THREE CENTS.

FIRE DESTROYS CITY PLANT WITH \$50,000 LOSS

Trained Farmers Urged For Vacant Western Ontario Land

IXL PLANT **DESTROYED** BY FLAMES

Fire at Spice Factory Causes Loss Estimated at Over \$50,000.

WALL CRUMBLES

Firemen Have Narrow Escape -Bricks Fall on Roof

Fire which swept the plant of the IXL Spice and Coffee Mills, 19 Marmora street, at an early hour this morning completely destroyed the rear portion of the building, ruined thousands of dollars worth of produce, and caused damage conserva-

tively estimated at \$50,000.

Three firemen had a narrow escape from death when the south wall of the building blew out and crumpled to the ground. Warning of the crash was given when the wall cracked slightly, and the firemen, carrying hose directly underneath, managed to dodge the falling stones. Part of the bricks fell on the roof of an ad-jacent house at 17 Marmora street, owned by Mrs. E. G. Ferguson, and caused considerable damage. The roof of the house was broken slightly and plaster on the inside was broke

According to D. H. Gwalchmai, manager of the IXL Company, the loss to the building is covered by Firemen were engaged in fighting

the flames for more than four hours. The call was received at the central station at 4:25 o'clock this morning, and the fire was not cominately out until 9:30 o'clock this morning. Originated in Rear.

The blaze is believed to have originated in the rear of the building, when either a motor coil became overheated or a short circuit was causd. All of the machinery in this section of the structure was destroyed, entailing the greatest loss. The machinery is used for blanching peanuts, grinding coffee, and in the preparation of spices, pephers and flavoring extracts.

Fire doors, leading from the real

of the building to the front, saved the whole structure from being con-

When the blaze was first discovtion of the city was brilliantly il-

luminated.
The IXL Spice and Coffee Mills company are manufacturers of Sweetheart brands of peanut butter, jelly

at once, Mr. Gwalchmai, the manager, stated this morning. Temporary quarters in a warehouse situated near the C. N. R. tracks nearby will be put into use while the burned Marmora street building is being rebuilt.

The loss has not been definitely ascertained yet. Neither Fire Chief Aitken nor Mr. Gwalchmai could give a definite estimate this morning, but it is thought

ruins until noon today, having been en in battering do outh wall which was on the verge ITALIAN PARLIAMENT of tottering over.

The Weather

FORECASTS.

Lower lakes and Georgian Bay easterly winds, fair. Friday-Easterwinds, cloudy d cool with scattered show-

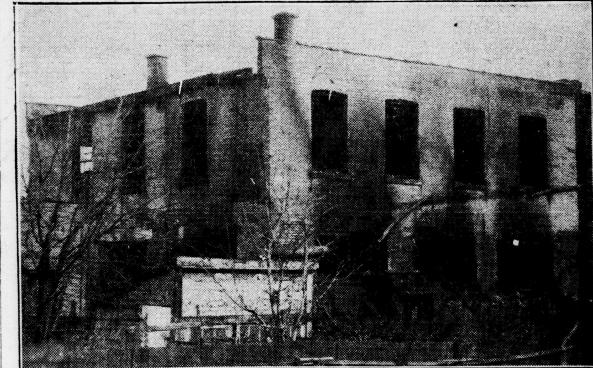
Pressure is now highest over the Great Lakes and northwestern states and the baromete is falling quite rapidly in western Canada. There are some indications that the tropical storm now near Bermuda may move towards Nova Scotia The weather is becoming milder in the

The highest and lowest temperatures previous to 8 a.m. today were:
Stations, High Low Weather Cloudy 26 30 30 28 32 32 28 36 52 Clear Clear Father Point ... John 62

LOCAL TEMPERATURES. The highest and lowest temperatures recorded in London during the 24 hours previous to 8 o'clock last night were: Highest, 59; lowest, 32, The official temperatures for the 12

hours previous to 8 a.m. today were Highest, 33: lowest, 24.

