value. Wednesday **.75**
(With Fancy Box)

Women's English Kid Wool-Lined Glove, warm wool lined; soft, pliable finish; strong sewn seam; dressy and comfortable for winter wear; dark tan shades; assortment of sizes. Good value. Wednesday **.79**
(With Fancy Box)

Women's Real Silk Hose, gauze weight, full fashioned; firm, close finish; extra fine thread; deep double garter top of lisle thread; also spliced ankle, heel, toe and sole; sizes 8½ to 10. Extra value Wednesday, per pair **.59**
(With Fancy Box)

Men's Cape Suede Glove, snug fitting, colored silk lined, wear like real mocha; smart and good appearing, one dome fastener, pique seam, spear point stitching, nice weight, correct shades tan and gray; sizes 7 to 9½. Unlined, 1.50. Lined **1.75**
(With Fancy Box)
(Main Floor)

Groceries

- 2000 stone Fresh Roiled Oats. Per stone **.43**
- Choice Side Bacon, peameal, half or whole. Per lb. **.20**
- Choice Currants, cleaned. 3 lbs. **.25**
- California Sultana Raisins, 2 lbs. **.25**
- Mixed Pastry Spice, 3 oz. tin, shaker top. Per tin **.07**
- Heather Brand Flavoring Extracts, 2½ oz. bottle, assorted, 3 bottles for **.25**
- Choice Shelled Almonds. Per lb. **.39**
- Pure White Clover Honey, 5-lb. pail **.73**
- Finest Canned Corn, 3 tins for **.25**
- Canned Peas. Per tin **.11**
- Canned California Asparagus. Large tin **.25**
- Canned Peas, in heavy syrup. Per tin **.17**
- Choice Pink Salmon, ½-lb. flats, 3 tins for **.25**
- Telfer's Cream Soda Biscuits, 3-lb. box **.24**
- Finest Messina Lemons. Per dozen **.17**
- FRESH ROASTED COFFEE, PER POUND, 25c.
- 500 lbs. Fresh Roasted Coffee, in the bean, ground pure or with chicory. Wednesday, per lb. **.25**