

London Firms In Business For Twenty Years Or More

Since 1902

To appreciation of the service which I have at all times endeavored to give the buying public during the 21 years since the establishment of my business, I attribute the success and constantly increasing patronage with which I have been favored.

Care has always been the first consideration, not only in supplying my customers, but in selection of stock.

BRUCE WALLACE CHEMIST SHOP

Richmond St., almost opposite Free Press office



Since 1890

Keene Bros. Have Been 33 Years Making BETTER FURNISHED HOMES

IN THE SAME STORE, 125-27 KING STREET,
"AWAY FROM THE HIGH PRICE
DISTRICT."

This firm has built up the business of Furnishing Homes by guaranteeing every article sold to give satisfaction or money refunded and selling at the lowest prices possible.

Keene Bros. can sell you any quality of furniture. Draperies to suit any home in Ontario. Broadloom Seamless Carpets, Chinese Oriental Rugs, Silk Lamp Shade Trimmings and Frames. Go-Carts, Toys, Window Blinds, Linoleums, Oilcloths, Pictures, Invalid Chairs, etc.

Keene Bros.

123-5-7 KING STREET



Efficient Dispensing At This Store

Cairncross & Lawrence Develops
To Remarkable Degree Since
1886.

When two young men conceived the idea of opening a drug store in London, where dispensing would be given the highest possible attention and when a store was secured at 256 Dundas street, then was given to the public the name Cairncross & Lawrence, a name which has become a household word, backed with a reputation for efficiency and thoroughness.

That humble beginning was 35 years ago—1888—and since that time hundreds of thousands of prescriptions have been filled with exactness. It is representative of the achievement of an ideal which J. A. Cairncross and L. T. Lawrence had when they first began business.

The drug store was continued at 256 Dundas street for some five years, until expansion and opportunity brought them to the present premises at the corner of Dundas and Clarence streets. The partners continued actively until the death of Mr. Lawrence, 20 years ago, when the burden and responsibilities were rested with Mr. Cairncross.

From this small start the store now employs 25 people. There are five graduate druggists, two of them gold medalists and one a silver medalist. Since leaving college some 10 years ago A. R. Cairncross has been associated with the business. Modern selling methods introduced by Mr. Cairncross have aided wonderfully in expanding the store's effectiveness.

Although specializing in dispensing, carrying a stock of exceptionally fine chemicals and rare perfumes, a photography department has been developed extensively. In this department of the Cairncross & Lawrence business, the work has been brought to a high standard. Methods used and equipment employed are the latest that modern science has produced.

Sufficient Proof of Reliability

YOUTHS STRUCK BY TAXI ARE AWARDED DAMAGES

Judge Taylor, of Sarnia, presiding at the sittings of the division court here yesterday, handed down judgment in the case of Norman and Alton Palmby vs. H. Cullis, taxi driver. Norman Palmby was awarded \$70, while his brother will receive \$80. The young men were injured when struck by an automobile driven by Cullis on the evening of June 29 at the corner of Wortley road and Beaconsfield avenue. This was the first case of session. A. M. Judd appeared for the plaintiff and Howard Clubb for the defendant.

HUNTING IN ONTARIO

With autumn comes the desire of the hunter to go somewhere in the North country where he can get hunting and good hunting. The majority of hunters have depended on their experienced friends to furnish information on good locations, but, from year to year, there are always men who, for the first time, are able to leave their businesses and depart in search of deer or moose, and in this connection any Canadian Pacific agent will gladly furnish information regarding location, etc. North and west of the French and Mattawa rivers the season for deer and moose is from October 25 to November 30, inclusive, while south and west of these rivers the season is from November 5 to November 30, inclusive. Many points along the Canadian Pacific are among the finest in the province for hunting and wherever possible, every assistance will be given prospective hunters.—Adv't.

DEATH OF MRS. McFIE

Mrs. Catherine McFie, aged 62 years, died at Lambeth on Thursday evening following an illness of several years. She was the widow of the late Alexander McFie. During her married life she had resided near Alton Craig, and lately had lived with her brothers at Lambeth. Surviving are two brothers, John and Alexander McKenzie, and one sister, Jessie McKenzie, who reside at Lambeth. The funeral, which will be private, will be held this afternoon. Interment will be made in Nairn Cemetery.



AMELITA GALLI CURCI, the world's greatest soprano, who will appear in St. Thomas on November 6.

COURTRIGHT

Miss Arthurs left recently for a visit in Windsor.

Mrs. Needham and daughter, Marjorie, left this week for their home in Detroit. Edward Temple and family motored to St. Clair, Mich., last week.

Miss Dorothy Stewart, of Detroit, spent the week-end with her aunt, Mrs. Kreamer.

