

TAYLOR'S THROAT AND LUNG BALM

Every 25-cent bottle is sold under our printed guarantee to cure any cough, cold or bronchial irritation. Sold by Taylor's 4 Cut-Rate Drug Stores. ywt

EYES

TESTED FREE

BY OUR EXPERT OPTICIAN.

Regular \$3 Glasses For \$1.50.

C. H. Ward & Co.

Diamond Merchants and Jewelers. 356 Richmond St. Phone 1084.

PALACE LIVERY

ROSS & BOSS Carriages for funerals and all other occasions. Automobile service. 319 DUNDAS STREET. PHONE 832.

BROWN OPTICAL CO.

EYE SIGHT SPECIALISTS. Phone 1877. LONDON, ONTARIO.

WEGNER CLOTHING CO.

Wholesale and Retail Dealers in Overalls, Sweater Coats, Gloves, Mittens and Hosiery.

London's Largest High-Class Workmen's Outfitters.

Exclusive Manufacturers Agents for the Best Canadian and American Makers of Overalls.

371 TALBOT ST., OPP. MARKET. Open Evenings—Phone 1845.

We mine our own Coal and sell direct to you.

LARGE PEA COAL \$5.85 A TON

We guarantee this coal to have the value of not less than the average and better; saves you \$1.25 per ton.

ESTABLISHED 1846.

B. A. MITCHELL

DRUG STORE

The Oldest-Established Drug Store in London.

The only drug store west of Richmond street on Dundas street.

Prescriptions a Specialty

114 DUNDAS STREET. Phone 623.

London's Largest Jewelry Wholesale and Retail.

234 DUNDAS STREET.

We mark our goods to sell at the price they are marked. They are not marked up to mark down. One price the year 'round, our motto.

W. J. WRAY & CO.

MODERN PLUMBING

When asking for prices on all kinds of plumbing and heating see

Eggett & Co.

Phone 210. 392 Clarence St.

COAL

Genuine Plymouth Anthracite from individual mines. Prompt delivery. Prices on application. JAS. H. HERRICK, AGENT.

Diamond Engagement Rings

Our specialty from \$5 to \$500. Every stone guaranteed. Phone 1742. 650 DUNDAS STREET.

For New Year's Gift

We have a large assortment of fancy boxed chocolates, put up by Canada's finest chocolate makers, and these make acceptable and inexpensive gifts.

J. M. CHIVAS

117 DUNDAS STREET. ywt

The London Loan and Savings Co. of Canada

Allow 4 Per Cent On Deposits, 5 Per Cent On Debentures.

Deposit Boxes To Rent at Lowest Rates. COR. CLARENCE AND DUNDAS STS.

YOUR MONEY'S WORTH

Is what you are searching for. That is what you get in quantity, quality and cleanliness when you buy

Parnell's Bread

Phone today for a trial loaf.

PHONES 929-1390.

HOME OF WALTHAM WATCHES

Buy Yourself a NICE WATCH

Get one that has appearance as well as time-keeping qualities.

Our reputation goes out pointed every watch we sell.

Waltham Wrist Watch, silver case, \$10.00

Waltham Wrist Watch, gold-filled case, \$12.00

Gents' Waltham Watch, high-grade gold-filled case, \$15.00

Gents' Open-Face, Waltham movement, 14k. solid gold, \$40.00

RAILROAD WATCHES.

Special lines of high-grade, 21-jewel, Waltham movements, 15 or 18 size, guaranteed gold-filled case, \$38.00

Gents' 18 size Waltham, 21-jewel movement, in a "dial" and moisture proof, solid-filled case, \$53.00

YOUNG'S

"A Good Place to Buy."

TWO STORES: LONDON, EAST LONDON

JOHNSTON BROS. XXX BREAD

—Rye 5c PER LOAF

—Buster Brown 5c PER LOAF

—Whole Wheat 5c PER LOAF

Also 10 other different kinds made daily.

There's a different kind of loaf to suit each taste. Try one of kinds mentioned above for a change.

JOHNSTON BROS., PHONE 944.

TESTAMENT FROM BOBS

Copy of Prayer Book issued to Soldiers Reaches London.

