Every 25-cent bottle is sold under our printed guarantee to cure any cough, cold or bronchiai irritation. Sold by Taylor's 4 Cut-Rate Drug Stores. ywt

EYES TESTED FREE BY OUR EXPERT OPTICIAN.

Regular \$3 Glasses For \$1.50.

C.H. Ward & Co. Bread

336 Richmond St.

PALACELIVERY ROSS & BOSS

Carriages for funerals and all other occasions. Automobile service. 19 DUNDAS STREET. PHONE 838.

BROWN OPTICAL CO.

EYESIGHT SPECIALISTS. Phone 1877.

LONDON, ONTARIO.

WEGNER CLOTHING CO. Wholesale and Retail Dealers in Overalls, Sweater Coats, Gloves, Mittens and Raincoats.

London's Largest High-Class Workingmen's Outfitters. Exclusive Manufacturers' Agents for the Best Canadian and American Makes of Overalls. 371 TALBOT ST., OPP. MARKET. Open Evenings-Phone 1849.

We mine our own Coal and sell direct to you.

LARGE PEA COAL \$5.85 A TON

We guaran.

to have the value of nut in the same value of nut in the same values you \$1,25 per ton.

ESTABLISHED 1846.

DRUG STORE

The Oldest-Established Drug Store in London.

of Richmond street on Dun das street.

Prescriptions a Specialty

114 DUNDAS STREET. Phone 623.



London's Largest Jewelry

234 DUNDAS STREET.

We mark our goods to sell at the price they are marked. They are nor marked up to mark down. One

W. J. WRAY & CO.

MODERN PLUMBING

When asking for prices on all kinds of plumbing and heating see

Eggett & Co. Phone 210. 392 Clarence St.

COAL Genuine Plymouth Anthracite, from indivioual mines. Prompt delivery. Prices on application.

Phone 2694.

JAS. H. HERRICK. AGENT. Diamond Engagement Rings

Our specialty from \$5 to \$500.
Every stone guaranteed.
N. AGRANOVE,
Phone 1742.

650 Dundas Street.

For New Year's Gift we have a large assortment of fancy boxed chocolates, put up by Canada's finest chocolate makers, and these make acceptable and inexpensive gifts.

J. M. CHIVAS

The London Loan STRONG'S and Savings Co.

of Canada Allow 4 Per Cent On

Deposits, 5 Per' Cent BY FLASHLIGHT

WORTH

Is what you are searching for. That is what you get in quantity, quality and cleanliness when you buy

Parnell's

Phone today for a trial



HOME OF WALTHAM WATCHES

Buy Yourself a NICE WATCH

Get one that has appearance as well as time-keeping qualities. Our reputation goes out Waltham Wrist Watch, sil-Waltham Wrist Watch, gold-filled case \$12.00 Gents' Waltham Watch, high-grade gold-filled case \$15.00 Gents' Open-Face, Waltham movement, 14k. solid gold \$40.00

RAILROAD WATCHES. Special lines of high-grade, 21-jewel Waltham movements, 16 or 18 size, guaran-teed gold-filled case \$38.00 Gents' 18 size Waltham, 21-jewel movement, in a "dust and moisture proof" gold-filled case\$53.00

YOUNG'S "A Good Place to Buy."

TWO STORES: LONDON, EAST LONDON

JOHNSTON The only drug store west BROS. XXX BREAD

-Buster Brown -Whole Wheat

Also 40 other different kinds made daily. There's a different kind

of loaf to suit each taste. Try one of kinds mentioned above for a change.

JOHNSTON BROS. **PHONE 944.**

the late Lord Roberts. The little rive Ingersoil North 9 a.m. volume is in pocket size, bound in serviceable tan leather, and the words

"25th August, 1914.
"I ask you to put your trust in God.
He will watch over you, and strengthen you. You will find in this little book, or you. You will find in this little book, drawn.

