

# Monetary Times

Trade Review and Insurance Chronicle  
of Canada

VOLUME 59  
No. 21

TORONTO, NOVEMBER 23, 1917

ESTABLISHED  
1867

## IF WE DID NOT WANT TO WIN THE WAR

And if we did not want to turn out war orders for Britain and our Allies at the rate of \$600,000,000 a year—



## IF WE DID NOT WANT TO BACK OUR BOYS OVERSEAS

And if we did not want to maintain our extraordinary industrial and agricultural activities—then we might fail to over-subscribe the Victory Loan.

## BUT AS WE DO WANT

To win the war, to finance Britain's war purchases here and to maintain our prosperity, we must over-subscribe the Victory Loan of \$150,000,000 so that we will

## MAKE IT THREE HUNDRED MILLIONS!

*"As you look for peace, for reparation, and for security, so lend freely to the utmost of your power."—Right Hon. Reginald McKenna.*

### YOUR OBLIGATION

YOU have a two-fold duty to perform to those whom you have sent to fight your battle. Firstly, to help the State to provide for their immediate necessities, and after the war is over to help those dear to you to start in civil life. You can meet both these obligations by lending money to your country now. The amount you save grows in value as the time passes.

*It is the National obligation this month to invest in  
Canada's Victory Loan Bonds*