

The Robert Simpson Company, Limited

Women's Splendid Sweater Coats

Simpson Sweater Coats excel in every way. They are made from the best yarns, generously sized, fashioned in up-to-date styles, and perfectly made. Genuine satisfaction goes with each one. The values we mention here are most exceptional.

Women's Sweater Coats, heavy fancy knit, pure wool, navy, cardinal or white, high or V necks, pearl buttons, patch pockets. Sizes 34 to 42 bust. Extra value 3.50

Women's Sweater Coats, extra heavy pure wool, body woven in one piece, sleeves woven to shape, high neck, two pockets, a splendid garment. Colors gray, navy, cardinal or white. Extra value 4.50

Women's Coat Sweaters, heavy pure wool, fancy knit, tan, cardinal, navy or white, high collars. Extra value 4.00

Little Girls' Sweater Coats, pure wool, medium weight, cardinal, gray, navy, white or white with sky, high collars, pearl buttons. Sizes 2 to 6 years. Extra value75

Girls' Sweater Coats, heavy knit, pure wool, patch pockets, pearl buttons, high collars. Sizes 8 to 12 years. Extra value 1.50

(Third Floor)

OFF WITH THE OLD ON WITH THE NEW

Warmer Clothing is no more a matter of style now. A cosy coat and heavier gloves, stout shoes and appropriate millinery are real necessities. So many things to buy and a fixed income make prices such as we outline here particularly grateful. The stocks are full and the best choosing is the earliest. Begin Tomorrow.

Men's English Waterproof Coats

There are many grades of waterproof and showerproof coats on the market, at almost any price you wish to pay. That is why you must trust to your dealer to see that the quality you pay for is there. Our coats have been proved and approved by an ever-increasing custom, for not only are they up to standard, but even better in cut, appearance and durability than you can often find at the prices.

A Special Item For Tuesday

Coat made from an English double-texture Paramatta cloth in fawn shade. Cut in the fashionable single-breasted Raglan shoulder style; all seams securely sewn, cemented and strapped; 60 inches long, and nicely tailored. Special price 7.95

Whipcord English Raincoat

An English light brown whipcord cloth, made in a fine single-breasted Raglan shoulder raincoat. This garment can be worn for either a fall weight coat or a raincoat. Best workmanship. Price . . . 22.00

The "London" Motor Coat

A coat just suited to motoring. It is made from fine English berberette cloth, in fawn color. Will shed the light shower of rain, yet is lined with warm blanket cloth lining. All pockets and needed protection for motorists. Price 30.00

Boys' Russian Tweed Suits

Smart military suits, made from English tweeds, in brown and tan; stand collar, belt at waist, and bloomer pants. Sizes 2-12 to 7 years. Tuesday 3.25

Boys' Blue Serge Reefer Coats

Fashionably tailored in smart double-breasted style, with fancy ornament on sleeves and brass buttons. Made from a rough blue serge that will give splendid service. Sizes for 2-12 to 10 years. Tuesday 3.50

Boys' Telescope Hats

Dressy shape, and in very fine quality felt; scratch effects, and in mixed finishes; colors navy, gray, green, brown, tan and black. Tuesday 1.00

Boys' Varsity Caps, made from extra fine quality navy heaver and melton cloth; plain or fancy emblems on front. Extra good value at39

Men's New Golf Shape Caps, with or without bands at the back; full 3-4 crown and large peaks; dressy patterns of tweeds and worsteds at 50c, 75c and \$1.00. (Main Floor)

Men's and Boys' Underwear

We are ready with a fine range of Underwear, in all weights, for fall and winter. The prices range from 50c to \$6.00 garment. Here is a list of a few of those most in demand:

"Pen-Angle," Watson's and Tru-Knit merino, in fall and winter weight, at a garment 50

Combinations of merino, heavy weight, at special price, per suit 1.00

"Pen-Angle," Pure Wool, sanitary fleece-lined shirts and drawers, drab shade; all sizes. A garment 50

"Pen-Angle," Scotch wool, heavy weight, double breast, Shetland shade; all sizes. A garment 75

"St. George" brand, heavy wool, light shade, free from burrs, double breast; sizes 34 to 44. Special 1.00

"Pen-Angle," pure sanitary fleece-lined; all sizes, with double breast and double back to shirt and double seat to drawers. Special at a garment 45

"Body Guard," natural wool, for fall and winter wear, double breast, guaranteed unshrinkable; all sizes. At a garment 1.00

"Body Guard," Natural Wool Undershirts, with double breast and double back, fasten on shoulder; drawers to match with double back; get the warmth where it is most needed; all sizes. Extra special, a garment 1.50

"Body Guard," extra heavy Scotch wool, made same style as above. A garment 1.50

"Wolf Brand," pure Australian natural wool, as soft as silk, guaranteed absolutely pure and unshrinkable; all sizes; in two weights 2.00 and 2.50

