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*"The House
Behind
the Goods"*

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will give some indication of the far-reaching channels of trade through which we operate. The assembly of a large quantity of goods from all over the world for the purpose of redistribution is no small task and requires a great deal of expert knowledge of countries of growth and production and technical knowledge as to qualities, etc.

In 1905 we felt that if we were going to be able to guarantee the quality of the goods on which we put our own label, we must manufacture them ourselves, and we installed a modern and up-to-date tea and coffee roasting and grinding plant on the sixth floor of our building. The growth of the business made this plant inadequate in a few years, and in 1915 we installed a modern and thoroughly complete factory, including spice mills, pepper mills, baking powder and other machinery for manufacturing grocers' sundries of various kinds. We are very proud of this factory, and believe it is one of the most sanitary and hygienic plants in Canada to-day, and we would like every person with whom we do business to inspect it, and any customer of ours will be welcome at any time and shown over the factory. We represent scenes in this booklet which will in some measure give an idea of the factory's completeness and appointments. Hardwood floors are laid throughout, and they are kept scrupulously clean. The factory is well lighted and protected from all fire risks by sprinklers. We believe that by supervising our products direct from their source and putting them through our own hygienic factory, we are able to guarantee them without reserve, and the same standard is maintained continuously, so that customers can always depend on getting the same quality repeated.

BELIEVING that the prosperity of the province is largely dependent upon the amount of goods she produces herself, we favor at all times

