

"These companies are models for the many Canadian businesspeople who have yet to make the jump into the world market. I hope that by celebrating their success, others will be encouraged to follow their example," added Mr. Wilson.

"Every \$1 billion in new exports creates or maintains 15,000 jobs in Canada. With the proposed North American Free Trade Agreement we are on the brink of significant trade opportunities, and we should strive to participate fully in the prosperity that these opportunities have to offer."

The Minister noted that External Affairs and International Trade Canada, with its worldwide network of trade offices and market development programs, will continue to offer a helping hand to Canadian firms looking to export their products to international markets.

A list of the recipients of the 1992 Canada Export Awards is attached.

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For further information, media representatives may contact:

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