Reeve James Kerr and the Misses Kerr and J. G. Robbins and son spent Sunday in Carsonville, Mich.

Miss L. Cattanaoh, of Sombra, is the guest of her cousin, Mrs. (Capt.) Jas. Smith.

Mrs. Jenkyn is visiting in Detroit. Mr. and Mrs. Frank Hyde, Dunnville, motored here and are spending a few days with the former's mother, Mrs. Sarah Hyde.

Learned His Trade Over 46 Years Ago

W. A. Brock Had His First Store
On Clarence Street In
1877.

London can boast of having the most expert gunsmith in Canada, who started as an apprentice in the early '70's studying the gun in all its various stages and developments from the early single-muzzle loader up to the automatic of the present day and now a master gunsmith.

Work comes from all parts of Canada to the Brock store, which is equipped with all the necessary tools, machines and appliances suitable for the work. In addition to his gun business Mr. Brock has made a study of every description of combination of vault and safe locks and is an expert locksmith, favorably known to all the leading banks and trust companies of London and surrounding districts.

In the Brock sporting goods store you will find a fine assortment of new guns and rifles, from the 22-caliber to and Remington hi-power for big game. Shotguns from the single gun at \$12.00 to the Remington repeating shotguns, Winchester shot guns and Marlin, also a full line of double guns.

The sporting goods of the celebrated D. & M. Company, consisting of baseball, football, boxing gloves, striking bags, etc., is one of the special lines handled by Mr. Brock. Also a full line of hunting boots, clothing, etc. Stakes of the famous Starr brand and C. C. M. Company.

The Remington U. M. C. Company ammunition is a special line handled by this firm. Everything for the sportsman and hunter at this, the sporting goods store of London, 111 Dundas street, London, Ont.

BURN MORTGAGE ON PRESTON VETERAN'S HOME

PRESTON, Sept. 28.—Through the act of a generous citizen the \$1,000 mortgage on the Veterans' Home here has been wiped off, and on Wednesday night at the home the members and friends gathered for a social evening and to witness the burning of the mortgage, which brought forth much applause as President Eagle put a match to the paper. With its destruction the property was free of debt. K. K. Homuth, M. L. A., was the chairman of the evening, and in his usual fitting manner delivered an excellent address, in which he paid the highest tribute to the men who are members of the Veterans' Home.

MANAGER OF BELL PLANT TRANSFERRED TO LONDON

QUELPH, Sept. 28.—J. R. Sanderson, who has been the manager of the Bell Telephone Company here since the removal of H. M. Black to Oshawa, has received word of his transfer to London, and he will leave at once for that city, taking over his new duties on October 1. He has made a host of friends since he came to Quelp and they wish him continued success in London. His successor will be Mr. Schmiedel, of Kitchener.

Since 1894

There are no "hitching posts" in business—it's the store that stops that gets bumped.

For almost 30 years our business has grown steadily—not by leaps and bounds—just good, healthy growth. And we're still growing.

Why shouldn't we?

Our customers know the reason.