Train No. 28, leaving Toronto 8:05 a.m., daily, except Sunday, arriving the choir in the absence of ciotings, a.m., daily, except Sunday, arriving the choir in the absence of ciotings, a.m., daily, except Sunday, arriving the choir in the absence of ciotings, a.m., daily, except Sunday, arriving the choir in the absence of ciotings, a.m., daily, except Sunday, arriving the choir in the absence of ciotings, a.m., daily, except Sunday, arriving the choir in the absence of ciotings, a.m., daily, except Sunday, arriving the choir in the absence of ciotings, a.m., daily, except Sunday, arriving the choir in the absence of ciotings, a.m., daily, except Sunday, arriving the choir in the absence of ciotings, a.m., daily, except Sunday, arriving the choir in the absence of ciotings, a.m., daily, except Sunday, arriving the choir in the absence of ciotings, a.m., daily, except Sunday, arriving the choir in the absence of ciotings, a.m., daily, except Sunday, arriving the choir in the absence of ciotings, a.m., daily, except Sunday, arriving the choir in the absence of ciotings, a.m., daily, except Sunday, arriving the choir in the absence of ciotings, a.m., daily, except Sunday, arriving the choir in the absence of ciotings, a.m., daily, except Sunday, arriving the choir in the absence of ciotings, a.m., daily, except Sunday, arriving the choir in the absence of ciotings, and arrived the choir in the absence of ciotings, and arrived the choir in the absence of ciotings, and arrived the choir in the absence of ciotings, and arrived the choir in the absence of ciotings, and arrived the choir in the absence of ciotings, and arrived the choir in the absence of ciotings, and arrived the choir in the absence of ciotings, and arrived the choir in the absence of ciotings, and arrived the choir in the absence of ciotings, and arrived the choir in

strength when you are in adversity. "ROBERTS."

ter, Daughters of the Empire.

30c BAKING

riving in Canada at more frequent intervals and at a more favorable price. Therefore, we have reduced the price of this household neces-sity,

Strong's Baking Powder

30c PER POUND.

Drug Store 184 DUNDAS ST., LONDON, ONT

Over Night

PENSLAR

COLD BREAKER

TABLETS WILL DO FOR YOU.

CAIRNCROSS'

Dependable Druggists. 216 Dundas St.

GET READY FOR JACK FROST HE'S SURE TO COME OUR COAL GIVES HIM A WARM RECEPTION. JOHN MANN & SONS 425 York St

Hamilton's

Cannot be excelled. It's a favorite drink with many, and will suit you if you try

A GOOD YEAR FOR "ADS"

[From the Atlanta Constitution.]

home, but abroad. The day when advertising was considered experimental or a luxury belongs in ancient

The publicity expert and advertisng are as much the assets of the

ed out and justified on a basis of

SERVICE-CANADIAN PACIFIC

RAILWAY. Effective Sunday, Jan, 31, 1915. The particular attention of the travel-

e St. Marys branch: North 9:55 a.m., arrive Ingersoll Junction 10:05 a.m.; leave Ingersoll Junction 10:05 a.m.; leave Ingersoll Junction 10:20 a.m., Embro 10:40 a.m., Bennington 10:50 a.m., McConkey 10:58 a.m., Uniohdale a.m., Lakeside 11:05 a.m., Uniohdale 11:20 a.m., arriving St. Marys 11:35

The membership has grown to the very with a full attendance at

Train No. 666 will leave St. Marys 4:29 p.m., Uniondale 4:35 p.m., Lakeside 4:45 p.m., McConkey 4:52 p.m., Benning-A year ago the Women's Fore 'Active Service Testament, 1914" on the ton 5:96 p.m., Embro 5:15 p.m.; arrive

be withdrawn. Train No. 20, leaving Toronto 9 a.m., McPherson, was with the Newcastle, Colborne and Brighton.

Train 602, leaving Toronto 5 p.m., of Mr. Somerville.

daily, except Sunday, arriving Tweed

Twentleth A

Havelock and Tweed.