"Pen-Angle" Combinations of the famous 95 quality; in all sizes, 34 to 46. A suit 2.00

"Robin Hood" and "Viking" Brands Natural Wool Shirts and Drawers; all sizes. At a garment 1.00

Boys' "Pen-Angle" Merino Undershirts and Drawers, 22 to 32. Each39

Boys' "Stralian Brand" English natural wool, heavy winter weight. Each75

Boys' Heavy Scotch Wool Shirts and Drawers, Shetland shade; sizes 22 to 32. Each50

MEN'S \$4.00 AND \$5.00 SWEATER COATS, \$2.95. 100 only of these Heavy-Weight Sweater Coats, in plain or fancy weaves, high storm or variety collars; several travelers' samples and odd coats from stock to clear; all sizes, 36 to 44, in the lot; regularly \$4.00 and \$5.00. For Tuesday, special 2.95. (Main Floor)



Some of the Newer Velvets

New Two-tone Terry Velvets, in soft dress qualities, with effectively combined stripes in darker shades; 22 inches wide. Per yard . . . 1.00

New Sulting Velvet Cord, dyed and finished by "Worralls" in the very best and prettiest of fall shades; 27 inches wide. Per yard \$2.00 and \$2.50.

Our Dollar Quality in Velvet-Sulting Cord is exceptional in every way, in finish, dye and in coloring.

New Terry Plush Velvets, equally well suited for dresses or suits. Deep soft pile, with narrow cord effect, in rich tones of taupe, mole, sapphire, brown, green, gray, etc.; 22 inches wide. Per yard 3.00

Plain Plush Velvets, in 32 in., at \$2.50. In a splendid color range. This fabric is so crisp and springy in pile that the hardest usage has little effect on it.

New Brocade Velvets, in 40 in., at \$4.00. Showing new tones in suds, gray, deep helio, purple and mustard.

New Shot Chiffon Velvets, with purple, flame, cerise and emerald green as predominant, in 40 inches, at \$7.50 per yard, are now being shown.

A SPECIAL IN BLACK DRESS SATIN. 1000 yards of Bonnets' make, in 36 inches, at \$1.24 per yard. This was sold previously at \$1.50. (Second Floor)

Wash Goods

Mill ends, 28-in. Wrappettes, in red, cadet, navy, brown, pink, mauve, etc. Tuesday85

38-in. Cotton Elderdown in plain shades and fancy striped designs, in cardinal, navy, cadet, pink and gray. Special value 1.19 (Sixth Floor)

Wide Ostrich Stoles

72 inches long; made from fine, long, well-curved, glossy fibres; colors black and gray. Just the thing for cool autumn days. Worth up to \$8.00. Tuesday, special 4.98 (Main Floor)

New Features for Home Decorating

Wateau Velours, in a beautiful range of shades, 50 inches wide, suitable for window hangings, portieres and light upholstery. Specially priced at, per yard 1.15

Antique French Velvets, in blues, greens, browns, reds, terra cotta, mauve, grays and beige. Priced at, per yard 2.00

Florentines, for window hangings and portieres, in beautiful assortment of colorings and designs, 50 inches wide. Very special, per yard 1.75

Hand-Blocked Linens and English Taffetas, in colorings such as have never been shown before. Most suitable for living-room hangings and furniture covering. See display in the Drapery Department, where every color combination conceivable is to be seen. Priced at, per yard 2.00 and 2.50

TUESDAY SPECIAL. \$1.25 Monkscloth for 98c.—All wool, 50 inches wide, brown, crimson and green, for window hangings, door curtains and cushion covers. A reliable, durable and economical fabric that can be used in a great many capacities for the beautifying of the home. Tuesday special.98

Tapestry Bandings for trimming these plain fabrics, 10c, 15c, 20c and 25c per yard.

Madras Muslin Curtains, to be cleared, cream color, 3 yards long, block and scroll patterns, launders perfectly. Regular value \$1.25 per yard. Special for Tuesday morning, yard.79 (Fourth Floor)

Bedroom Chairs and Rockers

One Scotch manufacturer has produced a world-wide-known waterproof coat; made from a beautiful fawn double-texture Paramatta cloth. Made in a Raglan style, with strapped seams. Best tailoring. Priced at . . . 12.50

Our finest waterproof coat, made from double-texture Paramatta, the best that England can produce. Cut in single-breasted Raglan style, with all seams stitched and strapped; 56 to 52 inches long; satin yoke and sleeve linings. A perfect garment. Price 18.00

"Durward" London-Made Coat

This is a specially fine English berberette cloth, in a fawn color; made in a beautiful English Raglan shoulder style, to button to the chin, with good-fitting collar; silk sleeve linings. A fall weight coat and raincoat combined. Price 20.00 (Main Floor)

