

UPON THE CONSTRUCTION OF A NEW, STATE-OF-THE-ART CANADIAN HEADQUARTERS AND A MILESTONE ANNIVERSARY

"We've been committed to Canada and investing here for 100 years and our goal is to continue expanding this strong presence for the next 100 years. More than 4,400 employees from coast to coast are helping provide our customers with the solutions and technologies necessary to build more efficient cities, offer alternative energies, promote healthier lives, increase productivity in manufacturing and ensure Canada remains a sustainable place to live and do business."

Robert Hardt, President and CEO
Siemens Canada

This base has in turn helped build a large and growing pool of expertise and technologies in a number of advanced-manufacturing sectors that supports the profitable development, processing and sustainable management of resources.

Many Canadian supplier industries, such as machinery and instrumentation, initially selected for their proximity to large resource-development projects, have since developed specialized skills and technologies, which now give them a leading international position.

Canada also has competitive advantages in other strategic sectors, such as advanced manufacturing, aerospace, information and communications technologies, life sciences, and business and financial services. These advantages help propel the international profile and success of Canadian companies such as **Bombardier**, **CAE**, **CGI** and **Magna**. The advantages are also evident in the long and growing list of leading international investors operating—and expanding their operations—in Canada, such as **Google**, **IBM**, **Boeing**, **Samsung**, **Mitsubishi** and **China Investment Corporation**.

Canada's economy was the first among G-7 nations to recoup the employment losses recorded during the global recession.

LINKING THE ENVIRONMENT WITH INNOVATION AND PRODUCTIVITY

"Industry increasingly recognizes that environmental issues relating to their core businesses present genuine opportunities and not just challenges. For example, research and collaboration between our universities and industry is leading to the development of new techniques that promise to dramatically reduce the environmental footprint of Canada's oil-sands development while also increasing efficiency and viability of production."

Elizabeth Cannon, President
University of Calgary