

Oxing to the persistant attempt of numerous cigarette menu'acturers to copy in part the Brand Name of the "Richmond Straight Cut" Now in the eleventh year of their popularity, we think it alike due to the protection of the consumer and curselves, to warn the public against base imitations and call their attention to the fact that the original Straight Cut Brand is the Richmond Straight Cut No. 1 introduced by us in 1875, and to caution the students to observe, that our signature appears on every package of the Genuine Straight Cut Cigarettes.

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