Mrs. H. A. Boomer has received from England a copy of an "Active Service Testament," thousands of which were distributed to the British Tommies by the late Lord Roberts. The little volume is in pocket size, bound in serviceable tan leather, and the words "Active Service Testament, 1914" on the cover.

Inside is this inscription, written and signed by "Roberts":

"25th August, 1914. 'I ask you to put your trust in God. He will watch over you, and strengthen you. You will find in this little book, guidance when you are in health, comfort when you are in sickness, and strength when you are in adversity.'"

"ROBERTS."

Mrs. Boomer is making a present of this volume to the Lord Roberts' Chapter, Daughters of the Empire.

30c STRONG'S BAKING POWDER

French Cream Tartar is now arriving in Canada at more frequent intervals and at a more favorable price. Therefore, we have reduced the price of this household necessity.

Strong's Baking Powder 30c PER POUND.

A "Strong's Cook Book" free on application.

STRONG'S Drug Store

184 DUNDAS ST., LONDON, ONT.

BY FLASHLIGHT

An interesting booklet. It's free. Ask for it.

J. H. BACK & CO.

210 DUNDAS STREET. ywt

Over Night

Is a mighty short time to get the best of a cold—but that is what

PENSLAR COLD BREAKER TABLETS

WILL DO FOR YOU. 25 CENTS.

Special Agents, CAIRNCROSS' Dependable Druggists.

216 DUNDAS ST. Phone 880.

GET READY FOR JACK FROST

HE'S SURE TO COME OUR COAL GIVES HIM A WARM RECEPTION.

JOHN MANN & SONS

Phone 479, 425 York St.

Hamilton's Ale and Porter

Cannot be excelled. It's a favorite drink with many, and will suit you if you try it.

A GOOD YEAR FOR "ADS"

[From the Atlanta Constitution.]

In a personal letter written recently, one of the biggest corporation heads in America said:

"This (1915) is going to be a record year in newspaper advertising and all forms of publicity, or I misread the sense of the average businessman. We are recovering from the shock of the European war. We are about to enter an era of expansion. Publicity helps expansion. It is a first aid to every going business, and puts ginger into trade. The house that cuts down its 1915 advertising appropriation is saving at the expense and wasting at the same time. These views are thoroughly sound! They apply to business, not only at home, but abroad. The day when advertising was considered a luxury belongs to ancient history."

The publicity expert and advertiser are as much the assets of the modern business as its good name, its bills receivable, or its stock-in-trade.

Economics elsewhere may be reasoned out and justified on a basis of logic, Economics, or a surfeit of them, in advertising means simply that the house practicing them will be at a disadvantage with its more enterprising neighbor. It is well, too, to remember, that advertising may be done by the student with an eye to the present, but the future as well.

IMPORTANT CHANGES IN TRAIN SERVICE—CANADIAN PACIFIC RAILWAY.

Effective Sunday, Jan. 31, 1915.

The particular attention of the traveling public is respectfully directed to the changes in train service, effective Jan. 31, 1915.

Following service will be operated on the St. Marys branch:

Train No. 683 will leave Ingersoll North 9:55 a.m., arrive Ingersoll Junction 10:05 a.m., leave Ingersoll Junction 10:20 a.m., arrive Ingersoll North 10:30 a.m., leave Ingersoll North 10:50 a.m., arrive Ingersoll Junction 11:05 a.m., leave Ingersoll Junction 11:20 a.m., arrive St. Marys 11:35 a.m.

Train 685 will leave Ingersoll North 6:55 p.m., arrive Ingersoll Junction 7:05 p.m., leave Ingersoll Junction 7:20 p.m., arrive Ingersoll North 7:35 p.m., leave Ingersoll North 7:50 p.m., arrive Ingersoll Junction 8:05 p.m., leave Ingersoll Junction 8:20 p.m., arrive St. Marys 8:35 p.m.

Train No. 684 will leave St. Marys 7:50 a.m., arrive Ingersoll North 8:05 a.m., leave Ingersoll North 8:20 a.m., arrive Ingersoll Junction 8:35 a.m., leave Ingersoll Junction 8:50 a.m., arrive Ingersoll North 9:05 a.m., leave Ingersoll North 9:20 a.m., arrive Ingersoll Junction 9:35 a.m., leave Ingersoll Junction 9:50 a.m., arrive St. Marys 10:05 a.m.

