

News Release

Communiqué

Minister for  
International  
Trade



Ministre du  
Commerce  
extérieur

No. 228

September 28, 1989.

CANADA PROMOTES TRADE WITH GREENLAND

International Trade Minister John C. Crosbie announced today that Canada will organize a trade exhibition called "Canada Days" in Nuuk, Greenland, between September 29 and October 1. The Government wants to increase Canada's share of Greenland imports, which reach well over \$550 million a year. Canada currently only sells about \$8 million worth of goods to that market.

The fair, which will combine business and cultural events, will introduce Canadian manufactured products, tourism and transportation services to Greenland businesses. It will also generate consumer awareness and demand for Canadian products. About 50 Canadian executives from 20 Canadian companies will display the products manufactured by 80 to 100 Canadian companies.

Mr. Crosbie said: "Greenland and Canada share many economic and cultural ties. This exhibition will help to strengthen our cultural and economic bonds."

The "Canada Days" will include presentations by Canadian artists and cultural institutions such as the Inuit Tapirisat of Canada, the Panigoniaks, singers from Rankin Inlet, Jens Lyberth and singers from Cape Dorset, and Liona Boyd.

- 30 -

For more information, media representatives should contact:

Media Relations Office  
External Affairs and International Trade Canada  
613-995-1874

Canada