

THE FAMILY LAXATIVE

The ideal safe family laxative, known as "SYRUP OF FIGS," is a product of the California Fig Syrup Co., and derives its laxative principles from senna, made pleasant to the taste, and more acceptable to the stomach, by being combined with pleasant aromatic syrups and the juice of figs. It is recommended by many of the most eminent physicians, and used by millions of families with entire satisfaction. It has gained its great reputation, with the medical profession, by reason of the acknowledged skill and care exercised by the California Fig Syrup Co. in securing the laxative principles of the senna, by methods of its own, and presenting them in the best and most convenient form. The California Fig Syrup Co. has special facilities for commanding the choicest qualities of Alexandria senna, and its chemists devote their entire attention to the manufacture of the one product. The name "SYRUP OF FIGS" means, to the medical profession, the "family laxative, manufactured by the California Fig Syrup Co.," and the name of the Company is a guarantee of the excellence of its product. Informed of the above facts, the careful physician will know how to prevent the dispensing of worthless imitations, when he recommends or prescribes the original and genuine "SYRUP OF FIGS." It is well known to physicians that "SYRUP OF FIGS" is a *simple, safe and reliable* laxative, which does not irritate nor debilitate the organs on which it acts, and, being pleasant to the taste, it is specially adapted to ladies and children, although generally applicable in all cases. Special investigation of the profession invited.

"SYRUP OF FIGS" is never sold in bulk. It is put up in two sizes to retail at fifty cents and one dollar per bottle, and the name "SYRUP OF FIGS" as well as the name of the California Fig Syrup Company, is printed on the wrappers and labels of every bottle.

CALIFORNIA FIG SYRUP CO.

SAN FRANCISCO, Cal. LOUISVILLE, Ky. NEW YORK, N. Y.