Train No. 686 will leave St. Marys 4:20 p.m., arrive Ingersoll North 4:35 p.m., leave Ingersoll North 4:50 p.m., arrive Ingersoll Junction 5:05 p.m., leave Ingersoll Junction 5:20 p.m., arrive Ingersoll North 5:35 p.m., leave Ingersoll North 5:50 p.m., arrive Ingersoll Junction 6:05 p.m.

Train No. 687 will leave Ingersoll North 5:55 p.m., arrive Ingersoll Junction 6:05 p.m., leave Ingersoll Junction 6:20 p.m., arrive Ingersoll North 6:35 p.m., leave Ingersoll North 6:50 p.m., arrive Ingersoll Junction 7:05 p.m., leave Ingersoll Junction 7:20 p.m., arrive St. Marys 7:35 p.m.

Train No. 688 will leave Ingersoll North 7:45 a.m., arrive Ingersoll Junction 7:55 a.m., leave Ingersoll Junction 8:10 a.m., arrive Ingersoll North 8:25 a.m., leave Ingersoll North 8:40 a.m., arrive Ingersoll Junction 8:55 a.m., leave Ingersoll Junction 9:10 a.m., arrive St. Marys 9:25 a.m.

Train No. 689 will leave Ingersoll North 9:35 a.m., arrive Ingersoll Junction 9:45 a.m., leave Ingersoll Junction 10:00 a.m., arrive Ingersoll North 10:15 a.m., leave Ingersoll North 10:30 a.m., arrive Ingersoll Junction 10:45 a.m., leave Ingersoll Junction 11:00 a.m., arrive St. Marys 11:15 a.m.

Train No. 690 will leave Ingersoll North 11:25 a.m., arrive Ingersoll Junction 11:35 a.m., leave Ingersoll Junction 11:50 a.m., arrive Ingersoll North 12:05 p.m., leave Ingersoll North 12:20 p.m., arrive Ingersoll Junction 12:35 p.m., leave Ingersoll Junction 12:50 p.m., arrive St. Marys 1:05 p.m.

Train No. 691 will leave Ingersoll North 1:15 p.m., arrive Ingersoll Junction 1:25 p.m., leave Ingersoll Junction 1:40 p.m., arrive Ingersoll North 1:55 p.m., leave Ingersoll North 2:10 p.m., arrive Ingersoll Junction 2:25 p.m., leave Ingersoll Junction 2:40 p.m., arrive St. Marys 2:55 p.m.

Train No. 692 will leave Ingersoll North 3:05 p.m., arrive Ingersoll Junction 3:15 p.m., leave Ingersoll Junction 3:30 p.m., arrive Ingersoll North 3:45 p.m., leave Ingersoll North 4:00 p.m., arrive Ingersoll Junction 4:15 p.m., leave Ingersoll Junction 4:30 p.m., arrive St. Marys 4:45 p.m.

Train No. 693 will leave Ingersoll North 4:55 p.m., arrive Ingersoll Junction 5:05 p.m., leave Ingersoll Junction 5:20 p.m., arrive Ingersoll North 5:35 p.m., leave Ingersoll North 5:50 p.m., arrive Ingersoll Junction 6:05 p.m., leave Ingersoll Junction 6:20 p.m., arrive St. Marys 6:35 p.m.

Train No. 694 will leave Ingersoll North 6:45 p.m., arrive Ingersoll Junction 6:55 p.m., leave Ingersoll Junction 7:10 p.m., arrive Ingersoll North 7:25 p.m., leave Ingersoll North 7:40 p.m., arrive Ingersoll Junction 7:55 p.m., leave Ingersoll Junction 8:10 p.m., arrive St. Marys 8:25 p.m.

Train No. 695 will leave Ingersoll North 8:35 p.m., arrive Ingersoll Junction 8:45 p.m., leave Ingersoll Junction 9:00 p.m., arrive Ingersoll North 9:15 p.m., leave Ingersoll North 9:30 p.m., arrive Ingersoll Junction 9:45 p.m., leave Ingersoll Junction 10:00 p.m., arrive St. Marys 10:15 p.m.