Train 765, leaving Toronto 11:10 p.m., help and sympathy. Mrs. McAllister daily, arriving Hamilton 12:13 a.m., will Murray is the president. be operated daily, except Sunday, in-

PUT CHECK ON RECRUITING

London Station Slowing Up Because of Press of Numbers. Such brisk recruiting has characterized the enlistments into the Sev-Mounted Rifles throughout Western Ontario, that the London station has closed down work of recruiting to a great extent, so that London will not be too largely rep-resented in the ranks of the squadron. Already, about 85 or more men have been accepted by the recruiting officer. Only 60 men were called for

in the instructions from Ottawa. DEPOSITOR'S WANT COUNSEL. WINNIPEG, Jan. 20.—At a meeting of the deposite s in the Dominion Trust On Debentures.

An interesting booklet. It's free.

Ask for it.

Deposit Boxes To Rent at Lowest Rates.

Deposit Boxes To Rent

PROGRESS KEYNOTE FOR PAST YEAR IN ST. ANDREW'S Big Mission Budget-Congre-European War

gation To Raise \$7,765 For Assembly Fund. The outstanding important feature of the first session of the annual meeting of St. Andrew's Presbyterian Church last night, was the decision arrived at after much discussion, to adopt a missionary budget with several recommendations for the coming year. The general assembly has its missionary budget and a certain portion is allotted to each Presbytery in in the Dominion. Each Presbytery in turn definitely states how much each congregation is expected to raise based on the membership. St. An-

drew's congregation has been given as a portion, \$7,765. The missionary committee was of the opinion that this, as well as other departments of church activity should be conducted in a business-like manner, hence the proposal of a budget to include all necessary schemes for

To Prepare Budget. At the close of his report, W. O. arson made this recommendation: That a budget be prepared includng the givings of the congregation to missionary schemes of the church and givings to all other charitable

been made from time to time during taken. the year for local missions, the Lord's taken. The Senior Boys' Club has three objects: Promotion of the intercluded in the next recommendation: \$7,465 for schemes of the church; \$300 for city missions; \$100 to Dominion Alliance; \$100 to Lord's Day Alliance; story the Sunday school class; and aid to worthy causes. From 26 to 30 regularly attend the Sunday school class; Alliance; \$100 to Lord's Day Alliance; members are stationed in the vestibule to welcome young strangers to church school has volunteered to raise \$1,200, and nearly \$1,500 will be obtained from the interest on bequests. The recent election: a hockey team has from the interest on bequests. The third recommendation was that representatives from these various organizations mentioned above be interest of license reduction in the line at the council local in the third recommendation was that representatives from these various organizations mentioned above be into known as the "Hustlers' Club." to be free to act like Ald. Donelly—

Further recommendations were that team in the Church Hockey League.

the missionary moneys be divided as set forth in the budget, unless otherwise designated; that a thorough tensively in social service, and is given they did last, so I voted for the cut."

canvass be made of the members and ing a splendid account of itself in caring. [From the Atlanta Constitution.]
In a personal letter written recently, one of the biggest corporation heads in America said:

This (1915) is going to be a record

"This (1915) is going to be a record."

The possible respectively in social service, and is given they did last, so I voted for the cut."

Speaking of the present European war, for the poor.

The gymnasium work is under the it was a falling out of English and direction of Mr. Stewart Thompson, who German capitalists that caused the "This (1915) is going to be a record year in newspaper advertising and all forms of publicity, or I misread the sense of the average businessman. We are recovering from the shock of the European war. We are about to enter European war. We are about to enter the sense of the average businessman. We are about to enter the sense of the average businessman. We are about to enter the sense of the sense of the sense of the average businessman. We are about to enter the sense of the sense of the sense of the sense of the average businessman. We are about to enter the sense of the sense of the average businessman we sense of the sense of the average businessman we are recovering from the shock of the sense of the average businessman we are recovering from the shock of the sense of the average businessman we sense of the support of a solution of Mr. Stewart Thompson, who gives unstintingly of his time.