Barometric Readings. Wednesday-8 p.m.-29.62. Today-8 a.m., 29.61.



SCENE OF \$50,000 FIRE EARLY THIS MORNING.

The Marmora street plant of the I. the factory, swept the entire building. the valuable machinery was de-X. L. Spice and Coffee Mills was Above an Advertiser photographer gutted at 4 o'clock this morning, shows the rear of the building where

FOX AND SANSONE APPEALS ENTERED

Papers Served This Afternoon on Crown Attorney Judd by Counsel.

Papers in connection with the ap peals of Thomas Fox and Sylvadore Sansone, sentenced by Mr. Justice Riddell to long terms in Kingston penitentiary with lashes, were serve this afternoon on crown attorney. Albert M. Judd by counsel for the young men, being held in Middlesex jail.

Copies have also been forwarded to the attorney-general's department Counsel is appealing (1) for leave to appeal to the court of appeal; (2)

ered it had gained great headway, and the whole of the southeast secand the whole of the southeast secand failed to call the attention of the

ury on the evidence.

3. That the judge erred in admit-

of evidence Both prisoners asked to be allow-

Firemen did not leave the smoldering he could have been found guilty of the subject of exchanges of views between the two governments.

RATIFIES AGREEMENT

Rome, Nov. 13.-The chamber of deputies, after a discussion yester-day, adopted a bill giving effect to the Italo-French agreement of Sept. 2, 1919, regulating the interests of the two countries in Africa. Premier. Mussolini spoke during the debate, expressing hope that the Tunisian question would be settled in a manner drawing closer the ties between the

LIBERAL CLUB WILL HOLD NOMINATIONS TOMORROW

Nominations will be received for the members of the executive and disastrous fir which swept this town officers of the London Liberal club for 1925 at the annual nomination meeting to be held at the club rooms, Hyman hall, tomorrow evening at 8 yesterday of the inquiry being conclude.

The club has enjoyed a specific property of the fire was given the meeting. All Liberals, whether the meeting. All Liberals, whether the meeting of the fire was in the meeting. invited to attend. The officers will be elected a month

MANITOBA ASKED BIG SUM IN BAY RAILWAY PROJECT scribed to help the needy.

Winnipeg, Man., Nov. 13.—Requesting a grant of \$2,000,000 from the government of Manitoba as a conribution towards the completion of the Hudson Bay railway a deputation representing the On-to-the-Bay Association waited upon Premier John Bracken and other cabinet min-isters today

isters foday.

Radio Is Calling To Youth Today

One of the most attractive ex hibits at the Rotary Hobby Fair this year was that in the radio section, where ingenuity was dis-

played to a remarkable degree in many of the sets. There will be greater competi tion at the Hobby Fair in the arena the first week in May, 1925. Added impetus to "building your own set" is being given by The Advertiser Radio Set Building Contest, the particulars of which are announced on page 7 of today's paper. The sets entered in this competition will be eligible for the Rotary Hobby Fair.

Associated Press Despatch. Paris, Nov. 13 .- A serious hitch has heart brands of peanut outler, jeny powders, have supposed in the place of a Mr. Box, a extracts, peppers, coffee and spices. The firm has been manufacturing in police constables as to the appresent the sixteen veers. restracts, peppers, coffee and spices.
The firm has been manufacturing in London for more than sixteen years, and has occupied the building on Marmora street for thirteen years.

Will Rebuild.

Witness cancer by police constables as to the apprehension which was irrelevant.

4. That the verdict of the jury was unreasonable and cannot be supported having regard to the evidence.

That the learned judge erred in the provisions of the Dawes plan as regards deliveries of reparation in kind. 5. That the learned judge erred in refusing to allow cross-examination the evidence.

on the evidence taken at the pre-liminary hearing.
6. That the decision of the jury was against the evidence and the weight of evidence ambassador, Leopold von Hoesch. The Germans, Le Matin says, did not ed to present their cases orally, and appear inclined to make the concesif a new trial is ordered that it should sions necessary to complete the negotiations and the question, nov Sansone submitted that the judge of the hands of the experts, is the

VOLUNTEER FIREMEN

Nova Scotia Fire Marshal Probes Events at Big Fire in Windsor.