Train No. 696 will leave Ingersoll North 10:25 p.m., arrive Ingersoll Junction 10:35 p.m., leave Ingersoll Junction 10:50 p.m., arrive Ingersoll North 11:05 p.m., leave Ingersoll North 11:20 p.m., arrive Ingersoll Junction 11:35 p.m., leave Ingersoll Junction 11:50 p.m., arrive St. Marys 12:05 a.m.

Train No. 697 will leave Ingersoll North 12:15 a.m., arrive Ingersoll Junction 12:25 a.m., leave Ingersoll Junction 12:40 a.m., arrive Ingersoll North 12:55 a.m., leave Ingersoll North 1:10 a.m., arrive Ingersoll Junction 1:25 a.m., leave Ingersoll Junction 1:40 a.m., arrive St. Marys 1:55 a.m.

Train No. 698 will leave Ingersoll North 2:05 a.m., arrive Ingersoll Junction 2:15 a.m., leave Ingersoll Junction 2:30 a.m., arrive Ingersoll North 2:45 a.m., leave Ingersoll North 3:00 a.m., arrive Ingersoll Junction 3:15 a.m., leave Ingersoll Junction 3:30 a.m., arrive St. Marys 3:45 a.m.

Train No. 699 will leave Ingersoll North 3:55 a.m., arrive Ingersoll Junction 4:05 a.m., leave Ingersoll Junction 4:20 a.m., arrive Ingersoll North 4:35 a.m., leave Ingersoll North 4:50 a.m., arrive Ingersoll Junction 5:05 a.m., leave Ingersoll Junction 5:20 a.m., arrive St. Marys 5:35 a.m.

Train No. 700 will leave Ingersoll North 5:45 a.m., arrive Ingersoll Junction 5:55 a.m., leave Ingersoll Junction 6:10 a.m., arrive Ingersoll North 6:25 a.m., leave Ingersoll North 6:40 a.m., arrive Ingersoll Junction 6:55 a.m., leave Ingersoll Junction 7:10 a.m., arrive St. Marys 7:25 a.m.

Train No. 701 will leave Ingersoll North 7:35 a.m., arrive Ingersoll Junction 7:45 a.m., leave Ingersoll Junction 8:00 a.m., arrive Ingersoll North 8:15 a.m., leave Ingersoll North 8:30 a.m., arrive Ingersoll Junction 8:45 a.m., leave Ingersoll Junction 9:00 a.m., arrive St. Marys 9:15 a.m.

Train No. 702 will leave Ingersoll North 9:25 a.m., arrive Ingersoll Junction 9:35 a.m., leave Ingersoll Junction 9:50 a.m., arrive Ingersoll North 10:05 a.m., leave Ingersoll North 10:20 a.m., arrive Ingersoll Junction 10:35 a.m., leave Ingersoll Junction 10:50 a.m., arrive St. Marys 11:05 a.m.

Train No. 703 will leave Ingersoll North 11:15 a.m., arrive Ingersoll Junction 11:25 a.m., leave Ingersoll Junction 11:40 a.m., arrive Ingersoll North 11:55 a.m., leave Ingersoll North 12:10 p.m., arrive Ingersoll Junction 12:25 p.m., leave Ingersoll Junction 12:40 p.m., arrive St. Marys 12:55 p.m.

Train No. 704 will leave Ingersoll North 1:05 p.m., arrive Ingersoll Junction 1:15 p.m., leave Ingersoll Junction 1:30 p.m., arrive Ingersoll North 1:45 p.m., leave Ingersoll North 1:60 p.m., arrive Ingersoll Junction 1:55 p.m., leave Ingersoll Junction 2:10 p.m., arrive St. Marys 2:25 p.m.

Train No. 705 will leave Ingersoll North 2:35 p.m., arrive Ingersoll Junction 2:45 p.m., leave Ingersoll Junction 3:00 p.m., arrive Ingersoll North 3:15 p.m., leave Ingersoll North 3:30 p.m., arrive Ingersoll Junction 3:45 p.m., leave Ingersoll Junction 4:00 p.m., arrive St. Marys 4:15 p.m.

