12 FRIDAY MORNING

500 OVAL FRAMED PICTURES.

Regular Price \$1.25, Friday Bar-

gain, 98c - Beautiful hand-colored

native prints, landscapes, moon-

lights, seascapes; also pictures of

western cowboy life; on wood

veneer mats; framed in neat 10 x

12 oval frames, in imitation Cir-

cassian walnut finish; a suitable

100 Oil Paintings. Regular \$1.50.

Friday98

Landscapes and Seascapes, fram-

ed in a deep gilt moulding, medium

(Fourth. Floor)

CANDY.

1000 lbs. Lady Caramels. Regu- .

Christmas present.

sizes.

(Fourth Floor)

each

Friday

"FRIDAY BARGAINS" TODAY , AT THE SIMPSON STORE

Furniture for Less Money

BRASS BED, SPRINGS AND MATTRESS.

Bed has 2-inch posts and top rails. Spring, steel tubing trame. Mattress, pure cotton felt. Bed. Spring and Mattress complete. Regular \$39.50 22.50 frame.

BRASS TRIMMED IRON BED, SPRING, MATTRESS AND PILLOWS

Bed, with brass top rails, caps and uprights. Spring, steel frame. Mattress of seagrass and jute felt. Pillows of selected feathers. Bed, Spring, Mattress and Pillows complete. Regular \$14.10. Friday 8.85

Iron Bedstead, white enamel, brass caps on each post. Regu-lar \$3.00. Friday 2.10

Brass-Trimmed Iron Bedstead. Regular \$5.25. Friday ... 3.95 Brasc Bedstead, heavy posts and top rails, turned ball corners. Regular \$24.75. Friday 14.15

Brass Bedstead, 2-inch posts, double top rails. Regular \$34.00. Friday 21.00

Bed Spring, kiln-dried hardwood frame. Regular \$2.00. Friday Bed Spring, steel tubing frame. Regular \$3.00. Friday .. 1.95

Bed Spring, heavy steel tubing frame. Regular \$4.25. Friday

Mattrees, sanitary seagrass filling, jute felt at both sides. Regular \$3.10. Friday 2.60

Mattress, pure cotton felt filling. Regular \$7.00. Friday 4.55 Mattress, pure cotton felt filling, built in layers. Regular \$10.00. Friday 1.75

Pillows, mixed feathers. Regular \$1.35. Friday, pair85 Pillows, pure feathers. Friday, pair 2.95

Rugs, Carpets and Linoleums

Scotch Tapestry Rugs, Size 6.0 x 9.0, Regular \$6.25, for \$4.95 -30 only Heavy Quality Tapestry Rugs, one design and two colorings, tan and green and red and green conventional; suitable for small bedrooms, living-rooms or dens. Regular \$6.25. Friday 4.95

Dainty New Ray Rugs—Plain centre and chintz borders, suitable for dainty bedrooms or children's rooms; plain green, blue, gray and rose centres, with very pretty borders; size 27 x 54 inches, 1.65; size 36 x 63 inches, 2.75; size 4.0 x 7.0 6.25

Small Brussels Rugs-Imported and domestic Brussels, in Oriental effects; browns, tans and red and green colorings, for small halls, landings or dens; size 4.6 x 6.0. Friday, 4.50, 5.25 and 6.50

500 English Wilton Rugs at \$9.25-Exact copies of the finest Orientals in a magnificent range of designs and colors; Oriental, two-tone and Persian effects; extra fine quality, suitable for halls, landings, dens, etc. Size 36 x 63 inches. Friday 9.25

New Scotch and English Tapestry Carpet at 65c-Big range of Oriental, floral and two-tone effects; body and stair to match.

Heavy Printed Linoleum at 45c-Full range of block, tile, floral and matting effects; 2 yards wide only. Friday, square

Linens and Staples

\$3.00 Blankets for \$2.45 Pair-White Union Wool Blankets, dize 60 x 80 inches. Regular \$3.00 pair. Friday, pair 2.45 Turkey Red Chintz Bed Comforters-Size 72 x 72 inches. Friday 1.69 Unbleached Sheeting-Serviceable quality; 54 inches wide:

Thousands Take the Grand Tour Yesterday Thousands of People Visited the

CHRISTMAS FESTIVAL OF THE ALLIES on our Fourth Floor, to see the Panoramas of London, Paris, Rome and Petrograd.

