

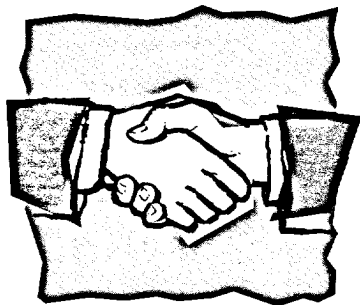
INVESTMENT DEVELOPMENT

Access to capital is one of the challenges Canadian companies face in expanding into the broader North American market. Small- and medium-sized firms, in particular, may require additional internal resources to fund expansion.

The Canadian Investment Partners for Mexico Program will help Canadian companies identify Mexican strategic alliances and investment partners in key sectors, through a series of matchmaking initiatives.

Workshops in Canada and Mexico will expose Canadian and Mexican firms to the practical aspects of establishing and operating successful investment partnerships.

Information booths at Mexican trade fairs will inform Mexican firms about Canada's investment environment and specific Canadian investment opportunities.



Matchmaking sessions will also be used to introduce Canadian firms, such as those in strategic high-tech sectors, to potential U.S. and Mexican investment partners.