

REPORT 4  
88/10/21

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM  
AT MISSIONS ABROAD FOR FISCAL YEAR 88  
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :639-LIMA

001-AGRI & FOOD PRODUCTS & SERVICE  
PERU

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

ALL SUB-SECTORS

- CANADA LIVESTOCK SEMINAR
- SETTING UP INFORMATION SESSIONS WITH LIVESTOCK BREEDERS
- CONDUCT MARKET SURVEY TO IDENTIFY POTENTIAL FOR CANADIAN AGRICULTURE PRODUCTS
- ORGANIZE VISIT TO ROYAL WINTER FAIR

- INCREASE FAMILIARITY WITH CDN LIVESTOCK
- RECONFIRM CANADA AS DEPENDABLE SUPPLIER OF PUREBRED CATTLE AND SEMEN
- TO STIMULATE ADDITIONAL EXPORTS OF PULSES AND LIVESTOCK
- INCREASE SALES OF DAIRY CATTLE TO \$1.817

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

- QUARTER: 1 A)PRODUCE REPORT ON AGRICULTURE. B)ORGANIZATION OF LIVESTOCK SEMINAR/MISSION TO PERU & BOLIVIA. C)ASSISTED FONGAL CAJAMARCA FARMERS ON ACQUISITION OF DAIRY CATTLE.
- QUARTER: 2 -----
- QUARTER: 3 -----
- QUARTER: 4 -----

- A)50% COMPLETED FOR JUNE. B)HELPING TO ESTABLISH CDA AS DEPENDABLE SUPPLIER OF LIVESTOCK. C)MORE PURCHASES OF DAIRY CATTLE TO PERUVIAN FARMERS.

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