

PART I - COMMUNICATIONS REGULATIONS AND MARKETS

TABLE OF CONTENTS

By: Strategic Technology Management Pty. Ltd.)

PART I - COMMUNICATIONS REGULATION AND MARKETS

(Strategic Technology Management Pty Ltd.)

1.1	THE AUSTRALIAN TELECOMMUNICATIONS INDUSTRY: THE PRE-MAY 1988 - STATEMENT ENVIRONMENT	1
1.1.1	Introduction	1
1.2	The National Carriers	1
1.2.1	Telecom Australia	1
1.2.2	OTC	3
1.2.3	AUSSAT	4
1.3	Telecommunications Regulation	5
1.4	Competition and The Australian Telecommunications Market	6
1.4.1	Public Switching and Transmission	7
1.4.2	Private Transmission Equipment	7
1.4.3	Customer Terminal and Switching Equipment	7
1.4.4	Value Added Services (VAS)	9
1.4.5	Mobile Communications	9
2.	OVERVIEW OF THE PROPOSED REGULATORY FRAMEWORK	10
2.1	The May 1988 Statement	10
2.2	The Telecommunications Bill 1989	11
2.3	The New Industry Development Arrangements (IDAs)	12
2.4	Implications of the New Environment for Suppliers of Communications Products and Services	13
2.4.1	The New Regulatory Environment	14
2.4.2	The "New" Telecom	14
3.	TELEVISION IN AUSTRALIA	16
3.1	The National Broadcasters	17
3.2	Commercial Broadcasters	17
3.3	Other Television Services	19

Dept. of External Affairs
Min. des Affaires extérieures

MAY 27 1991

43-759-266