W. O. Carson presented the report for the Mr. Stewart Thompson, who gives unstintingly of his time.

W. O. Carson presented the report for the Mr. Stewart Thompson, who gives unstintingly of his time.

W. O. Carson presented the report for the Mr. Stewart Thompson, who gives unstintingly of his time.

W. O. Carson presented the report for the Mr. Stewart Thompson, who direction of Mr. Stewart Thompson, who is time.

W. O. Carson presented the report for the Missionary Association. For missionary purposes the sum of \$5,206.03 election and finished by saying that in regard to work, there were many than the Missionary Association.

European war. We are about to enter an era of expansion. Publicity helps expansion, is a first aid to every going business, and puts ginger into trade. The house that cuts down its 1915 advertising appropriation is saving at the selson and wasting at the bung."

These views are thoroughly sound: They apply to business, not only at the selson of the assistant pastor, Rev. Mr. McFariane: the just cause for satis. apply to business, not only at McFarlane; the just cause for satisd in the temperance movement has been Economies elsewhere may be rea- Mrs. Alexander Fraser.

some seignment of the sunday school flourishing.

Sunday School Flourishing.

Economies, or a surfeit of in advertising means simply the house practicing them will superintendent, the attendance last the house practicing them will superintendent, the attendance last the house practicing them will superintendent in attendance last the largest in attendance last the largest in attendance last the largest in attendance last the decembers enrolled, and the church has ucation is one of the greatest assets the largest in attendance last the decembers in good standing.

The sunday school has over the said the speaker. "Why technical education is one of the greatest assets the decembers in good standing.

The meeting was adjourned from last tweednesday. Reports were preduction is one of the greatest assets the decembers in good standing.

The sunday school has over the largest in attendance last the church has a said the speaker. "Why technical education is one of the greatest assets the decembers in good standing."

The sunday school has over the largest in attendance last the church has a said the speaker. "Why technical education is one of the greatest assets the december in good standing."

The sunday school has over the largest in attendance last the church has a surface the sunday school has over the largest assets the sunday school has over the largest assets the sunday school has over the sunday school at a disadvantage with its more sunday was the largest in fifteen years. The Chinese class, numbering 30, contributed \$103 for the Macao mission. The total amounts raised by the school of managers, the done not only with an The total amounts raised by the school of managers, the done not only with an The total amounts raised by the school of managers, the session and musical committees. Con-

occured within the year, Jim Scott and soloists. The committee will report Following service will be operated on lest. Marry branch: Train No. 663 will leave Ingersoll JuncNorth 9:55 a.m., arrive Ingersoll Juncline 10:25 a.m., leave Ingersoll JuncMiss McColl's organized class. of

m.
Train 665 will leave Ingersoll North classes. In addition to other activities. ANS p.m., arrive Ingersoll Junction 6:48 the young ladies have undertaken TESTAMENT FROM BOBS

| D.m., leave Ingersoll Junction 6:55 p.m., social service work in caring for poor families. several being provided with McConkey 7:24 p.m., Lakeside 7:34 p.m., Uniondale 7:44 p.m., arriving St. Marys

Train No. 664 will leave St. Marys Chinese class was given by the super-England a copy of an "active service side 7:52 a.m., McConkey 7:59 a.m., Bennington 8:06 a.m., Embro 8:15 a.m., arintendent, Miss Jarvis. The average attendance this year is 23; the previous to year it was 18, and the year previous to distributed to the British Tommies by leave Ingersoll Junction 8:50 a.m., archurch members, who, during the oper ing exercises, read and expound the in