These great cities are apt to be mere names to us unless they are presented in some such vivid fashion.

These artistic productions stimulate the imagination, and are of particular educational value to children. The display of Christmas merchandise in front of these picture cities makes this the GIFT HEAD-QUARTERS FOR TORONTO. Nowhere will you find such new, clean, attractive Christmas things offered at lower prices. The following typical values are worth looking for TODAY:

Look What Toys

a Quarter Will

Buy Today

BRASSWARE. \$1.25 Crumb Tray and Scraper, 89c-Brushed brass, black wooden handle on scraper. Regular \$1.25. (Fourth Floor)

75c Brass Ash Trays, 49c - 150 only; dull brass, with removable glass centres, and match box hold-

Baking Sets, that were 65cy All these (Fourth Floor) Dolls' Sets, Necklace, Ear-USEFUL BRUSHES AND BOXES. rings, Bracelet, Hat Pins. Genuine Ebony Hair Brushes, Were 35c Madame le Normand's Fortune Telling Game. 250 with 11 rows of hand-drawn bristles. Regular price 85c. Friday .59 Was 39c

"All Aboard," railroad game, that was 39c)

Combination Baby Sets, in nicely

decorated boxes. Regular price 75c to \$1.50. Friday, at Half-Price



Remarkable Values in Footwear

FACTOR of feet floor G. T. R. Jocation

ROBS-

TENU

ABAIN

JULD

memy Met

TTLE DE

erbs May Ma

LONDON. Not ts so scant

tion of the Se

ans will make

grin frontier.

key. They 1 re into the r

o they lost

or northern

ey would be

24 h

ORWEGIAN

In Miguel Sank Crew W

ONDON, Nov.

orwegian steame 69 tons, struck a ca Thursday an ers of the crew added at Grimsby

NEEDS STAND

g.-Gen. Smit

presses View a

LONDON. Ont,

timent's investig italion graft car opinion that standing army

yet, even the considerably

ILBURY, Ont.,

FIRE AT

Henry Smith

conduct

FOR FOU

LATES

the left

ain of Koss

ned with It is thought

es in A

Str

toric

Ka

These Bargain Boots strike a high level in quality, material, and workmanship

700 PAIRS WOMEN'S \$3.00 TO \$4.50 BOOTS AT \$1.99. In this lot are some of the best makes, for the present seaon's wearing; tan calf, suede, gunmetal calf, black satin, dongola kid and patent leathers; lace, Blucher and button styles; Goodyear welt and flexible McKay sewn soles; high, medium and low heels; popular and dressy toes; sizes in the lot, 21/2, 3, 31/2, 4 and 41/2; several widths. Regular \$3.00 to \$4.50. Friday ... 1.99

1350 PAIRS MEN'S BOOTS AT \$1.95.

Lace, button and Blucher styles; box calf, vici kid, gunmetal calf and tan leathers; solid, nailed and sewn soles; stylish, flange and military leather heels; dull and kid tops; sizes 6 to 11. Regular \$2.50, \$3.00 and \$3.50. Friday 1.95

BOYS' SCHOOL BOOTS, \$1.69.

Box kip and tan leathers, in lace Blucher style; durable solid soles; neat full round toes; easy-fitting; sizes 11 to 13 and 1 to 5. Friday 1.69

MISSES' BOOTS FOR STORMY WEATHER, 900.