YOUNG'S

Diamonds and Watches

LONDON

EAST LONDON



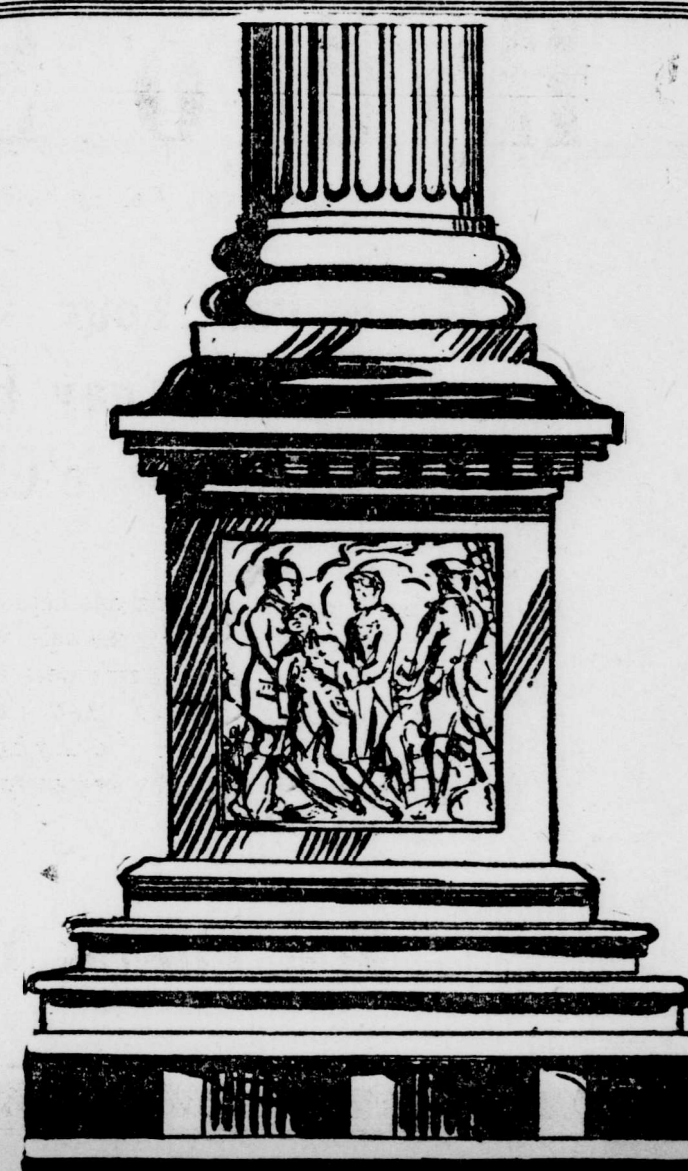
Since 1903

The Foundation of Our Business Has Been Service and Quality

"It has always been a pleasure to serve the public," and with this thought in mind, we trust we will always have the confidence of our many customers.

Purdum Hardware

124 Dundas Street



GasCompany Had But Ten Employees

Seventy-nine years ago the City Gas Company started in business in this city. The staff at that time comprised exactly 10 people. Gas used to be sold at 25 shillings per thousand feet and bills were issued in pounds, shillings and pence currency. There are very few people to-day who remember the gas company of early days. Compare yesterday with to-day. At the present time there are 150 persons employed and they are dependent on the company for a livelihood. Sixteen thousand tons of coal are burned every year, and, in addition to that, a half million gallons of oil. The price to-day is \$1.15 per 1,000 cubic feet of gas consumed. There are 12,000 consumers in London.

Since 1835

William Turnbull Walter Percival

Edward Adams & Co.

ESTABLISHED 1835.

Limited

Wholesale Grocers

Red Beauty Salmon—Red Feather Spices

LONDON - - CANADA.

95 and 97 Dundas Street.

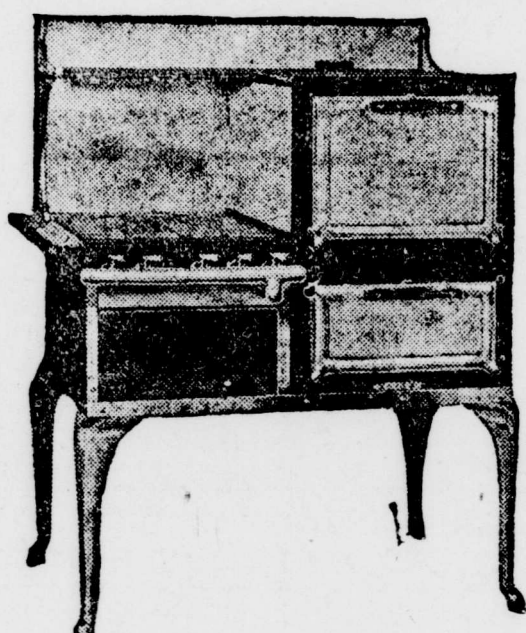
Since 1854

79 Years of Uninterrupted Service!

Ask Us Questions

about any gas burning appliance. Get full information without cost or obligation. We are ever ready to help you and advise you as regards your particular needs.

ALL GAS RANGES ARE SOLD ON MONTHLY PAYMENTS



We want to make our store Headquarters for Gas Appliance Information as well as headquarters for gas appliance purchases. Come right in with your questions. The more, the merrier!

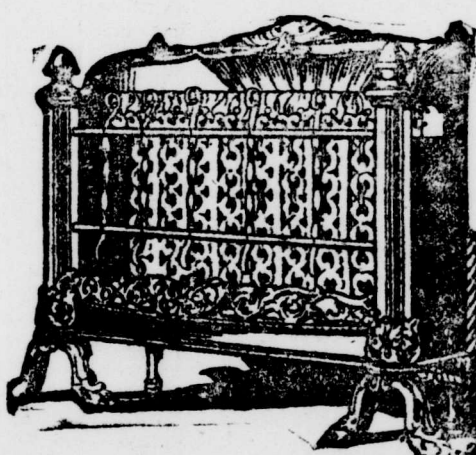
Do You Want To Know---

What kind of a range bakes without requiring attention?

What type of water heater is best for a five-room house?

What gas heater will serve you best?

---ASK US!



Then, when you are in the market for some appliance, come in here first and learn the best points of the well-known makes. Get our prices and terms and some descriptive folders.

"If it's done with Heat—You can do it Better with GAS."

City Gas Co. of London

COMMERCIAL DEPARTMENT

213 Dundas Street

Phone 835