A year ago the Women's Foreign Mis Ingersoll Junction, 5:36 p.m.; leave In- Missionary Society united forces with Inside is this inscription, written and gersoll Junction 5:40 p.m., arrive Inthe happiest results, both in increased interest and contributions. \$1,475.78 was Train No. 38, leaving Toronto 8:05 raised, most valuable bales of clothing,

guidance when you are in health, com-fort when you are in sickness, and strength when you are in sickness, and p.m., arriving Toronto 6:50 p.m., will of Mr. Hunter, Charles E. Wheeler, organist, stated that one member, Mr. Mrs. Boomer is making a present of daily arriving Montreal 6:10 p.m., and gent; another, Hugh Hunter, was gother volume to the Lord Roberts' Chaptrain No. 19, leaving Montreal 8:45 ing back to the old country to join his a.m., daily, arriving Toronto 5:40 p.m., regiment, and that two or three others will be regular stop at Whitby, Oshawa, would be in the contingents. Amongst the treats for the choir of the past year treaton. Believille, and flag stop at was the opportunity of hearing the Mendelssohn Choir, through the generosity

> Twentieth Annual Report. Tweed 6:05 a.m., arriving Toronto twentieth annual report of the Outlook 10:40 a.m., will be withdrawn between Mission Band, which undertakes both educational and practical work. Train 621, leaving Kingston 7:45 a.m., first meeting in the month is devoted arriving Renfrew 3:35 p.m., and train No. 622, leaving Renfrew 7 a.m., arriving Kingston 2:30 p.m., will be operated tri-weekly, leaving Kingston Mondays, Wednesdays and Fridays, and leaving Renfrew, Tuesdays, Thursdays and Saturdays.
>
> Train 765, leaving Toronto 11:10 p.m., first meeting in the month is devoted in the month is devoted arriving in the month is devoted at mission study; the second to sewing for bales. Of invaluable assistance to the minister is the "Pastor's Aid Society," which administers the benevolent fund, the collection taken at the four communion seasons; giving to those in need and in sorrow practical their and symmethy. Mrs. McAllister

The Ladles' Ald.

Mrs. W. O. Carson reported a tremendous program of work successfully carried out; visiting strangers and sick; providing and renewing church furnishings; providing flowers for church decoration on Sundays, distributing them afterwards to sick and shut Their revenue came through ent teas, a rummage sale, etc. On be-half of the aid, Mrs. John Marr was made a life member of the Women's Missionary Society.

A Unique Organization.

David Ross spoke on behalf of a unique organization, the Men's Union. a branch of the Men's Federation, which a branch of the Men's Federation, which has as its object study of social ques-tions, etc., and aiding in social service movements. The union gave yeoman assistance in the liquor license reduc-

tion campaign. The Young People's Activities.
Clifford Heeney presented a breezy
and comprehensive report of the Young



MRS. EDWARD WYATT, soloist, singing the soprano numbers fore. Next to health, the greatest asin the "Messiah" at the First Methodist Church tonight.

stead, graded on a sex and age basis. The Senior Girl's Club visits strangers, sick and destitute and provides entire fication up before the council I ex-Hitherto, special collections have other relief work has also been under-The Senior Boys' Club has special collection be taken at the special collection be taken at the feet. The boys have an intermediate salaries came up I said to myself, what's to become of Rose?" Then I

Next Wednesday night the board of and something should be done to climi-

REDUCE DEBT OF CHURCH Stevenson, of the Toronto Labor Coun-

\$1.645 Pald Off New St. James' Presbyterlan Indebtedness.

are as much the assets of the dern business as its good name, bills receivable, or its stock-inde.

Somewhere may be real to the church of the late John Marr had been taken away, been the church the dissolution of the biggest assets in the church been the church been the church been the church been the church the Missionary Society of New St. James' Presbyterian Church, prethe derivative of the Missionary Society of New St. James' Presbyterian Church, prethe derivative of the Missionary Society of New St. James' Presbyterian Church, prethe derivative of the Missionary Society of New St. James' Presbyterian Church, prethe derivative of the Missionary Society of New St. James' Presbyterian Church, prethe derivative of New St. James' Presbyterian Church, prethe Missionary Society of New St. James' Presbyterian Church, prethe derivative of New St. James' Presbyterian Church, prethe derivative of New St. James' Presbyterian Church, prethe d The Sunday school has over 400 larger than the one it has at present. now may be done not only with an eye to the present, but the future as well.

