

Export and Investment Promotion Planning System

88/89 Sector/Sub-Sector Highlights
Submitted by Posts by Region

Region: ASIA AND PACIFIC

Mission: 502 HONG KONG

Market: 189 HONG KONG

Sector: 005 COMM. & INFORM. EGP. & SERV

Subsector: 054 COMPUTERS, SOFTWARE & SYSTEMS

Statistical Data On Sector/sub-sector	Next Year (Projected)	Current Year (Estimated)	1 Year Ago	2 Years Ago
Mkt Size(import) \$	1680.00M	\$ 1550.00M	\$ 1265.00M	\$ 1408.00M
Canadian Exports \$	27.00M	\$ 18.00M	\$ 5.00M	\$ 7.90M
Canadian Share of Import Market	1.60%	1.20%	0.40%	0.60%

Major Competing Countries

Market Share

i) 577 UNITED STATES OF AMERICA	035 %
ii) 265 JAPAN	033 %
iii) 192 PEOPLE'S REP OF CHINA	009 %
iv) 434 TAIWAN	005 %
v) 467 SINGAPORE	004 %
vi) 051 UNITED KINGDOM	003 %

Cumulative 3 year export potential for CDN products
in this Sector/Subsector: 30-60 \$M

Current status of Canadian exports: Small but expanding

Products/services for which there are
good market prospectsCurrent Total Imports
In Canadian \$

i) SOFTWARE (VARIOUS)	\$ 0.00 M
ii) SYSTEMS DESIGN	\$ 0.00 M
iii) PERIPHERALS	\$ 228.00 M
iv) COMPUTER PARTS & SUBSYST	\$ 465.00 M
v) DATACOM EQUIP. NETW.	\$ 0.00 M

Projects or portion of projects which are still in the planning
stage and for which Canadian companies might have reasonable prospects.

i) Project Name: LAND INFORMATION SYSTEM
Approximate Value: \$ 10 M
Financing Source: 012 DDM 013 NFR
For further info. please contact:
HONG KONG