Canadian Press Despatch Windsor, N. S., Nov. 13 .- Three nembers of the Windsor volunteer fire department will go before the stipendiary magistrate today on charges of being drunk and disorderly during the early stages of the clock.

The club has enjoyed a splendid

J. A. Rudland into the origin of the

who came to Windsor in response to pleas for help. Relief operations were going forward satisfactorily yesterday, and sum of money amounting to nearly five thousand dollars had been sub

The premier and members of the cabinet favored continuance of pressure on the question of federal authorities in preference to acquisition of the road as a provincial under-

Judgment Is Given by Mr. Justice Riddell in Recent Court Action.

J. M. McEvoy, K.C., who with A. R. Douglas acted as counsel for J. W. Purdom in his action against Gardner, Clarke & Co. and the Northern Life Assurance Co., stated this af-ternoon that the decision of Mr. Jus-

peal before the court of appeal against the sentences in both cases. Counsel expects to appeal court judge on Friday in the matter.

The prisoners claims that Mr. Justice Right expects to appeal court in emphasizing the entered for the crown in both cases and failed rocal in emphasizing the surface for the crown in both cases and failed to call the attention of the artenion of the system of Commercial Pact.

The prisoners claims that Mr. Justice Right expects to appeal court for appeal against the sentence of the court of appeal against the sentences in both cases, and failed to call the attention of the great sum of money at his board-portunities.

The prisoners claims that Mr. Justice Right expects to appeal court in their behalf.

2. That the judge misdirected the jury on the evidence of the court of appeal against the sentences in both cases, and failed to call the attention of the great sum of money at his board-portunities.

The prisoners claims that Mr. Justice Right expects the firm for \$150 without costs, and for the insurance company dismissing the entered for the plaintiff against the firm for \$150 without costs, and for the insurance company dismissing the entered for the plaintiff against the sentences in both cases, and agencies in Great Britain, Ireland, agencies in Great Britain, Ireland,

counter-claim."

In detail, the trial judge says:
"There was a financial battle going on for the control of the Northern Life Assurance company, whose band of the Northern Life Assurance company, whose band of the Northern Life Assurance company, whose band of the Northern Life Assurance company whose left.

Yesterday, when Lickenoff received on for the control of the North Life Assurance company, whose head office was in London. Ont. In the employ of those in control in 1923 the employ of those in control in 1923 was the plaintiff. He was in poswats the position information, which session of certain information, which he believed, would enable Gairdner. Clarke & Co., a financial firm of Toonto the antagonists of the existing party in control, to wrest that control from them and acquire it for themselves. He made a bargain with them to supply them with the crucial information, but, knowing that those in control would discharge him, he contracted for benefits to himself.

Plaintiff Made Contract. "It is proper at this stage to say that the defendants do not raise the question of illegality, they do not ontend that the contract, whatever i was, is void on the ground of public policy. It not being a matter affecting the public, and there being no third parties, whose rights are derogated from the defendants can, as they do, admit that the contract was for good and valid consideration and binding upon the parties."
"I mention the point only to show

that it has not been overlooked, and I say nothing as to the result had such a defence been raised.
"The plaintiff made a contract, the precise terms of which are of no importance because it is the common case that a new and substituted contract was made in May, 1924, and the old contract came to an end.

"The information was given, the Toronto firm obtained control of the insurance company, Gairdner became its president, and Clarke its vicepresident, and the substituted con-tract was made by and between the plaintiff and Clarke. This contract, I

MEN ROB Mike Lickenoff "Invests" \$800 With Two Strangers in Restaurant.