Train No. 706 will leave Ingersoll North 4:25 p.m., arrive Ingersoll Junction 4:35 p.m., leave Ingersoll Junction 4:50 p.m., arrive Ingersoll North 5:05 p.m., leave Ingersoll North 5:20 p.m., arrive Ingersoll Junction 5:35 p.m., leave Ingersoll Junction 5:50 p.m., arrive St. Marys 6:05 p.m.

Train No. 707 will leave Ingersoll North 6:15 p.m., arrive Ingersoll Junction 6:25 p.m., leave Ingersoll Junction 6:40 p.m., arrive Ingersoll North 6:55 p.m., leave Ingersoll North 7:10 p.m., arrive Ingersoll Junction 7:25 p.m., leave Ingersoll Junction 7:40 p.m., arrive St. Marys 7:55 p.m.

Train No. 708 will leave Ingersoll North 8:05 p.m., arrive Ingersoll Junction 8:15 p.m., leave Ingersoll Junction 8:30 p.m., arrive Ingersoll North 8:45 p.m., leave Ingersoll North 9:00 p.m., arrive Ingersoll Junction 9:15 p.m., leave Ingersoll Junction 9:30 p.m., arrive St. Marys 9:45 p.m.

Train No. 709 will leave Ingersoll North 9:55 p.m., arrive Ingersoll Junction 10:05 p.m., leave Ingersoll Junction 10:20 p.m., arrive Ingersoll North 10:35 p.m., leave Ingersoll North 10:50 p.m., arrive Ingersoll Junction 11:05 p.m., leave Ingersoll Junction 11:20 p.m., arrive St. Marys 11:35 p.m.

Train No. 710 will leave Ingersoll North 11:45 p.m., arrive Ingersoll Junction 11:55 p.m., leave Ingersoll Junction 12:10 p.m., arrive Ingersoll North 12:25 p.m., leave Ingersoll North 12:40 p.m., arrive Ingersoll Junction 12:55 p.m., leave Ingersoll Junction 1:10 a.m., arrive St. Marys 1:25 a.m.

Train No. 711 will leave Ingersoll North 1:35 a.m., arrive Ingersoll Junction 1:45 a.m., leave Ingersoll Junction 2:00 a.m., arrive Ingersoll North 2:15 a.m., leave Ingersoll North 2:30 a.m., arrive Ingersoll Junction 2:45 a.m., leave Ingersoll Junction 3:00 a.m., arrive St. Marys 3:15 a.m.

Train No. 712 will leave Ingersoll North 3:25 a.m., arrive Ingersoll Junction 3:35 a.m., leave Ingersoll Junction 3:50 a.m., arrive Ingersoll North 4:05 a.m., leave Ingersoll North 4:20 a.m., arrive Ingersoll Junction 4:35 a.m., leave Ingersoll Junction 4:50 a.m., arrive St. Marys 5:05 a.m.

Train No. 713 will leave Ingersoll North 5:15 a.m., arrive Ingersoll Junction 5:25 a.m., leave Ingersoll Junction 5:40 a.m., arrive Ingersoll North 5:55 a.m., leave Ingersoll North 6:10 a.m., arrive Ingersoll Junction 6:25 a.m., leave Ingersoll Junction 6:40 a.m., arrive St. Marys 6:55 a.m.

Train No. 714 will leave Ingersoll North 7:05 a.m., arrive Ingersoll Junction 7:15 a.m., leave Ingersoll Junction 7:30 a.m., arrive Ingersoll North 7:45 a.m., leave Ingersoll North 8:00 a.m., arrive Ingersoll Junction 8:15 a.m., leave Ingersoll Junction 8:30 a.m., arrive St. Marys 8:45 a.m.

Train No. 715 will leave Ingersoll North 8:55 a.m., arrive Ingersoll Junction 9:05 a.m., leave Ingersoll Junction 9:20 a.m., arrive Ingersoll North 9:35 a.m., leave Ingersoll North 9:50 a.m., arrive Ingersoll Junction 10:05 a.m., leave Ingersoll Junction 10:20 a.m., arrive St. Marys 10:35 a.m.

Train No. 716 will leave Ingersoll North 10:45 a.m., arrive Ingersoll Junction 10:55 a.m., leave Ingersoll Junction 11:10 a.m., arrive Ingersoll North 11:25 a.m., leave Ingersoll North 11:40 a.m., arrive Ingersoll Junction 11:55 a.m., leave Ingersoll Junction 12:10 p.m., arrive St. Marys 12:25 p.m.

