INTERNATIONAL TRADE BUSINESS PLAN 1993/1994 COMPENDIUM

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(record #: 729) SECTOR: Information Technologies Western Europe and European Community (EC) AREA: DATE: May 1993 ACTIVITY: Information technology and telecommunications; buyers from Rome to LOCATION: Canada CONTACT: Hélène Guillot EAITC RWT TELEPHONE: 613-996-6359

(record #: 730)

SECTOR: Information Technologies AREA: Western Europe and European Community (EC) DATE: May 1993 ACTIVITY: Telecommunications and software; strategic alliance investment roundtable LOCATION: Berlin, Vienna, Brussels CONTACT: Brent MacGregor InvCan TELEPHONE: 613-995-0812

> Under the aegis of the Europartnering project, a Canadian sector expert will conduct a roundtable presentation on the strengths of the Canadian industry, followed by one-on-one meetings with local firms who have experience in the markets of Central and Eastern Europe and are interested in partnering with Canadian technology holders to jointly pursue opportunities.

> > (record #: 730)

SECTOR: Information Technologies Western Europe and European Community (EC) AREA: May 1993 DATE: ACTIVITY: European venture capital project; mission to LOCATION: La Haye, Paris, London InvCan EAIT CONTACT: TELEPHONE: 613-995-9998 613-995-6493