CONFIDENCE

REWARD FOR SON Bulgarians Tell of Service Done

Them by Father of Victim. Mike Lickenoff, a Bulgarian, em ployed in a local restaurant, is now

out of pocket to the extent of \$800 s the result of having fallen for a may come under the provisions proposition which was adanced to him by two fellow coun-The two confidence men are being

sought by police, having succeeded in leaving the city with Lickenoff's life savings. They arrived in London several days ago, went to the restaurant in

which Lickenoff was employed, and introduced themselves. They told him of vast wealth they had ac-cumulated in the western provinces. Lickenoff's father, they declared, had been instrumental in their success. and they were now about to reward

Hand Out Thousands. They told Mike that they would like to give him several thousand dollars. They had intended starting

up a restaurant in the city, and no better person than he could be found to fulfiil the position of manager.

They intimated that if Mike had some ready cash it would materially help their plans. He could throw in his small sum of \$800, and together with their they could open. with their thousands, they could open a restaurant in the city in a short Mike drew the money from the

Special to The Advertiser.

Toronto, Nov. 13.—Mr. Justice Riddle has given judgment in the London. Ont. action brought by J. W. Purdom against Gairdner, Clarke & Co., and the Northern Life Assurance.

The following day the men returned, became more familiar than ever and drew golden pictures of what their future success would be. They are from their pockets rolls of bills, fake ones, police allege, but Mike succumbed.

One of the men suggested Mike be the immigration railway and other bank.
The following day the men return-

cash was gone. According to Lickenoff the men had exchanged the boxes, keeping the

one which contained his \$800 substituting another similar in ap-

TRAINMAN IS KILLED AT KITCHENER DEPO

Harold Haggarty Meets Death When He Slips From Car Ladder.

after applying the brakes. Harold Haggarty, aged 25, slipped and fell beneath the wheels opposite the Canadian National station here about 9 o'clock this morning. He was instantly killed, his body being practically severed at the abdomen and amount of money may come under the tically severed at the abdomen and amount of money may come under the his back broken. Haggarty came provisions of legislation similar to the from Goderich. He leaves a that administered by the soldiers' wife and two small children. An settlement board, whereby deserving

VESSEL IS WRECKED.

Canadian Fress Despatch. Halifax, N. S., Nov. 13. - News hold, on the law and the facts, as reached here today of the loss Sun-proved by such parts of the evidence day night off Jeddore harbor of the as I believe was made by Clarke in schooner Quickstep, owned and sailed capacity as partner of the Toronto
Please See Page 6, Column 5.

The vessel was loaded with lumber.

King Cabinet Will Consider Senate and Other Vacancies

sum of money amounting to nearly five thousand dollars had been subscribed to help the needy.

LEOPOLD AND LOEB SUED FOR \$100,000 DAMAGES

Associated Press Despatch.

Joliet Ill., Nov. 13.—Suit for \$100,000 damages was filed in circuit court here yesterday against Nathan F. Leopold, Jun..—and Richard Loeb, serving life terms for slaying Robert Franks. The suit was filed in behalf of Charles Ream, a taxicab driver of Chicago, who charged that the two The protocol on disarmament and that an appointment will be made security approved at Geneva. will immediately.

BOARDS OF TRADE SEEKING VACANT FARMS SOLUTION

Seventh Annual Meeting of the Western Ontario Members Opens in City.

MARTIN IS PRESENT

Proposed Farm Plan Is Outlined by Colonel W. J. Brown.

One cure for the vacant land prob em of Western Ontario, outlined by colonel W. J. Brown, president of the Western Ontario boards of trade, at the opening session of the seventh annual meeting here today, was the drawing up of a plan "whereby men who have served on farms for a period of years under supervision and have saved a certain amount of money legislation similar to that adminis-tered by the soldiers' settlement

This means, if put into effect, that men with the necessary farming ex-perience in Western Ontario, consid-ered as deserving by the government, should be assisted in the purchase of stock, buildings and equipment in

stock, buildings and equipment in settling on the land.