Rocking Chairs

In golden oak and mahogany finish, cane seat. Regularly \$5.00. Tuesday selling 3.15

In mahogany finish, slat back and upholstered seat. Regularly \$5.00. Tuesday selling 5.40

Dinner Wagons

Genuine quarter-cut oak finished fumed. Regularly \$29.00. Tuesday selling 13.90

Selected quartered oak finished fumed. Cushions made of genuine leather. Regularly \$67.50. Tuesday selling 49.70 (Fifth Floor)

\$4.50 White Blankets \$3.89

White Unshrinkable Wool Blankets, thoroughly scoured, 7-lb. weight, size 64 x 84, with pink or blue borders. Regularly \$4.50. September Sale Tuesday, pair 3.89

BEST QUALITY FLANNELLETT BLANKETS, \$1.13 PAIR. 200 pairs White or Gray Flannellet Sheets, with pink or blue borders. Size 54 x 80. Clearing Tuesday, pair 1.13

\$3.00 SATENE COMFORTERS, \$2.48. Bed Comforters, filled with a pure white sanitary cotton filling and covered with good heavy English satene covering, in plain centres, with pretty floral borders. Size 72 x 72. Regularly \$3.00. September Sale Tuesday 2.48

\$3.00 GRAY BLANKETS, \$2.48. Gray Union Wool Blankets, closely woven, warm and serviceable, weight 8 lbs., size 62 x 82. Regularly \$3.00 pair. September Sale Tuesday, pair 2.48

ALL-WOOL SCOTCH BLANKETS, \$6.35. Fine Scotch Blankets, made from pure white wool, thoroughly cleaned and scoured, fine, close napping, finished single, pink or sky border, 7 lbs., size 68 x 83. September Sale Tuesday, pair 6.35

DOUBLE BED SHEETS, \$1.48 PAIR. Plain Bleached Sheets, firmly woven, with a nice linen finish, large size, 78 x 90, and neatly hemmed. Special Tuesday, pair 1.48

PILLOW CASES, 3 PAIRS FOR \$1.00. Pillow Cases, made from a good quality of closely woven English cotton, with a deep hem; two sizes, 42 x 23 or 44 x 33. Clearing Tuesday, 3 pairs for 1.00

16c APRON GINGHAM, 13c YARD. Blue and White Check Apron Gingham, 38 inches wide, with or without border, best indigo dye. Regularly 16c yard. Special Tuesday, yard13

\$3.00 AND \$3.25 TABLE CLOTHS, \$2.10. Pure Linen Damask Table Cloths, with pretty oval designs and plain centres; size 7 x 2 1/2 yards. These are slightly soiled. Regularly \$3.00 and \$3.25. Special Tuesday 2.10

12 1/2c FACTORY COTTON, 8c YARD. 2500 yards Factory or Unbleached Cotton, free from specks, will bleach easily; 36 inches wide. Regularly 12 1/2c yard. Special, Tuesday, yard8

(Second Floor)

Books You Will Enjoy

ALL BOUND IN CLOTH—GOOD PRINT.

By Baroness Orczy—"The Scarlet Pimpernel," "I Will Repay," "Emperor's Candlesticks," "Tangled Skein," "Beau Brummel," "Nest of the Sparrowhawk," "Son of the People," "Fire in the Stubble" 25

By W. H. Pritchett—"Deeds That Won the Empire," "Fights for the Flag," "Wellington's Men," "Spanish Gold" 25

By Arnold Bennett, "Teresa of Watling Street"; by A. Sienkiewicz, "Quo Vadis"; by G. Birmingham, "Spanish Gold" 25

"The Garden of Allah" for 50c, bound in cloth. This is Robert Hichon's masterpiece, and one of the finest novels of recent years. Have you read it? 50

(Book Dept.—Main Floor)

Jewelry

GOLD AND GOLD-FILLED RINGS, 25c. 10k. Gold Baby Signet Rings, Women's 3-Brilliant Rings, Claw-set Birthday Rings, round stones; Gold-filled Signet Rings, plain and fancy engraved; Plain Band Rings, Coral Cameo Rings, Children's Fancy Rings, 3-stone settings; Sterling Silver Engraved Top Rings, floral design; Large Oval Colored Stone Rings; Sterling Silver Gift Signet Rings. Regular 50c, 75c, \$1.00. Tuesday, each 25

WOMEN'S LONG BLACK GUARDS, CORAL, PEARL AND COLORED STONE NECKLETS, 25c. Long Black Guards, 48 inches, plain round and fancy cut beads; 18-in. Crown or White Lustre Filled Pearl Necklets, gold-filled clasps; Real Coral Necklets, Corals, Amethyst, Jet and Topaz Necklets, round and cut beads. Regular 50c, 75c, \$1.00. Tuesday, each 25