Train No. 717 will leave Ingersoll North 12:35 p.m., arrive Ingersoll Junction 12:45 p.m., leave Ingersoll Junction 1:00 p.m., arrive Ingersoll North 1:15 p.m., leave Ingersoll North 1:30 p.m., arrive Ingersoll Junction 1:45 p.m., leave Ingersoll Junction 2:00 p.m., arrive St. Marys 2:15 p.m.

Train No. 718 will leave Ingersoll North 2:25 p.m., arrive Ingersoll Junction 2:35 p.m., leave Ingersoll Junction 2:50 p.m., arrive Ingersoll North 3:05 p.m., leave Ingersoll North 3:20 p.m., arrive Ingersoll Junction 3:35 p.m., leave Ingersoll Junction 3:50 p.m., arrive St. Marys 4:05 p.m.

Train No. 719 will leave Ingersoll North 4:15 p.m., arrive Ingersoll Junction 4:25 p.m., leave Ingersoll Junction 4:40 p.m., arrive Ingersoll North 4:55 p.m., leave Ingersoll North 5:10 p.m., arrive Ingersoll Junction 5:25 p.m., leave Ingersoll Junction 5:40 p.m., arrive St. Marys 5:55 p.m.

Train No. 720 will leave Ingersoll North 6:05 p.m., arrive Ingersoll Junction 6:15 p.m., leave Ingersoll Junction 6:30 p.m., arrive Ingersoll North 6:45 p.m., leave Ingersoll North 7:00 p.m., arrive Ingersoll Junction 7:15 p.m., leave Ingersoll Junction 7:30 p.m., arrive St. Marys 7:45 p.m.

Train No. 721 will leave Ingersoll North 7:55 p.m., arrive Ingersoll Junction 8:05 p.m., leave Ingersoll Junction 8:20 p.m., arrive Ingersoll North 8:35 p.m., leave Ingersoll North 8:50 p.m., arrive Ingersoll Junction 9:05 p.m., leave Ingersoll Junction 9:20 p.m., arrive St. Marys 9:35 p.m.

Train No. 722 will leave Ingersoll North 9:45 p.m., arrive Ingersoll Junction 9:55 p.m., leave Ingersoll Junction 10:10 p.m., arrive Ingersoll North 10:25 p.m., leave Ingersoll North 10:40 p.m., arrive Ingersoll Junction 10:55 p.m., leave Ingersoll Junction 11:10 p.m., arrive St. Marys 11:25 p.m.

Train No. 723 will leave Ingersoll North 11:35 p.m., arrive Ingersoll Junction 11:45 p.m., leave Ingersoll Junction 12:00 p.m., arrive Ingersoll North 12:15 p.m., leave Ingersoll North 12:30 p.m., arrive Ingersoll Junction 12:45 p.m., leave Ingersoll Junction 1:00 a.m., arrive St. Marys 1:15 a.m.

Train No. 724 will leave Ingersoll North 1:25 a.m., arrive Ingersoll Junction 1:35 a.m., leave Ingersoll Junction 1:50 a.m., arrive Ingersoll North 2:05 a.m., leave Ingersoll North 2:20 a.m., arrive Ingersoll Junction 2:35 a.m., leave Ingersoll Junction 2:50 a.m., arrive St. Marys 3:05 a.m.

Train No. 725 will leave Ingersoll North 3:15 a.m., arrive Ingersoll Junction 3:25 a.m., leave Ingersoll Junction 3:40 a.m., arrive Ingersoll North 3:55 a.m., leave Ingersoll North 4:10 a.m., arrive Ingersoll Junction 4:25 a.m., leave Ingersoll Junction 4:40 a.m., arrive St. Marys 4:55 a.m.

Train No. 726 will leave Ingersoll North 5:05 a.m., arrive Ingersoll Junction 5:15 a.m., leave Ingersoll Junction 5:30 a.m., arrive Ingersoll North 5:45 a.m., leave Ingersoll North 6:00 a.m., arrive Ingersoll Junction 6:15 a.m., leave In