250 pairs only, English oil pebble, a soft and pliable leather, but very durable; neat round toes; good weight soles; low common-sense heels; lace style; sizes 11 to 2. Regular \$1.75, Fri-

720 PAIRS GIRLS' AND INFANTS' BOOTS AT 900

Neat, Stylish Boots, lace, button and Napoleon styles, in kid, patent, chocolate kid and black dongola kid; some have colored tops; hand-turned and flexible heavy soles; plain and patent leather toecaps; low and spring heels; all sizes in the lot from 2

Household Hardware

500 Corn Brooms, five-string; a good 40c broom. Friday's 144 Indian-Made Clothes Baskets, a fine, big, square, deep basket, light and strong; the supply for these baskets is not onetenth the demand. Do not miss an opportunity to get one. Fri-\$2.50 Sani-Genic Polish Mops, for cleaning and polishing hardwood floors, linoleums and oilcloths. Friday's price

Sheet Iron Roast Pans, any size from 8 x 10 to 11 x 15. Fri-

Friday Bargains in

1	limited quantity. Friday, yard
	40c Pillow Cases, 3 Pairs for 98c-Hemmed, size 45 x 33 inches. Regular 40c pair. Friday, 3 pairs for
	Factory Cotton-Medium weight; 36 inches wide. Friday, yard
	White Flannelette-Soft napped finish, width 31 inches. Fri- day, yard
• •	Unbleached Damask Table Cloths-Size 2 x 2½ yards, border- ed designs. Regular \$1.75. Friday 1.39
	Damask Table Napkins-Assorted designs, size 19 x 19 inches, hemmed. Friday, dozen 1.73
	Glass Towelling-Splendid drying quality, 20 inches wide. Regular 12½c. Friday, yard

Toilet Goods

English Milled Toilet Scaps. Friday, 6 cakes for
Shell Brand Castile Soap, 2-lb. bar, Friday
Williams' Toilet Soap, ½-lb. cakes, Friday, 3 for
fonet Paper, in packages. Friday, 3 for
footh prusnes. Regular price 15c. Friday
nair prusnes, Regular price \$1.50. Friday
Nall Brusnes. Regular price 50c. Friday
*Pure Cold Cream, in pots. Regular price 20c. Friday 10
*Springflower Massage Cream. Regular 50c jar. Friday .33
*Bourjois French Face Powders. Regular price 25c. Friday .20
*Baby's Own Talaum David Powders. Regular price 25c. Friday 20
*Baby's Own Talcum Powder. Friday, 2 tins for
Cariton's Almond Cream, Friday
Conet's Old English Pot Pourri, in boxes. Friday
*War Stamps extra.

169 Dresses at Bargain Prices

Dresses, of this season's styles, perfectly made; white crepe de chine, nets, serges or combinations, taffetas, messaline, chiffon and novelty silks; newest tunics, overdrapes, pleatings, apron effects and novelty bodices.

29	Dresses,	\$15.00	to	\$18.50,	now				10.07
94	Dresses,	\$20.00	to	\$25.00	now		•••••	•••••	10.97
41	Dresses	07 EA	+-		now		•••••		15.84
-	Dresses,	\$21.50	το	\$35.00,	now	*****			21.79
5	Dresses,	\$38.50	to	\$45.00,	now				29.65

200 WOMEN'S AND MISSES' COATS AT \$7.95. Former Values \$12.50 to \$15.00.

Dozens of this season's newest winter styles, including full ulster, military, redingote, sports, Russian, ripple back, belted and flare models; some with convertible collars; some with plush collars and cuffs; chinchilla, blanket cloth, zibeline, fancy tweeds and plaids; colors brown, gray, navy, fawn and mixtures

PILE FABRIC COATS AT \$25.00.

Women's and Misses' Plush Coats, made of excellent quality imported black silk seal plush; satin lined throughout; several styles, including ripple or pleated backs; half or full belted, with convertible collars; satin or Raglan sleeves.

200 NEW SKIRTS OFFERED AT \$2.95.

Save \$2.00 to \$3.50 on a New Skirt. Regular \$5.00 to \$6.50. Broken lines from stock, and a manufacturer's over-makes; all new goods, in a large variety of new styles; serges, worsteds tweeds and fancy fabrics; all sizes in the lot. Friday 2.95

Ribbons 10c

Pure Silk Taffeta Ribbon-4, 5 and 6 inches wide, in a complete range of colors in the lot; suitable for school girls' hair bows and hat bows. Regular 15c, 20c and 25c per yard. No phone orders. Friday, yard

..10 10 YARDS FOR 10c. A Pure Silk Taffeta Baby Ribbon, suitable for rosettes, bead-

39c FANCY RIBBON AT 19c. 12 Lines of Fancy Ribbons, in which the color range is broken. Regular 35c, 39c and 50c. Friday bargain19

lamb collars, in shawl style; fine quality black cloth shells. Friday bargain 13.50

MEN'S HATS

500 Men's Tweed Caps, golf shape, in browns, greens and olives; fur-lined bands or driver shapes. 1000 Men's Hats, navy, brown, green and gray; also tweed or cloth hats. Regular \$1.50 and

Hosiery and Gloves

Women's Chamoisette Gloves, white; sizes 61/2 to 8...