The total amount raised by the school was \$495.68, an increase of \$68 over the previous year. The old and much read library has been distributed among two or three mission schools.

Session and musical committees. Contributions to the ordinary revenue showed a slight falling off for the previous year. The old and much read library has been distributed among two or three mission schools.

After a trial, the graded system iessons have been given up and the international series resumed for study. A strong representative committee lantern is an acquisition of the school. was appointed last night to look into ag public is respectfully directed to pupils of the school, whose deaths had church choir by the addition of paid

> LEGAL QUERIES Can a resident of a town serving as town auditor be at the same tim member of the public school board? Is it legal for a councillor or reeve

J.P.COOK CO

Perhaps if we had the same expense as the other furniture stores we would have to charge the same. Come in and of a town to sell merchandise to the LONDON FURNITURE CO.

prise in his life that they were not in this city.

ROWAT'S COFFEE

Pleases people who are particular.

50 Cents Per Pound.

T. A. ROWAT & CO.,

250 Dundas St. Phones 3051-3052.

Will Knit Labor

Council-Technical School Up.

Alds. Fred Daly, Max Lerner and H.

"You may feel encouraged by the

outcome of the war, because it will

bring the working classes closer to-

set a working man can have is edu-

assist in the technical school propo-

sition within my power. When I brought the matter of property quali-

pected that I would receive the sup-

port of the man that you sent from your

labor council to the city council, but I

did not." stated the speaker. In conusion, Ald. Ashplant said that while

he was not an advocate for reduction

Favor Technical School.

Following a short address by R. J.

cil, the local members went on record

as favoring a new technical school for

Mr. Stevenson said that he did not

Talking of free text books, Mr.

Owing to the English markets being mable to produce sufficient cloth, shoe lealers in Canada were unable to sup-

Stevenson said it was the biggest sur GREY SPATS

think the movement here for a techni-

salaries, he thought there was room

cation." stated the alderman

than they have ever been be-

"I will

B. Ashplant addressed the members

meeting last night.

tinuing, he said:

Don't Approve of Actions. Ald. Donnelly's actions in the city council are not meeting with the aproval of the labor members, and Delegate Kelly, in speaking on the subject of property qualification, said he thought Ald. Donnelly's action on this question was "a dirty slap in the face for labor." Later, it was moved by Delegate Harvey that a letter be sent to Ald. Donnelly, demanding him to ap-pear before the trades council and ex-Closer Together plain his actions. It was seconded by Delegate Terry. Statement of Ald. Ashplant to Labor

Delegate Ingles commenced to bring up the Glaubitz question, but as this matter had been closed by the labor council some meetings ago, it was dropped. Joe Dean moved that the trades coun

of the trades and labor council at its cil give William (Billy) Gray their support in the coming Dominion elec Ald. Ashplant, who over twenty tion, but on amenament the motion years ago a member of the labor counwas lost by a vote of 11 to 9. cil, opened his address by stating that

Fruit-growers will find John Shar-man, representative of E. D. Smith, nursery stock, etc., at Darch & Hun-ter Seed Company, Market entrance, ywi he always had a warm spot in his heart for all labor organizations. Con-

Renovated and remade by the latest mproved methods. Goods called for and eturned same day.

The Keystone Bedding Co. Phone 2623.



Mason & Risch Pianos,

The superiority of the Mason & Risch Pianothe Piano with a Soul-has its source in several causes, every one of them scientifically exact, the positive result of positive principles. For your own sake find out where the Mason

& Risch won fame as "The Best Piano Built."

MANUFACTURED



The principal use for Ice is cooling the refrigerator and the goods placed therein. You should have the Purest Ice to cool the

PHONE 141.

CLEARING \$35,000 FUR STOCK

Unprecedented Reductions In Price

EVERY VARIETY OF FUR, INCLUDING PERSIAN LAMB, HUDSON SEAL, MUSKRAT, FOX, WOLF, SABLE, ERMINE, MINK, ETC.

All Subjected To Prices That Will Clear At Once!