The plan, which is the outcome of several meetings and a long preliminary investigation of the situation on the part of the executive, formed the introduction to an interesting debate to which Hon. J. S. Martin, minister of agriculture for Ontario, contributed an address.

Clauses in Plan.

Clauses in Plan.

Some of the more outstanding clauses in the proposed plan are as follows: 1. The formation of a Western On-1. The formation of a Western Ontario association to be made up of representatives from the municipal councils of the fourteen counties of Western Ontario, whose duty it will be to advertise the productivity of Western Ontario and especially the western Ontario and especially the specific opportunities for farm set-last night. His condition is causing

specific opportunities for farm settlement.
"2. The formation of a central com-

immigration.
"Compile and keep up to date with the aid of the township clerk accur ate information of actual vacancies for farm labor, rural trades, houses for rent and farms for sale or rent

Secure Executive. "If funds permit to engage an exwith local farming experi ence, knowledge and necessary quali men ence, knowledge and lecessary dutafications, to receive and compile information regarding the actual needs
of Western Ontario and to make
periodical visits to Great Britain,
Northern Europe or the United States
to secure settlers or farm help suit-

able to Western Ontario. able to Western Ontario.

"Endeavor to secure aid from the provincial government to carry on work of the association in proportion to the amount raised from other

"Investigate and make known Western Ontario legislation calculated to benefit the agricultural industry, including farm loan legisla-tion, British and Canadian govern-ment aid for free transportation for farm immigrants nominated by Cana-dian farmers, plan for Canadian and British government for assisted set-Canadian Press Despatch.

Kitchener, Nov. 13—Climbing down the ladder of a shunted freight car government through the soldiers'

inquest has been ordered for this men with the necessary experience afternoon.

might be assisted in the purchase of land, buildings, stock, and equipment for farming.

Remunerate Agents. "Engage and suitably remunerate an executive officer and such other employees as are deemed necessary to carry out work for the objects of

the association, and to remunerate

official local agents on the basis to be approved of actual work done." This is a synopsis of a plan which it has been the desire of the execu-tive of the united boards of trade in Western Ontario to present for discussion at the annual meeting for some time. It is hoped that it will receive the approval of the associa tion, and that it will be put into effect at the earliest possible time. I



For Clues in Grand Rapids Blast,

THREE ARE KILLED Premature Explosion Hurls Fragments of Building

For Blocks. Associated Press Despatch. Grand Rapids. Mich., Nov. 13 .-Postal inspectors from Chicago arrived early today to aid local inspectors in the investigation of the explosion which wrecked the loading deck and receiving room of the main postoffice here late yesterday, killing three men and injuring twelve

Herman Pettersch, a clerk, succumbed after having both legs blown off, and Ernest A. Roth, a truck driver, died three hours after the blast. A splinter was driven into Ruth's body by the force of the ex-

others.

Barrister Is Causing

Deep Concern.

Major Murphy, who is senior member of the legal firm of Murphy, Gunn

Dale Newhouse died in a hospital this morning. He suffered a frac-

tured skull. Condition of Prominent London The theory that the blast was caused by the premature explosion of a bomb which had been sent through the mails, was advanced by

last night. His condition is causing deep concern to his friends.

Major Murphy, who is senior memoral Murphy, who is senior memoral from the loading platform a hundred of the loading platform a loading feet into the air, threw and Murphy, is a member of the board of governors of the University of Western Ontario. He is also an energetic member of the chamber of of the truck onto the federal building roof and buried five automobiles in the

Christmas Is Coming!

This jolly old gentleman represents friendliness and cheer the world over and he is getting ready now for his annual trip down from the north.



Away up in Polar-Bear-Land old Santa Claus has been working hard all year to give us the happiness and fun of Christmas. Pretty soon he will be coming along with his big sleigh crammed full, and we must be ready for him. Now/ the time to remember that Christmas is coming!