THE METROPOLITAN LIFE INSURANCE CO.

(Incorporated by the State of New York)

The Company OF the People, BY the People, FOR the People

ASSETS, \$198,320,463,23

Nearly three hundred thousand Canadians of all classes are policyholders in the Metropolitan. In 1907 it here in Canada wrote as much new insurance as any two other life insurance Companies - Canadian, English or American. The number of Policies in force is greater than that of any other Company in America, greater than all the regular Life Insurance Companies put together (less one) and can only be appreciated by comparison. It is a greater number than the Com-bined Population of Greater New York, Chicago, Philadelphia, Boston, Toronto, Montreal, Quebec, Ottawa.

THE DAILY AVERAGE OF THE COMPANY'S BUSINESS DURING 1907 452 per day in number of Claims Paid.

6.391 per day in number of Policies Placed and Paid For.

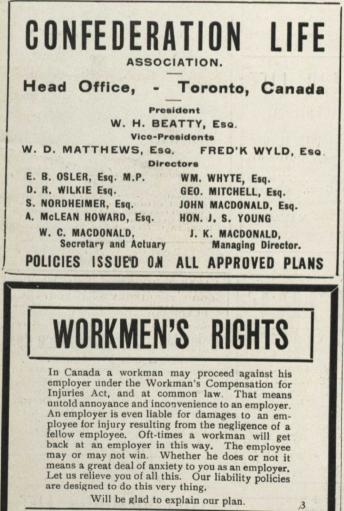
\$1,239,393.45 per day in New Insurance Placed and Paid For.

\$162,489.27 per day in Payments to Policyholders and addition to Reserve

\$72,011.34 per day in Increase of Assets.

Full particulars regarding the plans of the Metropolitan may be obtained of any of its agents in all the principal cities of the United States and Canada, or from the Home Office, 1 Madison Ave., New York City.

Amount of Canadian Securities deposited with the Dominion Government for the protection of Policyholders in Canada, over "Four Million."





WILLIAM THOMSON & CO., St. John, Halifax, Montreal, Toronto, Winnipeg. Managers of the Sterling Accident and Guarantee Company of Canada; the Ontario Fire Insurance Company. Special Agents New York Plate Glass Insurance Co.

"APPRECIATION"

To know the Great-West Policies is to appreciate their value.

A preliminary acquaintance with the Great-West Life may be made by requesting a copy of the new leaflet "APPRECIATION," in which are re-printed letters from persons who have had good opportunity to form an opinion of the Company, its policies and methods its policies and methods.

Several of the letters are from Policyholders whose contracts have recently matured. As was to be expected, the letters tell of extreme satis-faction with the results.

The Great-West Life ASSURANCE COMPANY Head Office, Winnipeg

ASSURANCE SUN LIFE COMPANY **OF CANADA** At 31st December, 1907

ASSETS \$ 26,488,595.15 SURPLUS over all liabilities, and Capital according to the Hm Table with 3½ and 3 per cent interest 2,046,884,4 ASSURANCES IN FORCE, 111,135,694,3, 111,135,694.3.

Prosperous and Progressive

The Federal Life Assurance Company

HEAD OFFICE: HAMILTON, CANADA. Capital and Assets - - \$3,870,472.74 - -Total Assurances in force - - - - 18,965,117.93 Paid to Policyholders in 1907, - - 287.268.17 Most Desirable Policy Contracts

DAVID DEXTER, President and Managing Director.

PREVENTING LIFE LOSSES.

A museum of safety devices has been organized in New York. Early this year an exhibition of such devices was held in the American Museum of Natural History. Exhibits of the scenes of various accidents, demonstrating how many of them could be prevented by the use of simple precautions, was perhaps the most interesting. Mr. Herbert T. Wade describes many of the exhibits in the Engineering Magazine of New York, for June.

There were the silent witnesses, he said, in the form of

There were the silent witnesses, he said, in the form of plates from defective boilers, portions of failed gear or fly-wheels, broken blocks and hooks, each with the sad story of death and accident which suitable forethought and inspec-tion would have obviated. Many of the various safety-devices and protected ma-chines were in operation during the exhibition, and, where full-size machines were not available or feasible, numerous models or photographs were shown. Perhaps the most strik-ing feature of the exhibition was its diversity, extending as it did from automatic-launching lifeboats to protected ele-vator-shafts and circular saws. Indeed some of the simpler devices really aroused more enthusiasm than the complicated models, as their application was so simple and obvious. models, as their application was so simple and obvious.

Residents of a dozen cities possess \$109,190,000 of the stocks of Canadian banks. Montreal, which holds \$38,129,000, has more than a third of the whole; Toronto comes next with \$27,318,000; Halifax third with \$14,591,000; Quebec fourth \$11,745,000. The remaining seven cities in the list have: Ottawa. \$7,606,000; 'Hamilton, \$4,808,000; and St. John, \$1,848,000. In order of succession, come Winnipeg. King-ston, Victoria, Vancouver and London, hut no one of these shows a million shows a million.