THE FURS AND FUR GARMENTS OFFERED IN THIS SALE ARE ALL MANUFACTURED IN OUR OWN FAC-TORY, SO THAT THE COST OF THE GOODS IS THE LOWEST POSSIBLE, AND EVERY BUYER GETS THIS GREAT ADVANTAGE.

Reductions and Splendid Bargains Offered: Mink Muffs, regular \$35.00, now...... \$20.00 Mink Muffs, regular \$95.00, now...... \$82.50 Mink Muffs, regular \$130.00, now...... \$102.50 Mink Stoles, regular \$80.00, now...... \$68.50 Mink Stoles, regular \$90.00, now..... \$75.00

Mink Stoles, regular \$120.00, now...... \$102.50 Mink Ties, regular \$12.00, now \$4.00 Mink Ties, regular \$6.00, now...... \$3.00 Persian Lamb Muffs, regular \$25.00, now...... \$15.00 Persian Lamb Muffs, regular \$32.50, now...... \$25.00 Persian Lamb Muffs, regular \$40.00, now...... \$30.50 Persian Lamb Stoles, regular \$30.00, now..... \$26.75 Persian Lamb Stoles, regular \$32.00, now....... \$28.00 Persian Lamb Neckpieces, regular \$14.00, now... \$11.75 Persian Lamb Neckpieces, regular \$18.00, now... \$13.75

Scotch Moleskin Muffs, regular \$27.50, now.... \$22.50 Scotch Moleskin Stoles, regular \$18.50, now..... \$15.25 Scotch Moleskin Stoles, regular \$22.50, now..... \$18.00 Canadian Beaver Set, regular \$56.00, now..... \$44.00 Black Wolf Set, regular \$38.50, now..... \$32.50 Black Wolf Set, regular \$42.50, now...... \$35.75 Special Black Lynx Set, regular \$142.50, now... \$120.00 Special White Arctic Fox Set, regular \$140.00... \$105.00 Ermine Set, regular \$95.00, now...... \$79.00 Persian Lamb Coats, regular \$180.00, now..... \$150.00 Persian Lamb Coats, regular \$300.00, now..... \$265.00 Black Russian Rat Coats, regular \$135.00, now... \$95.00 Natural Rat Coats, regular \$52.50, now..... \$40.00 Natural Rat Coats, regular \$65.00, now..... \$52.50 Natural Rat Coats, regular \$57.50, now...... \$49.50 Marmot Coat, regular \$60.00, now..... \$45.00 Natural Russian Pony Coat, regular \$125.00, now \$95.00 Russian Sable Squirrel Coat, regular \$95.00, now \$75.00

The above, as well as a large stock too extensive to quote, all equal in value.

THIS OPPORTUNITY MAY NOT OCCUR AGAIN IN A LIFETIME TO SECURE SUCH VALUES

PHONE 1319.

Can be cured if treated in time by the late Henry Edwards' treatment, now given by J. Levitt. Write for particulars and testimonials. 3881/2 RIDOUT ST. PHONE 2666. MATTRESSES AND FEATHERS

The best ad. is a satisfied

customer. One ton will con-

OUR COAL IS THE BEST

Heaman & Son

York and Burwell Sts. Phone 312.

CANCERS

vince you



From Factory to Purchaser.

& Risch excels, and make yourself familiar with the ultra value which lies largely in the hidden parts. Write for our booklet "Inside Information," read it, and know why the Mason

MASON & RISCH, LIMITED 248 DUNDAS STREET, LONDON.



air to keep the food you eat.

TRY OUR ICE NEXT SEASON.

Artificial Ice Supply Co.

OFFICE: 19 YORK STREET JOHN M. DALY, Manager.

ROSS' LIMITED

The Following Are a Few Quotations to Indicate the

Persian Lamb Neckpieces, regular \$22.50, now... \$18.75 Scotch Moleskin Muffs, regular \$35.00, now..... \$27.50

196 DUNDAS STREET

GOR. CLARENCE AND DUNDAS STS.