10 Ormolu Gold-Plated Bedroom or Mantle Clocks; 2 Mahogany Clocks; 1 Mahogany Chime Mantle Clock; Sterling Silver Deposit Vase on Limoges China; Sterling Silver Sugar Basket; 3 Sterling Silver Snuff Boxes; 18 Sterling Silver Vanities; 2 Sterling Silver Coin Purses, with chain; 20 Sterling Silver Match Boxes; Cigar Lighters; Children's Rattles; 80 Photo Frames, Jewel Case; Bon-Bon Dishes; Bread Tray; Ash Tray; Deposit Comports on Limoges china; Butter Plates; Mesh Purses; 12 Sterling Silver Cigarette Cases; 2 Glass Ink Wells, with sterling

Clocks and Silverware at Half-Price

Draperies Lace and Novelty Curtains, 69c Pair-21% yards long, good

quality, point d'esprit, net and muslin, with neat colored borders of pink, blue or yellow. Regular \$1.25 to \$1.75 a pair. Friday, Point d'Arabe Curtains, Pair, \$4.98-For living-room or din-

ing-room, 21/2 yards long, 45 inches wide. An exceptionally heavy quality scrim with applique border of heavy point d'Arabe laces. Regular \$7.00 to \$8.75 pair. Friday, pair 4.98

2000 Yards of Curtain Net at 10c - Bobinnette curtaining, with laces and insertions. Regular 15c and 20c a yard. Friday .10 American Cretonnes at 19c-86 inches wide, beautiful color-ings, for covering cushions. Regular 25c a yard. Friday 19

THE MARKET

Telephone Tonight, 5.30 to 10 o'Clock, for Provisions to Go by Early Delivery Saturday. **TELEPHONE ADELAIDE 6100**

THE MEATS

risket Boiling Beef, per 1b
houlder Roast Beef, per 1b
lade Roast Beef, per lb
ound Steak, choice, per lb
oin of Spring Lamb, per 1b
mpson Family Sausage, per lb
reakfast Bacon, Mild, whole or half side, per lb
ure Lard, 1-lb. blocks

	FISH.	
resh	Caught Lake Herring, special, per 1b	-
scoe	Herring, special, per 1b	í
nnan	Haddle, special, per lb.	1
resh	Caught Whitefish, special, per ib. Caught Lake Trout, special, per ib.	1
CBIL	Caught Irout Steak, special, per 1b.	2.0
resh	Caught Cod, special per lb	v
Pesh	Caught Cod Steak special new th	41

Particular Care Given Telephone Orders for Fish.

THE GROCERIES.

One car Standard Granulated Sugar, in 20-lb. cotton bags, per bag 1.8 Choice Family Flour, quarter bag
Yellow Cooking Sugar, 75, 1bs. Choice California Seeded Raisins, 3 packages
New Orleans Molasses, 2-lb. tin
Perfection Baking Powder, 3 tins
1000 lbs. Fresh Creamery Butter, per lb.
Sanned Sweet Purmher 2 time
Canned Lombard Plums, 3 tins
ancy Mixed Biscuits, 2 lbs.
000 ibs. Fure Celona Tea, of uniform quality and fine flavor, black or mixed. Friday, 2% ibs.

FLOWERS AND BULBS.

lor white and scarlet), regular 12% dozen, 2 dozen... eticus, regular 12% dozen, 2 dozen trrl Conjbluous, regular 15c dozen, 3 dozen arge bulbs with white clusters of fragrant flowers, Bulbs (large size), regular 10c each, special, 3 for25

VEGETABLES AND FRUIT.

New Brunswick, per box



CANDY.

ler b'ock.