CUFF LINKS, BROOCHES, BEAUTY PINS, ETC., 25c. Sterling Silver Cuff Links, any initial, hand engraved; Gold-filled Roman-Finish Cuff Links, plain engraved and stone set; Pearl Button Links, Oxidized Belt Buckles, Gold-filled Brooches, plain and stone set; sets of 3 Gold-filled, Riveted Pearl Buck Collar Buttons; Gold-filled Beauty Pin Sets, plain engraved and stone set; Gold-filled Bar Pins, pearl and brilliant set; The Pins, Tie Clips, etc., etc. Regular 35c, 50c, 75c. Tuesday, each 25

(Main Floor)

Silverware of Un-usual Merit Pearl Handle Dessert Set \$6.95

Set of six Pearl Handle Dessert Knives and six Dessert Forks to match. English electro silver plated. The 12 pieces complete in a plush lined oak case, with lock and key. Regularly \$9.00. Tuesday 6.95 (Silver Dept.)

\$3.00 Carving Set \$1.95

A 3-piece Carving Set, including Carving Knife, Fork and Steel. Fine Sheffield steel, with English electro silver plated handles, in a dainty pattern. The handles strong and absolutely durable. Complete in a plush lined case. Regularly \$3.00 set. Tuesday, set 1.95 (Silverware Dept.)

Pearl Handle Butter Knives, with engraved blades, Sugar Spoons, Pearl Handle Pickle Forks, Cheese Scoops etc., English electro silver plated, with fine quality pearl handles, each piece put up in a dainty cardboard box. Regularly 50c. Each, Tuesday 29 (Silverware Dept., Main Floor)

Suit Case Specials

Genuine Cowhide Leather Suit Cases, steel frames, brass lock, side straps, strong handle, linen lined, with pocket. Regular price . . . 24-in., \$5.00; 26-in., 6.00 Special, Tuesday 24-in., 4.50; 26-in., 4.00

Walrus-grained Suit Cases, black only; two leather straps all around, brass lock and catches, linen lined; 24-in. and 26-in. Special, Tuesday 2.25 (Sixth Floor)

Hosiery and Gloves

Men's Suede Gloves, silk lined; sizes 7 to 10. \$1.75 value. Tuesday98

Men's Suede Gloves, fine, soft, pliable skin; perfect fitting; sizes 7 to 10. \$1.50 value. Tuesday85

Women's All-Wool "Llama" Black Cashmere Hose, fashioned, fine English yarn; double heel and toe; sizes 8 1/2 to 10. Tuesday35; 3 pair 1.00 (Main Floor)

An Optical Offer

FOR THE EARLY HOURS. As an inducement for early visitors we will make a special price of \$1.00 Tuesday morning for those who come between the hours of 8.30 and 11.

From our regular stock, gold-filled goods, regularly \$2.50 and \$3.50. They include Rimmed or Rimless Spectacles or latest Finger Spring Eye-Glasses, all complete with lenses and soft leather case. Special 1.00

In cases where special grinding is necessary, \$1.00 extra must be charged. No charge for examination. Absolutely none fitted at this price after 11 o'clock. (Second Floor)

Photo Supplies

Complete Developing and Printing Unit, including very simple instructions for use of same, \$1.50. If you do not wish to finish your pictures we will do so for you at moderate charges. (Main Floor—Yonge Street)

The Groceries

TELEPHONE MAIN 7841. One car Standard Granulated Sugar, 50 lbs. 1.00

Choice Side Bacon, peasant, half or whole. Per lb.25

Lake-of-the-Woods Five Roses Flour, 1/2-bag95

Pure Kettle-Rendered Lard, 3-lb. pail54

Choice Pink Salmon, Per tin3

Pure Gold Quick Pudding, Tapioca, Chocolate and Custard, 3 packages25

Featherstrip Cocoanut, Per lb.25

Finest Creamery Butter, Per lb.23

Canned Corn, 3 tins25

Canned Peas, 3 tins25

Blue Bell Jelly Powders, assorted, 4 pkgs.25

Imported Macaroni, 3 packages25

Pure Cocoa, in bulk, Per lb.25

500 lbs. Fresh Apple Blossom Biscuits, 3 lbs.25

Fancy Carolina Rice, 2 lbs.25

Crossed Fish Brand Kipperd Herring, 3 lbs.25

Imported Pure Malt Whingard, Imperial quart bottle30

Cairns' Pure Orange Marmalade, 2-lb. jar25

Grape Nuts, 2 packages25 (Basement)

CANDY SECTION. 500 lbs. Cowan's Milk Chocolate Bar, Per lb.50

1000 lbs. Coconut Caramel Balls, Per lb.25

1000 lbs. Lady Caramels, wrapped, Regular 25c. Per lb.15 (Main Floor and Basement)

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