

“*Varsity*”

**THIS GREAT
FIVE CENT CIGAR**
IS NOW ON SALE
BY ALL FIRST-CLASS DEALERS.

THEY ARE SUPERIOR
✦ TO MOST TEN CENT CIGARS ✦
TRY THEM
AND BE CONVINCED!

Remember they Cost the Retailer 4 Cents
Each and are Sold for 5 Cents.

INSIST UPON HAVING THEM.

S. DAVIS & SONS,
MONTREAL, AND TORONTO.